

NCC Cable System Order

Order #	62546588
Syscode	0179
System Name	Spectrum/La Crosse, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/20/18
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$875.00		
Commission	\$131.25		
Net Total	\$743.75		
Total Spots	57		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 Revising Rates
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	11	\$13.00	\$143.00	30	OOW 06/25/18-06/29/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$10.00	\$200.00	30	OOW 06/25/18-06/29/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$18.00	\$180.00	30	OOW 06/25/18-06/29/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	16	\$22.00	\$352.00	30	OOW 06/25/18-06/29/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	57	0	0	0	0	0	0	0	0	0	0	0	57
AMT	\$875.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$875.00

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Date Printed 06/20/18

62546588 | La Crosse | Spectrum/La Crosse, WI | 0179 |

NCC Cable System Order

Order #	62546588
Syscode	0813
System Name	Spectrum/Eau Claire, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$1,150.00		
Commission	\$172.50		
Net Total	\$977.50		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$18.00	\$180.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$14.00	\$280.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$24.00	\$240.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$30.00	\$450.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$1,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,150.00

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62546588 | La Crosse | Spectrum/Eau Claire, WI | 0813 |

NCC Cable System Order

Order #	62546588
Syscode	0832
System Name	Spectrum/MVS Eau Claire-La Crosse, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$125.00		
Commission	\$18.75		
Net Total	\$106.25		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$2.00	\$20.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$2.00	\$40.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$2.00	\$20.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$3.00	\$45.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00

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Date Printed 06/20/18

62546588 | La Crosse | Spectrum/MVS Eau Claire-La Crosse, WI | 0832 |

NCC Cable System Order

Order #	62546588
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$80.00		
Commission	\$12.00		
Net Total	\$68.00		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$1.00	\$10.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$1.00	\$20.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$2.00	\$20.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$2.00	\$30.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$80.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$80.00

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62546588 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62546588
Syscode	2315
System Name	Spectrum/Winona, MN
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$375.00		
Commission	\$56.25		
Net Total	\$318.75		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$6.00	\$60.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$3.00	\$60.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$9.00	\$90.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$11.00	\$165.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$375.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$375.00

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62546588 | La Crosse | Spectrum/Winona, MN | 2315 |

NCC Cable System Order

Order #	62546588
Syscode	3255
System Name	Spectrum/Durand, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$125.00		
Commission	\$18.75		
Net Total	\$106.25		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$2.00	\$20.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$2.00	\$40.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$2.00	\$20.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$3.00	\$45.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00

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Date Printed 06/20/18

62546588 | La Crosse | Spectrum/Durand, WI | 3255 |

NCC Cable System Order

Order #	62546588
Syscode	5660
System Name	Spectrum/Sparta-Tomah, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$230.00		
Commission	\$34.50		
Net Total	\$195.50		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$3.00	\$30.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$3.00	\$60.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$6.00	\$90.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230.00

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Date Printed 06/20/18

62546588 | La Crosse | Spectrum/Sparta-Tomah, WI | 5660 |

NCC Cable System Order

Order #	62546588
Syscode	6120
System Name	Spectrum/Western, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$230.00		
Commission	\$34.50		
Net Total	\$195.50		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$3.00	\$30.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$3.00	\$60.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$6.00	\$90.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230.00

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Date Printed 06/20/18

62546588 | La Crosse | Spectrum/Western, WI | 6120 |

NCC Cable System Order

Order #	62546588
Syscode	7892
System Name	Spectrum/Viroqua, WI
Market	La Crosse

Flight Dates	06/25/18 - 07/01/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Update Date	06/19/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Joe Luzadder
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	6.25-6.29
Product Name	6.25-6.29
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$230.00		
Commission	\$34.50		
Net Total	\$195.50		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	6/25/18	7/1/18	05:00	09:00	X	X	X	X	X			-	-	10	\$3.00	\$30.00	30	OOW 03/26/18-06/24/18
2	FXNC	FXNC DT	6/25/18	7/1/18	09:00	16:00	X	X	X	X	X			-	-	20	\$3.00	\$60.00	30	OOW 03/26/18-06/24/18
3	FXNC	FXNC EF	6/25/18	7/1/18	16:00	19:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	OOW 03/26/18-06/24/18
4	FXNC	FXNC PT	6/25/18	7/1/18	19:00	24:00	X	X	X	X	X			-	-	15	\$6.00	\$90.00	30	OOW 03/26/18-06/24/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/20/18

62546588 | La Crosse | Spectrum/Viroqua, WI | 7892 |