

WDAR-FM
Florence, SC
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/05/2015

WDAR-FM
Quarterly Issues/Programs List

WDAR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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(This station aired no local issues programming during the quarter in question.)

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Radio Health Journal ®

AIRTIME: 7AM-730AM

Quarterly Issues Report – Q4 2014 through

Radio Health Journal Programs 14-40 through 14-52

During the second quarter of 2014 the following compliancy issues were covered:

Addiction

Child Abuse

Children At Risk

Consumerism

Consumer Safety

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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- Crime
 - Criminal Justice System
 - Disabilities
 - Discrimination
 - Drugs And Drug Treatment
 - Economics
 - Federal Government
 - Education
 - Emergency Response
 - Employment
 - Workplace Issues
 - Environment And Pollution
 - Family And Parenting Issues
 - Family Issues
 - Federal Government And Regulation
 - Federal Law
 - Gender Issues
 - Health & Fitness
 - Health Care
 - Infectious Disease
 - Legal System
 - Medicaid And Medicare
 - Men's Issues
 - Mental Health
 - Pets And People
 - Police
 - Police And Fire
 - Pop Culture
 - Pop Psychology
 - Prison And Justice System
 - Public Health
 - Public Policy
 - Public Safety
 - Recreation
 - Roads And Highways
 - Substance Abuse And Treatment
 - Technology
 - Travel And Transportation
 - Urban Planning
 - Violence
 - Women's Issues
 - Youth At Risk
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Program # 14-40 Air week: 10-5-14

SEGMENT 1: Pregnant? You're fired 11:57

Synopsis: Discrimination due to pregnancy has been illegal since the 1970's, yet it's still a common occurrence. Experts discuss the many pretexts employers use to fire pregnant women and the steps women need to take to combat it.

Host: Reed Pence. Guests: Sarah Crawford, Director, Workplace Fairness, National Partnership for Women and Families; Jamie Dolkas, Director of Women's Leadership, Center for Worklife Law, Hastings College of the Law, Univ. of California; Joan Williams, Distinguished Prof. of Law, Hastings Foundation Chair and Founding Director, Center for Worklife Law, Hastings College of the Law, Univ. of California

COMPLIANCY ISSUES COVERED: employment; discrimination; economics; women's issues; family issues; federal law

SEGMENT 2: The emotional attachment of pets 7:28

Synopsis: Some people, particularly childless couples, insist they love their pets as much as anyone could love their children. Is the emotional attachment really the same? Experts discuss the evidence.

Host: Nancy Benson. Guests: Marilyn Putz, pet loss counselor and animal behaviorist, Lincolnshire Animal Hospital, Lincolnshire IL; Laura S. Scott, founder and director, Childless By Choice documentary/research project and author, Two Is Enough: A Couples Guide to Living Childless By Choice; Froma Walsh, Emeritus Prof. of Clinical Psychology, Univ. of Chicago and Co-Director, Chicago Center for Family Health.

COMPLIANCY ISSUES COVERED: : pets and people; family issues

Program #14-41 Air week: 10-12-14

SEGMENT 1: Restoring doctors' compassion 12:15

Synopsis: Doctors have often been advised to avoid emotions regarding patients in order to keep their decisions objective. However, this has led many patients to believe doctors don't care about them. A new movement in medicine seeks to reverse the trend and put compassion back in medicine, led by a "Healer's Art" class in many medical schools. Experts who teach the class explain.

Host: Reed Pence. Guests: Dr. Joseph O'Donnell, Prof. of Medicine and Psychiatry, Senior Advising Dean and Director of Community Programs, Geisel School of Medicine, Dartmouth College; Dr. Dean Parmelee, Associate Dean for Academic Affairs, Wright State Univ. Boomshoft School of Medicine.

COMPLIANCY ISSUES COVERED: education; health care; legal system

SEGMENT 2: Water and healing 7:34

Synopsis: Water is almost synonymous with relaxation and mental cleansing. A researcher explains the mind science behind it.

Host: Nancy Benson. Guest: Wallace J. Nichols, Research Associate, California Academy of Sciences and author, "Blue Mind"

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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COMPLIANCY ISSUES COVERED: health care; women's issues; technology

Program #14-44 Air week: 11-2-14

SEGMENT 1: Emergency responder stress 12:27

Synopsis: Police officers, firefighters, paramedics and emergency dispatchers experience events that most people couldn't stand, and they pay for it with high levels of stress-related outcomes and PTSD.

Host: Reed Pence. Guests: Dr. Joel Fay, former police officer and President, First Responder Support Network and West Coast Post Trauma Retreat; Rodger Ruge, former police officer and founder, HeroTalk; Dr. Michelle Lilly, Asst. Prof. of Psychology, Northern Illinois Univ.; Heather Pierce, former 911 dispatcher; Dr. John Mason, founder, Stress Education Center, Oak Harbor, WA and author,.

COMPLIANCY ISSUES COVERED: police and fire; public safety; emergency response; education

SEGMENT 2: Fighting fear and phobias 8:33

Synopsis: Halloween is the season for fright, but people with phobias may not have been in the mood to enjoy it. Research shows an effective way to combat phobias--admit out loud what you're afraid of. Most people are advised to pretend they're not afraid. The lead researcher of this study explains why pretending doesn't work and why this approach has promise.

Host: Nancy Benson. Guest: Dr. Katharina Kircanski, post-doctoral fellow in psychology, Stanford Univ.

COMPLIANCY ISSUES COVERED: pop culture; consumerism; public health

Program #14-45 Air week: 11-9-14

SEGMENT 1: Post-hospital syndrome 12:38

Synopsis: Many people who've recently been in the hospital quickly make a return trip, often with a different illness. Hospital stays themselves can make people sick, or at least susceptible to getting sick

Host: Reed Pence. Guests: Dr. David Newman, Director of Research, Dept. of Emergency Medicine, Icahn School of Medicine at Mt. Sinai; Dr. Harlan Krumholz, Prof. of Medicine, Yale School of Medicine and Director, Yale-New Haven Hospital Center for Outcomes Research and Evaluation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Rescuing runaways 7:50

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time

COMPLIANCY ISSUES COVERED: youth at risk; crime and police; child abuse; education

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finding that getting access to care is extremely difficult due to meager provider networks and low doctors' payments. Many insured are also being surprised by high deductibles and co-payments.

Host: Reed Pence. Guests: Dr. Andrew Kleinman, President, Medical Society of the State of New York; Merrill Matthews, Resident Scholar, Institute for Policy Innovation; Dr. Paul Ginsburg, Norman Topping Chair in Medicine and Public Policy, Univ. of Southern California

COMPLIANCY ISSUES COVERED: health care; federal government; public policy; public health; Medicaid and Medicare; economics; consumerism

SEGMENT 2: Christmas Overshopping 7:26

Synopsis: Compulsive overshoppers often are seeking to compensate for some unfilled internal need. An expert discusses these reasons and how people can learn to overcome compulsive shopping.

Host: Nancy Benson. Guest: Dr. April Lane Benson, psychologist, founder, StoppingOvershopping.com and author, To Buy Or Not To Buy: Why We Overshop and How To Stop.

COMPLIANCY ISSUES COVERED: addiction; economics; consumerism; mental health

Program #14-51 Air week: 12-21-14

SEGMENT 1: "Twice exceptional" children 12:20

Synopsis: Many people feel that gifted children don't need any help because they're so talented. But many gifted kids are so bored in school they become disruptive and do poorly, so they're not identified and their need for a challenge isn't met. Some gifted children also have disabilities, such as learning disabilities, that are not identified because they are masked by their gifts.

Host: Reed Pence. Guests: Dr. James Webb, clinical psychologist, President, Great Potential Press and founder, Supporting Emotional Needs of the Gifted; Megan Foley Nicpon, Assoc. Prof of Counseling Psychology, University of Iowa and Assoc. Director for Research and Clinic, Belin-Blank Center; Jen Merrill, and author, If This Is A Gift, Can I Send It Back?

COMPLIANCY ISSUES COVERED: education; children at risk; disabilities; mental health

SEGMENT 2: Beat deafness 7:30

Synopsis: Some people simply have no rhythm. A small percentage may be "beat deaf," the rhythmic equivalent of tone deafness, and have a biological deficit in their body's timing mechanism.

Host: Nancy Benson. Guests: Mathieu Dion, Montreal TV reporter who suffers from beat deafness; Dr. Caroline Palmer, Prof. of Psychology, McGill Univ., Montreal.

COMPLIANCY ISSUES COVERED: disabilities; pop psychology

Program #14-52 Air week: 12-28-14

SEGMENT 1: Kidney dialysis 12:19

Synopsis: More than 400,000 Americans are on kidney dialysis, a number that may grow to 2 million by 2030

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due to obesity-related diseases. Experts discuss the advantages and shortfalls of dialysis and new transplant waiting list rules that will give the best organs to recipients who will be able to use them the longest.

Host: Reed Pence. Guests: Dr. David Law, Asst. Chief of Nephrology, Kaiser Permanente Oakland Medical Center & Medical Director, Satellite Healthcare dialysis, Oakland; Dr. Les Spry, nephrologist, Lincoln, NE, and spokesperson, National Kidney Foundation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Cancer rehabilitation

7:27

Synopsis: People who undergo cancer treatment are not generally offered the same kind of physical rehabilitation given to others who suffer injuries and illnesses. A leader in the new field of cancer rehabilitation explains how it could improve outcomes and quality of life after cancer.

Host: Nancy Benson. Guest: Dr. Julie Silver, Asst. Prof. of Physical Medicine and Rehabilitation, Harvard medical School and founder, Oncology Rehab Partners.

COMPLIANCY ISSUES COVERED: health care; disabilities

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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH:	HEARTWALK 2014	10/1-10/17/14	85
COMMUNITY:	POWER OF THE PURSE	10/22-11/6/14	80
ENVIRONMENT:	WORLD WILDLIFE FUND	10/1-12/15/14	65
EDUCATION:	MUSIC IN SCHOOLS	10/7-12/20/14	40