

ORDER

Orders	Order / Rev:	1053795		
	Alt Order #:			
	Product Desc:	Issue		
	Estimate:	8/12-8/22		WHDT
	Flight Dates:	08/12/22 - 08/22/22	Primary AE:	Margie MacDonald
	Original Date / Rev:	08/10/22 / 08/10/22	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT

Agency	Name:	Silver Frog Marketing - POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		350 Houbolt Rd	Billing Cycle:	EOM/EOC
		Joliet, IL 60431	Agency Commission:	15%

Advertiser	Name:	Brian Rush for Senate - Non-Candidat		
	Demographic:	A35+	New Business End:	
	Product Codes:	Non-Ballot Issue	Advertiser External ID:	273920
	Revenue Code 1:	DISC	Agency External ID:	151277
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	ISS	Order Separation:	00:10:00
	Priority:	P-2		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	64	\$1,220.00	\$1,037.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	64	\$1,220.00	\$1,037.00	0.00
Totals	64	\$1,220.00	\$1,037.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHDT	08/13/22	08/20/22	SA/SU 9am-12pm SA/SU 9am-12pm	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----S-	:30	1	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S-		1				\$15.00		0.00			
		Week: 08/15/22	08/21/22	-----S-		1				\$15.00		0.00			
N 2	WHDT	08/14/22	08/21/22	SA/SU 12-5pm SA/SU 12-5pm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-----S	:30	1	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S		1				\$15.00		0.00			
		Week: 08/15/22	08/21/22	-----S		1				\$15.00		0.00			
N 3	WHDT	08/14/22	08/21/22	SA/SU 5-8pm SA/SU 5-8pm	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S	:30	1	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S		1				\$15.00		0.00			
		Week: 08/15/22	08/21/22	-----S		1				\$15.00		0.00			
N 4	WHDT	08/14/22	08/21/22	SA/SU 5-8pm SA/SU 5-8pm	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S	:30	1	\$20.00	P-2	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S		1				\$20.00		0.00			
		Week: 08/15/22	08/21/22	-----S		1				\$20.00		0.00			
N 5	WHDT	08/13/22	08/20/22	SA/SU 5-8pm SA/SU 5-8pm	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S-	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00

Order / Rev: 1053795
 Alt Order #:
 Flight Dates: 08/12/22 - 08/22/22

Advertiser: Brian Rush for Senate - Non-Candidate
 Product Desc: Issue
 Estimate: 8/12-8/22

WHDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 08/08/22		08/08/22	08/14/22	-----S		1			\$15.00		0.00				
Week: 08/15/22		08/15/22	08/21/22	-----S		1			\$15.00		0.00				
N 18	WHDT	08/12/22	08/22/22	M-F 12-5pm M-F 12-5pm	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	2	\$15.00	P-2	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 08/08/22		08/08/22	08/14/22	----F--		2			\$15.00		0.00				
Week: 08/15/22		08/15/22	08/21/22	MTWTF--		6			\$15.00		0.00				
Week: 08/22/22		08/22/22	08/28/22	M-----		2			\$15.00		0.00				
N 19	WHDT	08/12/22	08/22/22	M-F 5-8pm M-F 5-8pm	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	2	\$25.00	P-2	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 08/08/22		08/08/22	08/14/22	----F--		2			\$25.00		0.00				
Week: 08/15/22		08/15/22	08/21/22	MTWTF--		6			\$25.00		0.00				
Week: 08/22/22		08/22/22	08/28/22	M-----		2			\$25.00		0.00				
N 20	WHDT	08/12/22	08/22/22	WPTV 7p News M-F Repeat WPTV 7p News M-F Repeat	CM	730-8p	MTWTF--	:30	2	\$25.00	P-2	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 08/08/22		08/08/22	08/14/22	----F--		2			\$25.00		0.00				
Week: 08/15/22		08/15/22	08/21/22	MTWTF--		6			\$25.00		0.00				
Week: 08/22/22		08/22/22	08/28/22	M-----		2			\$25.00		0.00				
													Totals	64	\$1,220.00