



125 West 55th St
New York, NY 10019

2613882

Contract # 25275652	Changes as of: 8/26/2016 at 4:39 PM	Version: Highlighting Revision 1
CPE: 278/295/5285	Flight: 9/13/16 - 9/19/16	Total \$: \$20,140.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Total Spots: 55
GMMB 3050 K ST NW	Product: TV	Total CPP: \$172.73
WASHINGTON DC 20007	Agency Order #: 5330372	Primary Demo: Adults 35+
	Buyer: Gilroy, Maura	Con Type: POLITICAL/NOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	Separation:
Comments: New order for HFA. Please confirm ASAP.		Total GRP: 116.6

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13	9/13 - 9/13	Total Spots	Total \$	CPP	GRP
1	Tu-F M 10a-11a		TMZ LIVE	\$45.00	0.2	30	21		2	\$90.00	\$225.00	0.4
2	Tu-F M 2p-3p		AMERICAS COURT	\$45.00	0.4	30	56		5	\$225.00	\$112.50	2.0
3	Tu-F M 3p-4p		JERRY SPRINGER	\$50.00	0.4	30	23		2	\$100.00	\$125.00	0.8
4	Tu-F M 4p-5p		MAURY	\$75.00	0.8	30	31		3	\$225.00	\$93.75	2.4
5	Tu-F M 5p-6p		HARRY CONNICK	\$100.00	0.9	30	5		5	\$500.00	\$111.11	4.5
Changes: Rate from 150 to 100												
6	Tu-F M 6p-6:30p		Big Bang Theory	\$300.00	2.7	30	56		5	\$1,500.00	\$111.11	13.5
7	Tu-F M 6:30p-7p		Two & A Half Men	\$300.00	2.4	30	47		4	\$1,200.00	\$125.00	9.6
8	Tu-F M 7p-7:30p		Big Bang Theory	\$450.00	3.3	30	48		4	\$1,800.00	\$136.36	13.2
9	Tu-F M 7:30p-8p		Two & A Half Men	\$450.00	3.0	30	47		4	\$1,800.00	\$150.00	12.0
10	Tu-F M 11p-11:30p		Seinfeld	\$150.00	1.0	30	12		2	\$300.00	\$150.00	2.0
11	M 8p-10p		STYCD	\$1,200.00	5.2	30	11		1	\$1,200.00	\$230.77	5.2
REV+ 12	Tu-F M 10p-11p		Channel 11 News-FOX53 @ 10P	\$450.00	2.5	30	18		6	\$2,700.00	\$180.00	15.0
Changes: Day/Time from Tu-F M 10p-10:30p to Tu-F M 10p-11p, Rate from 500 to 450												
CAN 13	Tu-F M 4p-5p-11p		Channel 11 News-FOX53 @ 1030P	\$450.00	2.4	30	2		2	\$900.00	\$244.29	4.2
14	W 8p-10p		Masterchef Wed (2 Hours)-FOX	\$1,000.00	4.5	30	13		1	\$1,000.00	\$222.22	4.5
15	F 8p-9p		HELLS KITCHEN	\$750.00	0.9	30	14		1	\$750.00	\$833.33	0.9
REV+ 16	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$450.00	2.8	30	15		2	\$900.00	\$160.71	5.6
17	Tu-F M 11:30p-12m		Seinfeld	\$150.00	1.1	30	156		5	\$750.00	\$136.36	5.5
18	Sa 7:30p-11p		OSU-OKU	\$1,000.00	7.0	30	17		1	\$1,000.00	\$142.86	7.0
19	Su 12n-1p		NFL PRE	\$600.00	2.5	30	18		1	\$600.00	\$240.00	2.5



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New York, NY 10019

Contract # 25275652

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Version: Highlighting Revision 1

CPE: 278/295/5285

Flight: 9/13/16 - 9/19/16

Station: WPGH

Total \$: \$20,140.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Pittsburgh

Total Spots: 55

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: TV

Office: WASHINGTON

Total CPP: \$172.73

Agency Order #: 5330372

Primary Demo: Adults 35+

Total GRP: 116.6

Buyer: Gilroy, Maura

Con Type: POLITICAL/NOTE

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
20	Su 4p-7p		NFL	\$3,500.00	10.0	30	1		1	\$3,500.00	\$350.00	10.0
TOTALS:							55		55	\$20,140.00	\$172.73	116.6



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New York, NY 10019

Contract # 25275652 Changes as of: 8/26/2016 at 4:39 PM Version: Highlighting Revision 1

CPE: 278/295/5285 Flight: 9/13/16 - 9/19/16 Total \$: \$20,140.00
Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Station: WPGH
WASHINGTON DC Product: TV Market: Pittsburgh
20007 Office: WASHINGTON

Agency Order #: 5330372 Primary Demo: Adults 35+
Buyer: Gilroy, Maura Con Type: POLITICAL/NOTE
Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
202-955-5342 202-955-5342

Total GRP: 116.6

Total Spots: 55

Total CPP: \$172.73

Separation:

Special Instructions	
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Date/Time	Added by	Comment
08/26/16 4:39 PM	TREVOR HEATON	Separation: 30
08/26/16 4:39 PM	TREVOR HEATON	Separation: 30

Order Level Comments

Competitive Information

Market Budget: \$223,778
WPGH Share: 9%
Comment:
KDKA: 37%
WPCW: 3%
WPNT: 1%
WPXI: 26%
WTAE: 24%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$20,140.00	\$172.73	116.6
Total	100%	55	\$20,140.00	\$172.73	116.6

Monthly Summary

Month	Spots	Dollars
2016-Sep	55	\$20,140.00
Total	55	\$20,140.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/26/16 4:59 PM					\$0	\$0	
Revision	8/26/16 4:39 PM	TREVOR HEATON	Revised	1		\$0	\$20,140.00	Changes: Total CPP from \$178.23 to \$172.73. Total Spots from 54 to 55. Total GRPs from 113.0 to 116.6. Comments from Separation: 30 to New order for HFA. Please confirm ASAP. User Entered \$ from \$0.00 to \$20,140.00. 4 buylines added or modified.
New	8/26/16 4:11 PM	TREVOR HEATON	New	54		\$20,140.00	\$20,140.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Hillary For President-D
3050 K St NW
Washington, DC 20007

Contract # 2613882

Schedule Dates 09/13/16-09/19/16
Advertiser Hillary For President-D (107369)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 278/295/5285 (857591)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Maura, Gilroy,
Phone/Fax /
CPE 278/295/5285
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV
New order for HFA. Please confirm ASAP.
TREVOR HEATON

Date Entered 08/29/16
Last Modified 08/29/16
Entered By Christopher Koutsouflakis
CO-OP No
Headline # ECR25275652
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,747.25
Net Total \$15,567.75
Sales Tax

Pittsburgh (WPGH)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 53
Rate \$18,315.00
\$18,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/13/16-09/16/16	3	:30	10A- TMZ Live	2		X	X	X	X			2	\$45.00	\$90.00	Pittsburgh (WPGH)	HILLARY CLINTON	8/29/16
2.0	Normal Line / SPOT (2)	09/13/16-09/16/16	3	:30	Orbit- (P)Americas Court(Tu We Th Fr), [P]Americas Court (BTu We Th Fr)	5		X	X	X	X			5	\$45.00	\$225.00	Pittsburgh (WPGH)	AMERICAS COURT	8/29/16
3.0	Normal Line / SPOT (3)	09/13/16-09/16/16	3	:30	3P- Jerry Springer	2		X	X	X	X			2	\$50.00	\$100.00	Pittsburgh (WPGH)	JERRY SPRINGER	8/29/16
4.0	Normal Line / SPOT (4)	09/13/16-09/16/16	3	:30	4P- Maury Povich	3		X	X	X	X			3	\$75.00	\$225.00	Pittsburgh (WPGH)	MAURY	8/29/16
5.0	Normal Line / SPOT (5)	09/13/16-09/16/16	3	:30	5P- Harry Connick Jr	5		X	X	X	X			5	\$125.00	\$625.00	Pittsburgh (WPGH)	HARRY CONNICK	8/29/16
6.0	Normal Line / SPOT (6)	09/13/16-09/16/16	3	:30	6P- Big Bang Theory	4		1	1	1	1			4	\$300.00	\$1,200.00	Pittsburgh (WPGH)	Big Bang Theory	8/29/16
7.0	Normal Line / SPOT (7)	09/13/16-09/16/16	3	:30	6:30P- Two And A Half Men	4		1	1	1	1			4	\$300.00	\$1,200.00	Pittsburgh (WPGH)	Two & A Half Men	8/29/16
8.0	Normal Line / SPOT (8)	09/13/16-09/16/16	3	:30	7P- Big Bang Theory 2	4		1	1	1	1			4	\$450.00	\$1,800.00	Pittsburgh (WPGH)	Big Bang Theory	8/29/16
9.0	Normal Line / SPOT (9)	09/13/16-09/16/16	3	:30	7:30P- Two And A Half Men	4		1	1	1	1			4	\$450.00	\$1,800.00	Pittsburgh (WPGH)	Two & A Half Men	8/29/16
10.0	Normal Line / SPOT (10)	09/13/16-09/16/16	3	:30	11P- Seinfeld	2		X	X	X	X			2	\$150.00	\$300.00	Pittsburgh (WPGH)	Seinfeld	8/29/16
11.0	Normal Line / Prime (11)	09/19/16-09/19/16	3	:30	8P- FOX-So You Think You Can Dance (Monday)	1								1	\$1,200.00		Pittsburgh (WPGH)	STTCD	8/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://step1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh
750 Ivory Ave
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Sales Office Millennium Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5285
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV
New order for HFA. Please confirm ASAP.
TREVOR HEATON

