



125 West 55th St
New York, NY 10019

rev

Contract # 25275659 Changes as of: 11/7/2016 at 10:20 AM Version: Highlighting Revision 12

CPE: 278/295/5292 Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007
 Flight: 11/1/16 - 11/8/16 Advertiser: CLINTON, HILLARY Product: TV
 Station: WPGH Market: Pittsburgh Office: WASHINGTON
 Total \$: \$69,690.00 Total Spots: 87 Total CPP: \$0.00

Agency Order #: 5331022 Primary Demo: Adults 35+
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342
 Total GRP: Traffic #: 2623690 Separation:

Comments: please confirm NA"s and MG"s. Revised total 69,440 (+\$250)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/7		Total Spots	Total \$	CPP	GRP
							11/1	11/7				
1	Tu-F,M 10a-11a		TMZ LIVE	\$45.00	0	30	4	2	6	\$270.00	\$0.00	0.0
2	Tu-F,M 1p-1:30p		AMERICAS COURT	\$45.00	0	30	4	2	6	\$270.00	\$0.00	0.0
3	Tu-F,M 3p-4p		JERRY SPRINGER	\$50.00	0	30	4	2	6	\$300.00	\$0.00	0.0
4	Tu-F,M 4p-5p		MAURY	\$75.00	0	30	4	2	6	\$450.00	\$0.00	0.0
5	Tu-F,M 5p-6p		HARRY CONNICK	\$125.00	0	30	2	2	4	\$500.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$750.00	0	30	3	1	4	\$3,000.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		Two & A Half Men	\$750.00	0	30	4	0	4	\$3,000.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,000.00	0	30	1	0	1	\$1,000.00	\$0.00	0.0
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$1,000.00	0	30	2	0	2	\$2,000.00	\$0.00	0.0
REV- 10	Tu-F,M 11p-11:30p		Seinfeld	\$150.00	0	30	2	1	2	\$300.00	\$0.00	0.0
REV- 11	M 8p-9p		GOTHAM	\$1,200.00	0	30	0	1	0	\$0.00	\$0.00	0.0
REV- 12	M,W-F 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	1	1	1	\$1,000.00	\$0.00	0.0
13	M,W-F 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	2	0	2	\$2,000.00	\$0.00	0.0
14	Tu 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	0	30	0	0	0	\$0.00	\$0.00	0.0
15	W 9p-10p		EMPIRE	\$2,500.00	0	30	0	0	0	\$0.00	\$0.00	0.0
16	F 9p-10p		Exorcist	\$750.00	0	30	1	0	1	\$750.00	\$0.00	0.0
17	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	2	0	2	\$2,000.00	\$0.00	0.0
REV- 18	Tu-F,M 11:30p-12m		Seinfeld	\$150.00	0	30	4	2	3	\$450.00	\$0.00	0.0
19	Sa 3:30p-7p		FOX College Football Prime Game	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
20	W 8p-1:35a		World Series G7	\$5,000.00	0	30	3	0	3	\$15,000.00	\$0.00	0.0

extra



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 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 87
 GMMB 3050 K ST NW WASHINGTON DC Product: TV Office: WASHINGTON Total CPP: \$0.00

Agency Order #: 5331022 Primary Demo: Adults 35+
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
 202-955-5342 202-955-5342
 Total GRP: Traffic #: 2623690
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/7		Total Spots	Total \$	CPP	GRP
							11/1	11/7				
21	Su 4p-7p		NFL	\$7,000.00	0	30	2	0	2	\$14,000.00	\$0.00	0.0
22	M 7:30p-11p		World Series G6	\$3,000.00	0.0	30	1	0	1	\$3,000.00	\$0.00	0.0
23	M-F 11a-12n		Paternity Court	\$90.00	0.0	30	3	2	5	\$450.00	\$0.00	0.0
24	M-F 12n-1p		Judge Faith/Justice	\$90.00	0.0	30	3	2	5	\$450.00	\$0.00	0.0
25	M-F 2p-3p		Divorce Court	\$90.00	0.0	30	4	1	5	\$450.00	\$0.00	0.0
26	Su 12n-1p		FOX NFL SUNDAY	\$1,500.00	0.0	30	1	0	1	\$1,500.00	\$0.00	0.0
27	Su 11a-12n		NFL KICKOFF	\$600.00	0.0	30	1	0	1	\$600.00	\$0.00	0.0
28	Su 7p-8p		BOB'S BURGERS	\$1,000.00	0.0	30	1	0	1	\$1,000.00	\$0.00	0.0
29	Su 8p-9p		SIMPSONS/ZORN	\$2,000.00	0.0	30	1	0	1	\$2,000.00	\$0.00	0.0
30	Su 9p-10p		FAMILY GUY / LAST MAN	\$2,000.00	0.0	30	1	0	1	\$2,000.00	\$0.00	0.0
31	Th 8p-9p		Rosewood	\$2,000.00	0.0	30	1	0	1	\$2,000.00	\$0.00	0.0
32	Th 9p-10p		Pitch	\$2,500.00	0.0	30	1	0	1	\$2,500.00	\$0.00	0.0
33	Sa 8p-9p		Pitch (R)	\$500.00	0.0	30	2	0	2	\$1,000.00	\$0.00	0.0
34	Sa 9p-10p		Lethal Weapon (R)	\$500.00	0.0	30	2	0	2	\$1,000.00	\$0.00	0.0
REV- 35	Su 10a-10:30a		Full Measure	\$50.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 36	Sa 10p-10:30p		Channel 11 News on FOX53	\$1,000.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV+ 37	M 10p-11p		Channel 11 News FOX53	\$1,500.00	0.0	30	0	2	2	\$3,000.00	\$0.00	0.0
REV+ 38	M 11p-12m		Seinfeld/Seinfeld	\$450.00	0.0	30	0	1	1	\$450.00	\$0.00	0.0
REV+ 39	M 7p-7:30p		Big Bang	\$1,500.00	0.0	30	0	1	1	\$1,500.00	\$0.00	0.0
TOTALS:							64	23	87	\$69,690.00	\$0.00	0.0



