



WJFW-12
NORTHLAND TELEVISION INC
3217 COUNTY ROAD G
RHINELANDER, WI 54501
Phone: (715) 365-8812 Fax: (715) 365-8810

Remit To: ATTN ACCOUNTS RECEIVABLE
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NORTHLAND TELEVISION INC
3217 COUNTY ROAD G
RHINELANDER, WI 54501

ATTN ACCOUNTS PAYABLE
 NONBOX
 5307 S 92ND STREET
 HALES CORNERS, WI 53130

Contract Number	31129	Salesperson	Charlotte Berens	Invoice Number	1114-1326-1	Page	2 of 6
Advertiser	FRIENDS OF SCOTT WALKER	Order Class	Regional	Estimate Code	14SWF1029A	Broadcast Month	November 2014
Product	POLITICAL	Order Type	Political	Invoice Date	11/30/2014		

Schedule				Actual Broadcast				Reconciliation				
L#	Start	End	Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
7	11/3	11/4	9:00A - 11:00A	1 1	TODAY SHOW III 7-11A	11/3	MO 9:58:06 AM	:30	SWFG4330H	\$165.00		
						11/4	TU 9:56:26 AM	:30	SWFG4335H	\$165.00		
8	10/29	10/31	11:00A - 11:30A	1 1 1	NW12 AT 11	10/29	WE 11:09:52 AM	1:00	SWFG4605H	\$300.00		
						10/30	TH 11:18:47 AM	1:00	SWFG4605H	\$300.00		
						10/31	FR 11:12:19 AM	1:00	SWFG4605H	\$300.00		
9	11/3	11/3	11:00A - 11:30A	1	NW12 AT 11	11/3	MO 11:17:59 AM	1:00	SWFG4605H	\$300.00		
10	10/29	10/31	2:00P - 2:30P	1 1 1	JEOPARDY II	10/29	WE 2:23:00 PM	:30	SWFG4324H	\$125.00		
						10/30	TH 2:10:00 PM	:30	SWFG4335H	\$125.00		
						10/31	FR 2:23:00 PM	:30	SWFG4330H	\$125.00		
11	11/3	11/3	2:00P - 2:30P	1	JEOPARDY II	11/3	MO 2:23:00 PM	:30	SWFG4335H	\$125.00		
12	10/29	10/31	2:30P - 3:30P	1 1 1	PEOPLES COURT 3	10/29	WE 3:06:56 PM	:30	SWFG4330H	\$200.00		
						10/30	TH 3:06:41 PM	:30	SWFG4324H	\$200.00		
						10/31	FR 3:06:41 PM	:30	SWFG4335H	\$200.00		
13	11/3	11/3	2:30P - 3:30P	1	PEOPLES COURT 3	11/3	MO 3:17:41 PM	:30	SWFG4324H	\$200.00		
14	10/29	10/31	3:30P - 4:29P	1 1 1	JUDGE JUDY	10/29	WE 3:39:15 PM	:30	SWFG4335H	\$250.00		
						10/30	TH 3:47:30 PM	:30	SWFG4330H	\$250.00		
						10/31	FR 3:59:01 PM	:30	SWFG4324H	\$250.00		



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Product	POLITICAL	Order Type	Political	Invoice Date	11/30/2014		

