

## NCC Cable System Order

|             |  |
|-------------|--|
| Order #     | 62555686                                 |
| Syscode     | 1755                                     |
| System Name | Cox Media/Gulf Coast-Florida U-verse, FL |
| Market      | Mobile                                   |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 08/22/18      |   |
| Version          |   | 5 Vs. 4       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$3,593.00    |   |
| Commission       |   | \$538.95      |   |
| Net Total        |   | \$3,054.05    |   |
| Total Spots      |   | 207           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X | X | X | X |   |   | -   | -   | 8           | \$18.00   | \$144.00   | 30       |              |
| 2    | FXNC | FOX AND FRIEND< | 8/13/18    | 8/19/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$23.00   | \$46.00    | 30       |              |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   | X | X | X | X |   |   | -   | -   | 8           | \$18.00   | \$144.00   | 30       |              |
| 4    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$23.00   | \$23.00    | 30       | R4:-1X       |
| 5    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 11          | \$15.00   | \$165.00   | 30       |              |
| 6    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$19.00   | \$19.00    | 30       | R4:-1X       |
| 7    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$45.00   | \$540.00   | 30       |              |
| 8    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$56.00   | \$112.00   | 30       |              |
| 9    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$18.00   | \$144.00   | 30       |              |
| 10   | AEN  | AEN DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 6           | \$8.00    | \$48.00    | 30       | IPE          |
| 11   | AEN  | AEN DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       | IPE          |
| 12   | AEN  | AEN EF          | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 9           | \$11.00   | \$99.00    | 30       | IPE          |
| 13   | AEN  | AEN EF          | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$13.00   | \$26.00    | 30       | IPE          |
| 14   | AEN  | AEN PT          | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$23.00   | \$115.00   | 30       | IPE          |
| 15   | AEN  | AEN PT          | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$29.00   | \$29.00    | 30       | IPE          |
| 16   | CNN  | CNN DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$8.00    | \$64.00    | 30       | IPE          |
| 17   | CNN  | CNN DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       | IPE          |
| 18   | DISC | DISC DT         | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       | IPE          |
| 19   | DISC | DISC DT         | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$11.00   | \$11.00    | 30       | IPE          |
| 20   | DISC | DISC EF         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 3           | \$11.00   | \$33.00    | 30       | IPE          |
| 21   | DISC | DISC EF         | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$13.00   | \$13.00    | 30       | IPE          |

## NCC Cable System Order

|             |  |
|-------------|--|
| Order #     | 62555686                                 |
| Syscode     | 1755                                     |
| System Name | Cox Media/Gulf Coast-Florida U-verse, FL |
| Market      | Mobile                                   |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 08/22/18      |   |
| Version          |   | 5 Vs. 4       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$3,593.00    |   |
| Commission       |   | \$538.95      |   |
| Net Total        |   | \$3,054.05    |   |
| Total Spots      |   | 207           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22   | DISC | DISC PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$23.00   | \$138.00   | 30       | IPE          |
| 23   | DISC | DISC PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$29.00   | \$58.00    | 30       | IPE          |
| 24   | FOOD | FOOD DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$8.00    | \$64.00    | 30       |              |
| 25   | FOOD | FOOD DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       |              |
| 26   | FOOD | FOOD EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$11.00   | \$110.00   | 30       | R3:-2X       |
| 27   | FOOD | FOOD EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$13.00   | \$26.00    | 30       |              |
| 28   | FOOD | FOOD PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$21.00   | \$105.00   | 30       | R3:-1X       |
| 29   | FOOD | FOOD PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$26.00   | \$26.00    | 30       |              |
| 30   | HGTV | HGTV W  | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 4           | \$13.00   | \$52.00    | 30       |              |
| 31   | HGTV | HGTV DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 10          | \$13.00   | \$130.00   | 30       |              |
| 32   | HGTV | HGTV DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 3           | \$16.00   | \$48.00    | 30       |              |
| 33   | HGTV | HGTV EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 2           | \$15.00   | \$30.00    | 30       |              |
| 34   | HGTV | HGTV EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$18.00   | \$18.00    | 30       |              |
| 35   | HGTV | HGTV PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$23.00   | \$138.00   | 30       |              |
| 36   | HGTV | HGTV PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$29.00   | \$58.00    | 30       |              |
| 37   | HIST | HIST DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 7           | \$8.00    | \$56.00    | 30       | IPE          |
| 38   | HIST | HIST DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       | IPE          |
| 39   | HIST | HIST EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$11.00   | \$132.00   | 30       | IPE          |
| 40   | HIST | HIST EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$13.00   | \$26.00    | 30       | IPE          |
| 41   | HIST | HIST PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$23.00   | \$138.00   | 30       | IPE          |
| 42   | HIST | HIST PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$29.00   | \$29.00    | 30       | IPE          |