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Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 5331022	Primary Demo: Adults 35+	Total \$: \$69,690.00
Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE	Total Spots: 87
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP:
		Traffic #: 2623690
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/07/16 10:20 AM	TREVOR HEATON	please confirm NA's and MG's. Revised total 69,440 (+\$250)
11/04/16 5:19 PM	TREVOR HEATON	revised line 18.
11/04/16 4:52 PM	Blaine Hennessy	LN 20 2X RAN LATE W 11/2 DT WORLD SERIES 8P-135A @ 1234A & 101A PLS ADVISE
11/02/16 10:48 PM	TREVOR HEATON	revised line 18.
11/02/16 12:16 PM	JARED SALLES	NA DUE TO WORLD SERIES MG ON PNT
11/02/16 10:09 AM	TREVOR HEATON	NA line 8, MG line 36
11/02/16 10:04 AM	Christopher Koutsouffakis	LN 8 NA: 1X 11/2 DT WORLD SERIES
11/02/16 9:15 AM	TREVOR HEATON	add line 36 as MG from rebates. revised total \$70,440 (+\$1000)
11/01/16 5:01 PM	TREVOR HEATON	add line 36 as MG from rebates. revised total \$70,440 (+\$1000)
10/31/16 3:33 PM	TREVOR HEATON	pls confirm adds (+\$50,000) revised total \$66,440
10/27/16 2:14 PM	TREVOR HEATON	revised to cut 20K. Moving to 60s estimate 5835 revised total \$19440 (-\$20,000)
10/26/16 9:42 PM	TREVOR HEATON	revised order to clear. New total \$39,440 (+\$14,375)
09/09/16 2:01 PM	TREVOR HEATON	pls confirm revisions due to LUR, total remains unchanged.
09/08/16 3:22 PM	Christopher Koutsouffakis	LN 2 NA: 2X TU-F,M W/O 11/1 DT TP CHG OFR: 2X TU-F,M W/O 11/1 AMERICAS COURT 1-130P @ \$45
08/26/16 5:44 PM	TREVOR HEATON	LN 5 LUR NOW @ \$125
08/26/16 5:44 PM	TREVOR HEATON	Separation: 30
08/26/16 5:44 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$774,333
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	87	\$69,690.00	N/A	0.0
Total	100%	87	\$69,690.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	87	\$69,690.00
Total	87	\$69,690.00