Schedule				Actual Broadcast				Reconciliation				
L#	Start	End	Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
15	11/3	11/3	3:30P - 4:29P	1	JUDGE JUDY	11/3	MO 3:52:35 PM	:30	SWFG4330H	\$250.00		
16	10/29	10/31	4:30P - 4:59P	1 1 1	JEOPARDY W/ TERMINAL	10/29	WE 4:44:00 PM	:30	SWFG4324H	\$350.00		
						10/30	TH 4:43:30 PM	:30	SWFG4330H	\$350.00		
						10/31	FR 4:50:30 PM	:30	SWFG4330H	\$350.00		
17	11/3	11/3	4:30P - 4:59P	1	JEOPARDY W/ TERMINAL	11/3	MO 4:51:30 PM	:30	SWFG4335H	\$350.00		
18	10/30	10/30	5:00P - 5:30P	1	NEWSWATCH 12 5 P NEW	10/30	TH 5:10:44 PM	:30	SWFG4335H	\$450.00		
19	11/3	11/3	5:00P - 5:30P	1	NEWSWATCH 12 5 P NEW	11/3	MO 5:08:29 PM	:30	SWFG4324H	\$450.00		
20	10/31	10/31	6:00P - 6:30P	1	NEWSWATCH 12 6P NEW	10/31	FR 6:16:06 PM	:30	SWFG4335H	\$450.00		
21	10/29	10/31	6:30P - 7:00P	1 1 1	WHEEL OF FORTUNE	10/29	WE 6:43:30 PM	:30	SWFG4330H	\$900.00		
						10/30	TH 6:51:00 PM	:30	SWFG4324H	\$900.00		
						10/31	FR 6:36:00 PM	:30	SWFG4324H	\$900.00		
22	11/3	11/3	6:30P - 7:00P	1	WHEEL OF FORTUNE	11/3	MO 6:36:00 PM	:30	SWFG4330H	\$900.00		
23	10/30	10/30	10:00P - 10:34P	1	NEWSWATCH 12 10P NEW	10/30	TH 10:16:52 PM	:30	SWFG4324H	\$600.00		
24	10/29	10/31	10:35P - 11:30P	1 1 1	Tonight Show 1035-1135	10/29	WE 10:57:30 PM	1:00	SWFG4605H	\$450.00		
						10/31	FR 10:51:33 PM	1:00	SWFG4605H	\$450.00		
25	11/3	11/3	10:35P - 11:30P	1	Tonight Show 1035-1135	11/3	MO 11:03:00 PM	1:00	SWFG4605H	\$450.00		



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Product	POLITICAL	Order Type	Political	Invoice Date	11/30/2014		

Schedule			Actual Broadcast			Reconciliation					
L#	Start	End Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
26	10/30	10:35P - 11:30P	1	Tonight Show 1035-1135	10/30	TH 11:09:45 PM	:30	SWFG4330H	\$225.00		
27	10/29	10/31 11:36P - 12:30A	1 1 1	LATE NIGHT WITH SETH MEYER	10/29	WE 12:26:53 AM	:30	SWFG4330H	\$75.00		
					10/30	TH 11:55:30 PM	:30	SWFG4335H	\$75.00		
					10/31	FR 12:24:47 AM	:30	SWFG4330H	\$75.00		
28	11/3	11:36P - 12:30A	1	LATE NIGHT WITH SETH MEYER	11/3	MO 12:25:23 AM	:30	SWFG4324H	\$75.00		
29	11/3	11:3 7:00P - 9:00P	1	THE VOICE 2HR	11/3	MO 7:27:13 PM	1:00	SWFG4605H	\$2,000.00		
30	11/3	11/3 9:00P - 10:00P	1	THE BLACKLIST 9PM	11/3	MO 9:07:30 PM	:30	SWFG4335H	\$800.00		
31	10/29	10/29 7:00P - 8:00P	1	THE MYSTERIES OF LAURA	10/29	WE 7:21:20 PM	:30	SWFG4335H	\$400.00		
32	10/29	10/29 8:00P - 9:00P	1	LAW AND ORDER 1	10/29	WE 8:46:04 PM	:30	SWFG4324H	\$400.00		
33	10/29	10/29 9:00P - 10:00P	1	CHICAGO PD 9PM	10/29	WE 9:32:14 PM	1:00	SWFG4605H	\$800.00		
34	10/30	10/30 7:00P - 8:00P	1	BIGGEST LOSER	10/30	TH 7:38:38 PM	1:00	SWFG4605H	\$800.00		
35	10/30	10/30 8:00P - 8:59P	1	Prime 8-9	10/30	TH 8:17:04 PM	:30	SWFG4330H	\$600.00		
					10/30	TH 9:08:30 PM	:30	SWFG4335H	\$400.00		
36	10/30	10/30 9:00P - 10:00P	1	PARENTHOOD	10/30	TH 9:08:30 PM	:30	SWFG4335H	\$400.00		
37	10/31	10/31 7:00P - 8:00P	1	DATELINE 1 HOUR	10/31	FR 7:15:00 PM	:30	SWFG4330H	\$350.00		



