

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25275653 **Changes as of:** 10/3/2016 at 6:20 PM **Version:** Current State Version 12
CPE: 278/295/5286 **Flight:** 9/20/16 - 9/26/16 **Station:** WPGH **Total \$:** \$19,000.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Pittsburgh **Total Spots:** 59
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
WASHINGTON DC 20007
Agency Order #: 5330511 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Gilroy, Maura **Con Type:** POLITICAL/VOTE **Traffic #:** 2614085
Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON **Separation:**
202-955-5342 **202-955-5342**

Comments: credit in 19 1x (-\$1500) rev total \$19000

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20	9/20				
1	Tu-F M 10p-11a		TMZ LIVE	\$30.00	0	30	5	5	\$150.00	\$0.00	0.0	
2	Tu-F M 1p-1:30p		AMERICAS COURT	\$35.00	0	30	5	5	\$175.00	\$0.00	0.0	
3	Tu-F M 3p-4p		JERRY SPRINGER	\$30.00	0	30	4	4	\$120.00	\$0.00	0.0	
4	Tu-F M 4p-5p		MAURY	\$65.00	0	30	3	3	\$195.00	\$0.00	0.0	
5	Tu-F 5p-6p		HARRY CONNICK	\$125.00	0	30	4	4	\$500.00	\$0.00	0.0	
6	M 6p-6:30p		Big Bang Theory	\$375.00	0	30	1	1	\$375.00	\$0.00	0.0	
7	Tu-F 6p-6:30p		Big Bang Theory	\$650.00	0	30	4	4	\$2,600.00	\$0.00	0.0	
8	M 6:30p-7p		Two & A Half Men	\$375.00	0	30	1	1	\$375.00	\$0.00	0.0	
9	Tu-F 6:30p-7p		Two & A Half Men	\$650.00	0	30	4	4	\$2,600.00	\$0.00	0.0	
10	Tu-F 7p-7:30p		Big Bang Theory	\$450.00	0	30	4	4	\$1,800.00	\$0.00	0.0	
11	Tu-F 7:30p-8p		Two & A Half Men	\$450.00	0	30	4	4	\$1,800.00	\$0.00	0.0	
12	Tu-F M 11p-11:30p		Seinfeld	\$150.00	0	30	2	2	\$300.00	\$0.00	0.0	
13	Tu-F 10p-11p		Channel 11 News-FOX53 @ 10P	\$450.00	0	30	6	6	\$2,700.00	\$0.00	0.0	
14	M 10p-11p		Channel 11 News-FOX53 @ 1030P	\$500.00	0	30	0	0	\$0.00	\$0.00	0.0	
15	F 9p-10p		Hell's Kitchen	\$750.00	0	30	0	0	\$0.00	\$0.00	0.0	
16	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$410.00	0	30	1	1	\$410.00	\$0.00	0.0	
17	Tu-F M 11:30p-12m		Seinfeld	\$150.00	0	30	5	5	\$750.00	\$0.00	0.0	
18	Su 12n-1p		FOX NFL SUNDAY	\$350.00	0	30	1	1	\$350.00	\$0.00	0.0	
19	Su 1p-4p		NFL	\$1,500.00	0	30	1	1	\$1,500.00	\$0.00	0.0	
20	M 9p-11p		PRESIDENTIAL DEBATE	\$1,500.00	0	30	1	1	\$1,500.00	\$0.00	0.0	

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GMMB 3050 K ST NW
WASHINGTON DC
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Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5330511

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Total GRP:

Buyer: Gilroy, Maura

Con Type: POLITICAL/NOTE

Traffic #: 2614085

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

Separation:

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							9/20	9/20					
21	M 5p-6p		Harry Connick	\$150.00	0.0	30	2		2	\$300.00	\$0.00	0.0	
22	Sa 7:30p-12:52a		College Football	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0	
Changes: Day/Time from Sa 7:30p-11p to Sa 7:30p-12:52a													
TOTALS:										59	\$19,000.00	\$0.00	0.0

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Separation:

Order Level Comments

Date/Time	Added by	Comment
09/14/16 1:31 PM	TREVOR HEATON	added line 22, MG from NFL revision line 19, total \$21,540
09/13/16 2:05 PM	TREVOR HEATON	Revised to add to clear. New total \$21,040 (+\$2200)
09/07/16 10:12 AM	Christopher Koutsouflakis	LN 7 NA: 3X TUE-F,M W/O 9/20 DT RATE OFFR: 3X TUE-F,M W/O 9/20 BIG BANG 6-630P @ \$650
08/31/16 12:43 PM	TREVOR HEATON	LN 9 NA: 3X: TUE-F,M W/O 9/20 DT RATE OFFR: 3X TUE-F,M W/O 9/20 TWO AND A HALF MEN 630-7P @ \$650
08/30/16 10:16 AM	Christopher Koutsouflakis	LN 14 NA: 2X MON 9/26 DT PRG CHG OFFR: 2X TUE-F 9/20 NEWS 10-11P @ \$500
08/26/16 4:58 PM	TREVOR HEATON	LN 15 NA: 1X FRI 9/23 DT PRG CHG OFFR: 1X FRI 9/23 HELL'S KITCHEN 8-9P @ \$750
08/26/16 4:58 PM	TREVOR HEATON	LN 19 NA: 1X SUN 9/25 DT PRG CHG OFFR: 1X SUN 9/25 NFL 1-4P @ \$3000 & 1X SAT 9/24 COLLEGE FOOTBALL 7-11P @ \$500
		New order for HFA pls confirm ASAP
		LN 5 NA: 1X TUE-F 9/20 DT RATE OFFR: 1X TUE-F HARRY CONNICK 9/20 5-6P @ \$125
		Separation: 30

Competitive Information

Market Budget:	\$21,111
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	59	\$19,000.00	N/A	0.0

Month	Spots	Dollars
2016-Sep	59	\$19,000.00
Total	59	\$19,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision 10	10/3/16 6:20 PM	TREVOR HEATON	Revised			\$0	\$19,000.00	Changes: 1 buyline added or modified.
Makegood 10	9/30/16 4:54 PM	Blaine Hennessy	Confirmed			\$0	\$19,000.00	

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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/26/16 4:59 PM					\$0	\$0	
Revision	8/26/16 4:58 PM	TREVOR HEATON	Confirmed	2		\$0	\$18,740.00	Changes: Total Spots from 52 to 54. User Entered \$ from \$0.00 to \$18,740.00. Demo Meta to IR-16j. Comments from Separation: 30 to New order for HFA pls confirm ASAP.
New	8/26/16 4:11 PM	TREVOR HEATON	New	52		\$18,740.00	\$18,740.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.