

WDAR-FM
Florence, SC
Quarterly Issues/Programs List
Third Quarter, 2014
10/07/2014

WDAR-FM
Quarterly Issues/Programs List

WDAR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

F	I	I	I	I
F	C	C	C	C
C	S	S	S	S
S	A	A	A	A
A	N	N	N	N
N	I	I	I	I
I	S	S	S	S
S	S	S	S	S
S	U	U	U	U
U	/	/	/	/
/	T	T	T	T
T	I	I	I	I
I	C	C	C	C
C	N	N	N	N
N	E	E	E	E

(This station aired no local issues programming during the quarter in question.)

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE / TITLE	PRECEDING / TIME	DESCRIPTION / TITLE
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Radio
 Health
 Journal ®
AIRTIM
E: 7AM-
730AM
 Quarterly
 Issues
 Report –
 Q3 Third
 Quarter,
 July 6-
 Septembe
 r 28,
 2014
 Radio
 Health
 Journal
 Programs
 14-27
 through
 14-39

During
 the third
 quarter of
 2014 the
 following
 complian
 cy issues
 were
 covered:

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	T
/	P	T	I
T	T	I	C
I	N	E	N
T			
L			
E			

Agriculture
Business
and
industry
Community
activism
Consumer
safety
Consumer
ism
Diet &
Nutrition
Disabilities
Economy
Education
Elderly
and
senior
citizens
Environment
Family
issues
Federal
government
and
regulation
Health
care
Homelessness
Interpersonal

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

relationships
Laws and
the legal
system
Medicine
&
Medical
Technology
Mental
health
Mental
illness;
Parenting
issues
Pets and
people
Police
Police
brutality
Pollution
Poverty
Prevention
Prisons
Psychology
Public
health
Public
safety
Rehabilitation
School
truancy
Technology
Traffic

P R O G R A M /	D E S C R I P T I O N	D U R A T I O N
I S S U E /	T I T L E	

and
highway
safety
Youth at
risk

Program
14-27

Air week:
7-6-14

SEGME
NT 1:
Cued
speech
for deaf
children

11:36

Synopsis:
The

P	R	D	D
R	C	E	A
G	S	T	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	C	C
T	E	E	E
L			
E			

average deaf high school graduate reads at about a 4th grade level. Some schools are teaching a technique called cued speech to make phonics accessible to deaf people. Many educators say this helps with literacy. Experts explain and discuss.

Host:
Reed
Pence.
Guests:
Sarina
Roffe,

P
R
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C
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D
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C
R
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E
/

EXECUTIVE
DIRECTOR,
NATIONAL
CUE
SPEECH
ASSN.;
ANGELA
KUHN,
PRINCIPAL,
PREK-K-
8TH
GRADE,
ILLINOIS
SCHOOL
FOR THE
DEAF

COMPLI
ANCY
ISSUES
COVERED:
education
; youth at
risk;
school
truancy;
parenting
issues;
mental
health
issues

SEGME
NT 2:
Locked-
In
Syndrom
e

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

08:13

Synopsis:
Some
people
who have
a stroke
in the
brain
stem
suffer
from a
condition
where
they are
fully
conscious
and
aware,
yet
appear to
be in a
coma
because
they
cannot
move a
muscle,
except for
sometimes
the
eyes.

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	T	C	C
L	N	E	N
E			

They may remain in this "locked-in" state for years.

Host:
Nancy Benson.
Guests:
Allison O'Reilly, Locked-In Syndrome survivor and author, Out Of the Darkness;
Dr. Ralph Sacco, Chairman of Neurology, Univ. of Miami Miller School of Medicine and former President, American Heart Assn.



COMPLI
ANCY
ISSUES
COVERE
D: health
care;
disabilitie
s

Program
#14-28

Air week:
7-13-14

SEGME
NT 1:
Antibacte
rial Silver
Nanoparti
cles

11:36

Synopsis:

P	R	D	D
R	C	E	A
C	G	S	T
R	A	C	R
A	M	R	E
/	/	I	/
T	T	P	T
I	I	T	I
L	N	I	C
E		C	N

Silver nanoparticles provide germ resistant characteristics to anything containing them, so silver nano is being added to all kinds of consumer products, from teddy bears to computer hard drives. However, scientists aren't sure what the effects of silver nano is in the environment or on the human body.

