



Contract # 25148088	Changes as of: 4/15/2016 at 11:13 AM	Version: Current State Version 2
CPE: 278/295/4577	Flight: 4/17/16 - 4/25/16	Station: WPGH
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Pittsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hillary For America	Office: WASHINGTON
Agency Order #: 4966878	Primary Demo: Adults 35+	Total \$: \$18,100.00
Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	Total Spots: 18
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/15/16 11:13 AM	TREVOR HEATON	Separation: 30
04/15/16 9:52 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$156,429
WPGH Share:	7%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$18,100.00	N/A	0.0
Total	100%	18	\$18,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	18	\$18,100.00
Total	18	\$18,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/15/16 11:13 AM	TREVOR HEATON	Revised		7	\$7,150.00	\$18,100.00	Changes: Calculated Dollars from \$10,950.00 to \$18,100.00, Total \$ from \$10,950.00 to \$18,100.00, Total Spots from 25 to 18, Demo Meta to [R16], User Entered \$ from \$0.00 to \$18,100.00, Comments from Separation: 30 to revised order \$18,100. Please note 5p cut off on 4/26, so please air the spots booked w/o 4/24 on Monday only. If you need me to revise let me know., Product from TV to Hillary For America, Flight End from 4/30/16 to 4/25/16. 10 buylines added or modified.
New	4/15/16 9:51 AM	TREVOR HEATON	Confirmed	25		\$10,950.00	\$10,950.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Contract # 25148088	Changes as of: 4/15/2016 at 9:52 AM	Version: Current State Version 1
CPE: 278/295/4577	Flight: 4/17/16 - 4/30/16	Station: WPGH
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Pittsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: WASHINGTON
Agency Order #: 4966878	Primary Demo:	Total \$: \$10,950.00
Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	Total Spots: 25
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	4/17 - 4/24		Total Spots	Total \$	CPP	GRP
						4/17	4/24				
1	M-F 6p-6:30p		Big Bang Theory <i>650</i>	\$300.00	30	2	1	3	\$900.00	\$0.00	0.0
2	M-F 6:30p-7p		Two & A Half Men <i>650</i>	\$300.00	30	2	1	3	\$900.00	\$0.00	0.0
3	M-F 7p-7:30p		Big Bang Theory <i>850</i>	\$400.00	30	2	1	3	\$1,200.00	\$0.00	0.0
4	M-F 7:30p-8p		Two & A Half Men <i>850</i>	\$400.00	30	3	1	4	\$1,600.00	\$0.00	0.0
5	M-F 10p-10:30p		CH 11 News-FOX53 @ 10P <i>800</i>	\$400.00	30	2	1	3	\$1,200.00	\$0.00	0.0
6	Sa 10p-10:30p		Ch News - FOX53 <i>800</i>	\$400.00	30	1	0	1	\$400.00	\$0.00	0.0
7	M-F 10:30p-11p		CH 11 News-FOX53 @ 10P <i>800</i>	\$400.00	30	2	1	3	\$1,200.00	\$0.00	0.0
8	Su 10p-11p		CH 11 News-FOX53 @ 10P <i>800</i>	\$400.00	30	1	1	2	\$800.00	\$0.00	0.0
9	M-F 11p-11:30p		Seinfeld <i>250</i>	\$125.00	30	1	1	2	\$250.00	\$0.00	0.0
10	W 9p-10p		Empire-FOX <i>5000</i>	\$2,500.00	30	1	0	1	\$2,500.00	\$0.00	0.0
TOTALS:						17	8	25	\$10,950.00	\$0.00	0.0



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Hit Listed Programs	
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Date/Time	Added by	Comment
04/15/16 9:52 AM	TREVOR HEATON	Separation: 30

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WPGH Share:	7%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$10,950.00	N/A	0.0
Total	100%	25	\$10,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	25	\$10,950.00
Total	25	\$10,950.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/15/16 9:51 AM	TREVOR HEATON	New	25		\$10,950.00	\$10,950.00	

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