

## **LHTC MEDIA OF WV (WZST, WRLF, WBKE, WMMN)**

### **Issue Report for Third Quarter 2022**

**ISSUE:** Lack of public transportation to high school sporting events as well as the inability for elderly, ill fans, or parents with conflicting work schedules to attend.

**ANSWER:** WRLF & WBKE broadcast high school football games in order for fans unable to attend home games to enjoy the games. LHTC Media also maintained a Facebook page with fan information.

**ISSUE:** Lack of reliable access to local religious services for the elderly or ill.

**ANSWER:** WBKE and WMMN provide access to a local Baptist church for a daily 5-minute message, another local church (Methodist) receives a 15-minute weekly time slot, and a local evangelist is featured with a 15-minute weekly slot as well.

**ISSUE:** High cost to families of attending West Virginia University football games plus the unavailability of many games on broadcast TV or basic cable TV packages.

**ANSWER:** WZST is the flagship radio station of the Mountaineer Sports Network. WZST, WRLF, & WMMN broadcast all WVU football games played during the quarter. Also, all four radio stations provide free advertising to the University itself to promote various programs.

**ISSUE:** Many adults lack the proper education to obtain employment.

**ANSWER:** All four radio stations ran a series of messages publicizing a website that will direct the listener to available adult education programs, including obtaining a high school diploma.

**ISSUE:** Distracted driving continues to be the cause of many traffic accidents, putting others at risk as well as the listener.

**ANSWER:** All four radio stations ran a series of messages explaining how looking and sending text messages while driving can lead to serious accidents and driving violation fines.

**ISSUE:** Area veterans need support for dealing with mental, emotional, and physical issues.

**ANSWER:** All four radio stations ran a series of messages informing veterans that help was available through referring services on the Veterans Administration website.