

2471850

KATZ TELEVISION
GROUP

Contract # 25148088

Changes as of: 4/15/2016 at 11:13 AM

Version: Current State Version 2

CPE: 278/295/4577

Flight: 4/17/16 - 4/25/16

Station: WPGH

Total \$: \$18,100.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Pittsburgh

Total Spots: 18

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Hillary For America

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 4966878

Primary Demo: Adults 35+

Total GRP: 0

Buyer: Furman, Mike

Con Type: POLITICAL/VOTE

Separation:

Salesperson: TREVOR HEATON
202-955-5342Assistant: TREVOR HEATON
202-955-5342

Comments: revised order \$18,100. Please note 5p cut off on 4/26, so please air the spots booked w/o 4/24 on Monday only. If you need me to revise let me know.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/17 - 4/24			Total Spots	Total \$	CPP	GRP	
1	M-F 6p-6:30p		Big Bang Theory	\$650.00	0	30	2	1		3	\$1,950.00	\$0.00	0.0	
Changes: Rate from 300 to 650														
REV- 2	M-F 6:30p-7p		Two & A Half Men	\$650.00	0	30	2	1	1	2	\$1,300.00	\$0.00	0.0	
Changes: Rate from 300 to 650														
3	M-F 7p-7:30p		Big Bang Theory	\$850.00	0	30	2	1		3	\$2,550.00	\$0.00	0.0	
Changes: Rate from 400 to 850														
REV- 4	M-F 7:30p-8p		Two & A Half Men	\$850.00	0	30	3	1	1	2	\$1,700.00	\$0.00	0.0	
Changes: Rate from 400 to 850														
REV 5	M-F 10p-11p		CH 11 News-FOX53 @ 10P	\$800.00	0	30	2	4	1	0	4	\$3,200.00	\$0.00	0.0
Changes: Day/Time from M-F 10p-10:30p to M-F 10p-11p, Rate from 400 to 800														
6	Sa 10p-10:30p		Ch News - FOX53	\$800.00	0	30	1	0		1	\$800.00	\$0.00	0.0	
Changes: Rate from 400 to 800														
REV- 7	M 10p-11p		CH 11 News-FOX53 @ 10P	\$800.00	0	30	2	0	1	1	\$800.00	\$0.00	0.0	
Changes: Day/Time from M-F 10:30p-11p to M 10p-11p, Rate from 400 to 800														
REV- 8	Su 10p-11p		CH 11 News-FOX53 @ 10P	\$800.00	0	30	1	1	0	1	\$800.00	\$0.00	0.0	
Changes: Rate from 400 to 800														
REV- 9	M-F 11p-11:30p		Seinfeld	\$250.00	0	30	1	0	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 125 to 250														
10	W 9p-10p		Empire-FOX	\$5,000.00	0	30	1	0		1	\$5,000.00	\$0.00	0.0	
Changes: Rate from 2500 to 5000														
TOTALS:										18	\$18,100.00	\$0.00	0.0	



Contract # 25148088		Changes as of: 4/15/2016 at 11:13 AM		Version: Current State Version 2	
CPE: 278/295/4577		Flight: 4/17/16 - 4/25/16		Station: WPGH	
Agency: GMMB		Advertiser: CLINTON, HILLARY		Market: Pittsburgh	
GMMB 3050 K ST NW WASHINGTON DC 20007		Product: Hillary For America		Office: WASHINGTON	
Agency Order #: 4966878		Primary Demo: Adults 35+		Total GRP: 0	
Buyer: Furman, Mike		Con Type: POLITICAL/VOTE			
Salesperson: TREVOR HEATON 202-955-5342		Assistant: TREVOR HEATON 202-955-5342		Separation:	
				Total \$: \$18,100.00	
				Total Spots: 18	
				Total CPP: \$0.00	

