



125 West 55th St
New York, NY 10019

Contract # 25275658 Changes as of: 11/11/2016 at 4:57 PM Version: Highlighting Revision 10

CPE: 278/295/5291
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC 20007
Flight: 10/25/16 - 10/31/16
Advertiser: CLINTON, HILLARY
Product: TV
Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Agency Order #: 5330920
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342
Primary Demo: Adults 35+
Com Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342
Total GRP: 107.8
Traffic #: 2623606
Separation:

Comments: LUR rebate applied - revised total \$26,265 (-\$300)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							Spots	Cost				
1	Tu-F, M 10a-11a		TMZ LIVE	\$35.00	0.2	30	4	\$140.00	\$175.00	0.8		
2	Tu-F, M 1p-1:30p		AMERICAS COURT	\$35.00	0.4	30	5	\$175.00	\$87.50	2.0		
3	Tu-F, M 3p-4p		JERRY SPRINGER	\$50.00	0.4	30	4	\$200.00	\$125.00	1.6		
4	4p-5p Tu-F, M		MAURY	\$75.00	0.8	30	3	\$225.00	\$93.75	2.4		
5	5p-6p Tu-F, M		HARRY CONNICK	\$125.00	0.9	30	5	\$625.00	\$138.89	4.5		
6	6p-6:30p Tu-F, M		Big Bang Theory	\$750.00	2.7	30	3	\$2,250.00	\$277.78	8.1		
7	7p-7:30p Tu-F, M		Two & A Half Men	\$750.00	2.4	30	1	\$750.00	\$312.50	2.4		
8	7p-7:30p Th, M		Big Bang Theory	\$1,000.00	3.3	30	3	\$3,000.00	\$303.03	9.9		
9	7:30p-8p Th, M		Two & A Half Men	\$1,000.00	3.0	30	2	\$2,000.00	\$333.33	6.0		
10	11p-11:30p M		Seinfeld	\$150.00	1.0	30	2	\$300.00	\$150.00	2.0		
11	8p-9p F		GOTHAM	\$1,200.00	6.9	30	1	\$1,200.00	\$173.91	6.9		
12	8p-11p F		WORLD SERIES GM 3	\$1,800.00	10.0	30	0	\$0.00	\$180.00	0.0		
13	10p-11p Th, M		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.5	30	0	\$0.00	\$400.00	0.0		
14	10p-11p Tu		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.5	30	0	\$0.00	\$400.00	0.0		
15	8p-9p W		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	4.9	30	0	\$0.00	\$153.06	0.0		
16	9p-10p F		EMPIRE	\$2,500.00	8.6	30	0	\$0.00	\$290.70	0.0		
17	9p-10p Su		EXORCIST	\$750.00	2.7	30	0	\$0.00	\$277.78	0.0		
18	9p-10p Su		Family Guy/Last Man on Earth-FOX	\$1,000.00	7.3	30	0	\$0.00	\$136.99	0.0		
19	10p-11p Tu-F, M		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.8	30	0	\$0.00	\$357.14	0.0		
20	11:30p-12m Tu-F, M		Seinfeld	\$150.00	1.1	30	2	\$300.00	\$136.36	2.2		



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WASHINGTON DC
20007

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Agency Order #: 5330920
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Salesperson: TREVOR HEATON
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total GRP: 107.8
Traffic #: 2623606
Separation:

Total \$: \$26,265.00
Total Spots: 42
Total CPP: \$243.65

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
21	Sa 12n-3:30p		WVU Football 10/29	\$2,500.00	5.0	30	0	0	\$0.00	\$500.00	0.0	
22	Su 9a-12n		NFL LONDON	\$1,800.00	8.0	30	2	2	\$3,600.00	\$225.00	16.0	
23	Su 12n-1p		FOX NFL SUNDAY	\$600.00	2.5	30	0	0	\$0.00	\$240.00	0.0	
24	Su 1p-4p		NFL	\$3,500.00	8.0	30	1	1	\$3,500.00	\$437.50	8.0	
25	Su 4p-7p		NFL	\$3,500.00	10.0	30	1	1	\$3,500.00	\$350.00	10.0	
26	Sa 8p-11p		WORLD SERIES GAME 4	\$1,800.00	10.0	30	0	0	\$0.00	\$180.00	0.0	
27	Tu 8p-11p		WORLD SERIES GAME 1	\$1,800.00	10.0	30	1	1	\$1,800.00	\$180.00	10.0	
28	W 8p-11p		WORLD SERIES GM 2	\$1,800.00	10.0	30	1	1	\$1,800.00	\$180.00	10.0	
29	M 9p-10p		Lucifer	\$900.00	5.0	30	1	1	\$900.00	\$180.00	5.0	
Charges: Rate from 1200 to 900												
TOTALS: 42									42	\$26,265.00	\$243.65	107.8



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CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16 Station: WPGH Total \$: \$26,265.00

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 42

GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$243.65

WASHINGTON DC 20007

Agency Order #: 5330920 Primary Demo: Adults 35+

Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE

Salesperson: TREVOR HEATON Assistant: TREVOR HEATON

202-955-5342 202-955-5342

Total GRP: 107.8

Traffic #: 2623606

Separation:

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
11/01/16 4:57 PM	TREVOR HEATON	LUR rebate applied - revised total \$26,265 (.\$300)	
11/01/16 2:48 PM	Christopher Koutsouflakis	LN 29 LUR IS \$900	
10/27/16 3:26 PM	TREVOR HEATON	Revised lines 22,26	
10/25/16 6:07 PM	TREVOR HEATON	Please confirm NAs and MG's	
		LN 19 NA: 1X 10/30 DT PRG CHG	
		LN 23 NA: 1X 10/30	
10/25/16 2:15 PM	Christopher Koutsouflakis	revised lpbcs 1-2 for LUR rebates, NCIT \$26,565	
10/24/16 3:09 PM	TREVOR HEATON	LN 1 LUR IS \$35	
		LN 2 LUR IS \$35	
10/24/16 11:35 AM	Christopher Koutsouflakis	revised order to cut 20K. This will be shifted to #25338609 estimate 5770	
		revised total \$26,565	
10/21/16 11:56 AM	TREVOR HEATON	revised order to clear. New total \$46,565 (+\$15,250)	
10/20/16 12:58 PM	TREVOR HEATON	LN 21 GAM/E AIRS 12P-330PM ON 10/29	
10/20/16 12:17 PM	Christopher Koutsouflakis	revised order to clear. New total \$46,565 (+\$15,250)	
		LN 6, LN 7, LN 8, & LN 9 6-8pm Level 2 to ensure clearance	
		LN 13 & LN 14 10-11pm News only available on Thursday and Monday 10/31...Level 2 to clear.	
		LN 15 Brooklyn 99 NA World Series	
		LN 16 Empire NA World Series	
		LN 17 exorcist NA World Series	
		LN 21 college Football Moved from 3:30pm-12n...Now WVU-Level 2 recommended for clearance-\$2500	
		LN 24 NFL 1pm Level 2 to ensure clearance.	
10/19/16 9:56 AM	Christopher Koutsouflakis	revised order to reflect prgm changes and LUR total remains \$31,315	
09/16/16 1:27 PM	TREVOR HEATON		



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 WASHINGTON DC Product: TV Office: WASHINGTON Total Spots: 42
 Total CPP: \$243.65

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 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
 202-955-5342 202-955-5342
 Total GRP: 107.8
 Traffic #: 2623606
 Separation:

Order Level Comments

Date/Time	Added by	Comment
09/14/16 10:12 AM	Christopher Koutsouflakis	LN 9 NA: 1X 10/25 1X 10/26 1X 10/28 DT PRG CHG. NEED LEVEL 2 TO CLEAR MAX 2X
09/09/16 1:59 PM	TREVOR HEATON	LN 12 NA: 1X TUE 10/25 OFFR: 1X FRI 10/28 MLB WORLD SERIES 8-10P @ \$1800
		LN 15 NA: 1X TUE 10/25 DT PRG CHG
		LN 16 NA: 1X WED 10/26 DT PRG CHG
		OFFR: 2X WED 10/26 MLB WORLD SERIES 8-11P @ \$1800
		LN 17 NA: 1X FRI 10/28 DT PRG CHG
		LN 18 NA: 1X SUN 10/30 DT PRG CHG
		OFFR: 2X FRI 10/28 MLB PRE GAME 730-8P @ \$700
09/08/16 2:20 PM	Christopher Koutsouflakis	LN 5 LUR NOW AT \$125
08/26/16 5:41 PM	TREVOR HEATON	Separation: 30
08/26/16 5:41 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$291,833
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	42	\$26,265.00	\$243.65	107.8

