

# ORDER

**Orders**  
**Order / Rev:** 1053795  
 Alt Order #:  
**Product Desc:** Issue  
**Estimate:** 8/12-8/22  
**Flight Dates:** 08/12/22 - 08/22/22  
**Original Date / Rev:** 08/10/22 / 08/10/22  
**Order Type:** GENERAL

**WHDT**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Silver Frog Marketing - POL  
**Buying Contact:**  
**Billing Contact:**  
 350 Houbolt Rd  
 Joliet, IL 60431

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Brian Rush for Senate - Non-Candidat  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 273920  
**Agency External ID:** 151277  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	64	\$1,220.00	\$1,037.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	64	\$1,220.00	\$1,037.00	0.00
<b>Totals</b>	<b>64</b>	<b>\$1,220.00</b>	<b>\$1,037.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHDT	08/13/22	08/20/22	SA/SU 9am-12pm SA/SU 9am-12pm	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----S-	:30	1	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/08/22	08/14/22	-----S-		1		\$15.00		0.00					
		Week: 08/15/22	08/21/22	-----S-		1		\$15.00		0.00					
N 2	WHDT	08/14/22	08/21/22	SA/SU 12-5pm SA/SU 12-5pm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-----S	:30	1	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/08/22	08/14/22	-----S		1		\$15.00		0.00					
		Week: 08/15/22	08/21/22	-----S		1		\$15.00		0.00					
N 3	WHDT	08/14/22	08/21/22	SA/SU 5-8pm SA/SU 5-8pm	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S	:30	1	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/08/22	08/14/22	-----S		1		\$15.00		0.00					
		Week: 08/15/22	08/21/22	-----S		1		\$15.00		0.00					
N 4	WHDT	08/14/22	08/21/22	SA/SU 5-8pm SA/SU 5-8pm	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S	:30	1	\$20.00	P-2	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/08/22	08/14/22	-----S		1		\$20.00		0.00					
		Week: 08/15/22	08/21/22	-----S		1		\$20.00		0.00					
N 5	WHDT	08/13/22	08/20/22	SA/SU 5-8pm SA/SU 5-8pm	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S-	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00



Order / Rev: 1053795  
 Alt Order #:  
 Flight Dates: 08/12/22 - 08/22/22

Advertiser: Brian Rush for Senate - Non-Candidate  
 Product Desc: Issue  
 Estimate: 8/12-8/22  
**WHDT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S		1				\$15.00		0.00			
		Week: 08/15/22	08/21/22	-----S		1				\$15.00		0.00			
N 18	WHDT	08/12/22	08/22/22	M-F 12-5pm M-F 12-5pm	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	2	\$15.00	P-2	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	----F--		2				\$15.00		0.00			
		Week: 08/15/22	08/21/22	MTWTF--		6				\$15.00		0.00			
		Week: 08/22/22	08/28/22	M-----		2				\$15.00		0.00			
N 19	WHDT	08/12/22	08/22/22	M-F 5-8pm M-F 5-8pm	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	2	\$25.00	P-2	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	----F--		2				\$25.00		0.00			
		Week: 08/15/22	08/21/22	MTWTF--		6				\$25.00		0.00			
		Week: 08/22/22	08/28/22	M-----		2				\$25.00		0.00			
N 20	WHDT	08/12/22	08/22/22	WPTV 7p News M-F Repeat WPTV 7p News M-F Repeat	CM	730-8p	MTWTF--	:30	2	\$25.00	P-2	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	----F--		2				\$25.00		0.00			
		Week: 08/15/22	08/21/22	MTWTF--		6				\$25.00		0.00			
		Week: 08/22/22	08/28/22	M-----		2				\$25.00		0.00			
Totals													64	\$1,220.00	