



**WJ12**  
 NORTHLAND TELEVISION INC  
 3217 COUNTY ROAD G  
 RHINELANDER, WI 54501  
 Phone: (715) 365-8812 Fax: (715) 365-8810

**Remit To:** ATTN ACCOUNTS RECEIVABLE  
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 5307 S 92ND STREET  
 HALES CORNERS, WI 53130

Contract Number	30744	Salesperson	Charlotte Berans	Invoice Number	914-1276-1	Page	1 of 3
Advertiser	FRIENDS OF SCOTT WALKER	Order Class	Regional	Estimate Code	14 SWF9/17	Broadcast Month	September 2014
Product	POLITICAL	Order Type	Political			Invoice Date	9/28/2014

Schedule			Actual Broadcast			Reconciliation					
L#	Start	End Time	M T W T F S S	Program	Date	Day Time	Len	Copy #	Cost	Remarks	DB/CR
1	9/20	9/20 10:00P - 10:29P	1	NEWSWATCH 12 WEEKEND	9/20	SA 10:24:50 PM	:30	SWFG4324H	\$300.00		
2	9/17	9/19 10:35P - 11:30P	1 1 1	Tonight Show 1035-1135	9/17	WE 10:46:00 PM	:30	SWFG4320H	\$150.00		
					9/18	TH 10:50:35 PM	:30	SWFG4324H	\$150.00		
					9/19	FR 10:50:50 PM	:30	SWFG4324H	\$150.00		
3	9/22	9/23 10:35P - 11:30P	1 1	Tonight Show 1035-1135	9/22	MO 11:17:40 PM	:30	SWFG4324H	\$150.00		
					9/23	TU 10:48:00 PM	:30	SWFG4324H	\$150.00		
4	9/18	9/18 5:00P - 5:30P	1	NEWSWATCH 12 5 P NEW	9/18	TH 5:16:34 PM	:30	SWFG4324H	\$325.00		
5	9/22	9/22 5:00P - 5:30P	1	NEWSWATCH 12 5 P NEW	9/22	MO 5:28:30 PM	:30	SWFG4324H	\$325.00		
6	9/20	9/20 6:30P - 7:00P	1	WHEEL OF FORTUNE SATURDAY	9/20	SA 6:43:45 PM	:30	SWFG4324H	\$300.00		
7	9/18	9/18 10:00P - 10:30P	1	NEWSWATCH 12 10P NEW	9/18	TH 10:17:37 PM	:30	SWFG4324H	\$400.00		
8	9/20	9/20 10:30P - 12:00A	2	SATURDAY NIGHT LIVE	9/20	SA 10:40:00 PM	:30	SWFG4324H	\$200.00		
					9/20	SA 11:21:24 PM	:30	SWFG4324H	\$200.00		
9	9/23	9/23 10:00P - 10:30P	1	NEWSWATCH 12 10P NEW	9/23	TU 10:17:22 PM	:30	SWFG4324H	\$400.00		
10	9/17	9/19 4:30P - 4:59P	1 1 1	JEOPARDY W/ TERMINAL	9/17	WE 4:35:15 PM	:30	SWFG4320H	\$300.00		
					9/18	TH 4:58:41 PM	:30	SWFG4324H	\$300.00		
					9/19	FR 4:42:45 PM	:30	SWFG4324H	\$300.00		
11	9/22	9/23 4:30P - 4:59P	1 1	JEOPARDY W/ TERMINAL							



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L#	Start End Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
12	9/17 9/19 6:30P -7:00P	1 1 1	WHEEL OF FORTUNE	9/22	MO 4:51:30 PM	:30	SWFG4324H	\$300.00		
				9/23	TU 4:43:15 PM	:30	SWFG4324H	\$300.00		
13	9/22 9/23 6:30P -7:00P	1 1	WHEEL OF FORTUNE	9/17	WE 6:36:30 PM	:30	SWFG4320H	\$600.00		
				9/18	TH 6:42:45 PM	:30	SWFG4324H	\$600.00		
				9/19	FR 6:36:45 PM	:30	SWFG4324H	\$600.00		
14	9/23 9/23 6:00P -6:30P	1	NEWSWATCH 12 6P NEW	9/22	MO 6:43:30 PM	:30	SWFG4324H	\$600.00		
				9/23	TU 6:58:56 PM	:30	SWFG4324H	\$600.00		
15	9/17 9/19 3:30P -4:29P	1 1 1	JUDGE JUDY	9/17	WE 3:47:45 PM	:30	SWFG4320H	\$200.00		
				9/18	TH 3:40:00 PM	:30	SWFG4324H	\$200.00		
				9/19	FR 4:09:15 PM	:30	SWFG4324H	\$200.00		
16	9/22 9/23 3:30P -4:29P	1 1	JUDGE JUDY	9/22	MO 3:39:45 PM	:30	SWFG4324H	\$200.00		
				9/23	TU 3:40:00 PM	:30	SWFG4324H	\$200.00		
17	9/17 9/19 7:00A -9:00A	1 1 1	TODAY SHOW	9/17	WE 8:58:26 AM	:30	SWFG4320H	\$200.00		
				9/18	TH 7:23:49 AM	:30	SWFG4324H	\$200.00		
				9/19	FR 7:23:15 AM	:30	SWFG4324H	\$200.00		
18	9/22 9/23 7:00A -9:00A	1 1	TODAY SHOW	9/22	MO 8:47:07 AM	:30	SWFG4324H	\$200.00		
				9/23	TU 7:58:26 AM	:30	SWFG4324H	\$200.00		
19	9/18 9/18 7:00P -9:00P	1	Biggest Loser 2hr	9/18	TH 8:37:41 PM	:30	SWFG4324H	\$400.00		
20	9/17 9/17 7:00P -8:00P	1	AMERICANS GOT TALENT 2 HOURS							



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L#	Start	End Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
21	9/19	7:00P - 8:00P	1	BIG LOSER	9/17	WE 7:29:00 PM	:30	SWFG4320H	\$400.00		
22	9/19	8:00P - 10:00P	1	DATELINE 2 HOUR 9PM	9/19	FR 7:45:19 PM	:30	SWFG4324H	\$350.00		
23	9/21	7:20P - 10:30P	1	NFL FOOTBALL 3:10	9/19	FR 8:22:00 PM	:30	SWFG4324H	\$400.00		
					9/21	SU 10:58:06 PM	:30	SWFG4324H	\$5,000.00		

Contract Notes: 14 SWF9/17  
 2014 SWF 9/17

**Gross Billings:** \$16,575.00  
**Commission:** -\$2,486.25 (15.00 %)  
**Net Amount Due:** \$14,088.75

Terms: Net 30

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by Advertiser and Agency for at least 12 months.

All times shown are within 5 minutes of actual air time.