

## NCC Cable System Order

Order #	62540310
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Evan Butcher
Sales Coordinator	Luke Graves
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	06/04/18 - 06/17/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	WI-S
Product Code	30s
Est Code	6.5-6.11
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/04/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,875.00	
Commission		\$281.25	
Net Total		\$1,593.75	
Total Spots		54	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.4. New 30s Order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	6/4/18	6/10/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	OOW 03/26/18-06/24/18
2	CNN	Cable RT	6/4/18	6/10/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	OOW 03/26/18-06/24/18
3	CNN	Cable RT	6/11/18	6/17/18	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	OOW 03/26/18-06/24/18
4	CNN	Cable RT	6/4/18	6/10/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$40.00	\$160.00	30	OOW 03/26/18-06/24/18
5	CNN	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	OOW 03/26/18-06/24/18
6	CNN	Cable RT	6/11/18	6/17/18	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	OOW 03/26/18-06/24/18
7	FXNC	Cable RT	6/4/18	6/10/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	OOW 03/26/18-06/24/18
8	FXNC	Cable RT	6/4/18	6/10/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	OOW 03/26/18-06/24/18
9	FXNC	Cable RT	6/11/18	6/17/18	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	OOW 03/26/18-06/24/18
10	FXNC	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$65.00	\$260.00	30	OOW 03/26/18-06/24/18
11	MNBC	Cable RT	6/4/18	6/10/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	OOW 03/26/18-06/24/18
12	MNBC	Cable RT	6/11/18	6/17/18	05:00	09:00	X							-	-	1	\$21.00	\$21.00	30	OOW 03/26/18-06/24/18
13	MNBC	Cable RT	6/4/18	6/10/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	OOW 03/26/18-06/24/18
14	MNBC	Cable RT	6/11/18	6/17/18	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	OOW 03/26/18-06/24/18
15	MNBC	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$34.00	\$204.00	30	OOW 03/26/18-06/24/18

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16	MNBC	Cable RT	6/11/18	6/17/18	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	OOW 03/26/18-06/24/18

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
<b>SPOTS</b>	54	0	0	0	0	0	0	0	0	0	0	0	54
<b>AMT</b>	\$1,875.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,875.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/04/18

62540310 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |