

WDJT-TV QUARTERLY ISSUES REPORT

04/01/04 - 06/30/04

CRIME, THE LAW & LAW ENFORCEMENT

REGULAR SHOWS

"Belling and Company", Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee & Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests discuss the issues of the day.

4/4/04

{Guests: Jeff Stone, Moira Fitzgerald, Bruce Murphy} "A Pat on the Wrist" It's hard to imagine the state ethics board going easier on Wisconsin Attorney General Peg Lautenschlager. Despite her failure to keep track of personal miles on her state-owned car...ex-Democratic State Senator Brian Burke was referred for felony charges.

Duration: 6 minutes

4/18/04

{Guests: Matt Flynn, Mary Jo Baas, Leah Vukmir} "I Just Needed Attention" That is the excuse given by Audrey Seiler for her abduction hoax that received national attention three weeks ago. Is the Dane County District Attorney doing the right thing in treating Seiler like a criminal?

Duration: 8 minutes

4/25/04

{Guests: Ken Lamke, Joel McNally, Gerard Randall} "You Really Crack Me Up" That is what Peg Lautenschlager's state-owned car must be saying. Records released a few days ago show that the Wisconsin Attorney General's drunken driving crash wasn't the only time the car was in a wreck.

Duration: 8 minutes

5/23/04

{Guests: Joel McNally, Mary Jo Baas, Gerard Randall} "The Mother of All Fines" Richard Strong and Strong Mutual Funds have agreed to pay an astonishing \$175 million dollars in fines to settle a case that was never actually brought.

Duration: 10 minutes

6/19/04

{Guests: Joel McNally, Ken Lamke, Leah Vukmir} "Cruise Control"

A stretch of North 76th Street in Milwaukee that has long been a hot spot for cruising turned violent Saturday night.

Duration: 8 minutes

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EDUCATION

REGULAR SHOWS

"BELLING AND COMPANY", Sundays 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling and panelist Mordecai Lee and guests discuss these issues.

5/2/04

{Guests: Jeff Stone, Ken Lamke, Jessica McBride} "Illegal and Unpunished"

State officials are planning to take no action against UW-Madison TA's who staged the first illegal public employee strike in Wisconsin in a quarter century.

Duration: 10 minutes

5/23/04

{Guests: Joel McNally, Mary Jo Baas, Gerard Randall} "We Want Our Warriors Back"

It has been 10 years since Marquette University angered just about everybody by dumping the nickname Warriors and replacing it with Golden Eagles.

Duration: 6 minutes

5/30/04

{Guests: Jeff Stone, Ken Lamke, Bruce Murphy} "President Doctor Tommy"

A group of Milwaukee business leaders is trying to draft Tommy Thompson to be the new president of the university of Wisconsin system, a job that has traditionally gone to an educator with a PHD, not a politician.

Duration: 10 minutes

WDJT-TV QUARTERLY ISSUES REPORT
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EMPLOYMENT & BUSINESS RELATED

REGULAR SHOWS

"BELLING AND COMPANY" -- Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests discuss the issues of the day.

5/30/04

{Guests: Jeff Stone, Ken Lamke, Bruce Murphy} "Alls Well That Ends Well" Wells Fargo's takeover of Milwaukee's Mutual Funds empire Strong Funds, will likely mean elimination of 500 of the firms 1200 jobs.

Duration: 8 minutes

5/30/04

{Guests: Jeff Stone, Ken Lamke, Bruce Murphy} "Here a Subsidy, There a Subsidy, Everywhere a Subsidy"

Just days after the Milwaukee Common Council approved a plan to subsidize Harley Davidson's plans to build a museum in the Menomonee Valley, developers who want to convert the old Pabst Brewery to a nightclub and entertainment district are preparing to put their hands out as well.

Duration: 6 minutes

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GOVERNMENT & LEADERSHIP

REGULAR SHOWS

"BELLING AND COMPANY", Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests to discuss these issues.

4/4/04

{Guests: Jeff Stone, Moira Fitzgerald, Bruce Murphy} "Mayor Pratt or Mayor Barrett"

In two days, Milwaukee voters will sort out the most unusual campaign for Mayor in the city's history.

Duration: 10 minutes

4/4/04

{Guests: Jeff Stone, Moira Fitzgerald, Bruce Murphy} "Prediction"

The Pratt-Barrett race has gotten all the attention, but we're now going to offer our guess on several other races on Tuesday's ballot starting with the election for Milwaukee county executive.

Duration 8 minutes

4/11/04

{Guests: Ken Lamke, Jessica McBride, Joel McNally} "The Barrett Era"

Tom Barrett's victory in the Milwaukee Mayoral election gives him the opportunity to put his personal stamp on the city of Milwaukee.