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	P	/
/	P	T	T
T	I	I	I
T	C	C	N
I	N	E	
L			
E			

Host:
Reed
Pence.
Guests:
Dr.
Samuel
Luoma,
Research
Ecologist,
John
Muir
Institute
of the
Environm
ent,
Rosalind
Volpe,
Exec.
Director,
Silver
Nanotech
nology
Working
Group;
Marina
Quadros,
Research
Scientist,
Virginia
Tech
Univ.

COMPLI
ANCY
ISSUES
COVERE
D:
technolog

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	N	E

y;
consumer
ism;
business
and
industry;
economy;
health
care;
environm
ent;
consumer
safety;
federal
governme
nt and
regulatio
n

SEGME
NT 2:
Back pain

7:07

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
T	C	C	C
I	N	E	N
L			
E			

Synopsis:
Back pain hits 80 percent of Americans at some point in their lives. An expert discusses why it can be so hard to diagnose and treat.

Host:
Nancy Benson.
Guest:
Dr. Steven Stanos, Director, Center for Pain Management, Rehabilitation Institute of Chicago

COMPLI
ANCY

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

ISSUES
COVERED:
D: health
care;
public
health;
rehabilita
tion

Program
#14-29

Air week:
7-20-14

SEGMENT 1:
Talking
to your
baby

11:49

P
R
O
C
E
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U
R
E
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C
R
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P
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I
O
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S
I
S
S
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I
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L
E

Assoc.
Prof. of
Psychology,
Stanford
Univ.;
Dr.
Kimberly
Noble,
Assoc.
Prof. of
Pediatrics
,
Columbia
Univ.

COMPLI
ANCY
ISSUES
COVERE
D: youth
at risk;
education
;
parenting
issues;
economic
s

SEGME
NT 2:
Near
drowning
and
secondar
y
drowning
7:23

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	C
	L	T	I	N
	E	N	E	

Synopsis:
Some 700
American
children
under age
14 die of
drowning
each
year. But
when a
child is
pulled out
of the
water and
revived,
they may
face
lifethreat
ening
peril
hours or
days later
as the
body
reacts.

P	R	D	D
C	E	E	A
G	S	C	T
R	C	R	R
A	R	E	E
M	I	I	/
/	P	T	T
T	T	I	I
I	C	C	N
T	E	E	
L			
E			

Experts
discuss.

Host:
Nancy
Benson.
Guests:
Dr.
Christoph
er
Michos,
emergenc
y
physician
, St.
Vincent's
Medical
Center,
Bridgepo
rt, CT;
Dr. Luis
Torero,
Division
Chief,
Pediatric
Critical
Care,
Advocate
Children'
s
Hospital,
Oak
Lawn, IL

COMPLI
ANCY
ISSUES
COVERE
D: youth

P
R
O
G
R
A
M
/

D
E
S
C
R
I
P
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I
O
N

I
S
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U
E
/

T
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L
E

D
U
R
A
T
I
O
N

at risk;
parenting
issues;
public
safety

Program
#14-30

Air week:
7-27-14

11:14

SEGME
NT 1:
Fecal
transplant
s

Synopsis:
Doctors
have
discovere

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	P	/
/	P	T	T
T	I	I	I
T	N	C	N
L		E	
E			

d that a transplant of fecal material from a healthy person into a sick one can cure sometimes fatal c. difficile infections more than 90 percent of the time. In the past, the "ick factor" has contributed to the technique being seldom used. That is finally starting to change, and researchers are looking for ways to clean

P
R
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C
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D
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R
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C
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E
/

up the
procedure

Host:
Reed
Pence.
Guests:
Catherine
Duff,
founder
and
President,
Fecal
Transplan
t
Foundati
on; Dr.
Elizabeth
Hohmann
, Assoc.

Prof. of
Medicine,
Harvard
Medical
School
and
Massachu
setts
General
Hospital;
Dr.
Robert
Orenstein
, Chair of
Infectious

Diseases,

P R O G R A M / I S S U E	D E S C R I P T I O N	D I A L O G / I N T E R V I E W	D U R A T I O N
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Synopsis:
People
who get
bariatric
surgery
often face
drasticall
y
changed
relationsh
ips with
spouses,
children,
and
friends.
Their self
image
also often
needs
repair, all
while
they've
lost their
most
reliable
old
coping
mechanis
m--food.

