



125 West 55th St
New York, NY 10019

Contract # 25275658	Changes as of: 11/1/2016 at 4:57 PM	Version: Highlighting Revision 10
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Total \$: \$26,265.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Total Spots: 42 Total CPE: \$243.65
Agency Order #: 5330920 Buyer: Gilroy, Maura Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35+ Com Type: POLITICAL/NOTE Assistant: TREVOR HEATON 202-955-5342	Total GRP: 107.8 Traffic #: 2623606 Separation:

Comments: LUR rebate applied - revised total \$26,265 (-\$300)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total		GRP
										\$	CPP	
1	Tu-F,M 10a-11a		TMZ LIVE	\$35.00	0.2	30			4	\$140.00	\$175.00	0.8
2	Tu-F,M 1p-1:30p		AMERICAS COURT	\$35.00	0.4	30			5	\$175.00	\$87.50	2.0
3	Tu-F,M 3p-4p		JERRY SPRINGER	\$50.00	0.4	30			4	\$200.00	\$125.00	1.6
4	Tu-F,M 4p-5p		MAURY	\$75.00	0.8	30			3	\$225.00	\$93.75	2.4
5	Tu-F,M 5p-6p		HARRY CONNICK	\$125.00	0.9	30			5	\$625.00	\$138.89	4.5
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$750.00	2.7	30			3	\$2,250.00	\$277.78	8.1
7	Tu-F,M 7p-7:30p		Two & A Half Men	\$750.00	2.4	30			1	\$750.00	\$312.50	2.4
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,000.00	3.3	30			3	\$3,000.00	\$303.03	9.9
9	Th,M 7:30p-8p		Two & A Half Men	\$1,000.00	3.0	30			2	\$2,000.00	\$333.33	6.0
10	Th,M 11p-11:30p		Seinfeld	\$150.00	1.0	30			2	\$300.00	\$150.00	2.0
11	M 8p-9p		GOTHAM	\$1,200.00	6.9	30			1	\$1,200.00	\$173.91	6.9
12	8p-11p		WORLD SERIES GM 3	\$1,800.00	10.0	30			0	\$0.00	\$180.00	0.0
13	Th,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.5	30			0	\$0.00	\$400.00	0.0
14	Th,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.5	30			0	\$0.00	\$400.00	0.0
15	Tu 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	4.9	30			0	\$0.00	\$153.06	0.0
16	W 9p-10p		EMPIRE	\$2,500.00	8.6	30			0	\$0.00	\$290.70	0.0
17	F 9p-10p		EXORCIST	\$750.00	2.7	30			0	\$0.00	\$277.78	0.0
18	Su 9p-10p		Family Guy/Last Man on Earth-FOX	\$1,000.00	7.3	30			0	\$0.00	\$136.99	0.0
19	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.8	30			0	\$0.00	\$357.14	0.0
20	Tu-F,M 11:30p-12m		Seinfeld	\$150.00	1.1	30			2	\$300.00	\$136.36	2.2



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Version: Highlighting Revision 10

CPE: 278/296/5291

Flight: 10/25/16 - 10/31/16

Station: WPGH

Total \$: \$26,265.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Pittsburgh

