

# CONTRACT



**WYMT**  
**199 Black Gold Blvd**  
**Hazard, KY 41701**  
**(606) 436-5757**

And:

**Grit Creative LLC Media**  
**324 Capitol Ave**  
**Frankfort, KY 40601**

<u>Contract / Revision</u> 418473 /		<u>Alt Order #</u>
<u>Product</u> <b>Political Buy-Issue-Kathleen Seneff Buyer</b>		
<u>Contract Dates</u> <b>09/26/16 - 11/08/16</b>	<u>Estimate #</u> <b>KSL 84 FINAL</b>	
<u>Advertiser</u> <b>KY 4 Strong Leadership</b>		<u>Original Date / Revision</u> 09/19/16 / 09/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WYMT</b>	<u>Account Executive</u> Hazard House	<u>Sales Office</u> Hazard Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 50614	<u>Advertiser Ref</u> 4134	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYMT	09/26/16	11/08/16	57 Mountain News @ 5a	5a-530a		:30				NM	26	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	MTWTF--				4	\$35.00				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$35.00				
	Week:	10/10/16	10/16/16	MTWTF--				4	\$35.00				
	Week:	10/17/16	10/23/16	MTWTF--				4	\$35.00				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$35.00				
	Week:	10/31/16	11/06/16	MTWTF--				4	\$35.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$35.00				
N 2	WYMT	09/26/16	11/08/16	57 Mountain News @ 530a	530a-6a		:30				NM	25	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	MTWTF--				3	\$50.00				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$50.00				
	Week:	10/10/16	10/16/16	MTWTF--				4	\$50.00				
	Week:	10/17/16	10/23/16	MTWTF--				4	\$50.00				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$50.00				
	Week:	10/31/16	11/06/16	MTWTF--				4	\$50.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$50.00				
N 3	WYMT	09/26/16	11/08/16	57 Mountain News @ 6a	6a-7a		:30				NM	26	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	MTWTF--				4	\$100.00				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$100.00				
	Week:	10/10/16	10/16/16	MTWTF--				4	\$100.00				
	Week:	10/17/16	10/23/16	MTWTF--				4	\$100.00				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$100.00				
	Week:	10/31/16	11/06/16	MTWTF--				4	\$100.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$100.00				
N 4	WYMT	09/26/16	11/08/16	CBS This Morning	7a-9a		:30				NM	26	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	MTWTF--				4	\$35.00				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$35.00				
	Week:	10/10/16	10/16/16	MTWTF--				4	\$35.00				
	Week:	10/17/16	10/23/16	MTWTF--				4	\$35.00				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$35.00				
	Week:	10/31/16	11/06/16	MTWTF--				4	\$35.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$35.00				

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**(606) 436-5757**

<u>Contract / Revision</u> 418473 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>09/26/16 - 11/08/16</b>	<u>Product</u> Political Buy-Issue-Kathi	<u>Estimate #</u> <b>KSL 84 FINAL</b>
<u>Advertiser</u> <b>KY 4 Strong Leadership</b>		<u>Original Date / Revision</u> 09/19/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 5	WYMT	09/26/16	11/08/16	Live w/ Kelly & Michael	10a-11a		:30				NM	32	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				5	\$20.00				
Week:		10/03/16	10/09/16	MTWTF--				5	\$20.00				
Week:		10/10/16	10/16/16	MTWTF--				5	\$20.00				
Week:		10/17/16	10/23/16	MTWTF--				5	\$20.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$20.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$20.00				
Week:		11/07/16	11/13/16	MT-----				2	\$20.00				
N 6	WYMT	09/26/16	11/08/16	Price Is Right	1058a-12p		:30				NM	26	\$1,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$65.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$65.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$65.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$65.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$65.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$65.00				
Week:		11/07/16	11/13/16	MT-----				2	\$65.00				
N 7	WYMT	09/26/16	11/08/16	27 NewsFirst @ Noon	1158a-1230p		:30				NM	25	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$65.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$65.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$65.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$65.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$65.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$65.00				
Week:		11/07/16	11/13/16	MT-----				1	\$65.00				
N 8	WYMT	09/26/16	11/08/16	Let's Make A Deal	3p-4p		:30				NM	31	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				5	\$25.00				
Week:		10/03/16	10/09/16	MTWTF--				5	\$25.00				
Week:		10/10/16	10/16/16	MTWTF--				5	\$25.00				
Week:		10/17/16	10/23/16	MTWTF--				5	\$25.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$25.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$25.00				
Week:		11/07/16	11/13/16	MT-----				1	\$25.00				
N 9	WYMT	09/26/16	11/08/16	57 Mountain News First @4	4p-430p		:30				NM	25	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$50.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$50.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$50.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$50.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$50.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$50.00				
Week:		11/07/16	11/13/16	MT-----				1	\$50.00				
N 10	WYMT	09/26/16	11/08/16	M-F 430p-5p	430p-5p		:30				NM	25	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$30.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$30.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$30.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$30.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$30.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$30.00				