## NCC Cable System Order

|                   |  |   |                            |                  |               |
|-------------------|--|---|----------------------------|------------------|---------------|
| Order #           | 62555686                                 | Flight Dates  | 08/06/18 - 08/19/18        | Update Date      | 08/22/18      |
| Syscode           | 1755                                     | Agency  | Multi Media Services       | Version          | 5 Vs. 4       |
| System Name       | Cox Media/Gulf Coast-Florida U-verse, FL | Advertiser  | Rebekah Bydlak for FL HD01 | Show All Lines   |               |
| Market            | Mobile                                   |   |                            | Total # of Weeks | 2             |
|                   |  | Client Code   | FL HD-01                   | Total            | \$3,593.00    |
| AE                | Collin Diederich                         | Product Code  | 08070813                   | Commission       | \$538.95      |
| Sales Coordinator | Taylor Dale                              | Est Code  | 870                        | Net Total        | \$3,054.05    |
| Office            | Washington                               | Product Name  | FL HD-01 8.7-8.13          | Total Spots      | 207           |
| Phone             | (301) 951-2620                           | Credit Status   |                            | Affiliate Split  | 100.0         |
| Status            | Not accepted                             |   |                            | Sold On          | Cost Per Spot |
| Survey            | May10 DMA Nielsen                        | Primary Demo  | Adults 35+                 | GRP              | -             |
| -                 |  | Makegood Policy   | Approval Required          | GIMP             | -             |
|                   |  |   |                            | CPP              | -             |
| Comments :        |  | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |                            |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43   | LIF  | LIF DT  | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       |              |
| 44   | LIF  | LIF DT  | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$11.00   | \$11.00    | 30       |              |
| 45   | LIF  | LIF EF  | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 3           | \$11.00   | \$33.00    | 30       |              |
| 46   | LIF  | LIF EF  | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$13.00   | \$13.00    | 30       |              |
| 47   | LIF  | LIF PT  | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$21.00   | \$126.00   | 30       |              |
| 48   | LIF  | LIF PT  | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$26.00   | \$52.00    | 30       |              |
| 49   | FXNC | VARIOUS | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$45.00   | \$45.00    | 30       |              |
| 50   | HGTV | HGTV EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$15.00   | \$15.00    | 30       | R2:+1X       |
| 51   | LIF  | LIF PT  | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$21.00   | \$21.00    | 30       | R2:+1X       |

|              | Aug 2018   | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 207        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 207        |
| <b>AMT</b>   | \$3,593.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$3,593.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/22/18

62555686 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

## NCC Cable System Order

|             |                          |
|-------------|--------------------------|
| Order #     | 62555686                 |
| Syscode     | 6507                     |
| System Name | Cox Media/Cantonment, FL |
| Market      | Mobile                   |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/22/18      |      |   |
| Version          | 5 Vs. 4       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$2,469.00    |      |   |
| Commission       | \$370.35      |      |   |
| Net Total        | \$2,098.65    |      |   |
| Total Spots      | 213           |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X | X | X | X |   |   | -   | -   | 8           | \$8.00    | \$64.00    | 30       |              |
| 2    | FXNC | FOX AND FRIEND< | 8/13/18    | 8/19/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       |              |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   | X | X | X | X |   |   | -   | -   | 8           | \$8.00    | \$64.00    | 30       |              |
| 4    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$11.00   | \$11.00    | 30       | R4:-1X       |
| 5    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$11.00   | \$132.00   | 30       |              |
| 6    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$13.00   | \$13.00    | 30       | R4:-1X       |
| 7    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$17.00   | \$204.00   | 30       |              |
| 8    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$21.00   | \$42.00    | 30       |              |
| 9    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$8.00    | \$64.00    | 30       |              |
| 10   | AEN  | AEN W           | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 2           | \$6.00    | \$12.00    | 30       | IPE          |
| 11   | AEN  | AEN DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$6.00    | \$48.00    | 30       | IPE          |
| 12   | AEN  | AEN DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       | IPE          |
| 13   | AEN  | AEN EF          | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$8.00    | \$80.00    | 30       | IPE          |
| 14   | AEN  | AEN EF          | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       | IPE          |
| 15   | AEN  | AEN PT          | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$21.00   | \$126.00   | 30       | IPE          |
| 16   | AEN  | AEN PT          | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$26.00   | \$26.00    | 30       | IPE          |
| 17   | CNN  | CNN DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 7           | \$6.00    | \$42.00    | 30       | R3:-1X       |
| 18   | CNN  | CNN DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       |              |
| 19   | DISC | DISC DT         | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 2           | \$6.00    | \$12.00    | 30       |              |
| 20   | DISC | DISC DT         | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$8.00    | \$8.00     | 30       |              |
| 21   | DISC | DISC EF         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 3           | \$8.00    | \$24.00    | 30       |              |

