



125 West 55th St  
New York, NY 10019

*Handwritten initials*

Comments: NA line 17, MG line 25

Contract # 25275656 Changes as of: 10/12/2016 at 9:51 AM Version: Current State Version 7 Total \$: \$12,390.00

CPE: 278/295/5289 Agency: GMMB 3050 K ST NW WASHINGTON DC 20007 Advertiser: CLINTON, HILLARY Product: TV Total Spots: 21 Total CPM: \$0.00

Agency Order #: 5330757 Primary Demo: Adults 35+ Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Total GRP: Traffic #: 2622510 Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
1	Tu-F-M 10a-11a		TMZ LIVE	\$45.00	0	30	1	1	\$45.00	\$0.00	0.0	
2	Tu-F-M 1p-1:30p		AMERICAS COURT	\$45.00	0	30	1	1	\$45.00	\$0.00	0.0	
3	Tu-F-M 3p-4p		JERRY SPRINGER	\$50.00	0	30	3	3	\$150.00	\$0.00	0.0	
4	Tu-F-M 4p-5p		MAURY	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0	
5	Tu-F-M 5p-6p		HARRY CONNICK	\$125.00	0	30	1	1	\$125.00	\$0.00	0.0	
6	Tu-F-M 6p-6:30p		Big Bang Theory	\$750.00	0	30	1	1	\$750.00	\$0.00	0.0	
7	Tu-F-M 7p-7:30p		Two & A Half Men	\$750.00	0	30	2	2	\$1,500.00	\$0.00	0.0	
8	Tu-F-M 7p-7:30p		Big Bang Theory	\$1,000.00	0	30	1	1	\$1,000.00	\$0.00	0.0	
9	Tu-F-M 7:30p-8p		Two & A Half Men	\$1,000.00	0	30	1	1	\$1,000.00	\$0.00	0.0	
10	Tu-F-M 11p-11:30p		Seinfeld	\$150.00	0	30	0	0	\$0.00	\$0.00	0.0	
11	M 8p-9p		GOTHAM	\$1,200.00	0	30	1	1	\$1,200.00	\$0.00	0.0	
12	Tu-F-M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1	1	\$500.00	\$0.00	0.0	
13	Tu-F-M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1	1	\$500.00	\$0.00	0.0	
14	W 9p-10p		EMPIRE	\$2,500.00	0	30	1	1	\$2,500.00	\$0.00	0.0	
15	F 8p-9p		Hell's Kitchen	\$750.00	0	30	1	1	\$750.00	\$0.00	0.0	
16	F 9p-10p		EXCORCIST	\$750.00	0	30	1	1	\$750.00	\$0.00	0.0	
REV-17	Su 7p-8p		Simpsons(R)/Bob's Burgers(R)-FOX	\$500.00	0	30	1	0	\$0.00	\$0.00	0.0	
18	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	0	0	\$0.00	\$0.00	0.0	
19	Tu-F-M 11:30p-12m		Seinfeld	\$150.00	0	30	0	0	\$0.00	\$0.00	0.0	
20	Sa 7:30p-11p		FOX College Football Prime Game	\$500.00	0	30	0	0	\$0.00	\$0.00	0.0	



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 Total \$: \$12,390.00

CPE: 278/295/5289  
 Agency: GMMB  
 GMMB 3050 K ST NW  
 WASHINGTON DC  
 20007

Flight: 10/11/16 - 10/17/16  
 Advertiser: CLINTON, HILLARY  
 Product: TV

Station: WPGH  
 Market: Pittsburgh  
 Office: WASHINGTON

Total Spots: 21  
 Total CPM: \$0.00

Agency Order #: 5330757  
 Buyer: Gilroy, Maura  
 Salesperson: TREVOR HEATON  
 202-955-5342

Primary Demo: Adults 35+  
 Con Type: POLITICAL/VOTE  
 Assistant: TREVOR HEATON  
 202-955-5342

Total GRP:  
 Traffic #: 2622510  
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
21	Su 12n-1p		NFL PRE	\$600.00	0	30	0	0	0	\$0.00	\$0.00	0.0
22	Su 1p-4p		NFL	\$1,800.00	0	30	0	0	0	\$0.00	\$0.00	0.0
23	Su 4p-7p		NFL	\$3,500.00	0	30	0	0	0	\$0.00	\$0.00	0.0
24	Th 8p-9p		Rosewood	\$1,000.00	0.0	30	1	1	1	\$1,000.00	\$0.00	0.0
REV+ 25	Sa 3:30p-7p		College Football	\$250.00	0.0	30	0	2	2	\$500.00	\$0.00	0.0
<b>TOTALS:</b>							<b>21</b>	<b>0</b>	<b>21</b>	<b>\$12,390.00</b>	<b>\$0.00</b>	<b>0.0</b>



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Contract # 25275655 Changes as of: 10/12/2016 at 9:51 AM Version: Current State Version 7  
 CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16 Total \$: \$12,390.00  
 Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 21  
 WASHINGTON DC Product: TV Office: WASHINGTON Total CPP: \$0.00

Agency Order #: 5330757 Buyer: Gilroy, Maura Primary Demo: Adults 35+  
 Salesperson: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE  
 Assistant: TREVOR HEATON 202-955-5342 Separation: Total GRP: Traffic #: 2622510