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Product	POLITICAL	Order Type	Political			Invoice Date	11/30/2014

Schedule			Actual Broadcast			Reconciliation					
L#	Start	End Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
38	10/31	10/31 8:00P - 9:00P	1	GRIMM	10/31	FR 8:44:34 PM	:30	SWFG4335H	\$400.00		
39	10/31	10/31 9:00P - 10:00P	1	CONSTANTINE	10/31	FR 9:15:00 PM	:30	SWFG4324H	\$350.00		
40	11/1	11/1 6:30P - 7:00P	1	WHEEL OF FORTUNE SATURDAY	11/1	SA 6:49:15 PM	:30	SWFG4335H	\$300.00		
41	11/1	11/1 8:00P - 9:00P	1	LAW AND ORDER 1	11/1	SA 8:45:05 PM	:30	SWFG4330H	\$300.00		
42	11/1	11/1 9:00P - 10:00P	1	SNL 9PM	11/1	SA 9:12:52 PM	:30	SWFG4335H	\$300.00		
43	11/1	11/1 10:00P - 10:29P	1	NEWSWATCH 12 WEEKEND	11/1	SA 10:20:59 PM	:30	SWFG4324H	\$500.00		
44	11/1	11/1 10:30P - 12:00A	1	SATURDAY NIGHT LIVE	11/1	SA 11:00:45 PM	:30	SWFG4330H	\$400.00		
45	11/2	11/2 7:00A - 8:00A	1	SUNDAY TODAY SHOW 130	11/2	SU 7:58:56 AM	:30	SWFG4335H	\$150.00		
46	11/2	11/2 6:00P - 7:20P	1	FOOTBALL NIGHT IN AMERICA 2	11/2	SU 6:31:07 PM	:30	SWFG4324H	\$550.00		
47	11/2	11/2 7:20P - 10:30P	1	NFL FOOTBALL 3:10	11/2	SU 9:07:35 PM	1:00	SWFG4605H	\$10,000.00		
48	11/2	11/2 10:30P - 11:05P	1	NEWS 35 MIN	11/2	SU 11:54:03 PM	:30	SWFG4330H	\$650.00		
49	11/1	11/1 7:00P - 8:00P	1	SPORTS 1HR3	11/1	SA 7:31:56 PM	:30	SWFG4324H	\$300.00		
2014 Breeder's Cup											
50	10/29	10/31 7:00A - 9:00A	1 1 1	TODAY SHOW	10/31	FR 7:55:50 AM	:30	SWFG4335H	\$250.00		



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Advertiser	FRIENDS OF SCOTT WALKER	Order Class	Regional	Estimate Code	14SWFI029A	Broadcast Month	November 2014
Product	POLITICAL	Order Type	Political	Invoice Date			11/30/2014

Schedule

L#	Start	End	Time	M	T	W	T	F	S	S	Program	Date	Day	Time	Len	Copy #	Cost	Remarks	DB/CR	

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Contract Notes: 14SWFI029A
 2014 SWF 10/29 A

Gross Billings: \$38,750.00
Commission: -\$5,812.50 (15.00 %)
Net Amount Due: \$32,937.50

Terms: Net 30

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser and Agency for at least 12 months.

All times shown are within 5 minutes of actual air time.