



125 West 55th St
New York, NY 10019

rev

Contract # 25275658 Changes as of: 10/25/2016 at 6:07 PM Version: Current State Version 9
 CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16
 Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY
 WASHINGTON DC Product: TV
 Agency Order #: 5330920 Buyer: Gilroy, Maura
 Salesperson: TREVOR HEATON 202-955-5342
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: TREVOR HEATON 202-955-5342
 Station: WPGH
 Market: Pittsburgh
 Office: WASHINGTON
 Total Spots: 42
 Total CPP: \$241,94
 Total GRP: 109.8
 Traffic #: 2623606
 Separation:

Comments: Please confirm NA's and MG's

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25	10/25				
1	Tu-F M 10p-11a		TMZ LIVE	\$35.00	0.2	30	4		4	\$140.00	\$175.00	0.8
2	Tu-F M 1p-1:30p		AMERICAS COURT	\$35.00	0.4	30	5		5	\$175.00	\$87.50	2.0
REV+ 3	Tu-F M 3p-4p		JERRY SPRINGER	\$50.00	0.4	30	3/4		4	\$200.00	\$125.00	1.6
4	Tu-F M 4p-5p		MAURY	\$75.00	0.8	30	3		3	\$225.00	\$93.75	2.4
REV+ 5	Tu-F M 5p-6p		HARRY CONNICK	\$125.00	0.9	30	3/5		5	\$625.00	\$138.89	4.5
6	Tu-F M 6p-6:30p		Big Bang Theory	\$750.00	2.7	30	3		3	\$2,250.00	\$277.78	8.1
7	Tu-F M 6:30p-7p		Two & A Half Men	\$750.00	2.4	30	1		1	\$750.00	\$312.50	2.4
8	Tu-F M 7p-7:30p		Big Bang Theory	\$1,000.00	3.3	30	3		3	\$3,000.00	\$303.03	9.9
9	Th M 7:30p-9p		Two & A Half Men	\$1,000.00	3.0	30	2		2	\$2,000.00	\$333.33	6.0
10	Th M 11p-11:30p		Seinfeld	\$150.00	1.0	30	2		2	\$300.00	\$150.00	2.0
11	M 8p-9p		GOTHAM	\$1,200.00	6.9	30	1		1	\$1,200.00	\$173.91	6.9
12	F 8p-11p		WORLD SERIES GM 3	\$1,800.00	10.0	30	0		0	\$0.00	\$180.00	0.0
13	Th M 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.5	30	0		0	\$0.00	\$400.00	0.0
14	Th M 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.5	30	0		0	\$0.00	\$400.00	0.0
15	Tu 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	4.9	30	0		0	\$0.00	\$153.06	0.0
16	W 9p-10p		EMPIRE	\$2,500.00	8.6	30	0		0	\$0.00	\$290.70	0.0
17	F 9p-10p		EXORCIST	\$750.00	2.7	30	0		0	\$0.00	\$277.78	0.0
18	Su 9p-10p		Family Guy/Last Man on Earth-FOX	\$1,000.00	7.3	30	0		0	\$0.00	\$136.99	0.0
REV- 19	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	2.8	30	1/0		0	\$0.00	\$357.14	0.0
20	Tu-F M 11:30p-12m		Seinfeld	\$150.00	1.1	30	2		2	\$300.00	\$136.36	2.2

KATZ TELEVISION GROUP

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CPE: 278/295/5291
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC 20007

Flight: 10/25/16 - 10/31/16
Advertiser: CLINTON, HILLARY
Product: TV

Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Total \$: \$26,565.00
Total Spots: 42
Total CPP: \$241.94

Agency Order #: 5330920
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total GRP: 109.8
Traffic #: 2623606
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25	10/25				
21	Sa 12n-3:30p		WVU Football 10/29	\$2,500.00	5.0	30	0	0	\$0.00	\$500.00	0.0	
22	Su 9a-12n		NFL LONDON	\$1,800.00	8.0	30	1	1	\$1,800.00	\$225.00	8.0	
REV-23	Su 12n-1p		FOX NFL SUNDAY	\$600.00	2.5	30	1	0	\$0.00	\$240.00	0.0	
24	Su 1p-4p		NFL	\$3,500.00	8.0	30	1	1	\$3,500.00	\$437.50	8.0	
25	Su 4p-7p		NFL	\$3,500.00	10.0	30	1	1	\$3,500.00	\$350.00	10.0	
26	Sa 8p-11p		WORLD SERIES GAME 4	\$1,800.00	10.0	30	1	1	\$1,800.00	\$180.00	10.0	
27	Tu 8p-11p		WORLD SERIES GAME 1	\$1,800.00	10.0	30	1	1	\$1,800.00	\$180.00	10.0	
28	W 8p-11p		WORLD SERIES GM 2	\$1,800.00	10.0	30	1	1	\$1,800.00	\$180.00	10.0	
REV+ 29	M 9p-10p		Lucifer	\$1,200.00	5.0	30	0	1	\$1,200.00	\$240.00	5.0	
TOTALS:							42	42	\$26,565.00	\$241.94	109.8	