KATZ TELEVISION GROUP

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Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 5331022	Primary Demo: Adults 35+	Total \$: \$69,690.00
Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE	Total Spots: 87
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP:
		Traffic #: 2623690
		Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/7/16 10:20 AM	TREVOR HEATON	Revised		4	\$250.00	\$69,690.00	Changes: Total Spots from 91 to 87, Calculated Dollars from \$69,440.00 to \$69,690.00, Competitive Market Budget from \$771,556 to \$774,333, Total \$ from \$69,440.00 to \$69,690.00, Comments from revised line 18. to please confirm NA's and MG's. Revised total 69,440 (+\$250), User Entered \$ from \$69,440.00 to \$69,690.00. 9 buylines added or modified.
Revision	11/4/16 5:19 PM	TREVOR HEATON	Confirmed			\$0	\$69,440.00	Changes: 1 buyline added or modified.
Makegood 3	11/4/16 4:52 PM	Blaine Hennessy	Confirmed			\$0	\$69,440.00	
Revision	11/2/16 10:48 PM	TREVOR HEATON	Confirmed			\$0	\$69,440.00	Changes: Comments from NA DUE TO WORLD SERIES MG ON PNT to revised line 18.. 1 buyline added or modified.
Revision	11/2/16 12:16 PM	JARED SALLES	Confirmed		1	-\$1,000.00	\$69,440.00	Changes: Total Spots from 92 to 91, Calculated Dollars from \$70,440.00 to \$69,440.00, Competitive Market Budget from \$782,667 to \$771,556, Total \$ from \$70,440.00 to \$69,440.00, Comments from NA line 8, MG line 36 to NA DUE TO WORLD SERIES MG ON PNT, User Entered \$ from \$70,440.00 to \$69,440.00. 1 buyline added or modified.
Revision	11/2/16 10:09 AM	TREVOR HEATON	Confirmed			\$0	\$70,440.00	Changes: Comments from add line 36 as MG from rebates.
Makegood 2	11/2/16 10:04 AM	Christopher Koutsouflakis	Confirmed			\$0	\$70,440.00	revised total \$70,440 (+\$1000) to NA line 8, MG line 36. 2 buylines added or modified.
Queued for Electronic Contracting	11/2/16 10:03 AM					\$0	\$0	
Revision	11/2/16 9:15 AM	TREVOR HEATON	Confirmed			\$0	\$70,440.00	Changes: 1 buyline added or modified.
Revision	11/1/16 5:01 PM	TREVOR HEATON	Confirmed		1	\$1,000.00	\$70,440.00	Changes: Total Spots from 91 to 92, Calculated Dollars from \$69,440.00 to \$70,440.00, Competitive Market Budget from \$771,556 to \$782,667, Total \$ from \$69,440.00 to \$70,440.00, Comments from pls confirm adds (+\$50,000) revised total \$66,440 to add line 36 as MG from rebates. revised total \$70,440 (+\$1000), User Entered \$ from \$69,440.00 to \$70,440.00. 1 buyline added or modified.
Revision	10/31/16 3:33 PM	TREVOR HEATON	Confirmed		46	\$50,000.00	\$69,440.00	Changes: Total Spots from 45 to 91, Calculated Dollars from \$19,440.00 to \$69,440.00, Competitive Market Budget from \$216,000 to \$771,556, Total \$ from \$19,440.00 to \$69,440.00, Flight End from 11/7/16 to 11/8/16, Start Day Of The Week from Tuesday to MondayExceptFirst, Days Untouched to 4, User Entered \$ from \$19,440.00 to \$69,440.00, Comments from revised to cut 20K. Moving to 60s estimate 5835 revised total \$19440 (-\$20,000) to pls confirm adds (+\$50,000) revised total \$66,440. 35 buylines added or modified.
Revision	10/27/16 2:14 PM	TREVOR HEATON	Confirmed		19	-\$20,000.00	\$19,440.00	Changes: Total Spots from 64 to 45, Calculated Dollars from \$39,440.00 to \$19,440.00, Competitive Market Budget from \$438,222 to \$216,000, Total \$ from \$39,440.00 to \$19,440.00, Comments from revised order to clear. New total \$39,440 (+\$14,375) to revised to cut 20K. Moving to 60s estimate 5835 revised total \$19440 (-\$20,000), User Entered \$ from \$39,440.00 to \$19,440.00. 10 buylines added or modified.
Revision	10/26/16 9:42 PM	TREVOR HEATON	Confirmed			\$14,375.00	\$39,440.00	Changes: Calculated Dollars from \$25,065.00 to \$39,440.00, Competitive Market Budget from \$278,500 to \$438,222, Total \$ from \$25,065.00 to \$39,440.00, User Entered \$ from \$25,065.00 to \$39,440.00, Comments from pls confirm revisions due to LUR, total remains unchanged. to revised order to clear. New total \$39,440 (+\$14,375). 9 buylines added or modified.



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Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 5331022	Buyer: Gilroy, Maura	Primary Demo: Adults 35+	Total GRP:
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE	Traffic #: 2623690
		Separation:	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/16 2:01 PM	TREVOR HEATON	Confirmed	4		\$0	\$25,065.00	Changes: Total Spots from 60 to 64, Comments from New order for HFA Pls confirm ASAP to pls confirm revisions due to LUR, total remains unchanged. . 4 buylines added or modified.
Makegood 1	9/8/16 3:22 PM	Christopher Koutsouflakis	Confirmed			\$0	\$25,065.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0	
Revision	8/26/16 5:44 PM	TREVOR HEATON	Confirmed			\$0	\$25,065.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,065.00, Comments from Separation: 30 to New order for HFA Pls confirm ASAP. 3 buylines added or modified.
New	8/26/16 4:11 PM	TREVOR HEATON	New	60		\$25,065.00	\$25,065.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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