Total Spots: 42

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: TV

Office: WASHINGTON

Total CPP: \$243.65

Agency Order #: 5330920

Primary Demo: Adults 35+

Total GRP: 107.8

Buyer: Gilroy, Maura

Con Type: POLITICAL/VOTE

Traffic #: 2623606

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25	10/25 - 10/25				Total Spots	Total \$	CPP	GRP
21	Sa 12n-3:30p		WVU Football 10/29	\$2,500. 00	5.0	30	0					0	\$0.00	\$500.00	0.0
22	Su 9a-12n		NFL LONDON	\$1,800. 00	8.0	30	2					2	\$3,600.00	\$225.00	16.0
23	Su 12n-1p		FOX NFL SUNDAY	\$600.00	2.5	30	0					0	\$0.00	\$240.00	0.0
24	Su 1p-4p		NFL	\$3,500. 00	8.0	30	1					1	\$3,500.00	\$437.50	8.0
25	Su 4p-7p		NFL	\$3,500. 00	10.0	30	1					1	\$3,500.00	\$350.00	10.0
26	Sa 8p-11p		WORLD SERIES GAME 4	\$1,800. 00	10.0	30	0					0	\$0.00	\$180.00	0.0
27	Tu 8p-11p		WORLD SERIES GAME 1	\$1,800. 00	10.0	30	1					1	\$1,800.00	\$180.00	10.0
28	W 8p-11p		WORLD SERIES GM 2	\$1,800. 00	10.0	30	1					1	\$1,800.00	\$180.00	10.0
29	M 9p-10p		Lucifer	\$900.00	5.0	30	1					1	\$900.00	\$180.00	5.0
Changes: Rate from 1200 to 900															

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Contract # 25275658	Changes as of: 11/11/2016 at 4:57 PM	Version: Highlighting Revision 10	Total \$: \$26,265.00
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPGH	Total Spots: 42
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON	Total CPP: \$243.65
Agency Order #: 5330920	Buyer: Gilroy, Maura Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: TREVOR HEATON 202-955-5342	Total GRP: 107.8 Traffic #: 2623606 Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
11/01/16 4:57 PM	TREVOR HEATON	LUR rebate applied - revised total \$26,265 (-\$300)	
11/01/16 2:48 PM	Christopher Koutsouflakis	LN 29 LUR IS \$900	
10/27/16 3:26 PM	TREVOR HEATON	Revised lines 22,26	
10/25/16 6:07 PM	TREVOR HEATON	Please confirm NA's and MG's	
		LN 19 NA: 1X 10/30 DT PRG CHG	
10/25/16 2:15 PM	Christopher Koutsouflakis	LN 23 NA: 1X 10/30	
10/24/16 3:09 PM	TREVOR HEATON	revised lldes 1-2 for LUR rebates, NCIT \$26,565	
		LN 1 LUR IS \$35	
10/24/16 11:35 AM	Christopher Koutsouflakis	LN 2 LUR IS \$35	
		revised order to cut 20K. This will be shifted to #25338609 estimate 5770	
10/21/16 11:56 AM	TREVOR HEATON	revised total \$26,565	
10/20/16 12:58 PM	TREVOR HEATON	revised order to clear. New total \$46,565 (+\$15,250)	
10/20/16 12:17 PM	Christopher Koutsouflakis	LN 21 GAME AIRS 12P-330PM ON 10/29	
10/20/16 9:51 AM	TREVOR HEATON	revised order to clear. New total \$46,565 (+\$15,250)	
		LN 6, LN 7, LN 8, & LN 9 6-8pm Level 2 to ensure clearance	
		LN 13 & LN 14 10-11pm News only available on Thursday and Monday 10/31...Level 2 to clear.	
		LN 15 Brooklyn 99 NA World Series	
		LN 16 Empire NA World Series	
		LN 17 exorcist NA World Series	
		LN 21 college Football Moved from 3:30pm-12n... Now WVU-Level 2 recommended for clearance-\$2500	
10/19/16 9:56 AM	Christopher Koutsouflakis	LN 24 NFL 1pm level 2 to ensure clearance.	
09/16/16 1:27 PM	TREVOR HEATON	revised order to reflect prgm changes and LUR total remains \$31,315	



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Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Market: Pittsburgh
WASHINGTON DC Product: TV Office: WASHINGTON
Total Spots: 42
Total CPP: \$243.65

Agency Order #: 5330920 Primary Demo: Adults 35+
Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
202-955-5342 202-955-5342
Total GRP: 107.8
Traffic #: 2623606
Separation:

