

Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/29/2014 Order Date: 07/29/2014 Start Date: 07/30/2014 End Date: 08/17/2014	Advertiser: FRIENDS OF SCOTT WALKER Product: POLITICAL Pri. Prod. Category: POLITICAL Sec. Prod. Category: POLITICAL	Acct. Exec.: Charlotte Berens Est. Code: 14SWF730FB Billing Cycle: Broadcast Month Order Class: Regional	Price Type: Revenue Type: Default Billing Type: Regular Order Type: Political Spot Type: Local	Special Instructions: 14SWF730FB 2014 SWF 7/30 FB ACTG. OR# 1299 WS OR# 2306
Name: NONBOX Address: 5307 S 92ND STREET HALES CORNERS WI 53130 Contact: BUYER.		Fax: Phone: (414) 425-8800		

Order #: 30368

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	Pattern
1	PEOPLES COURT	WJFW - NBC 12	<input type="checkbox"/>	:15	08/04/14 08/08/14	2:30PM 3:30PM	Master	<input type="checkbox"/>	3	\$81.00	3	\$243.00		<input type="checkbox"/>	1 1 1 1 1						
2	PEOPLES COURT	WJFW - NBC 12	<input type="checkbox"/>	:30	08/12/14 08/12/14	2:30PM 3:30PM	Master	<input type="checkbox"/>	1	\$125.00	1	\$125.00		<input type="checkbox"/>	1 1 1 1 1						
3	NEWSWATCH 12 WEEKEND	WJFW - NBC 12	<input type="checkbox"/>	:30	08/02/14 08/09/14	10:00PM 10:29PM	Master	<input type="checkbox"/>	1	\$300.00	2	\$600.00		<input type="checkbox"/>	1 1 1 1 1						
4	Prime	WJFW - NBC 12	<input type="checkbox"/>	:30	07/30/14 08/06/14	7:00PM 9:00PM	Master	<input type="checkbox"/>	1	\$400.00	2	\$800.00		<input type="checkbox"/>	1 1 1 1 1						
5	10:00 News Rotator M-S	WJFW - NBC 12	<input type="checkbox"/>	:30	07/30/14 07/30/14	10:00PM 10:35PM	Master	<input type="checkbox"/>	1	\$400.00	1	\$400.00		<input type="checkbox"/>	1 1 1 1 1						
6	10:00 News Rotator M-S	WJFW - NBC 12	<input type="checkbox"/>	:30	08/04/14 08/08/14	10:00PM 10:35PM	Master	<input type="checkbox"/>	4	\$400.00	4	\$1,600.00		<input type="checkbox"/>	1 1 1 1 1						

7/29/2014 3:57:21 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 2

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Line#	Ordered As	BB	MI	MG	Length	Flight	Start	End	Time	Start	End	Log	GE	S/W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	
Combo Title	Station	Flight Detail																								
7	10:00 News Rotator M-S	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	08/12/14	08/12/14	10:00PM	10:35PM			10:35PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00									
	WJFW - NBC 12	Master																								
8	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	08/02/14	08/09/14	6:30PM	7:00PM			7:00PM	<input type="checkbox"/>	1	\$300.00	2	\$600.00									
	WJFW - NBC 12	Master																								

Month(s)	Amount	Spots	Cost	Gross Cost
August (2014)	\$4,768.00	0	\$0.00	\$4,768.00
Total:	\$4,768.00	16	\$0.00	\$4,768.00

Month(s)	Amount	Spots	Cost	Gross Cost
August (2014)	\$4,768.00	0	\$0.00	\$4,768.00
Total:	\$4,768.00	16	\$0.00	\$4,768.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WJFW-Wausau, WI	Date: 7/29/14
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I, Emilie Kassa for nonbox,
 being/on behalf of: Friends of Scott Walker,
 a legally qualified candidate of the Republican Party
 political party for the office of: Governor of Wisconsin
 in the General Election
 election to be held on: 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
:15	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Scott Walker

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kate Lind

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/29/14

Date

Emilie Kassa

Signature

Digitally signed by Emilie Kassa
DN: cn=Emilie Kassa, o=nonbox, ou, email=emiliek@nonbox.com, c=US
Date: 2014.07.29 09:15:14 -0500

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Scott Walker

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

~~the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.~~
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Emilie Kassa

Digitally signed by Emilie Kassa
DN: cn=Emilie Kassa, o=nonbox, ou, email=emiliek@nonbox.com, c=US
Date: 2014.07.29 09:15:32 -05'00'

signature of candidate or authorized committee

Emilie Kassa for nonbox

printed name

7/29/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.