## NCC Cable System Order

|             |                          |
|-------------|--------------------------|
| Order #     | 62555686                 |
| Syscode     | 6507                     |
| System Name | Cox Media/Cantonment, FL |
| Market      | Mobile                   |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/22/18      |      |   |
| Version          | 5 Vs. 4       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$2,469.00    |      |   |
| Commission       | \$370.35      |      |   |
| Net Total        | \$2,098.65    |      |   |
| Total Spots      | 213           |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22   | DISC | DISC EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$11.00   | \$11.00    | 30       |              |
| 23   | DISC | DISC PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$21.00   | \$105.00   | 30       | R3:-1X       |
| 24   | DISC | DISC PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$26.00   | \$52.00    | 30       |              |
| 25   | FOOD | FOOD DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$6.00    | \$48.00    | 30       | IPE          |
| 26   | FOOD | FOOD DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       | IPE          |
| 27   | FOOD | FOOD EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$8.00    | \$96.00    | 30       | IPE          |
| 28   | FOOD | FOOD EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       | IPE          |
| 29   | FOOD | FOOD PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$19.00   | \$95.00    | 30       | IPE          |
| 30   | FOOD | FOOD PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$24.00   | \$24.00    | 30       | IPE          |
| 31   | HGTV | HGTV W  | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 4           | \$11.00   | \$44.00    | 30       | IPE          |
| 32   | HGTV | HGTV DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 10          | \$11.00   | \$110.00   | 30       | IPE          |
| 33   | HGTV | HGTV DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 3           | \$13.00   | \$39.00    | 30       | IPE          |
| 34   | HGTV | HGTV EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 3           | \$13.00   | \$39.00    | 30       | IPE          |
| 35   | HGTV | HGTV EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$16.00   | \$16.00    | 30       | IPE          |
| 36   | HGTV | HGTV PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$27.00   | \$135.00   | 30       | IPE          |
| 37   | HGTV | HGTV PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$34.00   | \$68.00    | 30       | IPE          |
| 38   | HIST | HIST DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$6.00    | \$48.00    | 30       | IPE          |
| 39   | HIST | HIST DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 30       | IPE          |
| 40   | HIST | HIST EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$8.00    | \$96.00    | 30       | IPE          |
| 41   | HIST | HIST EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$11.00   | \$22.00    | 30       | IPE          |
| 42   | HIST | HIST PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$19.00   | \$95.00    | 30       | IPE          |

## NCC Cable System Order

|             |                          |
|-------------|--------------------------|
| Order #     | 62555686                 |
| Syscode     | 6507                     |
| System Name | Cox Media/Cantonment, FL |
| Market      | Mobile                   |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/22/18      |      |   |
| Version          | 5 Vs. 4       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$2,469.00    |      |   |
| Commission       | \$370.35      |      |   |
| Net Total        | \$2,098.65    |      |   |
| Total Spots      | 213           |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43   | HIST | HIST PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$24.00   | \$24.00    | 30       | IPE          |
| 44   | LIF  | LIF DT  | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 2           | \$6.00    | \$12.00    | 30       |              |
| 45   | LIF  | LIF DT  | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$8.00    | \$8.00     | 30       |              |
| 46   | LIF  | LIF EF  | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 3           | \$8.00    | \$24.00    | 30       |              |
| 47   | LIF  | LIF EF  | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$11.00   | \$11.00    | 30       |              |
| 48   | LIF  | LIF PT  | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$15.00   | \$90.00    | 30       |              |
| 49   | LIF  | LIF PT  | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$18.00   | \$36.00    | 30       |              |
| 50   | FXNC | VARIOUS | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 1           | \$8.00    | \$8.00     | 30       |              |
| 51   | LIF  | LIF EF  | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$11.00   | \$11.00    | 30       | R2:+1X       |

|              | Aug 2018   | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 213        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 213        |
| <b>AMT</b>   | \$2,469.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$2,469.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/22/18