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/15/16 11:13 AM	TREVOR HEATON	Separation: 30
04/15/16 9:52 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$156,429
WPGH Share:	7%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$18,100.00	N/A	0.0
Total	100%	18	\$18,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	18	\$18,100.00
Total	18	\$18,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/15/16 11:13 AM	TREVOR HEATON	Revised		7	\$7,150.00	\$18,100.00	Changes: Calculated Dollars from \$10,950.00 to \$18,100.00, Total \$ from \$10,950.00 to \$18,100.00, Total Spots from 25 to 18, Demo Meta to [R16], User Entered \$ from \$0.00 to \$18,100.00, Comments from Separation: 30 to revised order \$18,100. Please note 5p cut off on 4/26, so please air the spots booked w/o 4/24 on Monday only. If you need me to revise let me know., Product from TV to Hillary For America, Flight End from 4/30/16 to 4/25/16. 10 buylines added or modified.
New	4/15/16 9:51 AM	TREVOR HEATON	Confirmed	25		\$10,950.00	\$10,950.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Contract # 25148088 Changes as of: 4/15/2016 at 9:52 AM Version: Current State Version 1

CPE: 278/295/4577 Flight: 4/17/16 - 4/30/16 Station: WPGH Total \$: \$10,950.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 25
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007

Agency Order #: 4966878 Primary Demo: Total GRP: 0
 Buyer: Furman, Mike Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	4/17 - 4/24		Total Spots	Total \$	CPP	GRP
						4/17	4/24				
1	M-F 6p-6:30p		Big Bang Theory 650	\$300.00	30	2	1	3	\$900.00	\$0.00	0.0
2	M-F 6:30p-7p		Two & A Half Men 650	\$300.00	30	2	1	3	\$900.00	\$0.00	0.0
3	M-F 7p-7:30p		Big Bang Theory 850	\$400.00	30	2	1	3	\$1,200.00	\$0.00	0.0
4	M-F 7:30p-8p		Two & A Half Men 850	\$400.00	30	3	1	4	\$1,600.00	\$0.00	0.0
5	M-F 10p-10:30p		CH 11 News-FOX53 @ 10P 800	\$400.00	30	2	1	3	\$1,200.00	\$0.00	0.0
6	Sa 10p-10:30p		Ch News - FOX53 800	\$400.00	30	1	0	1	\$400.00	\$0.00	0.0
7	M-F 10:30p-11p		CH 11 News-FOX53 @ 10P 800	\$400.00	30	2	1	3	\$1,200.00	\$0.00	0.0
8	Su 10p-11p		CH 11 News-FOX53 @ 10P 800	\$400.00	30	1	1	2	\$800.00	\$0.00	0.0
9	M-F 11p-11:30p		Seinfeld 250	\$125.00	30	1	1	2	\$250.00	\$0.00	0.0
10	W 9p-10p		Empire-FOX 5000	\$2,500.00	30	1	0	1	\$2,500.00	\$0.00	0.0
TOTALS:						17	8	25	\$10,950.00	\$0.00	0.0



Contract # 25148088		Changes as of: 4/15/2016 at 9:52 AM		Version: Current State Version 1	
CPE: 278/295/4577		Flight: 4/17/16 - 4/30/16		Station: WPGH	
Agency: GMMB		Advertiser: CLINTON, HILLARY		Market: Pittsburgh	
GMMB 3050 K ST NW WASHINGTON DC 20007		Product: TV		Office: WASHINGTON	
Agency Order #: 4966878		Primary Demo:		Total GRP: 0	
Buyer: Furman, Mike		Con Type: POLITICAL/VOTE		Separation:	
Salesperson: TREVOR HEATON 202-955-5342		Assistant: TREVOR HEATON 202-955-5342			
				Total \$: \$10,950.00	
				Total Spots: 25	
				Total CPP: \$0.00	

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/15/16 9:52 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$156,429
WPGH Share:	7%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$10,950.00	N/A	0.0
Total	100%	25	\$10,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	25	\$10,950.00
Total	25	\$10,950.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/15/16 9:51 AM	TREVOR HEATON	New	25		\$10,950.00	\$10,950.00	

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