

Northland Television, LLC - WJFW-12



Order

Orig. Date: 11/03/2014	Advertiser: FRIENDS OF SCOTT WALKER	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 11/03/2014	Product: POLITICAL	Est. Code: 14SWF114TV	Revenue Type: Default
Start Date: 11/04/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/09/2014		Order Class: Regional	Order Type: Political
Sec. Prod. Category: POLITICAL		Spot Type: Local	

Agency Information

Name: NONBOX	
Address: 5307 S 92ND STREET	
HALES CORNERS WI 53130	
Contact: BUYER.	
Fax:	14SWF114TV
Phone: (414) 425-8800	2014 SWF 11/4 TV BLITZ

Special Instructions:

Order #: 31181

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title					Flight Detail				Log		Comment								
1	Morning News 5a-7a	WJFW - NBC 12	<input type="checkbox"/>	:30	11/04/14	11/04/14	5:30AM	7:00AM	Master	3	\$135.00			3					
2	TODAY SHOW	WJFW - NBC 12	<input type="checkbox"/>	:30	11/04/14	11/04/14	7:00AM	9:00AM	Master	2	\$250.00			2					
3	TODAY SHOW III 7-11A	WJFW - NBC 12	<input type="checkbox"/>	:30	11/04/14	11/04/14	9:00AM	11:00AM	Master	3	\$165.00			3					
4	NW12 AT 11	WJFW - NBC 12	<input type="checkbox"/>	:30	11/04/14	11/04/14	10:59AM	11:30AM	Master	1	\$150.00			1					
5	DAYS OF OUR LIVES	WJFW - NBC 12	<input type="checkbox"/>	:30	11/04/14	11/04/14	12:00PM	1:00PM	Master	2	\$275.00			2					

Pattern

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
November (2014)	\$2,100.00
Total:	\$2,100.00

Spots	Cost	Gross Cost:	
Pre-Empted: 0	\$0.00	- Agency Commission:	\$315.00
Credited: 0	\$0.00		
Billboards: 0		Net Cost:	\$1,785.00
Total : 11			

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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