

2020 ANNUAL EEO PUBLIC FILE REPORT

Appalshop, Inc.

Station: WMMT(FM)
Community of License: Whitesburg, KY
Reporting Period: 3/24/2019 - 3/21/2020
No. of Full-time Employees: 5 – 10
Small Market Exemption: Yes

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

June 18-20, 2019

WMMT's General Manager and Public Affairs Director attended and presented at the National Federation of Community Broadcasters annual conference in San Diego, CA.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

April 6, 2019 WMMT Reporter/Producer traveled to South Carolina with two additional Appalshop staff to train participants in audio gathering/recording as part of the South Carolina Arts Commission's Folklore Field School training in their rural Promise Zone.

April 27, 2019

WMMT Reporter/Producer returned to South Carolina to train participants in audio production (following the first trip's recording training) as part of the South Carolina Arts Commission's Folklore Field School training in their rural Promise Zone.

Participated in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

May 8, 2019

WMMT's General Manager participated in Stinnett Elementary's Career Fair. Students grades 6-12 participated.

October 2, 2019

WMMT hosted Letcher County Central High School's communications class. They participated in discussions and demonstrations led by WMMT's Public Affairs Director.

Provided training to management level personnel on methods of ensuring equal employment opportunity and prevent discrimination.

October 2019

WMMT staff and Appalshop management completed CPB's online harassment prevention training with NAVEX Global.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
5/28/2019	WMMT Program Director	Appalshop website

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 4

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
Appalshop website	4

RECRUITING SOURCES USED

Job Title of Position: WMMT Public Affairs Director

Date of Hire: 5/28/2019

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
CPB.org/jobline	N	https://www.cpb.org/jobline	Online	202-879-9600
National Federation of Community Broadcasters	N	PO Box 11270 Denver, CO 80211	Sally Kane	970-279-3411
Appalshop, Inc. Facebook	N	Facebook.com/appalshop	Communications Director	606-633-0108
Internal Posting	N	91 Madison Ave. Whitesburg, KY 41858	Elizabeth Sanders	esanders@appalshop.org
WMMT Facebook, PSA, web posting	N	91 Madison Ave. Whitesburg, KY 41858	Elizabeth Sanders	esanders@appalshop.org
Indeed.com	N	6433 Champion Grandview Way, Bldg 1 Austin, TX 78750	Online	Online

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.