62555686 | Mobile | Cox Media/Cantonment, FL | 6507 |

## NCC Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62555686                             |
| Syscode     | 6588                                 |
| System Name | Cox Media/Greater Pensacola Zone, FL |
| Market      | Mobile                               |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 08/22/18      |   |
| Version          |   | 5 Vs. 4       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$8,991.00    |   |
| Commission       |   | \$1,348.65    |   |
| Net Total        |   | \$7,642.35    |   |
| Total Spots      |   | 216           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X | X | X | X |   |   | -   | -   | 8           | \$55.00   | \$440.00   | 30       |              |
| 2    | FXNC | FOX AND FRIEND< | 8/13/18    | 8/19/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$69.00   | \$138.00   | 30       |              |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   | X | X | X | X |   |   | -   | -   | 8           | \$55.00   | \$440.00   | 30       |              |
| 4    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$69.00   | \$69.00    | 30       | R4:-1X       |
| 5    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 11          | \$45.00   | \$495.00   | 30       |              |
| 6    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 0           | \$56.00   | \$0.00     | 30       | R4:-2X       |
| 7    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$130.00  | \$1,560.00 | 30       |              |
| 8    | FXNC | VARIOUS         | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$163.00  | \$326.00   | 30       |              |
| 9    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$55.00   | \$440.00   | 30       |              |
| 10   | AEN  | AEN DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$19.00   | \$152.00   | 30       |              |
| 11   | AEN  | AEN DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$24.00   | \$48.00    | 30       |              |
| 12   | AEN  | AEN EF          | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$19.00   | \$190.00   | 30       |              |
| 13   | AEN  | AEN EF          | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$24.00   | \$48.00    | 30       |              |
| 14   | AEN  | AEN PT          | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$34.00   | \$204.00   | 30       |              |
| 15   | AEN  | AEN PT          | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$42.00   | \$42.00    | 30       |              |
| 16   | CNN  | CNN DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$19.00   | \$152.00   | 30       | IPE          |
| 17   | CNN  | CNN DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$24.00   | \$48.00    | 30       | IPE          |
| 18   | DISC | DISC DT         | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 2           | \$19.00   | \$38.00    | 30       |              |
| 19   | DISC | DISC DT         | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$24.00   | \$24.00    | 30       |              |
| 20   | DISC | DISC EF         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 2           | \$19.00   | \$38.00    | 30       |              |
| 21   | DISC | DISC EF         | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$24.00   | \$24.00    | 30       |              |

## NCC Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62555686                             |
| Syscode     | 6588                                 |
| System Name | Cox Media/Greater Pensacola Zone, FL |
| Market      | Mobile                               |

|                   |                   |
|-------------------|-------------------|
| AE                | Collin Diederich  |
| Sales Coordinator | Taylor Dale       |
| Office            | Washington        |
| Phone             | (301) 951-2620    |
| Status            | Not accepted      |
| Survey            | May10 DMA Nielsen |
| -                 |                   |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/19/18        |
| Agency       | Multi Media Services       |
| Advertiser   | Rebekah Bydlak for FL HD01 |

|               |                   |
|---------------|-------------------|
| Client Code   | FL HD-01          |
| Product Code  | 08070813          |
| Est Code      | 870               |
| Product Name  | FL HD-01 8.7-8.13 |
| Credit Status |                   |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 08/22/18      |   |
| Version          |   | 5 Vs. 4       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$8,991.00    |   |
| Commission       |   | \$1,348.65    |   |
| Net Total        |   | \$7,642.35    |   |
| Total Spots      |   | 216           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22   | DISC | DISC PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$34.00   | \$204.00   | 30       |              |
| 23   | DISC | DISC PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$42.00   | \$84.00    | 30       |              |
| 24   | FOOD | FOOD DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$23.00   | \$184.00   | 30       | IPE          |
| 25   | FOOD | FOOD DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$29.00   | \$58.00    | 30       | IPE          |
| 26   | FOOD | FOOD EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$34.00   | \$408.00   | 30       | IPE          |
| 27   | FOOD | FOOD EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$42.00   | \$84.00    | 30       | IPE          |
| 28   | FOOD | FOOD PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$50.00   | \$300.00   | 30       | IPE          |
| 29   | FOOD | FOOD PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$63.00   | \$63.00    | 30       | IPE          |
| 30   | HGTV | HGTV W  | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 4           | \$29.00   | \$116.00   | 30       |              |
| 31   | HGTV | HGTV DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 10          | \$32.00   | \$320.00   | 30       |              |
| 32   | HGTV | HGTV DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 3           | \$39.00   | \$117.00   | 30       |              |
| 33   | HGTV | HGTV EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 2           | \$42.00   | \$84.00    | 30       |              |
| 34   | HGTV | HGTV EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$53.00   | \$53.00    | 30       |              |
| 35   | HGTV | HGTV PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$76.00   | \$380.00   | 30       |              |
| 36   | HGTV | HGTV PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$95.00   | \$190.00   | 30       |              |
| 37   | HIST | HIST DT | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 8           | \$19.00   | \$152.00   | 30       | IPE          |
| 38   | HIST | HIST DT | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$24.00   | \$48.00    | 30       | IPE          |
| 39   | HIST | HIST EF | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$19.00   | \$228.00   | 30       | IPE          |
| 40   | HIST | HIST EF | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$24.00   | \$48.00    | 30       | IPE          |
| 41   | HIST | HIST PT | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$34.00   | \$170.00   | 30       | IPE          |
| 42   | HIST | HIST PT | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$42.00   | \$42.00    | 30       | IPE          |



