

WDJT-TV QUARTERLY ISSUES REPORT
10/01/04 to 12/31/04

CRIME, THE LAW & LAW ENFORCEMENT

REGULAR SHOWS

"Belling and Company", Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee & Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests discuss the issues of the day.

11/21/04

{Guests: Ken Lamke, Gerard Randall, Mary Jo Baas, Joel McNally} "Land of Opportunity"

The opportunities industrialization corporation, a huge Milwaukee anti-poverty agency know by its initials OIC, is under intense scrutiny because of the way it spends Government money that is supposed to be used on programs.

Duration: 10 minutes

12/19/04

{Guests: Joel McNally, Ken Lamke, Jeff Stone} "On the Take"

Federal prosecutors allege that Milwaukee County Board Chairman Lee Holloway received \$165k dollars from a scandal plagued agency in exchange for a building that was never sold.

Duration: 10 minutes

12/26/04

{Guests: Ken Lamke, Jessica McBride, Joel McNally} "Year End Award"

On Wednesday an 80-year old man was killed in a car wreck caused by a woman who led several law enforcement agencies on a 15-mile two county high speed chase.

Duration: 10 minutes

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EMPLOYMENT & BUSINESS RELATED

REGULAR SHOWS

"BELLING AND COMPANY" -- Sundays, 10:30 - 11AM

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12/5/04

{Guests: Mary Jo Baas, Matt Flynn, Joel McNally} "The Expo Center is Broke"

The almost brand new Exposition Center on the grounds of the Wisconsin State Fair is running out of money and, according to its leader, is likely to default on over \$40 million dollars of bonds next year.

Duration: 8 minutes

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GOVERNMENT & LEADERSHIP

SPECIAL

US VICE PRESIDENTIAL DEBATE, October 5th
US PRESIDENTIAL DEBATE, October 8th
WI SENATORIAL DEBATE, October 10th
US PRESIDENTIAL DEBATE, October 13th

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10/17/04

{Guests: Joel McNally, Ken Lamke, Mary Jo Baas} "Barrett Wants His Ballots"
Milwaukee Mayor Tom Barrett wants the city to receive over 900k ballots for next month's election, or 700k more than the number of city voters in the last Presidential election.
Duration: 10 minutes

10/17/04

see above..."The Republican Kissonff"
National Republican leaders have given up on Tim Michels's chance of beating incumbent Democratic US Senator Russ Feingold and are abandoning plans to spend over one million dollars in Michels behalf.
Duration: 8 minutes

10/17/04

see above..."They Want What We Got"
It is a casino and the Menomonee Indian Tribe is once again trying to build one at the site of the dog track on I94 in Kenosha...arguably the best site for a casino in the Midwest. Kenosha voters approved a similar proposal several years ago, but are being asked again in an advisory referendum that Governor Doyle implied he might listen to.
Duration: 6 minutes

10/24/04

{Guests: Joel McNally, Gerard Randall, Jeff Stone} "Presidential Ground Zero"
Wisconsin may right now be the hottest of all the battleground states and could conceivably decide the presidential election.
Duration: 10 minutes

10/24/04

{Guests: Joel McNally, Gerard Randall, Jeff Stone} "Overshadowed and Overused"
It isn't for lack of money that races for the Wisconsin Legislature are playing second fiddle to the Presidential race.
Duration: 8 minutes

10/24/04

{Guest: Joel McNally, Gerard Randall, Jeff Stone} "Stolen Speech"
The media and their affect on local and national elections.
Duration: 6 minutes

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4th Quarter

10/31/04

{Guests: Jessica McBride, Ken Lamke, Joel McNally} "It's Not Over Til It's Over"

Election day may be Tuesday, but indications are growing that the winner of the presidency may not be known for days or even weeks.

Duration: 10 minutes

10/31/04

{Guests: Jessica McBride, Ken Lamke, Joel McNally} "Predictions"

First, let's examine the race for the US Senate in Wisconsin between incumbent Russ Feingold and Challenger Tim Michels.

