



125 West 55th St  
New York, NY 10019

REV

Contract # 25275657  
CPE: 278/295/5290  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Flight: 10/18/16 - 10/24/16  
Advertiser: CLINTON, HILLARY  
Product: TV

Station: WPGH  
Market: Pittsburgh  
Office: WASHINGTON

Total \$: \$28,015.00  
Total Spots: 63  
Total CPP: \$0.00

Agency Order #: 5330838  
Buyer: Gilroy, Maura  
Salesperson: TREVOR HEATON  
202-955-5342

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: TREVOR HEATON  
202-955-5342

Total GRP:  
Separation:

Comments: pls confirm NA's and MG's due to LUR and prgm changes total remains \$28,015

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	Tu-F,M 10a-11a		TMZ LIVE	\$45.00	0	30	2		2	\$90.00	\$0.00	0.0
2	Tu-F,M 1p-2p		AMERICAS COURT	\$45.00	0	30	5		5	\$225.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 2p-3p to Tu-F,M 1p-2p												
3	Tu-F,M 3p-4p		JERRY SPRINGER	\$50.00	0	30	2		2	\$100.00	\$0.00	0.0
4	Tu-F,M 4p-5p		MAURY	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
5	Tu-F,M 5p-6p		HARRY CONNICK	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$375.00	0	30	5		5	\$1,875.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		Two & A Half Men	\$375.00	0	30	4		4	\$1,500.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$500.00	0	30	4		4	\$2,000.00	\$0.00	0.0
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$500.00	0	30	4		4	\$2,000.00	\$0.00	0.0
10	Tu-F,M 11p-11:30p		Seinfeld	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
11	M 8p-9p		GOTHAM	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
REV-12	Tu-M 8p-11p		WORLD SERIES	\$1,800.00	0	30	1		0	\$0.00	\$0.00	0.0
13	Tu,Th,F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	4		4	\$2,000.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-11p to Tu,Th,F,M 10p-11p												
14	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	2		2	\$1,000.00	\$0.00	0.0
15	Tu 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
16	Th 8p-10p		ROCKY HORROR	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
Changes: Day/Time from W 9p-10p to Th 8p-10p, Program from EMPIRE to ROCKY HORROR, Rate from 2500 to 2000												
17	F 9p-10p		Exorcist	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0
18	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
19	Tu-F,M 11:30p-12m		Seinfeld	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25275657      Changes as of: 9/16/2016 at 1:05 PM      Version: Current State Version 3

CPE: 278/296/5290      Flight: 10/18/16 - 10/24/16      Station: WPGH      Total \$: \$28,015.00

Agency: GMMB      Advertiser: CLINTON, HILLARY      Market: Pittsburgh      Total Spots: 63

GMMB 3050 K ST NW      Product: TV      Office: WASHINGTON      Total CPP: \$0.00

WASHINGTON DC 20007

Agency Order #: 5330838      Buyer: Gilroy, Maura      Primary Demo: Adults 35+

Salesperson: TREVOR HEATON      202-955-5342      Con Type: POLITICAL/VOTE      Assistant: TREVOR HEATON      202-955-5342

Total GRP:      Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
REV+ 20	Sa 12:30p-3:30p		NASCAR TRUCK SRS	\$400.00	0	30	1		2	\$800.00	\$0.00	0.0
Changes: Program from NASCAR to NASCAR TRUCK SRS												
REV+ 21	Sa 7:30p-11p		WVU FTBALL	\$500.00	0	30	1		2	\$1,000.00	\$0.00	0.0
REV+ 22	Su 1p-4p		NFL	\$1,500.00	0	30	1		2	\$3,000.00	\$0.00	0.0
Changes: Rate from 1800 to 1500												
REV+ 23	4p-7p		NFL	\$3,500.00	0	30	1		0	\$0.00	\$0.00	0.0
24	9p-11p		PRESIDENTIAL DEBATE	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
REV+ 25	Sa 4:30p-7p		COLLEGE FOOTBALL DAY	\$500.00	0.0	30	0		2	\$1,000.00	\$0.00	0.0
REV+ 26	M 9p-10p		LUCIFER	\$1,200.00	0.0	30	0		1	\$1,200.00	\$0.00	0.0
REV+ 27	Tu 9p-10p		SCREAM QUEENS	\$1,500.00	0.0	30	0		1	\$1,500.00	\$0.00	0.0
TOTALS: 63									63	\$28,015.00	\$0.00	0.0



