



WJFW-12
NORTHLAND TELEVISION INC
3217 COUNTY ROAD G
RHINELANDER, WI 54501
Phone: (715) 365-8812 Fax: (715) 365-8810

Remit To: ATTN ACCOUNTS RECEIVABLE
WJFW-12
NORTHLAND TELEVISION INC
3217 COUNTY ROAD G
RHINELANDER, WI 54501

1.12.2014.1439

ATTN ACCOUNTS PAYABLE
NONBOX
5307 S 92ND STREET
HALES CORNERS, WI 53130

Contract Number	31129	Salesperson	Charlotte Berens	Invoice Number	1114-1326-1	Page	1 of 6
Advertiser	FRIENDS OF SCOTT WALKER	Order Class	Regional	Estimate Code	14SWF1029A	Broadcast Month	November 2014
Product	POLITICAL	Order Type	Political			Invoice Date	11/30/2014

Schedule						Actual Broadcast					Reconciliation	
L#	Start	End	Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
1	10/29	10/31	5:30A - 7:00A	2 2 2	Morning News 5a-7a	10/29	WE 5:36:20 AM	:30	SWFG4324H	\$135.00		
						10/29	WE 6:18:15 AM	:30	SWFG4335H	\$135.00		
						10/30	TH 5:43:24 AM	:30	SWFG4324H	\$135.00		
						10/30	TH 6:13:50 AM	:30	SWFG4335H	\$135.00		
						10/31	FR 6:21:06 AM	:30	SWFG4330H	\$135.00		
						10/31	FR 6:53:11 AM	:30	SWFG4324H	\$135.00		
2	11/3	11/4	5:30A - 7:00A	2 2	Morning News 5a-7a	11/3	MO 5:35:10 AM	:30	SWFG4324H	\$135.00		
						11/3	MO 6:17:15 AM	:30	SWFG4335H	\$135.00		
						11/4	TU 6:19:45 AM	:30	SWFG4335H	\$135.00		
						11/4	TU 6:53:47 AM	:30	SWFG4335H	\$135.00		
3	10/29	10/30	7:00A - 9:00A	1 1	TODAY SHOW	10/29	WE 7:26:00 AM	:30	SWFG4330H	\$250.00		
						10/30	TH 7:14:00 AM	:30	SWFG4335H	\$250.00		
4	10/29	10/31	7:00A - 9:00A	1 1 3	TODAY SHOW	10/29	WE 8:46:22 AM	:30	SWFG4324H	\$250.00		
						10/30	TH 8:46:07 AM	:30	SWFG4330H	\$250.00		
						10/31	FR 7:22:33 AM	:30	SWFG4335H	\$250.00		
						10/31	FR 8:40:37 AM	:30	SWFG4330H	\$250.00		
						10/31	FR 8:58:26 AM	:30	SWFG4324H	\$250.00		
5	11/3	11/4	7:00A - 9:00A	3 3	TODAY SHOW	11/3	MO 7:22:14 AM	:30	SWFG4335H	\$250.00		
						11/3	MO 7:58:26 AM	:30	SWFG4324H	\$250.00		
						11/3	MO 8:58:26 AM	:30	SWFG4330H	\$250.00		
						11/4	TU 7:20:06 AM	:30	SWFG4335H	\$250.00		
						11/4	TU 7:28:30 AM	:30	SWFG4335H	\$250.00		
						11/4	TU 7:58:26 AM	:30	SWFG4335H	\$250.00		
6	10/29	10/31	9:00A - 11:00A	1 1 1	TODAY SHOW III 7-11A							



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Product	POLITICAL	Order Type	Political			Invoice Date	11/30/2014