Duration: 8 Minutes

11/21/04

{Guest: Ken Lamke, Gerard Randall, Mary Jo Baas} "First Time for Everything"
Milwaukee County Executive Scott Walker has lost his first battle since being elected in the wake of the county pension scandal.

Duration: 8 minutes

11/21/04

{Guests: Ken Lamke, Gerard Randall, Mary Jo Baas, Joel McNally} "Badger Biotech Bonanza"

Governor Doyle is proposing a one point five billion dollar biomedical research plan with half the money going toward building a center at UW Madison that would focus on stem cell research. What is the political prognosis for this proposal?

Duration: 6 minutes

11/28/04

{Guests: Ken Lamke, Jessica McBride, unknown guest} "Not Every Vote Counts"
238 absentee ballots cast in the city of Milwaukee in this month's election remain unopened and uncounted in what may be the biggest fiasco of an election that was utterly mismanaged by the Milwaukee Election Commission Offices.

Duration: 6 minutes

12/5/04

{Guests: Mary Jo Baas, Matt Flynn, Joel McNally} "It's Already 2006"

The race for Governor of Wisconsin is underway. Within hours of the release of a report that showed that school property taxes in Wisconsin are going up over seven percent, Milwaukee County Executive Scott Walker shot out a press release blaming Governor Doyle for the tax hike.

Duration: 6 minutes

12/12/04

{Guests: Margaret Farrow, Joel McNally, Gerard Randall} "The Incredible Shrinking Agency"

The State Natural Resources Board has voted to make major cuts in the State DNR, cuts the agency's former director says will make it impossible for the DNR to do its job.

Duration: 10 minutes

12/12/04

see above..."Passage to Indi"

That's what a Federal Government wants to give a Waukesha woman who came to America illegally 12 years ago.

Duration: 8 minutes

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4th Quarter

12/19/04

{Guests: Joel McNally, Ken Lamke, Jeff Stone} "A Baseless Plan"

Governor Doyle and Milwaukee County Executive Scott Walker are lobbying Federal Officials to save the State's Military Bases from closing.

Duration: 8 minutes

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EDUCATION

REGULAR SHOWS

"BELLING AND COMPANY", Sundays 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling and panelist Mordecai Lee and guests discuss these issues.

10/31/04

{Guests: Jessica McBride, Ken Lamke, Joel McNally} "School Swap"

The high profile developer Vincent Kuttemperoor is offering to build a brand new school for the Elmbrook school district in Brookfield, but only if the district trades him the current Swanson school which is located on prime real estate near the corner of Bluemound and Calhoun Road.

Duration: 6 minutes

12/12/04

{Guests: Margaret Farrow, Joel McNally, Gerard Randall} "What's In a Name"

Parents and students at Milwaukee's Marva Collins Preparatory School hope not much. Collins is removing her name from the school which she says is tolerating mediocrity and moving away from the methods that have made her a National Teaching celebrity.

Duration: 6 minutes

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SPORTS, RECREATION & ENTERTAINMENT

REGULAR SHOWS

Sunday's

"ALWAYS IN GOOD TASTE", 10 - 10:30AM

Food show hosted by the food/restaurant critic Willard Romantini, talking about different restaurants in the Milwaukee area.

"MILWAUKEE DOWNTOWN AMAZING RACE", SATURDAYS 6PM AND 11/25/04 AT 3PM

Local race based on Network show.

BELLING AND COMPANY, Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling along with panelist Mordecai Lee and various guests discuss these issues.

11/28/04

{Guests: Ken Lamke, Jessica McBride, unknown guest} "Could it Happen Here"

Is last weekend's brutal brawl in Detroit between fans and players a part of a growing trend of sports violence that includes fans.