Month	Spots	Dollars
2016-Oct	42	\$26,265.00
Total	42	\$26,265.00



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 WASHINGTON DC
 Agency Order #: 5330920 Primary Demo: Adults 35+
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Traffic #: 2623606
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/11/16 4:57 PM	TREVOR HEATON	Revised			\$-300.00	\$26,265.00	Changes: Calculated Dollars from \$26,565.00 to \$26,265.00. Total CPP from \$246.43 to \$243.65. Competitive Market Budget from \$295,167 to \$291,833. Total \$ from \$26,565.00 to \$26,265.00. Comments from Revised lines 22,26 to LUR rebate applied - revised total \$26,265 (\$300), User Entered \$ from \$26,565.00 to \$26,265.00. 1 buyline added or modified.
Makegood 7	11/1/16 2:48 PM	Christopher Koussouflakis	Sent To Rep			\$0	\$26,565.00	Changes: Total GIMPs from 107 to 108. Total CPM from \$248,039.22 to \$246,428.57.
Revision	10/27/16 3:26 PM	TREVOR HEATON	Confirmed			\$0	\$26,565.00	Changes: Total GRPs from 109.8 to 107.8. Total CPP from \$241.94 to \$246.43. Comments from Please confirm NA's and MG's to Revised lines 22,26. 2 buylines added or modified.
Revision	10/25/16 6:07 PM	TREVOR HEATON	Confirmed	4		\$0	\$26,565.00	Changes: Total Spots from 38 to 42. Total GRPs from 107.1 to 109.8. Total CPP from \$248.04 to \$241.94. Comments from revised lines 1-2 for LUR rebates. NCIT \$26,565 to Please confirm NA's and MG's. 5 buylines added or modified.
Makegood 6	10/25/16 2:15 PM	Christopher Koussouflakis	Confirmed			\$0	\$26,565.00	Changes: Total CPM from \$248,969.07 to \$248,039.22.
Revision	10/24/16 3:09 PM	TREVOR HEATON	Confirmed	2		\$0	\$26,565.00	Changes: Total CPP from \$248.97 to \$248.04. Total Spots from 36 to 38. Total GRPs from 106.7 to 107.1. Comments from revised order to cut 20K. This will be shifted to #25338609 estimate 5770
Makegood 5	10/24/16 11:35 AM	Christopher Koussouflakis	Confirmed			\$0	\$26,565.00	revised total \$26,565 to revised lines 1-2 for LUR rebates. NCIT \$26,565. 2 buylines added or modified.
Revision	10/23/16 11:56 AM	TREVOR HEATON	Confirmed	25		\$-20,000.00	\$26,565.00	Changes: Total GIMPs from 175 to 107. Total CPM from \$266,085.71 to \$248,969.07.
Revision	10/20/16 12:58 PM	TREVOR HEATON	Confirmed			\$0	\$46,565.00	Changes: 1 buyline added or modified.
Makegood 4	10/20/16 12:17 PM	Christopher Koussouflakis	Confirmed			\$0	\$46,565.00	Changes: Total GIMPs from 178 to 175. Total CPM from \$176,422.54 to \$266,085.71.
Revision	10/20/16 9:51 AM	TREVOR HEATON	Confirmed	1		\$15,250.00	\$46,565.00	Changes: Calculated Dollars from \$31,315.00 to \$46,565.00. Total CPP from \$176.42 to \$266.09. Competitive Market Budget from \$347,944 to \$517,389. Total \$ from \$31,315.00 to \$46,565.00. Total Spots from 62 to 61. Total GRPs from 177.5 to 175.0. User Entered \$ from \$31,315.00 to \$46,565.00. Comments from revised order to reflect prgm changes and LUR total remains \$31,315 to revised order to clear. New total \$46,565 (+\$15,250) to revised order to clear. New total \$46,565 (+\$15,250). 9 buylines added or modified.
Makegood 3	10/19/16 9:56 AM	Christopher Koussouflakis	Confirmed			\$0	\$31,315.00	Changes: Total GIMPs from 169 to 178. Total CPM from \$185,515.40 to \$176,422.54.
Revision	9/16/16 1:27 PM	TREVOR HEATON	Confirmed			\$0	\$31,315.00	Changes: Total GRPs from 168.8 to 177.5. Total CPP from \$185.52 to \$176.42. Comments from pls confirm changes lines 2-5 due to LUR, totals remain unchanged to revised order to reflect prgm changes and LUR total remains \$31,315. 17 buylines added or modified.
Makegood 2	9/14/16 10:12 AM	Christopher Koussouflakis	Confirmed			\$0	\$31,315.00	Changes: Total GIMPs from 168 to 169. Total CPM from \$186,843.68 to \$185,515.40.
Revision	9/9/16 1:59 PM	TREVOR HEATON	Confirmed	2		\$0	\$31,315.00	Changes: Total CPP from \$186.84 to \$185.52. Total Spots from 60 to 62. Total GRPs from 167.6 to 168.8. Comments from New order for HFA pls confirm ASAP to pls confirm changes lines 2-5 due to LUR, totals remain unchanged. 4 buylines added or modified.

KATZ TELEVISION GROUP

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 Assistant: TREVOR HEATON 202-955-5342 Separation:

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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	9/8/16 2:20 PM	Christopher Koutsouflakis	Confirmed			\$0	\$31,315.00	Changes: Total GIMPs to 168, Total CPM from \$0.00 to \$186,843.68.
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0	
Revision	8/26/16 5:41 PM	TREVOR HEATON	Confirmed			\$0	\$31,315.00	Changes: User Entered \$ from \$0.00 to \$31,315.00, Total GRPs from 166.8 to 167.6, Total CPP from \$187.74 to \$186.84, Comments from Separation: 30 to New order for HFA pls confirm ASAP. 4 buylines added or modified.
New	8/26/16 4:11 PM	TREVOR HEATON	New	60		\$31,315.00	\$31,315.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.