Schedule						Actual Broadcast						Reconciliation	
L#	Start	End	Time	M T W T F S S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
						10/29	WE	10:26:00 AM	:30	SWFG4335H	\$165.00		
						10/30	TH	10:58:31 AM	:30	SWFG4324H	\$165.00		
						10/31	FR	10:26:30 AM	:30	SWFG4324H	\$165.00		
7	11/3	11/4	9:00A - 11:00A	1 1	TODAY SHOW III 7-11A	11/3	MO	9:58:06 AM	:30	SWFG4330H	\$165.00		
						11/4	TU	9:56:26 AM	:30	SWFG4335H	\$165.00		
8	10/29	10/31	11:00A-11:30A	1 1 1	NW12 AT 11	10/29	WE	11:09:52 AM	1:00	SWFG4605H	\$300.00		
						10/30	TH	11:18:47 AM	1:00	SWFG4605H	\$300.00		
						10/31	FR	11:12:19 AM	1:00	SWFG4605H	\$300.00		
9	11/3	11/3	11:00A-11:30A	1	NW12 AT 11	11/3	MO	11:17:59 AM	1:00	SWFG4605H	\$300.00		
10	10/29	10/31	2:00P - 2:30P	1 1 1	JEOPARDY II	10/29	WE	2:23:00 PM	:30	SWFG4324H	\$125.00		
						10/30	TH	2:10:00 PM	:30	SWFG4335H	\$125.00		
						10/31	FR	2:23:00 PM	:30	SWFG4330H	\$125.00		
11	11/3	11/3	2:00P - 2:30P	1	JEOPARDY II	11/3	MO	2:23:00 PM	:30	SWFG4335H	\$125.00		
12	10/29	10/31	2:30P - 3:30P	1 1 1	PEOPLES COURT 3	10/29	WE	3:06:56 PM	:30	SWFG4330H	\$200.00		
						10/30	TH	3:06:41 PM	:30	SWFG4324H	\$200.00		
						10/31	FR	3:06:41 PM	:30	SWFG4335H	\$200.00		
13	11/3	11/3	2:30P - 3:30P	1	PEOPLES COURT 3	11/3	MO	3:17:41 PM	:30	SWFG4324H	\$200.00		
14	10/29	10/31	3:30P - 4:29P	1 1 1	JUDGE JUDY	10/29	WE	3:39:15 PM	:30	SWFG4335H	\$250.00		
						10/30	TH	3:47:30 PM	:30	SWFG4330H	\$250.00		
						10/31	FR	3:59:01 PM	:30	SWFG4324H	\$250.00		



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Contract Number	Salesperson	Invoice Number	Page
31129	Charlotte Berens	1114-1326-1	3 of 6
Advertiser	Order Class	Estimate Code	Broadcast Month
FRIENDS OF SCOTT WALKER	2362 Regional	14SWF1029A	November 2014
Product	Order Type		Invoice Date
POLITICAL	Political		11/30/2014

Schedule						Actual Broadcast						Reconciliation	
L#	Start	End	Time	M T W T F S S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
15	11/3	11/3	3:30P - 4:29P	1	JUDGE JUDY	11/3	MO	3:52:35 PM	:30	SWFG4330H	\$250.00		
16	10/29	10/31	4:30P - 4:59P	1 1 1	JEOPARDY W/ TERMINAL	10/29	WE	4:44:00 PM	:30	SWFG4324H	\$350.00		
						10/30	TH	4:43:30 PM	:30	SWFG4330H	\$350.00		
						10/31	FR	4:50:30 PM	:30	SWFG4330H	\$350.00		
17	11/3	11/3	4:30P - 4:59P	1	JEOPARDY W/ TERMINAL	11/3	MO	4:51:30 PM	:30	SWFG4335H	\$350.00		
18	10/30	10/30	5:00P - 5:30P	1	NEWSWATCH 12 5 P NEW	10/30	TH	5:10:44 PM	:30	SWFG4335H	\$450.00		
19	11/3	11/3	5:00P - 5:30P	1	NEWSWATCH 12 5 P NEW	11/3	MO	5:08:29 PM	:30	SWFG4324H	\$450.00		
20	10/31	10/31	6:00P - 6:30P	1	NEWSWATCH 12 6P NEW	10/31	FR	6:16:06 PM	:30	SWFG4335H	\$450.00		
21	10/29	10/31	6:30P - 7:00P	1 1 1	WHEEL OF FORTUNE	10/29	WE	6:43:30 PM	:30	SWFG4330H	\$900.00		
						10/30	TH	6:51:00 PM	:30	SWFG4324H	\$900.00		
						10/31	FR	6:36:00 PM	:30	SWFG4324H	\$900.00		
22	11/3	11/3	6:30P - 7:00P	1	WHEEL OF FORTUNE	11/3	MO	6:36:00 PM	:30	SWFG4330H	\$900.00		
23	10/30	10/30	10:00P - 10:34P	1	NEWSWATCH 12 10P NEW	10/30	TH	10:16:52 PM	:30	SWFG4324H	\$600.00		
24	10/29	10/31	10:35P - 11:30P	1 1 1	Tonight Show 1035-1135	10/29	WE	10:57:30 PM	1:00	SWFG4605H	\$450.00		
						10/31	FR	10:51:33 PM	1:00	SWFG4605H	\$450.00		
25	11/3	11/3	10:35P - 11:30P	1	Tonight Show 1035-1135	11/3	MO	11:03:00 PM	1:00	SWFG4605H	\$450.00		