Host:
Nancy
Benson.
Guests:
Dr. Adam
Crane,
psycholo
gist,
Kane

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	C	C
L	E	E	N
E			

Center
for
Advanced
Surgical
Weight
Solutions
and
Suburban
Surgical
Care
Specialist
s,
Hoffman
n Estates,
IL; Dr.
Nick
Nicholson,
n,
Medical
Director,
Nicholson
Clinic
for
Weight
Loss
Surgery,
Plano,
TX.

COMPLI
ANCY
ISSUES
COVERED:
health
care;
consumer
ism
Program

P	R	D	D
R	C	E	A
C	R	S	T
A	A	C	R
M	M	R	E
/	/	I	/
T	T	P	T
I	I	T	I
L	L	I	C
E	E	N	N

#14-31

Air week:
8-3-14

SEGME
NT 1:
Are
saturated
fats as
bad as we
think?

12:18

Synopsis:
Most
Americans
know
that
saturated
fats are
bad for
their
health.
But some
experts

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

now say saturated fat has been unfairly villified, the victim of bad science in the 1950's. Many of these scientists say the real culprit is carbohydrates in combination with fats. Other experts say the truth is much more complicated. Experts on both sides discuss the evidence.

Host:
Reed

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	T	I	I
I	C	C	C
T	E	E	N
L			
E			

Pence.
Guests:
Nina
Teicholz,
author,
Big Fat
Surprise:
Why
Butter,
Meat and
Cheese
Belong in
a Healthy
Diet; Dr.
Eric
Westman,
Assoc.
Prof. of
Medicine,
Duke
Univ.
Medical
Center;
Dr.
Penny
Kris-
Etherton,
Prof. of
Nutrition,
Penn
State
Univ.;
Dr.
Walter
Willett,
Chair,
Dept. of
Nutrition,
Harvard

P R O C E D U R E S	D E S C R I P T I O N	D I S C U S S I O N	D U R A T I O N
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School of
Public
Health

COMPLI
ANCY
ISSUES
COVERE
D: health
care;
public
health;
consumer
ism

SEGME
NT 2:
Asperger'
s
Syndrom
e from
inside

7:31

P	R	D	D
R	C	E	A
C	R	S	T
A	M	C	R
/	/	R	E
T	T	I	/
I	T	P	T
L	N	T	I
E		C	E
		N	

Synopsis:

Most people don't understand Asperger's Syndrome, which affects high functioning people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome articulates his unusual world.

Host:
Nancy
Benson.

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Guest:
Aaron
Likens,
author,
Finding
Kansas:
Living
and
Decoding
Asperger'
s
Syndrom
e

COMPLI
ANCY
ISSUES
COVERE
D:
disabilitie
s; mental
health;
education

Program
#14-32

Air week:
8-10-14

11:48

SEGME
NT 1:
Police
crisis
interventi
on teams

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	T
	T	P	T	I
	L	T	I	C
	E	I	C	N
		N	E	

Synopsis:
Police confrontations with mentally ill subjects can quickly turn tragic, as neither side often understands the other. Specially trained crisis intervention teams have

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	T	I	I
I	C	N	C
T	E		N
L			
E			

spread
around
the
country
to prevent
deaths,
injuries,
and
unneces
sary
incarcerat
ion.
Experts
discuss
how CIT
works.

Host:
Reed
Pence.
Guests:
Laura
Usher,
Crisis
Interventi
on Team
Program
Manager,
National
Alliance
on
Mental
Illness
(NAMI);
Mary
Neal,
Director
and co-
founder,

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/

Assistance to the
Incarcerated
Mentally
Ill; Dr.
Randolph
DuPont,
clinical
psychologist and
Prof. of
Criminal
Justice,
Univ. of
Memphis
; Sam
Cochran,
Major,
Memphis
Police
Dept.
(retired)
and
Project
Coordinator,
Univ.
of
Memphis
CIT
Center.

COMPLI
ANCY
ISSUES
COVERED:
public
safety;
mental

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

illness;
police
and
criminal
justice;
police
brutality;
education
;
communi
ty
activism;
prisons

SEGME
NT 2:
Zoobiquit
y:
diseases
and
disorders
we share
with
animals

8:11

Synopsis:
Humans

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	I	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

and animals share many diseases, and surprisingly, many behavioral disorders as well.

Host:
Nancy Benson.
Guests:
Dr. Barbara Natterson -
Horowitz, cardiologist, UCLA Medical Center and co-author, Zoobiquity: What Animals Can Teach Us About Health and the Science of

P
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O
N

Healing;
Kathryn
Bowers,
co-
author,
Zoobiquit
y

COMPLI
ANCY
ISSUES
COVERE
D: pets
and
people;
psycholo
gy

Program
#14-33

Air week:
8-17-14

SEGME
NT 1:
Alzheim
er's from
inside

12:42

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	T
	L	T	I	C
	E	N	C	N

Synopsis:
Millions
of
Americans
will
experience
the
slow loss
of
memory
due to
Alzheimer's
disease.
But what
is it like
for those
going
through
it. A
journalist
describes
how he
hopes to
provide
the most
detailed

P	R	D	D
C	E	E	A
G	S	C	T
R	C	R	R
A	R	I	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

look yet
as he
progresses
through
early-
onset
Alzheimer's.

Host:
Reed
Pence.
Guest:
Greg
O'Brien,
author,
On Pluto:
Inside the
Mind of
Alzheimer's

COMPLI
ANCY
ISSUES
COVERED:
health
care;
public
health;
consumer
ism;
family
issues;
elderly
and
senior
citizens;
disabilitie

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	C	C
T	E	E	E
L			
E			

be careful
of
pesticides
. Experts
discuss.

Host:
Nancy
Benson.
Guests:
Jolene
Hart,
author,
Eat
Pretty:
Nutrition
for
Beauty
Inside
and Out;
Dr. Alex
Lu,
Assoc.
Prof. of
Environm
ental
Exposure
Biology,
Harvard
Univ.
School of
Public
Health;
Joan Dye
Gussow,
Prof.
Emeritus
and
former

P
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U
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L
E

Chair,
Columbia
Teachers
College
Nutrition
Education
Program
and
author,
This
Organic
Life:
Confession
s of a
Suburban
Homesteader

COMPLI
ANCY
ISSUES
COVERED:
Consumer
ism;
agriculture;
environment and
pollution;
public
health

Program
#14-34

Air week:
8-24-14

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

SEGMENT 1:
Setting
speed
limits

11:28

Synopsis:
Auto
crashes
kill more
than
35,000
people in
the US
each
year, but
that toll is
down
dramatically
even
as speed
limits
have been
going up.
Engineers
now
realize
that
artificially
slow

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	/
M	I	P	T
/	T	I	C
T	I	N	E
I	S	S	D
S	U	A	T
E	E	T	I
			C
			N

speed
limits can
be more
dangerou
s than
high
speeds.

Host:
Reed
Pence.
Guests:
John
Bowman,
Communi
cations
Director,
National
Motorists
Assn.; Lt.
Garry
Megge,
Traffic
Services
Division,
Michigan
State
Police;
Dr. David
Noyce,
Prof. of
Civil and
Environm
ental
Engineeri
ng and
Director,
Traffic
Operation

P R O C E D U R E S	D E S C R I P T I O N	D U R A T I O N
--	---	--------------------------------------

s
a
nd Safety
Laborator
y, Univ.
of
Wisconsi
n-
Madison.

COMPLI
ANCY
ISSUES
COVERE
D: traffic
and
highway
safety;
public
safety;
police,
laws and
legal
system

SEGME
NT 2:
When
summer
bites

12:31



I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:
Summer
vacation
can be
marred
by
mosquito
and tick
bites and
by the
rash of
poison
ivy.
Home
remedies
abound
on the
internet,
but do
any of
them
work?
What
does?
Experts
discuss
the best
ways to
avoid
these

P
R
O
C
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D
U
R
E
S
C
R
I
P
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I
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S
U
E
/

T
I
T
L
E

D
U
R
A
T
I
O
N

problems
and get
relief.

Host:
Nancy
Benson.
Guests:
Joseph
Conlon,
Technical
Advisor,
American
Mosquito
Control
Associati
on; Dr.
Phillip
Baker,
Exec.
Dir.,
American
Lyme
Disease
Foundati
on; Dr.
Jamie
Weisman,
scholar,
American
Academy
of
Dermatol
ogy and
physician
,
Peachtree
Dermatol
ogy

P
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Associate
s,
Atlanta.

COMPLI
ANCY
ISSUES
COVERE
D:
consumer
ism
Program
#14-35

Air week:
8-31-14

SEGME
NT 1:
Hypoplas
tic left
heart
syndrome

12:28

Synopsis:
Newborn
s born
with
virtually
"half a

P
R
O
C
E
D
U
R
E
S
C
R
I
P
T
I
O
N
S
I
S
S
U
E
/

heart" can
now be
saved
through a
series of
surgeries
rerouting
their
heart
blood

f

low. An
expert, a
cardiac
nurse and
the
mother of
one such
child
discuss
the
successes
and
questions
these
procedure
s raise.

Host:
Reed
Pence.
Guests:
Diana
Scoles,
mother of
child
born with
hypoplast
ic left

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

Synopsis:
Most
people
know
cystic
fibrosis
as a
disease
that clogs
the lungs
with
mucous,
but the
same sort
of
mucous
also clogs
ducts for
digestive
secretions
, making
it very
difficult
for CF
patients
to digest
food and
get
adequate
nutrition.
Two
experts
discuss

P R O G R A M /	D E S C R I P T I O N	D U R A T I O N
--------------------------------------	---	--------------------------------------

Fibrosis
Center.

COMPLI
ANCY
ISSUES
COVERE
D:
consumer
ism;
health
care;
youth at
risk

Program
#14-36

Air week:
9-7-14

SEGME
NT 1:
"Marriage
101"

7:54

Synopsis:
Nearly
half of
marriages
end in

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	T	I	I
I	C	C	C
T	E	E	N
L			
E			

divorce in the US. A college course at Northwestern Univ. seeks to give students tools to build relationships that last, with lessons for all of us. The course's teacher and a student who recently took the course explain.

Host:
Reed
Pence.
Guests:
Dr.
Alexandr
a
Solomon,
Asst.
Clinical
Prof. of

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Psychology,
Northwestern
Univ.;
Denise
Zou,
student,
Northwestern
Univ.

COMPLI
ANCY
ISSUES
COVERED: family
relationships;
interpersonal
relationships;
education

SEGMENT 2:
TBI's and
homelessness

11:24



I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:
New research is showing that a remarkably high proportion of homeless men have suffered a traumatic brain injury in the past, raising the possibility that TBIs may cause behaviors directly leading to homelessness.

Host:

P R O C E D U R E S	D E S C R I P T I O N	D I S C U S S I O N	D U R A T I O N
--	---	--	--------------------------------------

Nancy
Benson.
Guests:
Dr. Jane
Topolove
c-Vranic,
Associate
Scientist,
St.
Michael's
Hospital,
Toronto,
and Asst.
Prof. of

Occupati
onal
Science,
Univ. of
Toronto;
Dr.
Steven
Hwang,
Research
Scientist,
St.
Michael's
Hospital,
Toronto,
and Prof.
of

Medicine,
Univ. of
Toronto

COMPLI
ANCY
ISSUES

P R O G R A M /	D E S C R I P T I O N	D U R A T I O N
--------------------------------------	---	--------------------------------------

COVERE

D:
homeless
ness;
poverty;
health
care;
rehabilita
tion;
preventio
n
Program
#14-37

Air week:
9-14-14

SEGME
NT 1:
Discoid
lupus

9:23

Synopsis:
Lupus
results
when the
immune
system
turns on
the body,

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

producin
g
inflamma
tory
attacks on
virtually
any
organ. A
minority
of
patients
have
lupus
only on
the skin,
and while
this is not
life
threatenin
g, it can
still be
psycholo
gically
devastati
ng.

Host:
Reed
Pence.
Guests:
Dr.
Christoph
er
Hansen,
Asst.
Prof. of
Dermatol
ogy,
Univ. of

P	R	D	D
R	C	E	A
C	G	S	T
R	A	C	R
A	M	R	E
M	/	I	/
/	T	P	T
T	I	T	I
I	T	I	C
T	L	C	E
E		N	

Utah; Dr.
Victoria
Werth,
Prof. of
Dermatol
ogy,
Univ. of
Pennsylv
ania &
Chief,
Dermatol
ogy
Section,
Philadelp
hia VA
Medical
Center;
Dr. Betty
Diamond,
Investigat
or,
Finestein
Institute
for
Medical
Research

COMPLI
ANCY
ISSUES
COVERE
D: health
care;
consumer
ism;
technolog
y

SEGME

P	R	D	D
C	E	E	A
G	S	T	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	T	I	I
I	C	N	C
T	E		N
L			
E			

NT 2:
"Prozac
kids"
grow up

12:14

Synopsis:
Use of
prescription
medications for
mental disorders
among children
and adolescents
is growing
rapidly.
An
author,
herself a