Duration: 10 minutes

4/11/04

{Guests: Ken Lamke, Jessica McBride, Joel McNally} "Even More Elections"

Now that the spring campaign is over, get ready for two big money high profile battles that will be on the ballot right back in November.

Duration: 6 minutes

4/16/04

{Guests: Jessica McBride, Margaret Farrow, Joel McNally} "Back to the Drawing Board"

The State Supreme Court's striking down of Governor Doyle's casino compacts means the state isn't getting over \$200 million dollars in increased payments from the tribes and that the tribes have lost their expanded gambling rights.

Duration: 10 minutes

4/16/04

{Guests: Jessica McBride, Margaret Farrow, Joel McNally} "The Big Chill, Part Two"

The return of the proposal to freeze local property taxes in Wisconsin.

Duration: 8 minutes

4/25/04

{Guests: Ken Lamke, Joel McNally, Gerard Randall} "A Broken Promise, or Not"

Milwaukee County Executive, Scott Walker, insists he is not reneging on a pledge to require that all top County Managers under his control, waive the juiced-up pension benefits approved before he took office.

Duration: 10 minutes

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2nd Quarter

5/2/04

{Guests: Jeff Stone, Ken Lamke, Jessica McBride} "The MPS Whopper"
Superintendent William Andrekopolous is proposing a preliminary budget that would raise the school portion of the property tax levy a staggering 15.4%.
Duration: 8 minutes

5/2/04

{Guests: Jeff Stone, Ken Lamke, Jessica McBride} "Greater Waukesha Committee"
That is the proposal of former Lt. Governor Margaret Farrow who says rapidly growing Waukesha County needs a power group to focus on big picture issues in the rapidly growing county.
Duration: 6 minutes

5/9/04

{Guests: Ken Lamke, Jeff Stone, Joel McNally} "Wisconsin Motor Company"
Indeed, State Government has enough autos in its fleet to put Hertz and Avis out of business.
Duration: 8 minutes

5/9/04

{Guests: Ken Lamke, Jeff Stone, Joel McNally} "Madeline my Madeline"
A Greenfield Alderman is threatening to make a Federal case, literally, over his claimed right to have a female mannequin in his city office.
Duration: 6 minutes

6/6/04

{Guests: Ken Lamke, Jeff Stone, Mary Jo Baas} "Shift, Another Tax Hike"
Governor Doyle's commission on school finance reform is calling for a 20% increase in the state sales tax to fund public schools.
Duration: 10 minutes

6/13/04

{Guests: Mary Jo Baas, Joel McNally, Gerard Randall} "Ultimate Job Security"
Get a job as a Milwaukee County Sheriff's Deputy. You apparently can't ever fore one of them.
Duration: 8 minutes

6/13/04

{Guests: Mary Jo Baas, Joel McNally, Gerard Randall} "Republicans vs. Republicans"
After a year of fighting, and losing to, Governor Jim Doyle, Wisconsin Legislative Republicans are fighting each other.
Duration: 6 minutes

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HEALTH, THE ELDERLY & POVERTY

REGULAR SHOWS

"BELLING AND COMPANY", Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests discuss these issues.

4/18/04

{Guests: Matt Flynn, Mary Jo Baas, Leah Vukmir} "Mortgages for Illegals"

A Wisconsin State agency is initiating a program in Milwaukee to give Home Mortgages to so-called undocumented residents.

Duration: 6minutes

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RACE RELATIONS

REGULAR SHOWS

BELLING AND COMPANY, Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling along with panelists Mordecai Lee, J.J. Blonien and various guests discuss these issues.

4/11/04

{Guests: Ken Lamke, Jessica McBride, Joel McNally} "Whites are From Venus, Blacks are from Mars"

Last week's election could be subtitled a tale of two cities. Never has the city voted so starkly along racial lines.

Duration: 8 minutes

4/18/04

{Guests: Matt Flynn, Mary Jo Baas, Leah Vukmir} "Redneck America Citified"

That is outgoing Milwaukee First Lady Dianne Pratt's description of the city in an interview with the NY times in which she says racism cost her husband Marv the Mayoral election.

Duration: 10 minutes

4/25/04

{Guests: Ken Lamke, Joel McNally, Gerard Randall} "The Kingmaker"

Local Newspaper and radio station owner Jerrell Jones has emerged as not only the dominant force in Milwaukee's Black Community, he is now apparently able to make or break the political careers of local black politicians.

Duration: 6 minutes

WDJT-TV QUARTERLY ISSUES REPORT

04/01/04 - 06/30/04

SPORTS, RECREATION & ENTERTAINMENT

REGULAR SHOWS

Sunday's

"ALWAYS IN GOOD TASTE", 10 - 10:30AM

Food show hosted by the food/restaurant critic Willard Romantini, talking about different restaurants in the Milwaukee area.

BELLING AND COMPANY, Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling along with panelist Mordecai Lee and various guests discuss these issues.