Order Level Comments

Date/Time	Added by	Comment
09/14/16 10:12 AM	Christopher Koutsoufakis	LN 9 NA: 1X 10/25 1X 10/26 1X 10/28 DT PRG CHG. NEED LEVEL 2 TO CLEAR MAX 2X
09/09/16 1:59 PM	TREVOR HEATON	LN 12 NA: 1X TUE 10/25 OFFR: 1X FRI 10/28 MLB WORLD SERIES 8-10P @ \$1800
		LN 15 NA: 1X TUE 10/25 DT PRG CHG
		LN 16 NA: 1X WED 10/26 DT PRG CHG
		OFFR: 2X WED 10/26 MLB WORLD SERIES 8-11P @ \$1800
		LN 17 NA: 1X FRI 10/28 DT PRG CHG
		LN 18 NA: 1X SUN 10/30 DT PRG CHG
		OFFR: 2X FRI 10/28 MLB PRE GAME 730-8P @ \$700
09/08/16 2:20 PM	Christopher Koutsoufakis	LN 2 NA: 2X TU-F,M W/O 10/25 DT TP CHG
08/26/16 5:41 PM	TREVOR HEATON	OFFR: 2X TU-F,M W/O 10/25 AMERICAS COURT 1-130P @ \$45
08/26/16 5:41 PM	TREVOR HEATON	LN 5 LUR NOW AT \$125
		Separation: 30
		Separation: 30

Competitive Information

Market Budget:	\$291,833
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$26,265.00	\$243.65	107.8
Total	100%	42	\$26,265.00	\$243.65	107.8

Monthly Summary

Month	Spots	Dollars
2016-Oct	42	\$26,265.00
Total	42	\$26,265.00



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Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC 20007

Changes as of: 11/1/2016 at 4:57 PM
Flight: 10/25/16 - 10/31/16
Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5330920
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342

Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Total \$: \$26,265.00
Total Spots: 42
Total CPM: \$243.65

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total GRP: 107.8
Traffic #: 2623606
Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	11/1/16 4:57 PM	TREVOR HEATON	Revised			\$-300.00
Makegood 7	11/1/16 2:48 PM	Christopher Koutsouflakis	Sent To Rep			\$26,265.00
Revision	10/27/16 3:26 PM	TREVOR HEATON	Confirmed			\$0
Revision	10/25/16 6:07 PM	TREVOR HEATON	Confirmed	4		\$0
Makegood 6	10/25/16 2:15 PM	Christopher Koutsouflakis	Confirmed			\$26,565.00
Revision	10/24/16 3:09 PM	TREVOR HEATON	Confirmed	2		\$0
Makegood 5	10/24/16 11:35 AM	Christopher Koutsouflakis	Confirmed			\$26,565.00
Revision	10/21/16 11:56 AM	TREVOR HEATON	Confirmed	25		\$-20,000.00
Revision	10/20/16 12:58 PM	TREVOR HEATON	Confirmed			\$0
Makegood 4	10/20/16 12:17 PM	Christopher Koutsouflakis	Confirmed			\$46,565.00
Revision	10/20/16 9:51 AM	TREVOR HEATON	Confirmed	1		\$15,250.00
Makegood 3	10/19/16 9:56 AM	Christopher Koutsouflakis	Confirmed			\$46,565.00
Revision	9/16/16 1:27 PM	TREVOR HEATON	Confirmed			\$0
Makegood 2	9/14/16 10:12 AM	Christopher Koutsouflakis	Confirmed			\$31,315.00
Revision	9/9/16 1:59 PM	TREVOR HEATON	Confirmed	2		\$0

