



KSAS+KAAS Combo
316 N West St
Wichita, KS 67203

Adelstein Liston
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 1955008

Schedule Dates 10/20/14-10/26/14
Advertiser Greg Orman for Senate-I (92123)
Agency Adelstein Liston (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ORMAN EST 4457 (669470)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 4457
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORMAN EST. 4457
DAN RAYMOND

Date Entered 10/17/14
Last Modified 10/21/14
Entered By Cara Kierzkowski
CO-OP No
Headline # ECR10447349
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,656.00
Net Total \$9,384.00
Sales Tax

KSAS+KAAS Combo (K)
By Broadcast Month Sub Rate
Oct. 2014 38 \$11,040.00
Grand Total: 38 \$11,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/20/14-10/24/14	3	:30	9A- 10A (CST)		2	2	2	2	2			10	\$25.00	\$250.00	KSAS+KAAS Combo (KSAS+)	STEVE HARVEY	10/17/14
2.0	Normal Line / SPOT (2)	10/20/14-10/24/14	3	:30	10A- 11A (CST)		2	2	2	2	2			10	\$35.00	\$350.00	KSAS+KAAS Combo (KSAS+)	JUDGE MATHIS	10/17/14
3.0	Normal Line / SPOT (3)	10/20/14-10/24/14	1	:30	4P- 5P (CST)		2	2	2	2	2			10	\$145.00	\$1,450.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/17/14
4.0	Normal Line / SPOT (4)	10/20/14-10/24/14	3	:30	9P- 9:30P (CST)		1	1	1	1	1			3	\$300.00	\$900.00	KSAS+KAAS Combo (KSAS+)	LATE NEWS	10/17/14
4.0.1	Preempt (4)	10/21/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - news late	
4.0.2	Preempt (4)	10/22/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - news late	
5.0	Normal Line / Baseball (5)	10/21/14-10/25/14	2	:30	7P- 10P (CST)	2		X	X	X	X	X		2	\$3,600.00	\$7,200.00	KSAS+KAAS Combo (KSAS+)	WORLD SERIES	10/17/14
6.0	Normal Line / SPOT (6)	10/25/14-10/25/14	4	:30	9P- 9:30P (CST)							1			\$140.00		KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	10/17/14
6.0.1	Closed Preempt (6)	10/25/14															KSAS+KAAS Combo (KSAS+)	Program Change/Exception	
7.0	M/G For 6.0.1 / SPOT (7)	10/25/14-10/25/14	4	:30	10P- 10:30P (CST)							1		1	\$140.00	\$140.00	KSAS+KAAS Combo (KSAS+)	LATE NEWS	10/20/14
8.0	Normal Line / Football (8)	10/26/14-10/26/14	3	:30	8:30A- 11:30A (CST)								1	1	\$750.00	\$750.00	KSAS+KAAS Combo (KSAS+)	LONDON NFL	10/21/14
9.0	Normal Line / Post-Game	10/22/14-10/22/14	10	:30	9:58P- 9:58P (CST)				1					1	\$0.00	\$0.00	KSAS+KAAS Combo (KSAS+)	WORLD SERIES Post Game	10/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER 3KSHEET

Rep Order# 10447349 Ver# 5 Status Revised Traffic Order# 1955008 Printed: 10/21/14 9:55 AM 1 of 2
 EC'd Yes Last Received: 10/21/14 9:44 AM All Rep Revised Lines
 Showing Buylines:
 Station KSAS-TV WICHITA, KS
 Advertiser (NW80) POLITICAL
 Product ORMAN EST. 4457
 Estimate# 4457
 Buyer BARB OBRZUT
 Agency (ADEL) ADELSTEIN LISTON
 222 W. ONTARIO ST., SUITE 600
 CHICAGO, IL 60610
 Agency C/P1/P2/E /4457
 Flight Dates 10/20/14-10/26/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (DAN) DAN RAYMOND
 Sales Assistant REBECCA
 Salesperson Phone# 312-832-6634
 Salesperson Fax# 917-206-9295

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 8 FOR ADD OF SPOT; MOVING MONEY FROM W/O 10/6 PREV TOTAL \$10890...REVISED TOTAL \$11640 PLS CONFIRM THANKS, REBECCA

