

Northland Television, LLC - WJFW-12



Order

Orig. Date: 11/03/2014	Advertiser: FRIENDS OF SCOTT WALKER	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 11/03/2014	Product: POLITICAL	Est. Code: 14SWF14TV	Revenue Type: Default
Start Date: 11/04/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/09/2014	Sec. Prod. Category: POLITICAL	Order Class: Regional	Order Type: Political
			Spot Type: Local

Agency Information

Special Instructions:

Name: NONBOX
Address: 5307 S 92ND STREET
 HALES CORNERS WI 53130
Contact: BUYER.
Phone: (414) 425-8800
Fax:

14SWF14TV
 2014 SWF 11/4 TV BLITZ

Order #: 31181

BB: Billboard; **Mi:** Mirror; **MG:** Makegood; **GE:** Ghost Eligible; **SW:** Spots per week

Line#	Ordered As	Station	BB MI	MG	Length	Flight	Start	End	Time	Start	End	Log	GE	S/W	Cost per spot	Spots	Ext Cost	B/P	M	T	W	T	F	S	S	
1	Morning News 5a-7a	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/04/14	11/04/14	5:30AM	7:00AM			Master	<input type="checkbox"/>		\$135.00	3	\$405.00			<input type="checkbox"/>						
2	TODAY SHOW	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/04/14	11/04/14	7:00AM	9:00AM			Master	<input type="checkbox"/>		\$250.00	2	\$500.00			<input type="checkbox"/>						
3	TODAY SHOW III 7-11A	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/04/14	11/04/14	9:00AM	11:00AM			Master	<input type="checkbox"/>		\$165.00	3	\$495.00			<input type="checkbox"/>						
4	NW12 AT 11	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/04/14	11/04/14	10:59AM	11:30AM			Master	<input type="checkbox"/>		\$150.00	1	\$150.00			<input type="checkbox"/>						
5	DAYS OF OUR LIVES	WJFW - NBC 12	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/04/14	11/04/14	12:00PM	1:00PM			Master	<input type="checkbox"/>		\$275.00	2	\$550.00			<input type="checkbox"/>						

11/3/2014 4:54:30 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Total Cost Monthly Breakouts

Month(s)	Amount
November (2014)	\$2,100.00
Total:	\$2,100.00

Spots	Cost	Gross Cost:	
Pre-Empted: 0	\$0.00	- Agency	\$2,100.00
Credited: 0	\$0.00	Commission:	\$315.00
Billboards: 0		Net Cost:	\$1,785.00
Total : 11			