## NCC Cable System Order

|                   |                                      |   |                            |                  |               |
|-------------------|--------------------------------------|---|----------------------------|------------------|---------------|
| Order #           | 62555686                             | Flight Dates  | 08/06/18 - 08/19/18        | Update Date      | 08/22/18      |
| Syscode           | 6588                                 | Agency  | Multi Media Services       | Version          | 5 Vs. 4       |
| System Name       | Cox Media/Greater Pensacola Zone, FL | Advertiser  | Rebekah Bydlak for FL HD01 | Show All Lines   |               |
| Market            | Mobile                               |   |                            | Total # of Weeks | 2             |
|                   |                                      | Client Code   | FL HD-01                   | Total            | \$8,991.00    |
| AE                | Collin Diederich                     | Product Code  | 08070813                   | Commission       | \$1,348.65    |
| Sales Coordinator | Taylor Dale                          | Est Code  | 870                        | Net Total        | \$7,642.35    |
| Office            | Washington                           | Product Name  | FL HD-01 8.7-8.13          | Total Spots      | 216           |
| Phone             | (301) 951-2620                       | Credit Status   |                            | Affiliate Split  | 100.0         |
| Status            | Not accepted                         |   |                            | Sold On          | Cost Per Spot |
| Survey            | May10 DMA Nielsen                    | Primary Demo  | Adults 35+                 | GRP              | -             |
| -                 |                                      | Makegood Policy   | Approval Required          | GIMP             | -             |
|                   |                                      |   |                            | CPP              | -             |
| Comments :        |                                      | 8.22 Removed missed spots/MG on order 62555690. Please confirm, thanks! |                            |                  |               |

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43   | LIF  | LIF DT          | 8/6/18     | 8/12/18   | 09:00      | 15:00     |   |   | X | X | X |   |   | -   | -   | 2           | \$19.00   | \$38.00    | 30       |              |
| 44   | LIF  | LIF DT          | 8/13/18    | 8/19/18   | 09:00      | 15:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$24.00   | \$24.00    | 30       |              |
| 45   | LIF  | LIF EF          | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 2           | \$19.00   | \$38.00    | 30       |              |
| 46   | LIF  | LIF EF          | 8/13/18    | 8/19/18   | 15:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$24.00   | \$24.00    | 30       |              |
| 47   | LIF  | LIF PT          | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$34.00   | \$204.00   | 30       |              |
| 48   | LIF  | LIF PT          | 8/13/18    | 8/19/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$42.00   | \$84.00    | 30       |              |
| 49   | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   |   |   | X | X |   |   | -   | -   | 2           | \$55.00   | \$110.00   | 30       |              |
| 50   | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$45.00   | \$45.00    | 30       |              |
| 51   | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 1           | \$55.00   | \$55.00    | 30       |              |
| 52   | AEN  | AEN PT          | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$34.00   | \$34.00    | 30       | R2:+1X       |
| 53   | DISC | DISC EF         | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 2           | \$19.00   | \$38.00    | 30       | R2:+2X       |
| 54   | HGTV | HGTV W          | 8/6/18     | 8/12/18   | 06:00      | 15:00     |   |   |   |   |   | X | X | -   | -   | 1           | \$29.00   | \$29.00    | 30       | R2:+1X       |
| 55   | LIF  | LIF EF          | 8/6/18     | 8/12/18   | 15:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$19.00   | \$19.00    | 30       | R2:+1X       |

|              | Aug 2018   | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 216        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 216        |
| <b>AMT</b>   | \$8,991.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$8,991.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/22/18

62555686 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |