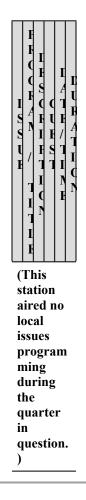
## WDAR-FM Florence, SC Quarterly Issues/Programs List Third Quarter, 2014 10/07/2014

## WDAR-FM Quarterly Issues/Programs List

WDAR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.



### Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.



I S S U E	P R C G R A N / T I T I T L E	DESCRIPTICN	DATE/TINE	D U R A T I C N	
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Agricultu re Business and industry Communi ty activism Consume r safety Consume rism Diet & Nutrition Disabiliti es Economy Educatio n Elderly and senior citizens Environm ent Family issues Federal governme nt and regulatio n Health care Homeless ness Interpers onal

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illness; Parenting				
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n Prisons				
Psycholo				
gy Public				
health Public				
safety				
Rehabilit ation				
School truancy				
Technolo				
gy Traffic				



and highway safety Youth at risk

Program # 14-27

Air week: 7-6-14

SEGME NT 1: Cued speech for deaf children

11:36

Synopsis: The

$\begin{array}{c} \mathbf{P} \\ \mathbf{R} \\ \mathbf{C} \\ \mathbf{C} \\ \mathbf{C} \\ \mathbf{F} \\ \mathbf{O} \\ \mathbf{C} \\ \mathbf{F} \\ \mathbf{O} \\ \mathbf{F} \\ \mathbf{O} \\ \mathbf{F} \\ \mathbf{O} \\ \mathbf{F} \\ \mathbf{F} \\ \mathbf{O} \\ \mathbf{F} \\ $
average
deaf high
school
graduate
reads at about a
4th grade
level.
Some
schools
are teaching
a
technique
called
cued
speech to make
phonics
accessibl
e to deaf
people.
Many educators
say this
helps
with
literacy. Experts
explain
and
discuss.
Host: Reed Pence. Guests: Sarina Roffe,
Kone,

P R C G R S M U / E T I T I T L E	D E D C T R R E A I / T F T I I N N N
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08:13

Synopsis: Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometime s the eyes.

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COMPLI ANCY ISSUES COVERE D: health care; disabilitie s

Program #14-28

Air week: 7-13-14

SEGME NT 1: Antibacte rial Silver Nanoparti cles

11:36

Synopsis:

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Silver				
nanoparti				
cles provide				
germ				
resistant				
characteri stics to				
anything				
containin				
g them, so silver				
nano is				
being				
added to				
all kinds of				
consumer				
products,				
from				
teddy bears to				
computer				
hard				
drives. However,				
scientists				
aren't				
sure what the				
effects of				
silver				
nano is in				
the environm				
environm ent or on				
the				
human body.				

S U E	P R C C C S R C C S R C R N I T T C N I T T C N I T C E S C S C	D A T E / T I N E	D U R A T I C N	
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Host: Reed Pence. Guests: Dr. Samuel Luoma, Research Ecologist, John Muir Institute of the Environm ent, Rosalind Volpe, Exec. Director, Silver Nanotech nology Working Group; Marina Quadros, Research Scientist, Virginia Tech Univ. COMPLI ANCY ISSUES COVERE D:

technolog

I A S M E T I E	D E I S A C T R E I / P T T I I N C F N	-
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y; consumer ism; business and industry; economy; health care; environm ent; consumer safety; federal governme nt and regulatio n

# SEGME NT 2: Back pain

7:07

Synopsis: Back pain hits 80 percent of American s at some point in their lives. An expert discusses why it can be so hard to diagnose and treat. Host: Nancy Benson. Guest: Dr. Steven Stanos, Director, Center for Pain Managem ent, Rehabilit ation Institute of Chicago COMPLI ANCY



ISSUES COVERE D: health care; public health; rehabilita tion

Program #14-29

Air week: 7-20-14

SEGME NT 1: Talking to your baby

11:49

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Synopsis: Scientists have discovere d that the way parents talk to their infants has a huge effect on their intellectu al developm ent and later success. Experts discuss why and how parents should hold "conversa tions" with their babies. Host: Reed Pence. Guests: Dr. Anne

Fernald,

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Assoc.
Prof. of Psycholo
gy,
Stanford Univ.;
Dr.
Kimberly Noble,
Assoc.
Prof. of Pediatrics
, Columbia
Univ.
COMPLI
ANCY ISSUES
COVERE D: youth
at risk;
education ;
parenting
issues; economic
S
SEGME NT 2:
Near
drowning and
secondar y
drowning
7:23

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Synopsis: Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face lifethreat ening peril hours or days later as the body reacts.

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Hospital, Oak Lawn, IL COMPLI ANCY ISSUES COVERE D: youth

I A S M E / T I I E / T I I I I I E	D E S C R I P T I C N	DATE/TINE	D U R A T I O N	
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at risk; parenting issues; public safety

Program #14-30

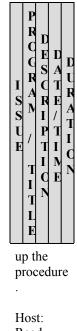
Air week: 7-27-14

11:14

SEGME NT 1: Fecal transplant s

Synopsis: Doctors have discovere

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d that a
transplant of fecal
material
from a
healthy person
into a
sick one
can cure sometime
s fatal c.
difficile infections
more than
90
percent of the time.
In the
past, the
"ick factor"
has
contribut
ed to the technique
being
seldom
used. That is
finally
starting to change,
and
researche
rs are looking
for ways
to clean



Reed Pence. Guests: Catherine Duff, founder and President, Fecal Transplan t Foundati on; Dr. Elizabeth Hohmann , Assoc. Prof. of Medicine, Harvard Medical School and Massachu setts General Hospital; Dr. Robert Orenstein , Chair of Infectious

Diseases,

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Mayo Clinic--Arizona

COMPLI ANCY ISSUES COVERE D: health care; public health; consumer ism SEGME NT 2: The

psycholo gy of weight loss surgery

8:31

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#14-31

Air week: 8-3-14

SEGME NT 1: Are saturated fats as bad as we think?

12:18

Synopsis: Most American s know that saturated fats are bad for their health. But some experts

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saturated fat has been unfairly villified, the victim of bad science in the 1950's. Many of these scientists say the real culprit is carbohyd rates in combinati on with fats. Other experts say the truth is much more complicat ed. Experts on both sides	S S U	R C G R A N / T I T I T L	E S C R I P T I C	A T E / T I N	U R A T I C
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Experts on both sides			pli	ica	l
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Host: Reed					

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Pence.
Guests:
Nina Teicholz,
author,
Big Fat
Surprise: Why
Butter,
Meat and
Cheese Belong in
a Healthy
Diet; Dr. Eric
Westman,
Assoc.
Prof. of Medicine,
Duke
Univ. Medical
Center;
Dr.
Penny Kris-
Etherton,
Prof. of Nutrition,
Penn
State
Univ.; Dr.
Walter
Willett, Chair,
Dept. of
Nutrition,
Harvard



School of Public Health

COMPLI ANCY ISSUES COVERE D: health care; public health; consumer ism SEGME NT 2:

NT 2: Asperger' s Syndrom e from inside

7:31

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Synopsis: Most people don't understan d Asperger' S Syndrom e, which affects high functioni ng people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome articulate s his unusual world. Host:

Nancy Benson.

$\begin{bmatrix} \mathbf{P} \\ \mathbf{R} \\ \mathbf{C} \\ \mathbf{D} \\ \mathbf{D} \\ \mathbf{D} \\ \mathbf{D} \\ \mathbf{D} \\ \mathbf{D} \\ \mathbf{C} $
Guest: Aaron Likens, author, Finding Kansas: Living and Decoding Asperger' s Syndrom e
COMPLI ANCY ISSUES COVERE D: disabilitie s; mental health; education
Program #14-32 Air week: 8-10-14 11:48
SEGME NT 1: Police crisis interventi on teams

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Synopsis: Police confronta tions with mentally ill subjects can quickly turn tragic, as neither side often understan ds the other. Specially trained crisis interventi on teams have

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spread around				
the				
country				
to prevent deaths,				
injuries,				
and				
unnecces sary				
incarcerat				
ion. Experts				
discuss				
how CIT works.				
WOIKS.				
Host:				
Reed Pence.				
Guests:				
Laura				
Usher, Crisis				
Interventi				
on Team Program				
Manager,				
National Alliance				
on				
Mental				
Illness (NAMI);				
Mary				
Neal, Director				
and co-				
founder,				

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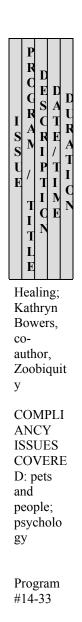
disorders we share with

8:11

animals

Synopsis: Humans

$\begin{array}{c} P\\ R\\ C\\ C\\$				
and animals				
share				
many diseases,				
and surprising				
ly, many behaviora				
l disorders				
as well.				
Host: Nancy				
Benson.				
Guests: Dr.				
Barbara Natterson				
- Horowitz,				
cardiolog				
ist, UCLA				
Medical Center				
and co- author,				
Zoobiquit				
y: What Animals				
Can Teach Us				
About Health				
and the Science				
of				



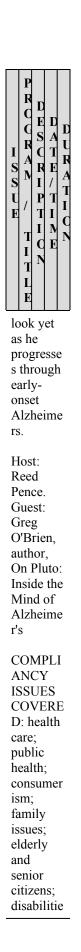
Air week: 8-17-14

SEGME NT 1: Alzheime r's from inside

12:42

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Synopsis: Millions of American s will experienc e the slow loss of memory due to Alzheime r's disease. But what is it like for those going through it. A journalist describes how he hopes to provide the most detailed





SEGME NT 2: Seasonal eating

8:08

Synopsis: Eating fruits and vegetable s that are locally in season has many health benefits, but consumer s also need to



$\begin{bmatrix} \mathbf{P} \\ \mathbf{R} \\ \mathbf{C} \\ \mathbf{D} $
Chair, Columbia Teachers College Nutrition Educatio n Program and author, This Organic Life: Confessio ns of a Suburban Homestea der
COMPLI ANCY ISSUES COVERE D: Consume rism; agricultur e; environm ent and pollution; public health Program
#14-34 Air week: 8-24-14

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SEGME NT 1: Setting speed limits

11:28

Synopsis: Auto crashes kill more than 35,000 people in the US each year, but that toll is down dramatica lly even as speed limits have been going up. Engineers now realize that artificiall y slow

$ \begin{array}{c} P \\ R \\ C \\ E \\ C \\ E \\ C \\ E \\ D \\ C \\ E \\ D \\ D \\ C \\ E \\ D \\ D$
speed limits can be more dangerou s than high speeds.
Host: Reed Pence. Guests: John Bowman,
Communi cations Director, National Motorists Assn.; Lt. Garry
Megge, Traffic Services Division, Michigan State Police;
Dr. David Noyce, Prof. of Civil and Environm ental Engineeri
ng and Director, Traffic Operation

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s nd Safety Laborator y, Univ. of Wisconsi n-

Madison.

COMPLI ANCY ISSUES COVERE D: traffic and highway safety; public safety; public safety; police, laws and legal system SEGME NT 2:

NT 2: When summer bites

12:31

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Synopsis: Summer vacation can be marred by mosquito and tick bites and by the rash of poison ivy. Home remedies abound on the internet, but do any of them work? What does? Experts discuss the best ways to avoid these



problems and get relief.

Host: Nancy Benson. Guests: Joseph Conlon, Technical Advisor, American Mosquito Control Associati on; Dr. Phillip Baker, Exec. Dir., American Lyme Disease Foundati on; Dr. Jamie Weisman, scholar, American Academy of Dermatol ogy and physician , Peachtree Dermatol ogy

Associate s, Atlanta.

COMPLI ANCY ISSUES COVERE D: consumer ism Program #14-35

Air week: 8-31-14

SEGME NT 1: Hypoplas tic left heart syndrome

12:28

Synopsis: Newborn s born with virtually "half a

$\left \begin{array}{c} P\\ R\\ C\\ C\\ C\\ G\\ S\\ C\\ C\\ E\\ D\\ C\\ C\\ E\\ D\\ C\\ C\\ D\\ D\\ C\\ C\\ T\\ C\\ C\\ T\\ C\\ C\\$
heart" can now be saved through a series of surgeries rerouting their heart blood
f low. An expert, a cardiac nurse and the mother of one such child discuss the successes and questions these procedure s raise.
Host: Reed Pence. Guests: Diana Scoles, mother of child born with hypoplast ic left

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Boomsm a, nurse in Advocate Medical Group Pediatric Cardiolog y Practice COMPLI ANCY ISSUES COVERE D: health care; youth at risk; technolog y SEGME NT 2: Cystic

NT 2: Cystic fibrosis nutrition

7:49

I P R C G R S N U F T I I I I E	D E S C R I P T I C N	DATE/TINE	D U R A T I C N	
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Synopsis: Most people know cystic fibrosis as a disease that clogs the lungs with mucous, but the same sort of mucous also clogs ducts for digestive secretions , making it very difficult for CF patients to digest food and get adequate nutrition. Two experts discuss

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the results of this problem and ways patients get around them.	
Host: Nancy Benson. Guests: Sue Landgraf, mother of CF patient and Executive Director, Cystic Fibrosis Research, Inc.; Suzanne Michel, registered dietitian and Clinical	
Asst. Prof, Medical Univ. of	

Univ. of South Carolina Cystic



Fibrosis Center.