Comment
Changes: Calculated Dollars from \$26,565.00 to \$26,265.00, Total CPM from \$246.43 to \$243.65, Competitive Market Budget from \$295,167 to \$291,833, Total \$ from \$26,565.00 to \$26,265.00, Comments from Revised lines 22,26 to LUR rebate applied - revised total \$26,265 (\$300), User Entered \$ from \$26,565.00 to \$26,265.00. 1 buyline added or modified.
Changes: Total GIMPs from 107 to 108, Total CPM from \$248,039.22 to \$246,428.57.
Changes: Total GRPs from 109.8 to 107.8, Total CPM from \$241.94 to \$246.43, Comments from Please confirm NA's and MG's to Revised lines 22,26. 2 buylines added or modified.
Changes: Total Spots from 38 to 42, Total GRPs from 107.1 to 109.8, Total CPM from \$248.04 to \$241.94, Comments from revised lines 1-2 for LUR rebates, NCIT \$26,565 to Please confirm NA's and MG's. 5 buylines added or modified.
Changes: Total CPM from \$248,969.07 to \$248,039.22.
Changes: Total CPM from \$248.97 to \$248.04, Total Spots from 36 to 38, Total GRPs from 106.7 to 107.1, Comments from revised order to cut 20K. This will be shifted to #25338609 estimate 5770
revised total \$26,565 to revised lines 1-2 for LUR rebates, NCIT \$26,565. 2 buylines added or modified.
Changes: Total GIMPs from 175 to 107, Total CPM from \$266,085.71 to \$248,969.07.
Changes: Total Spots from 61 to 36, Calculated Dollars from \$46,565.00 to \$26,565.00, Total GRPs from 175.0 to 106.7, Total CPM from \$266.09 to \$248.97, Competitive Market Budget from \$517,389 to \$295,167, Total \$ from \$46,565.00 to \$26,565.00, Comments from revised order to clear. New total \$46,565 (+\$15,250) to revised order to cut 20K. This will be shifted to #25338609 estimate 5770
revised total \$26,565, User Entered \$ from \$46,565.00 to \$26,565.00. 11 buylines added or modified.
Changes: 1 buyline added or modified.
Changes: Total GIMPs from 178 to 175, Total CPM from \$176,422.54 to \$266,085.71.
Changes: Calculated Dollars from \$31,315.00 to \$46,565.00, Total CPM from \$176.42 to \$266.09, Competitive Market Budget from \$347,944 to \$517,389, Total \$ from \$31,315.00 to \$46,565.00, Total Spots from 62 to 61, Total GRPs from 177.5 to 175.0, User Entered \$ from \$31,315.00 to \$46,565.00, Comments from revised order to reflect prgm changes and LUR total remains \$31,315 to revised order to clear. New total \$46,565 (+\$15,250). 9 buylines added or modified.
Changes: Total GIMPs from 169 to 178, Total CPM from \$185,515.40 to \$176,422.54.
Changes: Total GRPs from 168.8 to 177.5, Total CPM from \$185.52 to \$176.42, Comments from pls confirm changes lines 2-5 due to LUR, totals remain unchanged to revised order to reflect prgm changes and LUR total remains \$31,315. 17 buylines added or modified.
Changes: Total GIMPs from 168 to 169, Total CPM from \$186,843.66 to \$185,515.40.
Changes: Total CPM from \$186.84 to \$185.52, Total Spots from 60 to 62, Total GRPs from 167.6 to 168.8, Comments from New order for HFA pls confirm ASAP to pls confirm changes lines 2-5 due to LUR, totals remain unchanged. 4 buylines added or modified.



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Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE Assistant: TREVOR HEATON 202-955-5342	Total GRP: 107.8 Traffic #: 2623606 Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	9/8/16 2:20 PM	Christopher Koutsouflakis	Confirmed			\$0
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0
Revision	8/26/16 5:41 PM	TREVOR HEATON	Confirmed			\$0
New	8/26/16 4:11 PM	TREVOR HEATON	New	60		\$31,315.00
Changes: User Entered \$ from \$0.00 to \$31,315.00, Total GRPs from 166.8 to 167.6, Total CPP from \$187.74 to \$186.84, Comments from Separation. 30 to New order for HFA pls confirm ASAP. 4 buylines added or modified.						
Changes: Total GIMPs to 168, Total CPM from \$0.00 to \$186,843.68.						

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.