



125 West 56th St
New York, NY 10019

REV

Contract # 25275657
CPE: 278/295/5290
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/16/2016 at 1:05 PM
Flight: 10/18/16 - 10/24/16
Advertiser: CLINTON, HILLARY
Product: TV

Version: Current State Version 3
Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Total \$: \$28,015.00
Total Spots: 63
Total CPP: \$0.00

Agency Order #: 5330838
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: TREVOR HEATON
202-955-5342
Comments: pls confirm NA's and MG's due to LUR and prgm changes total remains \$28,015

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	TU-F,M 10a-11a		TMZ LIVE	\$45.00	0	30	2	2	2	\$90.00	\$0.00	0.0
2	TU-F,M 1p-2p		AMERICAS COURT	\$45.00	0	30	5	5	5	\$225.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 2p-3p to Tu-F,M 1p-2p												
3	TU-F,M 3p-4p		JERRY SPRINGER	\$50.00	0	30	2	2	2	\$100.00	\$0.00	0.0
4	TU-F,M 4p-5p		MAURY	\$75.00	0	30	3	3	3	\$225.00	\$0.00	0.0
5	TU-F,M 5p-6p		HARRY CONNICK	\$150.00	0	30	5	5	5	\$750.00	\$0.00	0.0
6	TU-F,M 6p-6:30p		Big Bang Theory	\$375.00	0	30	5	5	5	\$1,875.00	\$0.00	0.0
7	TU-F,M 7p-7:30p		Two & A Half Men	\$375.00	0	30	4	4	4	\$1,500.00	\$0.00	0.0
8	TU-F,M 7p-7:30p		Big Bang Theory	\$500.00	0	30	4	4	4	\$2,000.00	\$0.00	0.0
9	TU-F,M 7:30p-8p		Two & A Half Men	\$500.00	0	30	4	4	4	\$2,000.00	\$0.00	0.0
10	TU-F,M 11p-11:30p		Seinfeld	\$150.00	0	30	2	2	2	\$300.00	\$0.00	0.0
11	M 8p-9p		GOTHAM	\$1,200.00	0	30	1	1	1	\$1,200.00	\$0.00	0.0
REV-12	TU-M 8p-11p		WORLD SERIES	\$1,800.00	0	30	1	0	0	\$0.00	\$0.00	0.0
13	TU,Th-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	4	4	4	\$2,000.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-11p to Tu,Th-F,M 10p-11p												
14	TU-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	2	2	2	\$1,000.00	\$0.00	0.0
15	TU 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	0	30	1	1	1	\$750.00	\$0.00	0.0
16	Th 8p-10p		ROCKY HORROR	\$2,000.00	0	30	1	1	1	\$2,000.00	\$0.00	0.0
Changes: Day/Time from W 9p-10p to Th 9p-10p. Program from EMPIRE to ROCKY HORROR. Rate from 2500 to 2000												
17	F 9p-10p		Exorcist	\$750.00	0	30	1	1	1	\$750.00	\$0.00	0.0
18	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1	1	1	\$500.00	\$0.00	0.0
19	TU-F,M 11:30p-12m		Seinfeld	\$150.00	0	30	5	5	5	\$750.00	\$0.00	0.0

KATZ TELEVISION GROUP

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Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
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Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV+ 20	Sa 12:30p-3:30p		NASCAR TRUCK SRS	\$400.00	0	30	1	2	2	\$800.00	\$0.00	0.0
Changes: Program from NASCAR to NASCAR TRUCK SRS												
REV+ 21	Sa 7:30p-11p		WVU FTBALL	\$500.00	0	30	1	2	2	\$1,000.00	\$0.00	0.0
REV+ 22	Su 1p-4p		NFL	\$1,500.00	0	30	1	2	2	\$3,000.00	\$0.00	0.0
Changes: Rate from 1800 to 1500												
REV- 23	Su 4p-7p		NFL	\$3,500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
24	W 9p-11p		PRESIDENTIAL DEBATE	\$1,500.00	0	30	1	1	1	\$1,500.00	\$0.00	0.0
REV+ 25	Sa 4:30p-7p		COLLEGE FOOTBALL DAY	\$500.00	0.0	30	0	2	2	\$1,000.00	\$0.00	0.0
REV+ 26	M 9p-10p		LUCIFER	\$1,200.00	0.0	30	0	1	1	\$1,200.00	\$0.00	0.0
REV+ 27	Tu 9p-10p		SCREAM QUEENS	\$1,500.00	0.0	30	0	1	1	\$1,500.00	\$0.00	0.0
TOTALS: 63									63	\$28,015.00	\$0.00	0.0

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 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007

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 Salesperson: TREVOR HEATON Con Type: POLITICAL/VOTE
 202-955-5342 Assistant: TREVOR HEATON Separation:
 202-955-5342

Special Instructions	

Order Level Comments	
Date/Time	Added by
09/16/16 10:45 AM	TREVOR HEATON

Date/Time	Comment
09/14/16 9:52 AM	Christopher Koulsoufiakis
08/26/16 5:38 PM	TREVOR HEATON
08/26/16 5:38 PM	TREVOR HEATON
	pls confirm NAs and MG's due to LUR and prgm changes total remains \$28,015
	LN 2
	NA:3X TU-F,M 10/18 DT TP CHG
	OFR: 3X TU-F,M 10/18 AMERICAS COURT 1-2P @ \$45
	LN 12
	NA: 1X TU-M 10/18 DT PRG CHG
	OFR: 3X SAT 10/22 COLLEGE FOOTBALL 4-730P @ \$500 & 1X SUN 10/23 NFL PREGAME 11A-12P @ \$300
	LN 13
	NA: 1X WED 10/19 DT PRG CHG
	OFR: 1X FRI 10/21 NEWS 10-11P @ \$500
	LN 16
	NA: 1X WED 10/19 DT PRG CHG
	OFR: 1X THU 10/20 ROCKY HORROR 8-10P @ \$2000 & 1X SAT 10/22 COLLEGE FOOTBALL EXTRA 730-8P @ \$500
	LN 23
	NA: 1X SUN 10/23 DT PRG CHG
	OFR: 2X SUN 10/23 NFL 1-4P @ \$1800

09/14/16 9:52 AM	Christopher Koulsoufiakis	Separation: 30
08/26/16 5:38 PM	TREVOR HEATON	Separation: 30
08/26/16 5:38 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$31,278
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart Summary					Monthly Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	63	\$28,015.00	N/A	0.0	2016-Oct	63	\$28,015.00
Total	100%	63	\$28,015.00	N/A	0.0	Total	63	\$28,015.00



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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	Transaction History	
									Contract \$	Comment
Revision	9/16/16 10:45 AM	TREVOR HEATON	Revised	5		\$0	\$28,015.00	Changes: Total Spots from 58 to 63, Days Untouched to 2, Comments from New order for HFA PIs confirm asap to pls confirm NA's and MG's due to LUR and prgm changes total remains \$28,015. 11 buylines added or modified.		
Makegood 1	9/14/16 9:52 AM	Christopher Koutsouflakis	Confirmed			\$0	\$28,015.00	Changes: Total GIMPs to 0.		
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0			
Revision	8/26/16 5:38 PM	TREVOR HEATON	Confirmed			\$0	\$28,015.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$28,015.00, Comments from Separation: 30 to New order for HFA PIs confirm asap, 4 buylines added or modified.		
New	8/26/16 4:11 PM	TREVOR HEATON	New	58		\$28,015.00	\$28,015.00			

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.