5/9/04

{Guests: Ken Lamke, Jeff Stone, Joel McNally} "Broke, but Profitable"

That is the short version of two financial reviews of the Milwaukee Brewers.

Duration: 10 minutes

Sports Programming:

4/3/04 - 100 Open Women's Tennis Final, The Final Four Show, Men's Final Four

4/4/04 - 100 Open Men's Tennis Final, The Final Two Show

4/5/04 - NCAA Men's Championship

4/10/04 - The Masters

4/11/04 - The Masters

4/17/04 - Harbour Town Golf Links

4/18/04 - Championships of NCAA, PGA Tour Special, Town Golf Links

4/24/04 - Shell Houston Open

4/25/04 - Shell Houston Open

5/1/04 - NCAA Women's Gymnastics Championships, HP Classic of New Orleans

5/2/04 - HP classic of New Orleans

5/8/04 - PGA Tour Special, Wachovia Championship

5/9/04 - Wachovia Championship

5/15/04 - EDS Byron Nelson Championship

5/16/04 - EDS Byron Nelson Championship

5/22/04 - PGA Tour Special, Bank of American Colonial

5/23/04 - Bank of American Colonial

5/29/04 - Fed Ex St. Jude Classic

5/30/04 - Fed Ex St. Jude Classic

6/5/04 - Memorial Tournament

6/6/04 - PGA Tour Special, Memorial Tournament

6/12/04 - LPGA Championship

6/13/04 - LPGA Championship

6/19/04 - Championships of the NCAA

6/20/04 - Pace Picante Pro Rodeo

6/27/04 - Auto Racing American LeMans

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LOCAL SERVICES, UTILITIES

REGULAR SHOWS

MONDAY - FRIDAY

4:30 - 6AM, "CBS Morning News"
5:00 - 7AM, "CBS58 Morning News Express"
7 - 9AM, "CBS The Early Show" [News Magazine Program]
5 - 5:30PM, "WDJT-TV58 News"
5:30 - 6PM, "CBS Evening News with Dan Rather"
10 - 10:35PM, "WDJT-TV58 News"

WEDNESDAY

8 - 9PM, "60 Minutes II"

SATURDAY

6 - 8AM, "CBS The Early Show"
5:30 - 6PM, "CBS Evening News"
9-10PM "48 Hours"
10 - 10:30PM, "WDJT-TV58 News"

SUNDAY

8 - 9:30AM, "CBS Sunday Morning" [news show]
9:30 - 10AM "Face the Nation"
10:30 - 11AM, "Belling & Company" [A public affairs program for Milwaukee, various topics discussed will be under the appropriate topics.]
5 - 5:30PM, "CBS Evening News"
5:30 - 6PM, "WDJT-TV58 News"
6 - 7PM, "60 Minutes" [News Magazine Program]
10 - 10:35PM, "WDJT-TV58 News"

LOCAL SERVICES, UTILITIES, continued

REGULAR SHOWS, continued

"BELLING AND COMPANY" -- Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests discuss these issues.

4/16/04

{Guests: Jessica McBride, Margaret Farrow, Joel McNally} "The Biggest Dump of All"

It was the week from hell for the Milwaukee Metropolitan Sewerage District. Already under fire from Mayor Barrett for 3 dumpings of raw sewage earlier this week, MMSD on Thursday night began what might turn out to be the biggest bypass of raw sewage into the Milwaukee River and Lake Michigan since the deep tunnel that was supposed to end sewage dumping was opened.

Duration: 6 minutes

5/23/04

{Guests: Joel McNally, Mary JO Baas, Gerard Randall} "People who Live in Glass Houses Shouldn't Throw Stones"

That lesson is being ignored by the Chairman of the Milwaukee Metropolitan Sewerage District Board.

Duration: 8 minutes

6/6/04

{Guests: Ken Lamke, Jeff Stone, Mary Jo Baas} "MMSD Dumps, We Pay"

The State Department of Natural Resources is giving the Milwaukee Metro Sewage District its first fine for sewage dumping in the wake of last month's nearly 5 billion gallon release of raw sewage.

Duration 6 minutes

6/13/04

{Guests: Mary Jo Baas, Joel McNally, Gerard Randall} "Blame Wisconsin"

That is what Illinois officials are doing in response to health-related closings of Oak Street beach and several other Chicago and Northern Illinois Lake Michigan beaches this year.

Duration: 10 minutes

6/19/04

{Guests: Joel McNally, Ken Lamke, Leah Vukmir} "SMSD"

Could it become the Suburban Milwaukee Sewerage District? One proposal being floated by some business and suburban leaders would result in suburban residents agreeing to pay part of the cost of upgrading Milwaukee's Sewer system if the suburbs were given control of the MMSD board.

Duration: 10 minutes