



125 West 55th St
New York, NY 10019

RV

Contract # 25275659

CPE: 278/295/5292

Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/27/2016 at 2:14 PM

Flight: 11/1/16 - 11/7/16

Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5331022

Buyer: Gilroy, Maura

Salesperson: TREVOR HEATON
202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: TREVOR HEATON
202-955-5342

Version: Highlighting Revision 4

Station: WPGH

Market: Pittsburgh
Office: WASHINGTON

Total \$: \$19,440.00
Total Spots: 45
Total CPP: \$0.00

Total GRP:
Traffic #: 2623690
Separation:

Comments: revised to cut 20K. Moving to 60s estimate 5835
revised total \$19440 (-\$20,000)

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1	11/1				
1	Tu-F,M 10a-11a		TMZ LIVE	\$45.00	0	30	2		2	\$90.00	\$0.00	0.0
2	Tu-F,M 1p-1:30p		AMERICAS COURT	\$45.00	0	30	5		5	\$225.00	\$0.00	0.0
3	Tu-F,M 3p-4p		JERRY SPRINGER	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
4	Tu-F,M 4p-5p		MAURY	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
REV-5	Tu-F,M 5p-6p		HARRY CONNICK	\$125.00	0	30	10	5	2	\$250.00	\$0.00	0.0
REV-6	Tu-F,M 6p-6:30p		Big Bang Theory	\$750.00	0	30	5	3	3	\$2,250.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		Two & A Half Men	\$750.00	0	30	4		4	\$3,000.00	\$0.00	0.0
REV-8	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,000.00	0	30	4	2	2	\$2,000.00	\$0.00	0.0
REV-9	Tu-F,M 7:30p-8p		Two & A Half Men	\$1,000.00	0	30	4	2	2	\$2,000.00	\$0.00	0.0
10	Tu-F,M 11p-11:30p		Seinfeld	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
REV-11	M 8p-9p		GOTHAM	\$1,200.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-12	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	1	0	2	\$2,000.00	\$0.00	0.0
13	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	4	2	2	\$2,000.00	\$0.00	0.0
14	Tu 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
REV-15	W 9p-10p		EMPIRE	\$2,500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
16	F 9p-10p		Exorcist	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
REV+ 17	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	1	2	2	\$2,000.00	\$0.00	0.0
18	Tu-F,M 11:30p-12m		Seinfeld	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
19	Sa 7:30p-11p		FOX College Football Prime Game	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
REV-20	TuM 7:30p-11p		World Series	\$1,800.00	0	30	1	0	0	\$0.00	\$0.00	0.0

KATZ TELEVISION GROUP

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 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007

Agency Order #: 5331022 Primary Demo: Adults 35+ Total GRP:
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Traffic #: 2623690
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							Spots	Cost				
REV-21	Su 4p-7p		NFL	\$7,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS:							45		45	\$19,440.00	\$0.00	0.0



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 202-955-5342 202-955-5342
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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/27/16 2:14 PM	TREVOR HEATON	revised to cut 20K. Moving to 60s estimate 5835
10/26/16 9:42 PM	TREVOR HEATON	revised total \$19440 (-\$20,000)
09/09/16 2:01 PM	TREVOR HEATON	revised order to clear. New total \$39,440 (+\$14,375)
		pls confirm revisions due to LUR, total remains unchanged.
		LN 2 NA: 2X TU-F M W/O 11/1 DT TP CHG OFFR: 2X TU-F M W/O 11/1 AMERICAS COURT 1-130P @ \$45
09/08/16 3:22 PM	Christopher Koutsouflakis	LN 5 LUR NOW @ \$125
08/26/16 5:44 PM	TREVOR HEATON	Separation: 30
08/26/16 5:44 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$216,000
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	45	\$19,440.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Nov	45	\$19,440.00
Total	45	\$19,440.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/27/16 2:14 PM	TREVOR HEATON	Revised		19	-\$20,000.00	\$19,440.00	Changes: Calculated Dollars from \$25,065.00 to \$39,440.00. Competitive Market Budget from \$278,500 to \$438,222. Total \$ from \$25,065.00 to \$39,440.00. User Entered \$ from \$25,065.00 to \$39,440.00. Comments from pls confirm revisions due to LUR, total remains unchanged. to revised order to clear. New total \$39,440 (+\$14,375) to revised total \$19440 (-\$20,000). User Entered \$ from \$39,440.00 to \$19,440.00. 10 buylines added or modified.
Revision	10/26/16 9:42 PM	TREVOR HEATON	Confirmed			\$14,375.00	\$39,440.00	Changes: Total Spots from 64 to 45. Calculated Dollars from \$39,440.00 to \$19,440.00. Competitive Market Budget from \$438,222 to \$216,000. Total \$ from \$39,440.00 to \$19,440.00. Comments from revised order to clear. New total \$39,440 (+\$14,375) to revised to cut 20K. Moving to 60s estimate 5835
Revision	9/9/16 2:01 PM	TREVOR HEATON	Confirmed	4		\$0	\$25,065.00	Changes: Total Spots from 60 to 64. Comments from New order for HFA Pls confirm ASAP to pls confirm revisions due to LUR, total remains unchanged. . . 4 buylines added or modified.



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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	9/8/16 3:22 PM	Christopher Koutsouflakis	Confirmed			\$0	\$25,065.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0	
Revision	8/26/16 5:44 PM	TREVOR HEATON	Confirmed			\$0	\$25,065.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,065.00, Comments from Separation: 30 to New order for HFA PIs confirm ASAP. 3 buylines added or modified.
New	8/26/16 4:11 PM	TREVOR HEATON	New	60		\$25,065.00	\$25,065.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.