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Contract Number	31129	Salesperson	Charlotte Berens	(*=shared)	Invoice Number	1114-1326-1	Page	4 of 6
Advertiser	FRIENDS OF SCOTT WALKER	Order Class	Regional		Estimate Code	14SWFI029A	Broadcast Month	November 2014
Product	POLITICAL	Order Type	Political				Invoice Date	11/30/2014

Schedule						Actual Broadcast					Reconciliation		
L#	Start	End	Time	M T W T F S S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
26	10/30	10/30	10:35P - 11:30P	<input type="text" value="1"/>	Tonight Show 1035-1135	10/30	TH	11:09:45 PM	:30	SWFG4330H	\$225.00		
27	10/29	10/31	11:36P - 12:30A	<input type="text" value="1 1 1"/>	LATE NIGHT WITH SETH MEYER	10/29	WE	12:26:53 AM	:30	SWFG4330H	\$75.00		
						10/30	TH	11:55:30 PM	:30	SWFG4335H	\$75.00		
						10/31	FR	12:24:47 AM	:30	SWFG4330H	\$75.00		
28	11/3	11/3	11:36P - 12:30A	<input type="text" value="1"/>	LATE NIGHT WITH SETH MEYER	11/3	MO	12:25:23 AM	:30	SWFG4324H	\$75.00		
29	11/3	11/3	7:00P - 9:00P	<input type="text" value="1"/>	THE VOICE 2HR	11/3	MO	7:27:13 PM	1:00	SWFG4605H	\$2,000.00		
30	11/3	11/3	9:00P - 10:00P	<input type="text" value="1"/>	THE BLACKLIST 9PM	11/3	MO	9:07:30 PM	:30	SWFG4335H	\$800.00		
31	10/29	10/29	7:00P - 8:00P	<input type="text" value="1"/>	THE MYSTERIES OF LAURA	10/29	WE	7:21:20 PM	:30	SWFG4335H	\$400.00		
32	10/29	10/29	8:00P - 9:00P	<input type="text" value="1"/>	LAW AND ORDER 1	10/29	WE	8:46:04 PM	:30	SWFG4324H	\$400.00		
33	10/29	10/29	9:00P - 10:00P	<input type="text" value="1"/>	CHICAGO PD 9PM	10/29	WE	9:32:14 PM	1:00	SWFG4605H	\$800.00		
34	10/30	10/30	7:00P - 8:00P	<input type="text" value="1"/>	BIGGEST LOSER	10/30	TH	7:38:38 PM	1:00	SWFG4605H	\$800.00		
35	10/30	10/30	8:00P - 8:59P	<input type="text" value="1"/>	Prime 8-9	10/30	TH	8:17:04 PM	:30	SWFG4330H	\$600.00		
	BD JUD/A-Z					10/30	TH	8:17:04 PM	:30	SWFG4330H	\$600.00		
36	10/30	10/30	9:00P - 10:00P	<input type="text" value="1"/>	PARENTHOOD	10/30	TH	9:08:30 PM	:30	SWFG4335H	\$400.00		
37	10/31	10/31	7:00P - 8:00P	<input type="text" value="1"/>	DATELINE 1 HOUR	10/31	FR	7:15:00 PM	:30	SWFG4330H	\$350.00		