COMPLI ANCY ISSUES COVERE D: consumer ism; health care; youth at risk

Program #14-36

Air week: 9-7-14

SEGME NT 1: "Marriag e 101"

7:54

Synopsis: Nearly half of marriages end in

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lessons for all of				
us. The				
course's				
teacher				
and a				
	student			

who recently took the course explain. Host: Reed Pence. Guests: Dr. Alexandr а Solomon, Asst. Clinical Prof. of



11:24

P   R   C   C   C   R   A   S   N   C   C   C   C   C   C   C   C   C   C	D E S C R I P T I C N	DATE/TINE	D U R A T I C N	
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Synopsis: New research is showing that a remarkab ly high proportio n of homeless men have suffered a traumatic brain injury in the past, raising the possibilit y that TBIs may cause behaviors directly leading to homeless ness.

Host:

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Benson. Guests: Dr. Jane Topolove c-Vranic, Associate Scientist, St. Michael's Hospital, Toronto, and Asst. Prof. of Occupati onal Science, Univ. of Toronto; Dr. Steven Hwang, Research Scientist, St. Michael's Hospital, Toronto, and Prof. of Medicine, Univ. of Toronto

COMPLI ANCY ISSUES



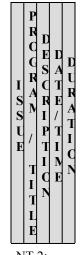
9:23

Synopsis: Lupus results when the immune system turns on the body,

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producin g inflamma tory attacks on virtually any organ. A minority of patients have lupus only on the skin, and while this is not life threatenin g, it can still be psycholo gically devastati ng.
Host: Reed Pence. Guests: Dr. Christoph er Hansen, Asst. Prof. of Dermatol ogy, Univ. of

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Utah; Dr. Victoria
Werth,
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ogy, Univ. of
Pennsylv ania &
Chief,
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Medical Center;
Dr. Betty Diamond,
Investigat or,
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D: health care;
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SEGME



NT 2: "Prozac kids" grow up

12:14

Synopsis: Use of prescripti on medicatio ns for mental disorders among children and adolescen ts is growing rapidly. An author, herself a

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Prozac
user since
age 17,
discusses attitudes
toward
medicatio
ns
revealed in her
extensive
interview
s with
dozens of similar
subjects.
Host:
Nancy
Benson.
Guests: Kaitlin
Bell
Barnett,
author, Dosed:
The
Medicati
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Generatio n Grows
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D: youth
at risk;



mental illness; education

Program #14-38

Air week: 9-21-14

SEGME NT 1: Income and life expectanc y

12:06

Synopsis: Average life expectanc y in the US is increasin g, but among lower income people it is not,

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and the lifespan
gap between
rich and poor is
increasin
g. Even middle
class people
have
shorter lifespans
than the rich.
Experts discuss
how a
large income
buys extra
years of life, and
why a
lower income
produces barriers
to a longer
life.
Host:
Reed Pence.
Guests: Dr. David

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Univ. of
Wisconsi n-
Madison;
Dr.
Michael Reisch,
Daniel
Thursz
Distingui shed
Prof. of
Social
Justice,
Univ. of Maryland
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youth at risk;
employm
ent;
worker safety;
health



consumer ism

SEGME NT 2: Traveling with a disability

8:19

Synopsis: Leisure travel is possible for people with disabilitie s if they plan well in advance and communi



cate their needs ahead of time. A travel writer with a disability discusses.

Host: Nancy Benson. Guest: Kendra Williams, Executive Editor, MSTrave ls.org. COMPLI ANCY ISSUES COVERE D: disabilitie s; consumer ism

Program # 14-39

Air week:



9-28-14

SEGME NT 1: High school starting times

12:41

Synopsis: Research is piling up showing that high school age students have a natural circadian rhythm that calls for them to sleep f rom about 11:00pm to 8:00am. Most schools

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start class
before 8:00,
leaving
most students
with a severe
and
detriment al sleep
deficit. Experts discuss how a growing number of schools are pushing classes to later in the day for student benefit.
Host: Reed Pence. Guests:
Dr. Kyla
Wahlstro m,
Director, Center
for



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6:59

Synopsis: Virtually all vertebrate s yawn, but no one really knows why we do it. Experts discuss theories and the evidence behind them.

Host: Nancy Benson. Guests:

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Dr. Andrew Gallup, Asst. Prof. of Psycholo gy, State Univ. of New York at Oneonta COMPLI ANCY ISSUES COVERE D: consumer ism Contents copyright 2014 by MediaŤra

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on, segment podcasts and the latest health



## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

I S S U E	O R G A N I Z A T I O N O R T I T L E	D U R A T I O N	R U N S
Health: Sickle Cell			
Walk 2014			
9/13/14- 9/20/14			
32 Communi			
ty:			
Girl Scouts of			
E. S.C 8/25/14-			
9/19/14 48			
Environm ent:			
Discover The			
Forest 7/1/14-			
9/28/14			
60 Educatio			
n: Math Is			
Power 7/1/14-			
9/30/14 47			