Duration: 10 minutes

4th quarter sports programming:

10/9/04: Home Depot SEC Tenn @ Georgia
10/10/04: NFL on CBS Oakland @ Indianapolis
10/16/04: Home Depot SEC Notre Dame @ Navy, Arkansas @ Auburn
10/17/04: NFL on CBS Kansas City @ Jacksonville, Pittsburgh @ Dallas
10/23/04: Home Depot SEC Alabama @ Tennessee
10/24/04: NFL on CBS Tennessee @ Minnesota
10/30/04: Home Depot SEC Georgia @ FLA
10/31/04: NFL on CBS Baltimore @ Philly, New England @ Pittsburgh
11/6/04: Home Depot Notre Dame @ Tennessee
11/7/04: NFL on CBS NY JETS @ Buffalo, New England @ ST. Louis
11/13/04: Home Depot SEC Georgia @ Auburn
11/14/04: NFL on CBS Baltimore @ NY Jets
11/20/04: Home Depot SEC Auburn @ Alabama
11/21/04: NFL on CBS Indianapolis @ Chicago, ADT Championship
11/25/04: NFL on CBS Indianapolis @ Detroit
11/26/04: Home Depot SEC LSU @ Arkansas
11/27/04: Home Depot SEC Georgia Tech @ Georgia
11/28/04: NFL on CBS Jacksonville @ Minnesota, Baltimore @ New England
12/4/04: NCAA Basketball Indiana @ Conn, College Football Army v Navy
12/5/04: NFL on CBS New England @ Cleveland
12/11/04: WIAA Fall Wrap Up Show, NCAA Basketball Indiana @ Kentucky, Stanford @ Michigan State, College Basketball Wisconsin @ Marquette in Prime
12/12/04: NFL on CBS
12/18/04: NFL on CBS Pittsburgh @ NY Giants, NCAA Michigan @ UCLA
12/19/04: NFL on CBS Jacksonville @ Green Bay
12/25/04: NFL on CBS Oakland @ Kansas City
12/26/04: NFL on CBS San Diego @ Indianapolis

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ECONOMY

REGULAR SHOWS

"*FIRST BUSINESS*" M-F, 5:00AM News, Financial Reports, and insights into the trading day ahead. Includes segments on quick earnings and an economic calendar.

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LOCAL SERVICES, UTILITIES

REGULAR SHOWS

MONDAY - FRIDAY

4:30 - 5AM, "CBS Morning News"
5:00 - 7AM, "CBS58 Morning News Express"
7 - 9AM, "CBS The Early Show" [News Magazine Program]
5 - 5:30PM, "WDJT-TV58 News"
5:30 - 6PM, "CBS Evening News with Dan Rather"
10 - 10:35PM, "WDJT-TV58 News"

WEDNESDAY

8 - 9PM, "60 Minutes II"

SATURDAY

6 - 8AM, "CBS The Early Show"
5:30 - 6PM, "CBS Evening News"
9-10PM "48 Hours"
10 - 10:30PM, "WDJT-TV58 News"

SUNDAY

8 - 9:30AM, "CBS Sunday Morning" [news show]
9:30 - 10AM "Face the Nation"
10:30 - 11AM, "Belling & Company" [A public affairs program for Milwaukee, various topics discussed will be under the appropriate topics.]
5 - 5:30PM, "CBS Evening News"
5:30 - 6PM, "WDJT-TV58 News"
6 - 7PM, "60 Minutes" [News Magazine Program]
10 - 10:35PM, "WDJT-TV58 News"

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4th quarter 2004

LOCAL SERVICES, UTILITIES, continued

REGULAR SHOWS, continued

"BELLING AND COMPANY" -- Sundays, 10:30 - 11AM

A public affairs program of national and local news for and about Milwaukee and Wisconsin. Host Mark Belling, panelists Mordecai Lee and various guests discuss these issues.

12/5/04

{Guests: Mary Jo Baas, Matt Flynn, Joel McNally} "Back to Square One"

A lone judge in Madison has derailed the multi-billion dollar plan to build new power plants in Oak Creek, a proposal a state agency approved 13 months ago after a year of consideration.

Duration: 10 minutes

12/19/04

{Guests: Joel McNally, Ken Lamke, Jeff Stone} "Utopia"

That's what the Milwaukee County Board thinks it can create on vacant county land that was cleared by the demolition of the park east freeway.

Duration: 6 minutes