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 Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Market: Pittsburgh
 WASHINGTON DC Product: TV Office: WASHINGTON
 20007

Agency Order #: 5330920 Primary Demo: Adults 35+
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
 202-955-5342 202-955-5342

Total GRP: 109.8
 Traffic #: 2623606
 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/25/16 6:07 PM	TREVOR HEATON	Please confirm NA's and MG's
10/25/16 2:15 PM	Christopher Koutsouflakis	LN 19 NA: 1X 10/30 DT PRG CHG LN 23 NA: 1X 10/30
10/24/16 3:09 PM	TREVOR HEATON	revised ilbes 1-2 for LUR rebates, NCIT \$26,565 LN 1 LUR IS \$35 LN 2 LUR IS \$35
10/24/16 11:35 AM	Christopher Koutsouflakis	revised order to cut 20K. This will be shifted to #25338609 estimate 5770
10/21/16 11:56 AM	TREVOR HEATON	revised total \$26,565
10/20/16 12:58 PM	TREVOR HEATON	revised order to clear. New total \$46,565 (+\$15,250)
10/20/16 12:17 PM	Christopher Koutsouflakis	LN 21 GAME AIRS 12P-330PM ON 10/29
10/20/16 9:51 AM	TREVOR HEATON	revised order to clear. New total \$46,565 (+\$15,250) LN 6, LN 7, LN 8, & LN 9 6-8pm Level 2 to ensure clearance LN 13 & LN 14 10-11pm News only available on Thursday and Monday 10/31...Level 2 to clear. LN 15 Brooklyn 99 NA World Series LN 16 Empire NA World Series LN 17 exorcist NA World Series LN 21 college Football Moved from 3:30pm-12n...Now WVU-Level 2 recommended for clearance-\$2500 LN 24 NFL 1pm level 2 to ensure clearance.
10/19/16 9:56 AM	Christopher Koutsouflakis	
09/16/16 1:27 PM	TREVOR HEATON	revised order to reflect prgm changes and LUR total remains \$31,315



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 Salesperson: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE
 Assistant: TREVOR HEATON 202-955-5342
 Total Spots: 42
 Total CPP: \$241.94
 Total GRP: 109.8
 Traffic #: 2623606
 Separation:

Order Level Comments

Date/Time	Added by	Comment
09/14/16 10:12 AM	Christopher Koutsouflakis	LN 9 NA: 1X 10/25 1X 10/26 1X 10/28 DT PRG CHG. NEED LEVEL 2 TO CLEAR MAX 2X
09/09/16 1:59 PM	TREVOR HEATON	LN 12 NA: 1X TUE 10/25 OFFR: 1X FRI 10/28 MLB WORLD SERIES 8-10P @ \$1800
09/08/16 2:20 PM	Christopher Koutsouflakis	LN 15 NA: 1X TUE 10/25 DT PRG CHG LN 16 NA: 1X WED 10/26 DT PRG CHG OFFR: 2X WED 10/26 MLB WORLD SERIES 8-11P @ \$1800
08/26/16 5:41 PM	TREVOR HEATON	LN 17 NA: 1X FRI 10/28 DT PRG CHG LN 18 NA: 1X SUN 10/30 DT PRG CHG OFFR: 2X FRI 10/28 MLB PRE GAME 730-8P @ \$700
08/26/16 5:41 PM	TREVOR HEATON	LN 5 LUR NOW AT \$125 Separation: 30
pls confirm changes lines 2-5 due to LUR, totals remain unchanged		
09/08/16 2:20 PM	Christopher Koutsouflakis	LN 2 NA: 2X TU-F M W/O 10/25 DT TP CHG OFFR: 2X TU-F M W/O 10/25 AMERICAS COURT 1-130P @ \$45
08/26/16 5:41 PM	TREVOR HEATON	Separation: 30
08/26/16 5:41 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$295,167
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	42	\$26,565.00	\$241.94	109.8

Month	Spots	Dollars
2016-Oct	42	\$26,565.00
Total	42	\$26,565.00



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 WASHINGTON DC Product: TV Office: WASHINGTON Total Spots: 42
 20007 Total CPP: \$241.94