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
8*	Su	830A-1130A	LONDON NFL	30	\$750.00	10/26-10/26	1	1	1	\$750.00	-
Buy Comment: ADD OF SPOTS; MOVING FROM W/O 10/6											
V5 Added											

---REPORT TOTALS---

Report Totals: 1 / \$750.00

---SALES MONTHLY TOTALS---

Oct2014: 39 / \$11,640.00
 Order Totals: 39 / \$11,640.00 Total GRPS: 95.7

--- COMPETITIVE ---

Market Totals \$77,600.00
 CABL .00% KAKE .00% KMTW 1.00% KSAS 15.00% KSCW .00%
 KSNW .00% KWCV .00% UNKN 84.00%

Books [null]
 Demos RA35+P

Buy Detail Report

Revision #:

Date: 10/16/2014

Client:	Adelstein/Liston	Estimate:	4457
Media:	TV	Description:	Oman for US Senate: TV 10/20-10/26
Product:	Oman for US Senate	Flight Start Date:	10/20/2014 05:00 AM
Market:	Wichita	Flight End Date:	10/26/2014 04:59 AM
Primary Demo:	Adults 35+	Buyer:	Barb Obrzut
Separation between spots:	30		

Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/20	Total Spots	Adults 35+ Rtg/CPP
KSAS-S2						
MTuWThF 9:00a-10:00a STEVE HARVEY	D	\$25.00	30	10	10	0.5 \$50.00
RATES REV FOR 10/20						
MTuWThF 10:00a-11:00a JUDGE MATHIS	D	\$35.00	30	10	10	0.6 \$58.33
MTuWThF 4:00p-5:00p FAMILY FEUD	EF	\$145.00	30	10	10	2.0 \$72.50
MTuWThF 9:00p-9:30p LATE NEWS	LN	\$300.00	30	5	5	2.4 \$125.00
MTuWThFSa 7:00p-10:00p WORLD SERIES	S	\$3,600.00	30	2	2	25.0 \$144.00
Sa 9:00p-9:30p NEWS AT 9P	LN	\$140.00	30	1	1	2.7 \$51.85
				Total Spots:	38	
				Total GRP/GIMP(000):	95.7	
				Total CPP/CPM:		95.7 \$113.79
Total Cost: \$10,890.00						
Station Monthly Summary						
OCT 14 \$10,890.00						
Total Cost: \$10,890.00						

ORDER WORKSHEET

Rep Order# 10447349 Ver# 1 Status New Traffic Order# Printed: 10/17/14 2:29 PM 1 of 2
 EC'd Yes Last Received: 10/17/14 2:19 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station KSAS-TV WICHITA, KS
 Advertiser (NW80) POLITICAL
 Product ORMAN EST. 4457
 Estimate# 4457
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 222 W. ONTARIO ST., SUITE 600
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--- REMARKS ---

NEW POLITICAL ORDER - STARTS THIS MON, 10/20 PLS CONFIRM ASAP THANKS, REBECCA

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/20-10/24	9A-10A	STEVE HARVEY	30	\$25.00	M-F	10	1	10	\$250.00	0.5
2	10/20-10/24	10A-11A	JUDGE MATHIS	30	\$35.00	M-F	10	1	10	\$350.00	0.6
3	10/20-10/24	4P-5P	FAMILY FEUD	30	\$145.00	M-F	10	1	10	\$1,450.00	2.0
4	10/20-10/24	9P-930P	LATE NEWS	30	\$300.00	M-F	5	1	5	\$1,500.00	2.4
5	10/20-10/25	7P-10P	WORLD SERIES	30	\$3,600.00	M-Sa	2	1	2	\$7,200.00	25.0
6	10/25-10/25	9P-930P	NEWS AT 9P	30	\$140.00	Sa	1	1	1	\$140.00	2.7

---REPORT TOTALS---

Report Totals: 38 / \$10,890.00

---SALES MONTHLY TOTALS---

Oct2014: 38/ \$10,890.00

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 Sales Assistant REBECCA
 Salesperson Phone# 312-832-6634
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Order Totals: 38 / \$10,890.00 Total GRPS: 95.7

--- COMPETITIVE ---

Market Totals

\$72,600.00

CABL .00%	KAKE .00%	KMTW 1.00%	KSAS 15.00%	KSCW .00%
KSNW .00%	KWCH .00%	KWCY .00%	UNKN 84.00%	

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS