

WDAR-FM
Florence, SC
Quarterly Issues/Programs List
Second Quarter, 2014
10/09/2014

WDAR-FM
Quarterly Issues/Programs List

WDAR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

(This station aired no local issues programming during the quarter in question.)

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

Radio Health Journal ®

Quarterly Issues Report – Q2 2014 4/6/14 through 6/29/14
Radio Health Journal Programs 14-14 through 14-26

During the second quarter of 2014 the following compliancy issues were covered:

Abuse
Aging
Agriculture
Business and Industry
Communications
Consumer Activism
Consumer Safety
Courts and Legal System

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

COMPLIANCY ISSUES COVERED: gender issues; women's issues; education; economics; employment

Program # 14-15 Air week: 4-13-14

SEGMENT 1: Genetically modified crops in our foods 11:36

Synopsis: Genetically modified organisms or GMOs have come to represent nearly half of all crop acres in the US. More than half of all processed foods contain GMO's. Experts discuss whether this is a food safety threat and if GMO products should be labeled.

Host: Reed Pence. Guests: Dr. Lara De Francesco, Senior Editor, Nature Biotechnology; Steve Hughes, Founder, Chairman and CEO, Boulder Brands; Gregory Jaffe, Director, Biotechnology Project, Center for Science in the Public Interest; Ronnie Cummins, National Director, Organic Consumers Association; Mark Lynas, Visiting Scholar, Cornell Univ. College of Agriculture and Life Sciences

COMPLIANCY ISSUES COVERED: consumerism; agriculture; food safety and product safety; federal government regulation; environment

SEGMENT 2: Spring youth sports injuries 7:07

Synopsis: With the arrival of spring, baseball, softball and soccer take over neighborhood sports fields. A sports physician discusses the most common injuries in spring and summer sports and preventive steps to keep kids healthy.

Host: Nancy Benson. Guest: Dr. Greg Canty, Medical Director, Center for Sports Medicine, Children's Mercy Hospitals and Clinics, Kansas City, MO.

COMPLIANCY ISSUES COVERED: youth at risk; sports and recreation

Program # 14-16 Air week: 4-20-14

SEGMENT 1: Pre-surgical anxiety 11:49

Synopsis: Surgeons are learning that a high proportion of people facing surgery are terrified of what might happen. This stress adversely affects outcomes, so many large hospitals are turning to relaxation and visualization programs to combat the problem. Experts discuss.

Host: Reed Pence. Guests: Walter Martin and Kathy Mellendy, surgical patients; Dr. Lawrence Cohn, Hubbard Prof. of Cardiac Surgery, Harvard Medical School and Chief Emeritus, Cardiac Surgery, Brigham & Women's Hospital, Boston; Peggy Huddleston, psychotherapist and author, Prepare for Surgery, Heal Faster: A Guide of Mind-Body Techniques (healfaster.com)

COMPLIANCY ISSUES COVERED: consumerism; health care; public health; self-help

SEGMENT 2: Restless Legs Syndrome 7:23

Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

Host: Lynn Holley. Guests: Karla Dzienkowski, Interim Director, Willis-Ekbom Disease Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

COMPLIANCY ISSUES COVERED: health care; consumerism

Program # 14-17 Air week: 4-27-14

SEGMENT 1: "The HIV Cure" 11:14

Synopsis: HIV has become a treatable chronic disease in the US, yet around the world, millions still die of AIDS. Two people called The Berlin Patients have apparently been cured of HIV, and their biology is informing a great deal of developing science to defeat the disease. A noted HIV researcher discusses where we are and where we are headed in the fight.

Host: Reed Pence. Guest: Dr. Nathalia Holt, HIV research scientist and author, Cured: How the Berlin Patients Defeated HIV and Forever Changed Medical Science

COMPLIANCY ISSUES COVERED: health care; public health; HIV and AIDS; science and technology; consumerism and consumer activism; federal government and regulation

SEGMENT 2: Spasmodic dysphonia 8:31

Synopsis: Experts discuss an unusual "voice strangling" disorder and the toxin that can treat it.

Host: Nancy Benson. Guests: Dr. Ramon Franco, Jr., Director, Division of Laryngology, Harvard Medical School; Dr. Susan Miller, Principal, Voice Trainer, Washington, DC

COMPLIANCY ISSUES COVERED: health care; communications; technology; disabilities

Program # 14-18 Air week: 5-4-14

SEGMENT 1: Cutting medical training 12:18

Synopsis: In an age of increasing medical complexity, some leading thinkers in medical education are proposing that the time spent on medical education be cut by nearly one third. The key, these advocates say, is reorganizing what is taught to rid curricula of research and other requirements that most doctors never use in their working lives. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Ezekiel Emanuel, Vice Provost for Global Initiatives and Chari, Department of Biomedical Ethics and Health Policy, Univ. of Pennsylvania; Dr. Victor Fuchs, Henry J. Kaiser Prof. Emeritus of Economics and Health Policy, Stanford Univ. and Senior Fellow, Stanford Institute for Economic Policy Research; Dr. Gail Morrison, Senior Vice Dean for Education and Director of Academic Programs, Univ. of Pennsylvania Perelman School of Medicine.

COMPLIANCY ISSUES COVERED: health care; public health; education; consumer safety

SEGMENT 2: Being Vegan 7:31

Synopsis: About one percent of Americans follow a vegan diet. An expert discusses how eliminating animal products from the diet is not as hard as many people think it is.

Host: Nancy Benson. Guest: Colleen Patrick-Goudreau, author, The 30-Day Vegan Challenge.

COMPLIANCY ISSUES COVERED: public health; diet and nutrition

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

Program # 14-19 Air week: 5-11-14

SEGMENT 1: A change in judging MS drugs? 11:48

Synopsis: Physicians say more treatments are needed for multiple sclerosis because for some patients, no existing treatments work. Many experts have been stunned at the FDA's rejection of a promising new drug which has been approved in much of the rest of the world. Experts discuss the consequences of rejection and whether the FDA has changed how it evaluates medicines.

Host: Reed Pence. Guests: Dr. Aaron Miller, Medical Director, Corinne Goldsmith Dickinson Center for Multiple Sclerosis, Icahn School of Medicine at Mount Sinai, New York; Dr. Tim Coetzee, Chief Advocacy Services and Research Officer, National Multiple Sclerosis Society

COMPLIANCY ISSUES COVERED: health care; disabilities; federal government and regulation; consumer safety; travel and tourism; business and industry; economics

SEGMENT 2: Physical therapy for war veteran amputees 8:11

Synopsis: A physical therapist working at Walter Reed Army Medical Center during its last days discusses how veterans who've lost their limbs in combat are treated.

Host: Nancy Benson. Guest: Adele Levine, author, Run Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center

COMPLIANCY ISSUES COVERED: health care; federal government; military; disabilities

Program # 14-20 Air week: 5-18-14

SEGMENT 1: Verbal abuse from sweethearts and bosses 12:42

Synopsis: Incessant verbal abuse by a significant other can take a huge toll in misery. Abusers may be psychologically compensating for verbal, emotional, or sexual abuse they themselves received in childhood. Bosses are also significant abusers of subordinates, though for different reasons. Experts discuss the consequences of verbal abuse, the hidden reasons it may occur, and what victims can do to make it stop.

Host: Reed Pence. Guests: Patricia Evans (verbalabuse.com), author, Victory Over Verbal Abuse and five other books; Dr. Meredith Ferguson, Asst. Prof. of Management, Jon Huntsman School of Business, Utah State Univ.

COMPLIANCY ISSUES COVERED: mental health; interpersonal relationships; family issues; abuse; employment; workplace issues

SEGMENT 2: Senior teeth 8:08

Synopsis: People are keeping their teeth much longer than in previous generations, creating new issues for them and for their dentists. Experts discuss.

Host: Nancy Benson. Guests: Dr. Ira Lamster, Prof. of Health Policy and Management, Mailman School of Public Health, Columbia Univ. and Dean Emeritus, Columbia Univ. College of Dental Medicine

COMPLIANCY ISSUES COVERED: health care; aging; elderly and senior citizens; federal government and

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

Medicare; economics; prevention

Program # 14-21 Air week: 5-25-14

SEGMENT 1: CT scans: benefit vs. radiation risk 11:28

Synopsis: CT scans provide doctors with a look inside the body to help make much more precise diagnoses, guiding treatment, avoiding mistakes and preventing unneeded surgeries. However, the x-rays emitted create a cancer risk, and doctors admit they don't know exactly how much risk they create.

Host: Reed Pence. Guests: Dr. Donald, Dr. Susanna Lee, Dr. James Brink,

COMPLIANCY ISSUES COVERED: health care; public health; consumer safety; technology; youth at risk

SEGMENT 2: Home births and the law 8:57

Synopsis: Home births have increased by more than 50 percent since 2004. But in 22 states, certified professional midwives have to work outside the law to assist women in home birth. Although doctors and nurse midwives can assist home births, very few of them actually do, leaving many women without a single legal home-birth provider. Experts discuss what some activists call a home birth crisis in one such state, Illinois.

Host: Nancy Benson. Guests: Emily Fetterer and Kimberlie Kranich, Angelica Pinkevich, Ashley Price, Dr. Maura Quinlan, William Haine,

COMPLIANCY ISSUES COVERED: health care; public health; laws and legal system; state government; youth at risk; women's issues;

Program # 14-22 Air week: 6-1-14

SEGMENT 1: Medical expert witnesses 12:31

Synopsis: Doctors say frivolous malpractice suits are a major issue in driving up medical cost. Many doctors believe they're too often victimized by unethical "expert witnesses" who testify incompletely or untruthfully. Experts discuss why the justice system is relatively blind to erroneous medical testimony and the efforts that doctors are taking to get rid of it.

Host: Reed Pence. Guests: Dr. Louise B. Andrew, emergency physician and attorney, MDmentor.com; Dr. Bob Patton, nephrologist and attorney, MediateNow.biz; Dr. Jeffrey Segal, neurological surgeon and CEO, MedicalJustice.com.

COMPLIANCY ISSUES COVERED: courts and legal system; ethics; malpractice; economics; states and regulation

SEGMENT 2: Temperament 8:06

Synopsis: The creation of personality is little understood. It is formed from natural-born temperament plus experience. Here, one of the world's foremost experts on temperament explains its origins and the extent it can be changed or subverted.

Host: Nancy Benson. Guest: Dr. Jerome Kagan, Prof. Emeritus of Psychology, Harvard Univ., and author, The Temperamental Thread.

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-23 Air week: 6-8-14

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

SEGMENT 1: Presenteeism 12:54

Synopsis: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Host: Reed Pence. Guests: Rob Hosking, Executive Director, Office Team staffing service; Todd Whitthorne, President, ACAP Health; Michael Klachevsky, Practice Consultant for Absence Management, Standard Insurance Co.

COMPLIANCY ISSUES COVERED: economy; business and industry; workplace issues; public health; disabilities; employment

SEGMENT 2: The empty nest 7:54

Synopsis: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Host: Nancy Benson. Guest: Wendy Aronssen, psychotherapist and author, Refeathering the Empty Nest: Life After the Children Leave

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-24 Air week: 6-15-14

SEGMENT 1: Spoiled children 11:24

Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Host: Reed Pence. Guest: Alfie Kohn, author, The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting.

COMPLIANCY ISSUES COVERED: youth at risk; children; parenting issues

SEGMENT 2: The powerful influence of friends 9:23

Synopsis: Research shows that friends are the most powerful people in our lives, influencing our behavior, attitudes and health even more than our parents or spouses. An expert discusses the many ways friends determine our destinies.

Host: Nancy Benson. Guest: Carlin Flora, author, Friendfluence: The Surprising Ways Friends Make Us Who We Are

COMPLIANCY ISSUES COVERED: interpersonal relationships; family issues; technology

Program # 14-25 Air week: 6-22-14

SEGMENT 1: SCAD: spontaneous coronary artery dissection 12:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

Synopsis: A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

Host: Reed Pence. Guests: Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient

COMPLIANCY ISSUES COVERED: health care; public health; women's issues

SEGMENT 2: Why gossip is a good thing 7:19

Synopsis: Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

Host: Nancy Benson. Guests: Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Postdoctoral Fellow, Stanford Univ.

COMPLIANCY ISSUES COVERED: interpersonal relationships; media and society

Program # 14-26 Air week: 6-29-14

SEGMENT 1: ADHD overdiagnosis and school funding 13:01

Synopsis: ADHD diagnoses are skyrocketing. One reason, according to an analysis by two researchers, could be educational policy such as No Child Left Behind that has funded schools based on test scores and graduation rates. The researchers say these policies encourage schools to medicate children to get their scores up or label them with a disorder so their scores don't count.

Host: Reed Pence. Guests: Dr. Stephen Hinshaw, Prof. of Psychology, Univ. of California-Berkeley; Dr. Richard Scheffler, Prof. of Health Economics and Public Policy, Univ. of California-Berkeley

COMPLIANCY ISSUES COVERED: public health; youth at risk; education; school funding; education policy; parenting issues; drug abuse

SEGMENT 2: When the brain misinterprets what the eyes see 7:21

Synopsis: What we see is not dependent solely on the eyes. We rely on the brain to make sense of the various components of visual information. A world-renowned expert discusses some of the unusual ways sight can go wrong when connections go awry.

Host: Nancy Benson. Guest: Dr. Oliver Sacks, Prof. of Neurology, New York Univ. School of Medicine, and author of 12 books including Awakenings, The Man Who Mistook His Wife for a Hat, and The Mind's Eye

COMPLIANCY ISSUES COVERED: health care; education; disabilities

Contents copyright 2014 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018

847-299-9500 Fax 847-299-9501 www.mediatracks.com

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

Affiliate downloads are available at <ftp://mediatracksdownloads.com> Questions? Email [info\(at\)mediatracks.com](mailto:info(at)mediatracks.com)
 Guest information, segment podcasts and the latest health news are available at www.radiohealthjournal.net

Radio Health Journal is a registered trademark of MediaTracks, Inc.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
THE ARTS:	ARTS INTERNATIONAL(FMU)	4/5/14-4/11/14	15
COMMUNITY:	FAIR HOUSING AWARENESS	4/22/14-4/30/14	30
EDUCATION:	ACADEMIC YEAR IN AMERICA	5/30/14-6/20/14	44
HEALTH:	PEE DEE MEDICAL PROFFESIONALS	6/17/14-6/20/14	10