Agency Order #: 5330920 Primary Demo: Adults 35+ Total GRP: 109.8
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Traffic #: 2623606
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/25/16 6:07 PM	TREVOR HEATON	Revised	4		\$0	\$26,565.00	Changes: Total Spots from 38 to 42. Total GRPs from 107.1 to 109.8. Total CPP from \$248.04 to \$241.94. Comments from revised lines 1-2 for LUR rebates. NCTI \$26,565 to Please confirm NA's and MG's. 5 buylines added or modified.
Makegood 6	10/25/16 2:15 PM	Christopher Koutsouflakis	Confirmed			\$0	\$26,565.00	Changes: Total CPM from \$248,969.07 to \$248,039.22.
Revision	10/24/16 3:09 PM	TREVOR HEATON	Confirmed	2		\$0	\$26,565.00	Changes: Total CPP from \$248.97 to \$248.04. Total Spots from 36 to 38. Total GRPs from 106.7 to 107.1. Comments from revised order to cut 20K. This will be shifted to #25338609 estimate 5770 revised total \$26,565 to revised lines 1-2 for LUR rebates. NCTI \$26,565. 2 buylines added or modified.
Makegood 5	10/24/16 11:35 AM	Christopher Koutsouflakis	Confirmed			\$0	\$26,565.00	Changes: Total GIMPs from 175 to 107. Total CPM from \$266,085.71 to \$248,969.07.
Revision	10/21/16 11:56 AM	TREVOR HEATON	Confirmed		25	-\$20,000.00	\$46,565.00	Changes: Total Spots from 61 to 36. Calculated Dollars from \$46,565.00 to \$26,565.00. Total GRPs from 175.0 to 106.7. Total CPP from \$266.09 to \$248.97. Competitive Market Budget from \$517,389 to \$295,167. Total \$ from \$46,565.00 to \$26,565.00. Comments from revised order to clear. New total \$46,565 (+\$15,250) to revised order to cut 20K. This will be shifted to #25338609 estimate 5770 revised total \$26,565. User Entered \$ from \$46,565.00 to \$26,565.00. 11 buylines added or modified.
Revision	10/20/16 12:58 PM	TREVOR HEATON	Confirmed			\$0	\$46,565.00	Changes: 1 buyline added or modified.
Makegood 4	10/20/16 12:17 PM	Christopher Koutsouflakis	Confirmed			\$0	\$46,565.00	Changes: Total GIMPs from 178 to 175. Total CPM from \$176,422.54 to \$266,085.71.
Revision	10/20/16 9:51 AM	TREVOR HEATON	Confirmed		1	\$15,250.00	\$46,565.00	Changes: Calculated Dollars from \$31,315.00 to \$46,565.00. Total CPP from \$176.42 to \$266.09. Competitive Market Budget from \$347,944 to \$517,389. Total \$ from \$31,315.00 to \$46,565.00. Total Spots from 62 to 61. Total GRPs from 177.5 to 175.0. User Entered \$ from \$31,315.00 to \$46,565.00. Comments from revised order to reflect prgm changes and LUR total remains \$31,315 to revised order to clear. New total \$46,565 (+\$15,250). 9 buylines added or modified.
Makegood 3	10/19/16 9:56 AM	Christopher Koutsouflakis	Confirmed			\$0	\$31,315.00	Changes: Total GIMPs from 169 to 178. Total CPM from \$185,515.40 to \$176,422.54.
Revision	9/16/16 1:27 PM	TREVOR HEATON	Confirmed			\$0	\$31,315.00	Changes: Total GRPs from 168.8 to 177.5. Total CPP from \$185.52 to \$176.42. Comments from pls confirm changes lines 2-5 due to LUR, totals remain unchanged to revised order to reflect prgm changes and LUR total remains \$31,315. 17 buylines added or modified.
Makegood 2	9/14/16 10:12 AM	Christopher Koutsouflakis	Confirmed			\$0	\$31,315.00	Changes: Total GIMPs from 168 to 169. Total CPM from \$186,843.68 to \$185,515.40.
Revision	9/9/16 1:59 PM	TREVOR HEATON	Confirmed	2		\$0	\$31,315.00	Changes: Total CPP from \$186.84 to \$185.52. Total Spots from 60 to 62. Total GRPs from 167.6 to 168.8. Comments from New order for HFA pls confirm ASAP to pls confirm changes lines 2-5 due to LUR, totals remain unchanged. 4 buylines added or modified.
Makegood 1	9/8/16 2:20 PM	Christopher Koutsouflakis	Confirmed			\$0	\$31,315.00	Changes: Total GIMPs to 168. Total CPM from \$0.00 to \$186,843.68.
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0	Changes: User Entered \$ from \$0.00 to \$31,315.00. Total GRPs from 166.8 to 167.6. Total CPP from \$187.74 to \$186.84. Comments from Separation: 30 to New order for HFA pls confirm ASAP. 4 buylines added or modified.
Revision	8/26/16 5:41 PM	TREVOR HEATON	Confirmed			\$0	\$31,315.00	
New	8/26/16 4:11 PM	TREVOR HEATON	New	60		\$31,315.00	\$31,315.00	



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Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.