

CONTRACT



WYMT
 199 Black Gold Blvd
 Hazard, KY 41701
 (606) 436-5757

| | | |
|---|--|--|
| <u>Contract / Revision</u> 418473 / | | <u>Alt Order #</u> |
| <u>Product</u> Political Buy-Issue-Kathleen Seneff Buyer | | |
| <u>Contract Dates</u> 09/26/16 - 11/08/16 | | <u>Estimate #</u> KSL 84 FINAL |
| <u>Advertiser</u> KY 4 Strong Leadership | | <u>Original Date / Revision</u> 09/19/16 / 09/20/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WYMT | <u>Account Executive</u> Hazard House | <u>Sales Office</u> Hazard Local |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 50614 | <u>Advertiser Ref</u> 4134 | |

And:

Grit Creative LLC Media
 324 Capitol Ave
 Frankfort, KY 40601

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WYMT | 09/26/16 | 11/08/16 | 57 Mountain News @ 5a | 5a-530a | | :30 | | | | NM | 26 | \$910.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 2 | \$35.00 | | | | |
| N 2 | WYMT | 09/26/16 | 11/08/16 | 57 Mountain News @ 530a | 530a-6a | | :30 | | | | NM | 25 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 3 | \$50.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 2 | \$50.00 | | | | |
| N 3 | WYMT | 09/26/16 | 11/08/16 | 57 Mountain News @ 6a | 6a-7a | | :30 | | | | NM | 26 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 2 | \$100.00 | | | | |
| N 4 | WYMT | 09/26/16 | 11/08/16 | CBS This Morning | 7a-9a | | :30 | | | | NM | 26 | \$910.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 2 | \$35.00 | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 418473 / | |

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|-----------------------|--------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/26/16 - 11/08/16 | Political Buy-Issue-Kath | KSL 84 FINAL |

| | |
|------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| KY 4 Strong Leadership | 09/19/16 / 09/20/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 5 | WYMT | 09/26/16 | 11/08/16 | Live w/ Kelly & Michael | 10a-11a | | :30 | | | | NM | 32 | \$640.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 5 | \$20.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 5 | \$20.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 5 | \$20.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 5 | \$20.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$20.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 5 | \$20.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 2 | \$20.00 | | | | |
| N 6 | WYMT | 09/26/16 | 11/08/16 | Price Is Right | 1058a-12p | | :30 | | | | NM | 26 | \$1,690.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 2 | \$65.00 | | | | |
| N 7 | WYMT | 09/26/16 | 11/08/16 | 27 NewsFirst @ Noon | 1158a-1230p | | :30 | | | | NM | 25 | \$1,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$65.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$65.00 | | | | |
| N 8 | WYMT | 09/26/16 | 11/08/16 | Let's Make A Deal | 3p-4p | | :30 | | | | NM | 31 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 5 | \$25.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 5 | \$25.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 5 | \$25.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 5 | \$25.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$25.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 5 | \$25.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$25.00 | | | | |
| N 9 | WYMT | 09/26/16 | 11/08/16 | 57 Mountain News First @4 | 4p-430p | | :30 | | | | NM | 25 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$50.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$50.00 | | | | |
| N 10 | WYMT | 09/26/16 | 11/08/16 | M-F 430p-5p | 430p-5p | | :30 | | | | NM | 25 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$30.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$30.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$30.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$30.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$30.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$30.00 | | | | |

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| <u>Contract Dates</u> 09/26/16 - 11/08/16 | | <u>Product</u> Political Buy-Issue-Kath |
| <u>Advertiser</u> KY 4 Strong Leadership | | <u>Estimate #</u> KSL 84 FINAL |
| | | <u>Original Date / Revision</u> 09/19/16 / 09/20/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 11 | WYMT | 09/26/16 | 11/08/16 | 27 NewsFirst @ 5 | 5p-530p | | :30 | | | | NM | 25 | \$1,875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$30.00 | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$75.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$75.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$75.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$75.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$75.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$75.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$75.00 | | | | |
| N 12 | WYMT | 09/26/16 | 11/08/16 | 27 NewsFirst @ 530 | 530p-6p | | :30 | | | | NM | 25 | \$2,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$85.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$85.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$85.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$85.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$85.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$85.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$85.00 | | | | |
| N 13 | WYMT | 09/26/16 | 11/08/16 | CBS Evening News | 630p-7p | | :30 | | | | NM | 4 | \$760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----- | | | | 0 | \$190.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | ----- | | | | 0 | \$190.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----- | | | | 0 | \$190.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----- | | | | 0 | \$190.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$190.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 2 | \$190.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | MT----- | | | | 0 | \$190.00 | | | | |
| N 14 | WYMT | 09/26/16 | 11/08/16 | 57 Mnt News @ 11p M-F | 11p-1135p | | :30 | | | | NM | 25 | \$6,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | MT----- | | | | 1 | \$250.00 | | | | |
| N 15 | WYMT | 09/26/16 | 11/08/16 | Prime Access Rotator M-F | 7:00 PM-7:35 PM | | :30 | | | | NM | 7 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | M----- | | | | 1 | \$60.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | M----- | | | | 1 | \$60.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | M----- | | | | 1 | \$60.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 1 | \$60.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$60.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | M----- | | | | 1 | \$60.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | | | | 1 | \$60.00 | | | | |
| N 16 | WYMT | 09/26/16 | 11/08/16 | Tuesday Prime Hr 1 | 8p-9p | | :30 | | | | NM | 2 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----- | | | | 0 | \$155.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | ----- | | | | 0 | \$155.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 1 | \$155.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----- | | | | 0 | \$155.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | -T----- | | | | 1 | \$155.00 | | | | |