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<u>Advertiser</u> <b>KY 4 Strong Leadership</b>		<u>Original Date / Revision</u> 09/19/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$30.00				
N 11	WYMT	09/26/16	11/08/16	27 NewsFirst @ 5	5p-530p		:30				NM	25	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$75.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$75.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$75.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$75.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$75.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$75.00				
Week:		11/07/16	11/13/16	MT-----				1	\$75.00				
N 12	WYMT	09/26/16	11/08/16	27 NewsFirst @ 530	530p-6p		:30				NM	25	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$85.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$85.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$85.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$85.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$85.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$85.00				
Week:		11/07/16	11/13/16	MT-----				1	\$85.00				
N 13	WYMT	09/26/16	11/08/16	CBS Evening News	630p-7p		:30				NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----				0	\$190.00				
Week:		10/03/16	10/09/16	-----				0	\$190.00				
Week:		10/10/16	10/16/16	-----				0	\$190.00				
Week:		10/17/16	10/23/16	-----				0	\$190.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$190.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$190.00				
Week:		11/07/16	11/13/16	MT-----				0	\$190.00				
N 14	WYMT	09/26/16	11/08/16	57 Mnt News @ 11p M-F	11p-1135p		:30				NM	25	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$250.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$250.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$250.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$250.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$250.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$250.00				
Week:		11/07/16	11/13/16	MT-----				1	\$250.00				
N 15	WYMT	09/26/16	11/08/16	Prime Access Rotator M-F	7:00 PM-7:35 PM		:30				NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$60.00				
Week:		10/03/16	10/09/16	M-----				1	\$60.00				
Week:		10/10/16	10/16/16	M-----				1	\$60.00				
Week:		10/17/16	10/23/16	M-----				1	\$60.00				
Week:		10/24/16	10/30/16	M-----				1	\$60.00				
Week:		10/31/16	11/06/16	M-----				1	\$60.00				
Week:		11/07/16	11/13/16	M-----				1	\$60.00				
N 16	WYMT	09/26/16	11/08/16	Tuesday Prime Hr 1	8p-9p		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----				0	\$155.00				
Week:		10/03/16	10/09/16	-----				0	\$155.00				
Week:		10/10/16	10/16/16	-T-----				1	\$155.00				
Week:		10/17/16	10/23/16	-----				0	\$155.00				
Week:		10/24/16	10/30/16	-T-----				1	\$155.00				

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<u>Advertiser</u> <b>KY 4 Strong Leadership</b>		<u>Original Date / Revision</u> 09/19/16 / 09/20/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----				0	\$155.00				
Week:		11/07/16	11/13/16	-----				0	\$155.00				
N 17	WYMT	09/26/16	11/08/16	Wednesday Prime Hr 1	8p-9p		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----				0	\$0.00				
Week:		10/03/16	10/09/16	--W----				1	\$220.00				
Week:		10/10/16	10/16/16	-----				0	\$0.00				
Week:		10/17/16	10/23/16	--W----				1	\$220.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	--W----				1	\$220.00				
Week:		11/07/16	11/13/16	-----				0	\$0.00				
N 18	WYMT	09/26/16	11/08/16	Friday Prime Hr 2	9p-10p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$90.00				
Week:		10/03/16	10/09/16	-----				0	\$90.00				
Week:		10/10/16	10/16/16	----F--				1	\$90.00				
Week:		10/17/16	10/23/16	-----				0	\$90.00				
Week:		10/24/16	10/30/16	----F--				1	\$90.00				
Week:		10/31/16	11/06/16	-----				0	\$90.00				
Week:		11/07/16	11/13/16	-----				0	\$155.00				
N 19	WYMT	09/26/16	11/08/16	Sunday Prime Hr 3	9p-10p		:30				NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$60.00				
Week:		10/03/16	10/09/16	-----S				1	\$60.00				
Week:		10/10/16	10/16/16	-----S				1	\$60.00				
Week:		10/17/16	10/23/16	-----S				1	\$60.00				
Week:		10/24/16	10/30/16	-----S				1	\$60.00				
Week:		10/31/16	11/06/16	-----S				1	\$60.00				
Week:		11/07/16	11/13/16	-----				0	\$0.00				
N 20	WYMT	09/26/16	11/08/16	Sunday Prime Hr 4	10p-11p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----				0	\$250.00				
Week:		10/03/16	10/09/16	-----				0	\$250.00				
Week:		10/10/16	10/16/16	-----S				1	\$250.00				
Week:		10/17/16	10/23/16	-----				0	\$250.00				
Week:		10/24/16	10/30/16	-----S				1	\$250.00				
Week:		10/31/16	11/06/16	-----				0	\$250.00				
Week:		11/07/16	11/13/16	-----				0	\$0.00				
N 21	WYMT	09/26/16	11/08/16	NFL Reg Season Early Game	1:30 PM-4:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----				0	\$250.00				
Week:		10/03/16	10/09/16	-----S				1	\$250.00				
Week:		10/10/16	10/16/16	-----S				1	\$250.00				
Week:		10/17/16	10/23/16	-----S				1	\$250.00				
Week:		10/24/16	10/30/16	-----S				1	\$250.00				
Week:		10/31/16	11/06/16	-----S				1	\$250.00				
Week:		11/07/16	11/13/16	-----				0	\$0.00				
N 22	WYMT	09/26/16	11/08/16	NFL Reg Season Late Game	4:00 PM-7:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----				0	\$250.00				
Week:		10/03/16	10/09/16	-----				0	\$250.00				
Week:		10/10/16	10/16/16	-----S				1	\$250.00				
Week:		10/17/16	10/23/16	-----				0	\$250.00				

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**(606) 436-5757**

<u>Contract / Revision</u> 418473 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>09/26/16 - 11/08/16</b>	<u>Product</u> Political Buy-Issue-Kath	<u>Estimate #</u> <b>KSL 84 FINAL</b>
<u>Advertiser</u> <b>KY 4 Strong Leadership</b>		<u>Original Date / Revision</u> 09/19/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																																																																																																
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<b>Totals</b>								<b>0.00</b>				<b>387</b>	<b>\$28,010.00</b>																																																																																																																

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	305	\$22,145.00	(\$3,321.75)	\$18,823.25
10/31/16 - 11/08/16	82	\$5,865.00	(\$879.75)	\$4,985.25
<b>Totals</b>	<b>387</b>	<b>\$28,010.00</b>	<b>(\$4,201.50)</b>	<b>\$23,808.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_