



KSAS-KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Adelstein Liston
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 1938935

Schedule Dates

09/29/14-10/04/14

Advertiser

Greg Orman for Senate-I (92123)

Agency

Adelstein Liston (15629)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

ORMAN EST. 4273 (664113)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

OBRZUT, BARB

Phone/Fax

/

CPE

4273

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ORMAN EST. 4273

Date Entered 09/26/14

Last Modified 09/29/14

Entered By Jill Rilly

CO-OP No

Headline # ECR10414185

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$196.50

Net Total \$1,113.50

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate

Oct. 2014 27 \$1,310.00

Grand Total: 27 \$1,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/29/14-10/03/14	4	:30	9A-10A (CST)	5	X	X	X	X	X			5	\$15.00	\$75.00	KSAS+KAAS Combo (KSAS+)	STEVE HARVEY	9/26/14
2.0	Normal Line / SPOT (2)	09/29/14-10/03/14	2	:30	4P-5P (CST)	8	X	X	X	X	X			8	\$95.00	\$760.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/26/14
3.0	Normal Line / SPOT (3)	09/29/14-10/03/14	4	:30	3P-4P (CST)	8	X	X	X	X	X			8	\$30.00	\$240.00	KSAS+KAAS Combo (KSAS+)	CELEB NAME GAME	9/26/14
4.0	Revised Line / SPOT (4)	10/04/14-10/04/14	4	:30	9P-9:30P (CST)							1		1			KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	9/26/14
4.1	Normal Line / SPOT (4)	10/04/14-10/04/14	4	:30	10P-10:30P (CST)							1		1	\$65.00	\$65.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	9/29/14
5.0	Normal Line / SPOT (7)	09/30/14-10/03/14	2	:30	11:05P-11:35P (CST)	3		X	X	X	X			3	\$50.00	\$150.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	9/29/14
6.0	Normal Line / SPOT (8)	09/30/14-10/03/14	4	:30	12:05A-12:35A (CST)	2		X	X	X	X			2	\$10.00	\$20.00	KSAS+KAAS Combo (KSAS+)	RULES	9/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 10414185
EC'd Yes

Ver# 3

Status Revised

ORDER RKSHEET

Traffic Order# 1938935

Printed: 09/26/14 2:06 PM
09/26/14 12:08 PM
All Rep Revised Lines

1 of 2

Station KSAS-TV WICHITA,KS
Advertiser (NW80) POLITICAL
Product ORMAN EST. 4273
Estimate# 4273
Buyer BARB OBRZUT

Agency (ADEL) ADELSTEIN LISTON
222 W. ONTARIO ST., SUITE 600
CHICAGO, IL 60610
Agency C/P1/P2/E /4273
Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (DAN) DAN RAYMOND
Sales Assistant REBECCA
Salesperson Phone# 312-832-6634
Salesperson Fax# 917-206-9295

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 5-8 FOR MKGDS ON LNS 1 & 4 PLS CONFIRM THANKS, REBECCA

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	M-F	9A-10A	STEVE HARVEY MADE-GOOD BY LINE(S) 5 6 7 8 V3 Effective Dates Changed	30	\$20.00	09/29-10/03	0	1	0	\$0.00	0.5
5*	M-F	9A-10A	STEVE HARVEY Buy Comment: PLS NOTE ADJUSTING RATE MKGD FOR SPOTS MISSED ON LN #1: 9/29(5/WK) MKGD FOR SPOTS MISSED ON LN #4: 10/04(1/WK) V3 Added	30	\$15.00	09/29-10/03	5	1	5	\$75.00	0.5
6*	Sa	10P-1030P	NEWS AT 10P Buy Comment: PLS NOTE ADJUSTING RATE/TP PART OF A MKGD MADE UP OF LINES 5 6 7 8 V3 Added	30	\$65.00	10/04-10/04	1	1	1	\$65.00	2.7
7*	M-F	1105P-1135P	TWO & A HALF MEN Buy Comment: PLS NOTE ADD OF SPOTS PART OF A MKGD MADE UP OF LINES 5 6 7 8 V3 Added	30	\$50.00	09/29-10/03	3	1	3	\$150.00	-