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CPE: 278/295/5290 Flight: 10/18/16 - 10/24/16 Station: WPGH  
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh  
GMMB 3050 K ST NW Product: TV Office: WASHINGTON  
WASHINGTON DC 20007

Agency Order #: 5330838 Buyer: Gilroy, Maura  
Salesperson: TREVOR HEATON 202-955-5342  
Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE  
Assistant: TREVOR HEATON 202-955-5342

Total GRP:  
Separation:

Total Spots: 63  
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
09/16/16 10:45 AM	TREVOR HEATON	pls confirm NA's and MG's due to LUR and prgm changes total remains \$28,015	
		LN 2 NA: 3X TU-F-M 10/18 DT TP CHG OFR: 3X TU-F,M 10/18 AMERICAS COURT 1-2P @ \$45	
		LN 12 NA: 1X TU-M 10/18 DT PRG CHG OFR: 3X SAT 10/22 COLLEGE FOOTBALL 4-730P @ \$500 & 1X SUN 10/23 NFL PREGAME 11A-12P @ \$300	
		LN 13 NA: 1X WED 10/19 DT PRG CHG OFR: 1X FRI 10/21 NEWS 10-11P @ \$500	
		LN 16 NA: 1X WED 10/19 DT PRG CHG OFR: 1X THU 10/20 ROCKY HORROR 8-10P @ \$2000 & 1X SAT 10/22 COLLEGE FOOTBALL EXTRA 730-8P @ \$500	
		LN 23 NA: 1X SUN 10/23 DT PRG CHG OFR: 2X SUN 10/23 NFL 1-4P @ \$1800	
09/14/16 9:52 AM	Christopher Koulsouflakis		
08/26/16 5:38 PM	TREVOR HEATON	Separation: 30	
08/26/16 5:38 PM	TREVOR HEATON	Separation: 30	

Competitive Information	
Market Budget:	\$311,278
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$28,015.00	N/A	0.0
Total	100%	63	\$28,015.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	63	\$28,015.00
Total	63	\$28,015.00



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<b>CPE:</b> 278/295/5290		<b>Flight:</b> 10/18/16 - 10/24/16		<b>Station:</b> WPGH	
<b>Agency:</b> GMMB		<b>Advertiser:</b> CLINTON, HILLARY		<b>Market:</b> Pittsburgh	
<b>GMMB 3050 K ST NW</b>		<b>Product:</b> TV		<b>Office:</b> WASHINGTON	
<b>WASHINGTON DC 20007</b>		<b>Agency Order #:</b> 5330838		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Gilroy, Maura		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> TREVOR HEATON		<b>Assistant:</b> TREVOR HEATON	
		202-955-5342		202-955-5342	
				<b>Total GRP:</b>	
				<b>Separation:</b>	
				<b>Total \$:</b> \$28,015.00	
				<b>Total Spots:</b> 63	
				<b>Total CPP:</b> \$0.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/16/16 10:45 AM	TREVOR HEATON	Revised	5		\$0
Makegood 1	9/14/16 9:52 AM	Christopher Koutsouflakis	Confirmed			\$0
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0
Revision	8/26/16 5:38 PM	TREVOR HEATON	Confirmed			\$0
New	8/26/16 4:11 PM	TREVOR HEATON	New	58		\$28,015.00
Changes: Total Spots from 58 to 63, Days Untouched to 2, Comments from New order for HFA Pls confirm asap to pls confirm N/A's and MG's due to LUR and prgm changes total remains \$28,015. 11 buylines added or modified. Changes: Total GIMPs to 0. Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$28,015.00, Comments from Separation: 30 to New order for HFA Pls confirm asap. 4 buylines added or modified.						

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.