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Advertiser	Order Class		Estimate Code	Broadcast Month
FRIENDS OF SCOTT WALKER	Regional		14SWF1029A	November 2014
Product	Order Type			Invoice Date
POLITICAL	Political			11/30/2014

Schedule					Actual Broadcast					Reconciliation			
L#	Start	End	Time	M T W T F S S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
38	10/31	10/31	8:00P - 9:00P	1	GRIMM	10/31	FR	8:44:34 PM	:30	SWFG4335H	\$400.00		
39	10/31	10/31	9:00P - 10:00P	1	CONSTANTINE	10/31	FR	9:15:00 PM	:30	SWFG4324H	\$350.00		
40	11/1	11/1	6:30P - 7:00P	1	WHEEL OF FORTUNE SATURDAY	11/1	SA	6:49:15 PM	:30	SWFG4335H	\$300.00		
41	11/1	11/1	8:00P - 9:00P	1	LAW AND ORDER 1	11/1	SA	8:45:05 PM	:30	SWFG4330H	\$300.00		
42	11/1	11/1	9:00P - 10:00P	1	SNL 9PM	11/1	SA	9:12:52 PM	:30	SWFG4335H	\$300.00		
43	11/1	11/1	10:00P - 10:29P	1	NEWSWATCH 12 WEEKEND	11/1	SA	10:20:59 PM	:30	SWFG4324H	\$500.00		
44	11/1	11/1	10:30P - 12:00A	1	SATURDAY NIGHT LIVE	11/1	SA	11:00:45 PM	:30	SWFG4330H	\$400.00		
45	11/2	11/2	7:00A - 8:00A	1	SUNDAY TODAY SHOW 130	11/2	SU	7:58:56 AM	:30	SWFG4335H	\$150.00		
46	11/2	11/2	6:00P - 7:20P	1	FOOTBALL NIGHT IN AMERICA 2	11/2	SU	6:31:07 PM	:30	SWFG4324H	\$550.00		
47	11/2	11/2	7:20P - 10:30P	1	NFL FOOTBALL 3:10	11/2	SU	9:07:35 PM	1:00	SWFG4605H	\$10,000.00		
48	11/2	11/2	10:30P - 11:05P	1	NEWS 35 MIN	11/2	SU	11:54:03 PM	:30	SWFG4330H	\$650.00		
49	11/1	11/1	7:00P - 8:00P	1	SPORTS 1HR3 2014 Breder's Cup	11/1	SA	7:31:56 PM	:30	SWFG4324H	\$300.00		
50	10/29	10/31	7:00A - 9:00A	1 1 1	TODAY SHOW	10/31	FR	7:55:50 AM	:30	SWFG4335H	\$250.00		



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31129	Charlotte Berens	1114-1326-1	6 of 6
Advertiser	Order Class	Estimate Code	Broadcast Month
FRIENDS OF SCOTT WALKER	Regional	14SWF1029A	November 2014
Product	Order Type		Invoice Date
POLITICAL	Political		11/30/2014

Schedule

L# Start End Time M T W T F S S Program

Actual Broadcast

Reconciliation

Date Day Time

Len Copy#

Cost

Remarks

DB/CR

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Contract Notes: 14SWF1029A
2014 SWF 10/29 A

Gross Billings: \$38,750.00
Commission: -\$5,812.50 (15.00 %)
Net Amount Due: \$32,937.50

Terms: Net 30

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by Advertiser and Agency for at least 12 months.

All times shown are within 5 minutes of actual air time.