Date Entered 08/29/16
Last Modified 08/29/16
Entered By Christopher Koutsouflakis
CO-OP No
Headline # ECR25275652
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,747.25
Net Total \$15,567.75
Sales Tax

Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Sep. 2016	53	\$18,315.00
Grand Total:	53	\$18,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Preempt (11)	09/19/16															Pittsburgh (WPGH)	Program Change/Exception	
12.0	Normal Line / News (12)	09/13/16-09/16/16	3	:30	10P- News-Channel 11 News on Fox 53 at 11p	6		X	X	X	X			6	\$450.00	\$2,700.00	Pittsburgh (WPGH)	Channel 11 News-FOX53 @ 10P	8/29/16
13.0	Normal Line / Prime (14)	09/14/16-09/14/16	3	:30	Orbit- [P]FOX-Masterchief (Wednesday)/We, [P]FOX-Masterchief 2 (Wednesday)/We				1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPGH)	Masterchief Wed (2 Hours)-FOX	8/29/16
14.0	Normal Line / Prime (15)	09/16/16-09/16/16	3	:30	8P- FOX-Hells Kitchen (Friday)						1				\$750.00		Pittsburgh (WPGH)	HELLS KITCHEN	8/29/16
14.0.1	Preempt (15)	09/16/16															Pittsburgh (WPGH)	Program Change/Exception	
15.0	Normal Line / News (16)	09/18/16-09/18/16	3	:30	10P- News-Channel 11 News on Fox 53 at 11p								2	2	\$450.00	\$900.00	Pittsburgh (WPGH)	Channel 11 News-FOX53 @ 10P	8/29/16
16.0	Normal Line / SPOT (17)	09/13/16-09/16/16	3	:30	11:30P- Seinfeld B		1	1	1	1				4	\$150.00	\$600.00	Pittsburgh (WPGH)	Seinfeld	8/29/16
17.0	Normal Line / Football (18)	09/17/16-09/17/16	3	:30	7:30P- Sports-FOX College Football							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPGH)	OSU-OKU	8/29/16
18.0	Normal Line / Pre-Game (19)	09/18/16-09/18/16	3	:30	12P- Sports-FOX NFL Sunday								1	1	\$600.00	\$600.00	Pittsburgh (WPGH)	NFL PRE	8/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Last Modified 08/29/16
Entered By Christopher Koutsoufakis
CO-OP No
Headline # ECR2527/5652
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,747.25
Net Total \$15,567.75
Sales Tax

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / Football (20)	09/18/16-09/18/16	3	:30	4P- Sports-FOX NFL Game (non Steelers)								1	1	\$3,500.00	\$3,500.00	Pittsburgh (WPGH)	NFL	8/29/16
20.0	Normal Line / SPOT (6)	09/19/16-09/19/16	3	:30	6P- Big Bang Theory		1							1	\$300.00	\$300.00	Pittsburgh (WPGH)	Big Bang Theory	8/29/16
21.0	Normal Line / SPOT (17)	09/19/16-09/19/16	3	:30	11:30P- Seinfeld B		1							1	\$150.00	\$150.00	Pittsburgh (WPGH)	Seinfeld	8/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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