

Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/29/2014	Advertiser: FRIENDS OF SCOTT WALKER	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 07/29/2014	Product: POLITICAL	Est. Code: 14SWF730FB	Revenue Type: Default
Start Date: 07/30/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 08/17/2014	Sec. Prod. Category: POLITICAL	Order Class: Regional	Order Type: Political
			Spot Type: Local
Agency Information		Special Instructions:	
Name: NONBOX		14SWF730FB	
Address: 5307 S 92ND STREET		2014 SWF 7/30 FB	
HALES CORNERS WI 53130	Fax:	ACTG. OR# 1299	
Contact: BUYER	Phone: (414) 425-8800	WS OR# 2306	

Order #: 30368

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As	Station	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	Pattern
1	PEOPLE'S COURT	WJFW - NBC 12				:15	08/04/14 08/08/14	2:30PM 3:30PM	Master		3	\$81.00	3	\$243.00		1			1			1	
2	PEOPLE'S COURT	WJFW - NBC 12				:30	08/12/14 08/12/14	2:30PM 3:30PM	Master		1	\$125.00	1	\$125.00			1						
3	NEWSWATCH 12 WEEKEND	WJFW - NBC 12				:30	08/02/14 08/09/14	10:00PM 10:29PM	Master		1	\$300.00	2	\$600.00								1	
4	Prime	WJFW - NBC 12				:30	07/30/14 08/06/14	7:00PM 9:00PM	Master		1	\$400.00	2	\$800.00				1					
5	10:00 News Rotator M-S	WJFW - NBC 12				:30	07/30/14 07/30/14	10:00PM 10:35PM	Master		1	\$400.00	1	\$400.00				1					
6	10:00 News Rotator M-S	WJFW - NBC 12				:30	08/04/14 08/08/14	10:00PM 10:35PM	Master		4	\$400.00	4	\$1,600.00		1		1		1		1	

7/29/2014 3:57:21 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 2

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Line#	Ordered As	Combo Title	Station	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern						
																M	T	W	T	F	S	S
BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week																						
7	10:00 News Rotator M-S		<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	:30	08/12/14	08/12/14	10:00PM	10:35PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00	<input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>			
			WJFW - NBC 12			Master																
8	WHEEL OF FORTUNE SATURDAY		<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	:30	08/02/14	08/09/14	6:30PM	7:00PM	<input type="checkbox"/>	1	\$300.00	2	\$600.00	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	1			
			WJFW - NBC 12			Master																

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
August (2014)	\$4,768.00	Pre-Empted: 0	\$0.00	- Agency Commission:
		Credited: 0	\$0.00	\$715.20
		Billboards: 0		Net Cost:
Total:	\$4,768.00	Total: 16		\$4,052.80

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WJFW-Wausau, WI	Date: 7/29/14
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I, Emilie Kassa for nonbox,
 being/on behalf of: Friends of Scott Walker,
 a legally qualified candidate of the Republican Party
 political party for the office of: Governor of Wisconsin
 in the General Election
 election to be held on: 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
:15	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Scott Walker

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Emilie Kassa

Digitally signed by Emilie Kassa
DN: cn=Emilie Kassa, o=nonbox, ou, email=emilie@nonbox.com, c=US
Date: 2014.07.29 09:15:32 -05'00'

signature of candidate or authorized committee

Emilie Kassa for nonbox

printed name

7/29/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.