ORDER RKSHEET

Rep Order# 10414185 Ver# 3 Status Revised Traffic Order# 1938935 Printed: 09/26/14 2:06 PM 2 of 2
 EC'd Yes Last Received: 09/26/14 12:08 PM
 Showing Buylines: All Rep Revised Lines

Station KSAS-TV WICHITA,KS
 Advertiser (NW80) POLITICAL
 Product ORMAN EST. 4273
 Estimate# 4273
 Buyer BARB OBRZUT

Agency (ADEL) ADELSTEIN LISTON
 222 W. ONTARIO ST., SUITE 600
 CHICAGO, IL 60610
 Agency C/P1/P2/E /4273
 Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (DAN) DAN RAYMOND
 Sales Assistant REBECCA
 Salesperson Phone# 312-832-6634
 Salesperson Fax# 917-206-9295

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
8*	M-F	1205A-1235A	RULES OF ENGAGE	30	\$10.00	09/29-10/03	2	1	2	\$20.00	-
Buy Comment: PLS NOTE ADD OF SPOTS											
PART OF A MKGD MADE UP OF LINES 5 6 7 8											
V3 Added											
4*	Sa	9P-930P	NEWS AT 9P	30	\$210.00	10/04-10/04	0	1	0	\$0.00	2.7
MADE-GOOD BY LINE(S) 5 6 7 8											
V3 Effective Dates Changed											

---REPORT TOTALS---

Report Totals: 11 / \$310.00

---SALES MONTHLY TOTALS---

Oct2014: 27/ \$1,310.00
 Order Totals: 27 / \$1,310.00 Total GRPS: 21.2

---COMPETITIVE---

Market Totals	\$16,375.00	CABL .00%	KAKE .00%	KMTW 1.00%	KSAS 8.00%	KSCW .00%
		KSNW .00%	KWCH .00%	KWCY .00%	UNKN 91.00%	

Books [null]
 Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

ORDER RKSHEET

Rep Order# 10414185	Ver# 1	Status New	Traffic Order#	Printed: 09/26/14 10:26 AM	1 of 2
EC'd Yes				Last Received: 09/26/14 10:20 AM	
				Showing Buylines: All Rep Changes or Last Station Changes	
Station KSAS-TV WICHITA, KS	Agency (ADEL) ADELSTEIN LISTON	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (NW80) POLITICAL	222 W. ONTARIO ST., SUITE 600	Sales Office (CH) CHICAGO			
Product ORMAN EST. 4273	CHICAGO, IL 60610	Salesperson (DAN) DAN RAYMOND			
Estimate# 4273	Agency C/P1/P2/E /4273	Sales Assistant REBECCA			
Buyer BARB OBRZUT	Flight Dates 09/29/14-10/05/14	Salesperson Phone# 312-832-6634			
		Salesperson Fax# 917-206-9295			

--- CONTRACT COMMENT ---

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--- REMARKS ---

NEW ORDER - STARTS MON, 9/29 PLS CONFIRM ASAP THANKS, REBECCA

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	M-F	9A-10A	STEVE HARVEY	30	\$20.00	09/29-10/03	5	1	5	\$100.00	0.5
2	M-F	4P-5P	FAMILY FEUD	30	\$95.00	09/29-10/03	8	1	8	\$760.00	2.0
3	M-F	3P-4P	CELEB NAME GAME	30	\$30.00	09/29-10/03	8	1	8	\$240.00	-
4	Sa	9P-930P	NEWS AT 9P	30	\$210.00	10/04-10/04	1	1	1	\$210.00	2.7

---REPORT TOTALS---

Report Totals: 22 / \$1,310.00

---SALES MONTHLY TOTALS---

Oct2014: 22/ \$1,310.00
 Order Totals: 22 / \$1,310.00
 Total GRPS: 21.2

--- COMPETITIVE ---

Market Totals	\$16,375.00	CABL .00%	KAKE .00%	KMTW 1.00%	KSAS 8.00%	KSCW .00%
		KSNW .00%	KWCH .00%	KWCV .00%	UNKN 91.00%	