

WDAR-FM
Florence, SC
Quarterly Issues/Programs List
First Quarter, 2016
04/01/2016

WDAR-FM
Quarterly Issues/Programs List

WDAR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Radio Health in the Pee Dee
Airtime: 6am – 630am

The following issues affecting the Pee Dee region (Darlington, Dillon, Cheraw, Kingstree, Florence, & Scranton) were covered in the first quarter of 2016:

Program 16-01 Producer Rene Caplan
Air Week 01/03/16

Time Segment Dur.

2:03 SEGMENT 1: HOW WEATHER CAUSES PAIN 11:52

Synopsis: Millions of Americans suffer pain as a result of weather changes. We discuss different conditions affected by weather, why pain responds to weather changes and possible remedies to some of these maladies.

Compliancy issues covered: health care; public health; consumerism; environment and weather; prevention

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Links for more information: <http://www.healthsciences.org/robert-jamison>; <http://www.accuweather.com>;
<http://www.arapc.com/our-physicians/david-g-borenstein-md-macp-facr/>;
<http://intmed.uc.edu/contact/directory/profile.aspx?epersonID=martinvt>

14:57 SEGMENT 2: TOXIC CHEMICALS IN PRODUCTS 7:54

Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and there is little oversight of their safety. We discuss the vast amount that we don't know about these chemicals, how the US might regulate them better, and how tougher regulation in other countries could help keep Americans safer.

Compliance issues covered: environment and pollution; consumerism; consumer safety

Links for more information: <https://mitpress.mit.edu/authors/ken-geiser>

Program 16-02 Producer Rene Caplan
 Air Week 01/10/16

Time SegmentDur.

2:03 SEGMENT 1: VIOLENCE AGAINST HEALTHCARE WORKERS 12:23

Synopsis: Healthcare workers are about four times more likely than workers in any other field to be attacked on the job, usually by patients or family members, and most often in the emergency department. We discuss how and why attacks occur and how hospitals and health care workers can do a better job preventing them.

Compliance issues covered: health care; workplace violence; employment and workplace safety; prevention; education

Links for more information: <https://www.ena.org/practice-research/research/Pages/Default.aspx>;
<http://www.jointcommission.org>

15:28 SEGMENT 2: ANKLE REPLACEMENT 7:54

Synopsis: Hip and knee replacements are common, and doctors now say ankle replacements have become technically good enough to make fusion obsolete for arthritis patients in pain. A doctor & patient discuss.

Compliance issues covered: consumerism; technology; health care; disabilities

Links for more information: <http://www.rushortho.com>

Program 16-03 Producer Rene Caplan
 Air Week 01/17/16

Time SegmentDur.

2:03 SEGMENT 1: GENE EDITING 12:30

Synopsis: Scientists have developed the technology to edit single genes, which could eventually eliminate some inherited diseases. If the technology is used on embryos or egg and sperm cells, it could eliminate some diseases from succeeding generations. However, doctors don't know how such "germline editing" or errors in execution of it would affect other genes for generations to come, calling the practice into question.

Compliance issues covered: technology; ethics; public health; economics; federal government and regulation

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Links for more information: <http://nationalacademies.org/gene-editing/consensus-study/faq/index.htm>;
<http://www.bioethicsinstitute.org/people/debra-mathews-4>; <http://law.wisc.edu/profiles/racharo@wisc.edu>;

15:35 SEGMENT 2: "LACTIVISM" 7:54

Synopsis: Many women who can't or don't want to breastfeed their newborns are pressured into trying anyway. We discuss the political forces creating unusual unanimity behind the issue, and the truth of health claims on breastfeeding's benefits.

Compliance issues covered: women's issues; youth at risk; family issues; health care; politics; consumerism

Links for more information: http://www.nytimes.com/2015/12/20/books/review/lactivism-by-courtney-jung.html?_r=0

Program 16-04 Producer Rene Caplan
 Air Week 01/24/16

Time Segment Dur.

2:03 SEGMENT 1: ICU PTSD 12:47

Synopsis: A surprisingly high percentage of people who've been treated in intensive care units later suffer from post-traumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndrome--PICS, or post intensive care syndrome. We discuss why the syndrome appears to occur and what's being done to treat and prevent it.

Compliance issues covered: health care; consumerism; mental illness

Links for more information: <http://icudelirium.org>

15:52 SEGMENT 2: SILENT REFLUX 7:12

Synopsis: Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent reflux" which can travel up the esophagus all the way to the throat and head. We discuss telltale symptoms and the dietary triggers that can cause the disorder.

Compliance issues covered: health care; consumerism; federal government and food regulation

Links for more information: <http://www.voiceinstituteofnewyork.com>

Program 16-05 Producer Rene Caplan
 Air Week 01/31/16

Time Segment Dur.

2:03 SEGMENT 1: SILENT HEART ATTACK 12:38

Synopsis: Heart attacks that produce few if any symptoms may be mistaken for indigestion or simple malaise, but they can be more serious than heart attacks that bring crushing pain because they often don't bring a victim to the hospital for lifesaving help.

Compliance issues covered: health care; consumerism; public health

Links for more information: <https://www.cardiosmart.org>; <http://books.simonandschuster.com/The-Pritikin-Edge/Robert-A-Vogel/9781416580911>

15:43 SEGMENT 2: HARMFUL INFLAMMATION 7:12

Synopsis: Low-level systemic inflammation is being tied to many disorders including heart disease, and now

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research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.

Compliance issues covered: health care; public safety; prevention

Links for more information: <http://www.drmelina.com>; <http://cnpru.bsd.uchicago.edu/coccaro.html>

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Program 16-06 Producer Rene Caplan
Air Week 02/07/16

Time Segment Dur.

2:00 SEGMENT 1: NEW FINDINGS ON STUTTERING 11:39

Synopsis: Stuttering has been blamed even fairly recently on parenting, but new research has several new findings: a structural deficiency in the brain's wiring in stutterers; an inability to perceive rhythms; and a much more successful way to treat stuttering.

Compliance issues covered: youth at risk; developmental disorders; education

Links for more information: <http://www.speech.ucsb.edu/clinic/>;
<https://www.nri.ucsb.edu/people/researchers/grafon>; <http://taplab.psy.msu.edu>

14:41 SEGMENT 2: DOUBLE DIPPING & THE FIVE-SECOND RULE 8:17

Synopsis: Super Bowl party snacks are prime territory for contamination via cross contamination and being dropped on the floor. A scientist who has studied both phenomena discusses the truth (or lack of truth) in two old myths.

Compliance issues covered: food safety; consumer safety; sports and recreation

Links for more information: <http://www.clemson.edu/academics/programs/creative-inquiry/projects/spotlight/food-myth.html>

Program 16-07 Producer Rene Caplan
Air Week 02/14/16

Time Segment Dur.

2:00 SEGMENT 1: INDUSTRY FUNDING OF CLINICAL TRIALS 13:30

Synopsis: Clinical trials are much of the basis for the practice of medicine. Funding of trials has dramatically shifted so that today, trials paid for by pharmaceutical and device makers outnumber publically funded trials 6-to-1. Some studies indicate this makes bias in trials more likely, jeopardizing public health.

Compliance issues covered: public health; consumerism and consumer safety; federal government; government regulation and oversight; economics; ethics

Links for more information: <http://health.info.yorku.ca/health-profiles/index.php?mid=9198>;
<http://www.overdosedamerica.com>; <http://www.phrma.org>

16:32 SEGMENT 2: FIXING THE HEALTHCARE COST SPIRAL 7:32

Synopsis: American healthcare is the most expensive in the world. An expert author details some of the causes and possible solutions now being established.

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Compliance issues covered: consumerism; economics; insurance; technology

Links for more information: <http://www.attitudellc.org>

Program 16-08 Producer Rene Caplan
 Air Week 02/21/16

Time Segment Dur.

2:00 SEGMENT 1: ZIKA VIRUS 13:17

Synopsis: Mosquito-transmitted Zika virus has arrived in Central and South America, and while most people are not affected by it, the virus has been linked to microcephaly, a severe birth defect. We discuss the virus, how it's transmitted, its spread to the US, and how to protect yourself from it.

Compliance issues covered: public health; public safety; infectious disease; youth at risk; women's issues; abortion; travel and tourism; mosquito abatement

Links for more information: <http://hub.jhu.edu/2016/01/29/zika-virus-public-health-expert>;
<http://www.livescience.com/53566-how-zika-spreads-chain-of-events.html>;
<http://www.dailymail.co.uk/health/article-3428938/Game-changing-Zika-virus-scary-gets-warns-expert.html>

16:19 SEGMENT 2: THYROID DISEASE 6:15

Synopsis: Thyroid disease affects millions of Americans, many of whom have not been diagnosed. We discuss symptoms, causes, and treatments.

Compliance issues covered: healthcare; food additives

Links for more information: <http://www.jordangeller.com/index.html>; <http://www.amazon.com/Harvard-Medical-Overcoming-Thyroid-Problems/dp/0071444718>

Program 16-09 Producer Rene Caplan
 Air Week 02/28/16

Time Segment Dur.

2:00 SEGMENT 1: THE BYSTANDER EFFECT 11:55

Synopsis: It's a psychological paradox that the greater the number of people present when a person needs help, the less likely help will be rendered. We discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous "bystander effect" crime.

Compliance issues covered: psychology; crime; volunteerism; technology and society; public safety

Links for more information: <http://books.wwnorton.com/books/Kitty-Genovese/>;
<http://www.janwillemvanprooijen.com>; <http://cbtpsychologicalassociates.com>

14:57 SEGMENT 2: THE PSYCHOLOGY OF EGG DONATION 8:08

Synopsis: Egg donation can solve infertility, but it can be a minefield of emotional risks, especially if the donor and recipient are family or friends. We discuss the technology and what to look out for when approaching egg donation.

Compliance issues covered: healthcare; family issues; technology

Links for more information: <http://www.twoeggstwokids.com>

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Program 16-10 Producer Rene Caplan
 Air Week 03/06/16

Time Segment Dur.

2:01 SEGMENT 1: CONCIERGE MEDICINE IN PRIMARY CARE 12:20

Synopsis: Many primary care doctors are unhappy with the "factory medicine" they have to practice. Some are creating "concierge medicine" practices in response, cutting patient roles and asking for retainer fees from those that remain. Patients receive much longer appointments, greater access, and more personal care for these higher fees.

Compliance issues covered: health care; economics

Links for more information: <http://udayjanimd.com>; <http://glenvillemedicalconciergecare.com>

15:23 SEGMENT 2: RESTLESS LEGS SYNDROME 8:08

Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

Compliance issues covered: healthcare; family issues; technology

Links for more information: <http://www.rls.org>

Program 16-11 Producer Rene Caplan
 Air Week 03/13/16

Time Segment Dur.

2:04 SEGMENT 1: ADVENTURES OF A PARAMEDIC 11:46

Synopsis: Paramedics and EMTs are the first responders of the health system and often find violent, confusing situations on their arrival. We discuss the "inside story" of the job, its dangers and rewards.

Compliance issues covered: health care; emergency response; public safety

Links for more information: <http://udayjanimd.com>; <http://glenvillemedicalconciergecare.com>

14:52 SEGMENT 2: KEEPING SECRETS FROM YOUR DOCTOR 7:32

Synopsis: Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health. We discuss the most common reasons for secret-keeping and the consequences that may result.

Compliance issues covered: health care; public health; consumerism; youth at risk

Links for more information: <http://drdaphne.com>; <http://redhotmamas.org>

Program 16-12 Producer Rene Caplan
 Air Week 03/20/16

Time Segment Dur.

2:00 SEGMENT 1: INCIDENTAL GENETIC FINDINGS 11:24

Synopsis: Genetic testing has become a widespread reality in the past five years, but doctors are struggling with what many genetic findings really mean. Should patients be told about the presence of genes that might be either dangerous... or perfectly harmless?

Compliance issues covered: health care; ethics; technology and society; public health; economics

Links for more information: <http://oates.mc.vanderbilt.edu/rodenlab/>; <https://www.acmg.net>;

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<http://law.vanderbilt.edu/bio/ellen-clayton>

14:26 SEGMENT 2: THE HIGH HEALTH COST OF SUGAR 7:24

Synopsis: Many experts disagree over the roots of the obesity crisis some 40 years ago. We discuss why health experts believes sugar is to blame, and the changes in the market and government advisories that made sugar a much heavier part of our diets.

Compliance issues covered: health care; public health; consumerism; economics; federal government

Links for more information: <http://www.responsiblefoods.org>

Program 16-13 Producers Rene Caplan
Air Week 03/27/16

Time Segment Dur.

2:00 SEGMENT 1: BIOFILM 11:51

Synopsis: Doctors often deal with bacterial infections, but they are less familiar with infections involving several different kinds of bacteria in a matrix. This form, known as biofilm, is surprisingly common, resistant to many antibiotics, and gaining new attention as a source of hard to eradicate infections.

Compliance issues covered: health care; public health; consumerism

Links for more information: <http://southwestwoundcare.com>; <http://www.biofilm.montana.edu>; <http://ohyuk.com>

14:53 SEGMENT 2: OTC DRUGS AND 'TWEENS 7:24

Synopsis: Young adolescents often are allowed to take over the counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. We discuss how to educate 'tweens on taking OTC drugs safely.

Compliance issues covered: health care; consumerism; youth at risk; consumer safety; drugs & medications

Links for more information: <http://www.knowyourdose.org>; <http://www.scholastic.com/otcmedsafety/>

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH:	McLEOD CHILDRENS RADIOTHON	:30	98
COMMUNITY:	HARVEST HOPE	:60	50
ENVIRONMENT:	PEE DEE DIST. WATER ENVIRONMENT ASSOC.	:30	45
EDUCATION:	MOST LIKELY TO SUCCEED(COKER COLLEGE)	:60	39