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| <u>Contract Dates</u> 09/26/16 - 11/08/16 | <u>Product</u> Political Buy-Issue-Kath | <u>Estimate #</u> KSL 84 FINAL |
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|-------|-------|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 17 | WYMT | 09/26/16 | 11/08/16 | Wednesday Prime Hr 1 | 8p-9p | | :30 | | | | NM | 3 | \$660.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | ----- | | | | 0 | \$155.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$155.00 | | | | |
| N 18 | WYMT | 09/26/16 | 11/08/16 | Friday Prime Hr 2 | 9p-10p | | :30 | | | | NM | 3 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | ----F-- | | | | 1 | \$90.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | ----- | | | | 0 | \$90.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$90.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----- | | | | 0 | \$90.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----F-- | | | | 1 | \$90.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | ----- | | | | 0 | \$90.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$155.00 | | | | |
| N 19 | WYMT | 09/26/16 | 11/08/16 | Sunday Prime Hr 3 | 9p-10p | | :30 | | | | NM | 6 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | -----S | | | | 1 | \$60.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | -----S | | | | 1 | \$60.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$60.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$60.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$60.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | -----S | | | | 1 | \$60.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$0.00 | | | | |
| N 20 | WYMT | 09/26/16 | 11/08/16 | Sunday Prime Hr 4 | 10p-11p | | :30 | | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$0.00 | | | | |
| N 21 | WYMT | 09/26/16 | 11/08/16 | NFL Reg Season Early Game | 1:30 PM-4:00 PM | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/31/16 | 11/06/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$0.00 | | | | |
| N 22 | WYMT | 09/26/16 | 11/08/16 | NFL Reg Season Late Game | 4:00 PM-7:00 PM | | :30 | | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 09/26/16 | 10/02/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 10/03/16 | 10/09/16 | ----- | | | | 0 | \$250.00 | | | | |
| | Week: | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$250.00 | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----- | | | | 0 | \$250.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WYMT
199 Black Gold Blvd
Hazard, KY 41701
(606) 436-5757

| | | |
|--|--|--|
| <u>Contract / Revision</u> 418473 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 09/26/16 - 11/08/16 | | <u>Product</u> Political Buy-Issue-Kath |
| | | <u>Estimate #</u> KSL 84 FINAL |
| <u>Advertiser</u> KY 4 Strong Leadership | | <u>Original Date / Revision</u> 09/19/16 / 09/20/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$250.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | ----- | | | | 0 | \$250.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$0.00 | | | | |
| N 23 | WYMT | 09/26/16 | 11/08/16 | CBS This Morning Saturday | 4:00 PM-7:00 PM | | :30 | | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----- | | | | 0 | \$0.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S- | | | | 1 | \$30.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 1 | \$30.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$30.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 1 | \$30.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | | 1 | \$30.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$0.00 | | | | |
| N 24 | WYMT | 09/26/16 | 11/08/16 | CBS Sunday Morning | 9:00 AM-10:00 AM | | :30 | | | | NM | 6 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S | | | | 1 | \$30.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | ----- | | | | 0 | \$0.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 387 | \$28,010.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 09/26/16 - 10/30/16 | 305 | \$22,145.00 | (\$3,321.75) | \$18,823.25 |
| 10/31/16 - 11/08/16 | 82 | \$5,865.00 | (\$879.75) | \$4,985.25 |
| Totals | 387 | \$28,010.00 | (\$4,201.50) | \$23,808.50 |

Signature: _____ **Date:** _____