P	R	D	D
R	C	E	A
C	R	S	T
A	M	C	R
I	S	R	E
S	S	I	/
U	E	P	T
E	/	T	I
		I	C
		N	E
			N

Prozac user since age 17, discusses attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

Host:
Nancy Benson.
Guests:
Kaitlin Bell Barnett, author,
Dosed:
The Medication Generation Grows Up

COMPLI
ANCY
ISSUES
COVERE
D: youth
at risk;

P
R
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mental
illness;
education

Program
#14-38

Air week:
9-21-14

SEGME
NT 1:
Income
and life
expectanc
y

12:06

Synopsis:
Average
life
expectanc
y in the
US is
increasin
g, but
among
lower
income
people it
is not,

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

and the
lifespan
gap
between
rich and
poor is
increasin
g. Even
middle
class
people
have
shorter
lifespans
than the
rich.
Experts
discuss
how a
large
income
buys
extra
years of
life, and
why a
lower
income
produces
barriers
to a
longer
life.

Host:
Reed
Pence.
Guests:
Dr. David

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Kindig,
Emeritus
Prof. of
Population Health
Sciences,
Univ. of
Wisconsin-
Madison;
Dr.
Michael
Reisch,
Daniel
Thursz
Distinguished
Prof. of
Social
Justice,
Univ. of
Maryland

COMPLI
ANCY
ISSUES
COVERED: public
health;
economic
s;
poverty;
youth at
risk;
employment;
worker
safety;
health

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	T	I	I
I	C	N	C
T	E		N
L			
E			

care;
consumer
ism

SEGME
NT 2:
Traveling
with a
disability

8:19

Synopsis:
Leisure
travel is
possible
for
people
with
disabilitie
s if they
plan well
in
advance
and
communi

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cate their needs ahead of time. A travel writer with a disability discusses.

Host:
Nancy Benson.
Guest:
Kendra Williams,
Executive Editor,
MSTravel.org.

COMPLI
ANCY
ISSUES
COVERE
D:
disabilitie
s;
consumer
ism

Program
14-39

Air week:

P	R	D	D
R	C	E	A
C	S	S	T
A	C	R	R
M	R	I	E
/	P	T	/
T	I	I	T
I	C	N	I
L	E		C
E			N

9-28-14

SEGME
NT 1:
High
school
starting
times

12:41

Synopsis:
Research
is piling
up
showing
that high
school
age
students
have a
natural
circadian
rhythm
that calls
for them
to sleep

f

rom
about
11:00pm
to
8:00am.
Most
schools

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	T
/	P	T	I
T	T	I	C
I	N	E	N
L			
E			

start class
before
8:00,
leaving
most
students
with a
severe
and
detriment
al sleep

deficit.
Experts
discuss
how a
growing
number
of
schools
are
pushing
classes to
later in
the day
for
student
benefit.

Host:
Reed
Pence.
Guests:
Dr. Kyla
Wahlstro
m,
Director,
Center
for

P
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Applied
Research
and
Educational
Improvement,
Univ. of

Minnesota;
Dr. Terra
Ziporyn
Snider,
Co-
Founder
& Exec.
Director,
Start
School
Later.

COMPLI
ANCY
ISSUES
COVERED:
public
health;
education
; youth at
risk

SEGMENT 2:
The
search for
why we
yawn

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	C	E
		N	N

6:59

Synopsis:
Virtually
all
vertebrate
s yawn,
but no
one really
knows
why we
do it.
Experts
discuss
theories
and the
evidence
behind
them.

Host:
Nancy
Benson.
Guests:

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Dr.
Robert R.
Provine,
Prof. of
Psychology,
Univ. of
Maryland

-
Baltimore
County;

Dr.
Andrew
Gallup,
Asst.
Prof. of
Psychology,
State Univ. of
New York at
Oneonta

COMPLI
ANCY
ISSUES
COVERED:
consumer
ism

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health



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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	OR G A N I Z A T I O N	D U R A T I O N	R U N S
	T I T L E		

Health:
Sickle
Cell
Walk
2014
9/13/14-
9/20/14
32
Communi
ty:
Girl
Scouts of
E. S.C
8/25/14-
9/19/14
48
Environm
ent:
Discover
The
Forest
7/1/14-
9/28/14
60
Educatio
n:
Math Is
Power
7/1/14-
9/30/14
47