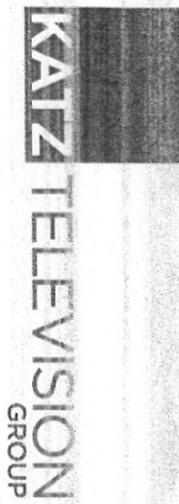
Date/Time	Added by	Comment	Order Level Comments
10/12/16 9:51 AM	TREVOR HEATON	NA line 17, MG line 25	
10/12/16 9:30 AM	Christopher Koutsouflakis	LN 17 NA: 10/16 1x out 7-7:30pm at \$500 Offer 2x College Football Sat 3:30-7pm at \$250 each.	
10/10/16 12:38 PM	TREVOR HEATON	Revised order see lines 3, 18, 24. Revised to add +\$600 from LUR rebate from #25275655. new total \$12,390 (+\$600).	
10/06/16 3:03 PM	TREVOR HEATON	revised order to move 21k to estimate #5560 as :60s. revised total \$11,790 (-\$21,000)	
10/04/16 8:49 PM	TREVOR HEATON	revised to clear. revised total \$32,790 (+\$7375)	
09/08/16 8:53 AM	TREVOR HEATON	revised to reflect corrections for LUR	
09/07/16 3:23 PM	Christopher Koutsouflakis	LN 5 NA: 5X TU-F,M W/O 10/11 DT TP CHG OFFR: 5X TU-F,M W/O 10/11 AMERICAS COURT 1-130P @ \$45	
08/26/16 5:36 PM	TREVOR HEATON	LN 5 LUR HAS BEEN CHANGED TO \$125	
08/26/16 5:36 PM	TREVOR HEATON	Separation: 30	
08/26/16 5:36 PM	TREVOR HEATON	Separation: 30	

Competitive Information	
Market Budget:	\$137,667
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	21	\$12,390.00
<b>Total</b>	<b>100%</b>	<b>21</b>	<b>\$12,390.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$12,390.00
<b>Total</b>	<b>21</b>	<b>\$12,390.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 9:51 AM	TREVOR HEATON	Revised	1		\$0	\$12,390.00	Changes: Total Spots from 20 to 21. Comments from Revised order see lines 3, 18, 24. Revised to add +\$600 from LUR rebate from #25275655. new total \$12,390 (+\$600) to NA line 17, MG line 25. 2 buylines added or modified.
Makegood 2	10/12/16 9:30 AM	Christopher Koutsouflakis	Confirmed			\$0	\$12,390.00	



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Advertiser: CLINTON, HILLARY Product: TV  
Flight: 10/11/16 - 10/17/16 Station: Pittsburgh  
Office: WASHINGTON  
Total Spots: 21  
Total CPM: \$0.00

Agency Order #: 5330757 Buyer: Gilroy, Maura  
Salesperson: TREVOR HEATON 202-955-5342  
Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE  
Assistant: TREVOR HEATON 202-955-5342  
Total GRP: Traffic #: 2622510  
Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/10/16 12:38 PM	TREVOR HEATON	Confirmed	2		\$600.00	\$12,390.00	Changes: Total Spots from 18 to 20, Calculated Dollars from \$11,790.00 to \$12,390.00, Competitive Market Budget from \$131,000 to \$137,667, Total \$ from \$11,790.00 to \$12,390.00, Comments from revised order to move 21K to estimate #5560 as :60's, revised total \$11,790 (-\$21,000) to Revised order see lines 3, 18, 24. Revised to add +\$600 from LUR rebate from #25275655, new total \$12,390 (+\$600), User Entered \$ from \$11,790.00 to \$12,390.00, 3 buylines added or modified.
Revision	10/6/16 3:03 PM	TREVOR HEATON	Confirmed		41	-\$21,000.00	\$11,790.00	Changes: Total Spots from 59 to 18, Calculated Dollars from \$32,790.00 to \$11,790.00, Competitive Market Budget from \$364,333 to \$131,000, Total \$ from \$32,790.00 to \$11,790.00, User Entered \$ from \$32,790.00 to \$11,790.00, Comments from revised to clear, revised total \$32,790 (+\$7375) to revised order to move 21K to estimate #5560 as :60's, revised total \$11,790 (-\$21,000), 17 buylines added or modified.
Revision	10/4/16 8:49 PM	TREVOR HEATON	Confirmed			\$7,375.00	\$32,790.00	Changes: Calculated Dollars from \$25,415.00 to \$32,790.00, Competitive Market Budget from \$282,389 to \$364,333, Total \$ from \$25,415.00 to \$32,790.00, User Entered \$ from \$25,415.00 to \$32,790.00, Comments from revised to reflect corrections for LUR to revised to clear, revised total \$32,790 (+\$7375), 5 buylines added or modified.
Revision	9/8/16 8:53 AM	TREVOR HEATON	Confirmed	2		\$0	\$25,415.00	Changes: Total Spots from 57 to 59, Comments from New order for HFA please confirm Asp to revised to reflect corrections for LUR, 4 buylines added or modified.
Revision	9/7/16 3:23 PM	Christopher Koussouflakis	Confirmed			\$0	\$25,415.00	Changes: Total GMPs to 0.
Revision	8/30/16 4:03 PM					\$0	\$0	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,415.00, Comments from Separation: 30 to New order for HFA please confirm Asp, 4 buylines added or modified.
Revision	8/26/16 5:36 PM	TREVOR HEATON	Confirmed			\$0	\$25,415.00	
New	8/26/16 4:11 PM	TREVOR HEATON	New	57		\$25,415.00	\$25,415.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.