



125 West 55th St
New York, NY 10019

Contract # 25275656
CPE: 278/295/5289
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/12/2016 at 9:51 AM
Flight: 10/11/16 - 10/17/16
Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5330757
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342

Version: Current State Version 7
Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total \$: \$12,390.00
Total Spots: 21
Total CPM: \$0.00

Total GRP:
Traffic #: 2622510
Separation:

Comments: NA line 17, MG line 25

#	Day/Time	DP	Program	Rate	ASAP Rating	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
1	Tu-F M 10a-11a		TMZ LIVE	\$45.00	0	30	1		1	\$45.00	\$0.00	0.0
2	Tu-F M 1p-1:30p		AMERICAS COURT	\$45.00	0	30	1		1	\$45.00	\$0.00	0.0
3	Tu-F M 3p-4p		JERRY SPRINGER	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
4	Tu-F M 4p-5p		MAURY	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
5	Tu-F M 5p-6p		HARRY CONNICK	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
6	Tu-F M 6p-6:30p		Big Bang Theory	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
7	Tu-F M 7p-7:30p		Two & A Half Men	\$1,000.00	0	30	2		2	\$1,500.00	\$0.00	0.0
8	Tu-F M 7p-7:30p		Big Bang Theory	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
9	Tu-F M 7:30p-8p		Two & A Half Men	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
10	Tu-F M 11p-11:30p		Seinfeld	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
11	M 8p-9p		GOTHAM	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
12	Tu-F M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
13	Tu-F M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
14	W 9p-10p		EMPIRE	\$2,500.00	0	30	1		1	\$2,500.00	\$0.00	0.0
15	F 8p-9p		Hell's Kitchen	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
16	F 9p-10p		EXCORCIST	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
REV- 17	Su 7p-8p		Simpsons(R)/Bob's Burgers(R)- FOX	\$500.00	0	30	1		0	\$0.00	\$0.00	0.0
18	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0
19	Tu-F M 11:30p-12m		Seinfeld	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
20	Sa 7:30p-11p		FOX College Football Prime Game	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
21	Su 12n-1p		NFL PRE	\$600.00	0	30	0		0	\$0.00	\$0.00	0.0
22	Su 1p-4p		NFL	\$1,800.00	0	30	0		0	\$0.00	\$0.00	0.0
23	Su 4p-7p		NFL	\$3,500.00	0	30	0		0	\$0.00	\$0.00	0.0
24	Th 8p-9p		Rosewood	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
REV+ 25	Sa 3:30p-7p		College Football	\$250.00	0.0	30	0	2	2	\$500.00	\$0.00	0.0
TOTALS: 21									21	\$12,390.00	\$0.00	0.0



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Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Pittsburgh	Total CPP: \$0.00
Product: TV	Office: WASHINGTON		

Agency Order #: 5330757	Primary Demo: Adults 35+	Total GRP:
Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE	Traffic #: 2622510
Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/12/16 9:51 AM	TREVOR HEATON	NA line 17, MG line 25	
10/12/16 9:30 AM	Christopher Koutsouflakis	LN 17 NA: 10/16 1x out 7-7:30pm at \$500 Offer 2x College Football Sat 3:30-7pm at \$250 each.	
10/10/16 12:38 PM	TREVOR HEATON	Revised order see lines 3, 18, 24. Revised to add +\$600 from LUR rebate from #25275655. new total \$12,390 (+\$600).	
10/06/16 3:03 PM	TREVOR HEATON	revised order to move 21K to estimate #5560 as :60s. revised total \$11,790 (-\$21,000)	
10/04/16 8:49 PM	TREVOR HEATON	revised to clear. revised total \$32,790 (+\$7375)	
09/08/16 8:53 AM	TREVOR HEATON	revised to reflect corrections for LUR	
		LN 2 NA: 5X TU-F,M W/O 10/11 DT TP CHG OFFR: 5X TU-F,M W/O 10/11 AMERICAS COURT 1-130P @ \$45	
09/07/16 3:23 PM	Christopher Koutsouflakis	LN 5 LUR HAS BEEN CHANGED TO \$125	
08/26/16 5:36 PM	TREVOR HEATON	Separation: 30	
08/26/16 5:36 PM	TREVOR HEATON	Separation: 30	

Competitive Information			
Market Budget:	\$137,667		
WPGH Share:	9%		
Comment:			
KDKA:	37%		
WPCW:	3%		
WPNT:	1%		
WPXI:	26%		
WTAE:	24%		

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/12/16 9:51 AM	TREVOR HEATON	Revised	1	
Makegood 2	10/12/16 9:30 AM	Christopher Koutsouflakis	Confirmed		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	21	\$12,390.00
Total	100%	21	\$12,390.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$12,390.00
Total	21	\$12,390.00

Changes: Total Spots from 20 to 21. Comments from Revised order see lines 3, 18, 24. Revised to add +\$600 from LUR rebate from #25275655. new total \$12,390 (+\$600) to NA line 17, MG line 25. 2 buylines added or modified.



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Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/10/16 12:38 PM	TREVOR HEATON	Confirmed	2		\$600.00	\$12,390.00	Changes: Total Spots from 18 to 20, Calculated Dollars from \$11,790.00 to \$12,390.00, Competitive Market Budget from \$131,000 to \$137,667, Total \$ from \$11,790.00 to \$12,390.00, Comments from revised order to move 21K to estimate #5560 as :60's, revised total \$11,790 (-\$21,000) to Revised order see lines 3, 18, 24, Revised to add +\$600 from LUR rebate from #25275655, new total \$12,390 (+\$600), User Entered \$ from \$11,790.00 to \$12,390.00, 3 buylines added or modified.
Revision	10/6/16 3:03 PM	TREVOR HEATON	Confirmed		41	\$-21,000.00	\$11,790.00	Changes: Total Spots from 59 to 18, Calculated Dollars from \$32,790.00 to \$11,790.00, Competitive Market Budget from \$364,333 to \$131,000, Total \$ from \$32,790.00 to \$11,790.00, User Entered \$ from \$32,790.00 to \$11,790.00, Comments from revised to clear, revised total \$32,790 (+\$7375) to revised order to move 21K to estimate #5560 as :60's, revised total \$11,790 (-\$21,000), 17 buylines added or modified.
Revision	10/4/16 8:49 PM	TREVOR HEATON	Confirmed			\$7,375.00	\$32,790.00	Changes: Calculated Dollars from \$25,415.00 to \$32,790.00, Competitive Market Budget from \$282,389 to \$364,333, Total \$ from \$25,415.00 to \$32,790.00, User Entered \$ from \$25,415.00 to \$32,790.00, Comments from revised to reflect corrections for LUR to revised to clear, revised total \$32,790 (+\$7375), 5 buylines added or modified.
Revision	9/8/16 8:53 AM	TREVOR HEATON	Confirmed	2		\$0	\$25,415.00	Changes: Total Spots from 57 to 59, Comments from New order for HFA please confirm Asap to revised to reflect corrections for LUR, 4 buylines added or modified.
Makegood 1	9/7/16 3:23 PM	Christopher Koutsoufakis	Confirmed			\$0	\$25,415.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0	
Revision	8/26/16 5:36 PM	TREVOR HEATON	Confirmed			\$0	\$25,415.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,415.00, Comments from Separation: 30 to New order for HFA please confirm Asap, 4 buylines added or modified.
New	8/26/16 4:11 PM	TREVOR HEATON	New	57		\$25,415.00	\$25,415.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.