

# Northland Television, LLC - WJFW-12



Order

<b>Orig. Date:</b> 09/29/2014	<b>Advertiser:</b> FRIENDS OF SCOTT WALKER	<b>Acct. Exec.:</b> Charlotte Berens	<b>Price Type:</b>
<b>Order Date:</b> 09/29/2014	<b>Product:</b> POLITICAL	<b>Est. Code:</b> 14SWF10/1B	<b>Revenue Type:</b> Default
<b>Start Date:</b> 10/01/2014	<b>Pri. Prod. Category:</b> POLITICAL	<b>Billing Cycle:</b> Broadcast Month	<b>Billing Type:</b> Regular
<b>End Date:</b> 10/12/2014	<b>Sec. Prod. Category:</b> POLITICAL	<b>Order Class:</b> Regional	<b>Order Type:</b> Political
		<b>Spot Type:</b> Local	

## Agency Information

## Special Instructions:

**Name:** NONBOX  
**Address:** 5307 S 92ND STREET  
 HALES CORNERS WI 53130  
**Contact:** BUYER  
**Fax:**  
**Phone:** (414) 425-8800

14SWF10/1B  
 2014 SWF 10/1 B

**Order #: 30877**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern
Combo Title	Station			Flight Detail	Log			Comment				
1	Morning News 5a-7a	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/01/14 10/03/14	5:30AM 7:00AM	<input type="checkbox"/>	3	\$135.00	3	\$405.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
2	Morning News 5a-7a	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/14 10/07/14	5:30AM 7:00AM	<input type="checkbox"/>	2	\$135.00	2	\$270.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
3	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/01/14 10/03/14	7:00AM 9:00AM	<input type="checkbox"/>	3	\$200.00	3	\$600.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
4	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/14 10/07/14	7:00AM 9:00AM	<input type="checkbox"/>	2	\$200.00	2	\$400.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
5	TODAY SHOW III 7-11A	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/01/14 10/03/14	9:00AM 11:00AM	<input type="checkbox"/>	3	\$165.00	3	\$495.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
6	TODAY SHOW III 7-11A	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/14 10/07/14	9:00AM 11:00AM	<input type="checkbox"/>	2	\$165.00	2	\$330.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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**Order #: 30877**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

### Pattern

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**2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS**

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# Order

## Total Cost Monthly Breakouts

Month(s)	Amount
October (2014)	\$7,075.00
<b>Total:</b>	<b>\$7,075.00</b>

Spots	Cost	Gross Cost:	
Pre-Empted: 0	\$0.00	- Agency Commission:	\$7,075.00
Credited: 0	\$0.00		\$1,061.25
Billboards: 0		Net Cost:	\$6,013.75
<b>Total: 31</b>			

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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