

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25275655 Changes as of: 9/27/2016 at 5:08 PM Version: Highlighting Revision 4

CPE: 278/295/5288
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Flight: 10/4/16 - 10/10/16
Advertiser: CLINTON, HILLARY
Product: TV

Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Agency Order #: 5330673
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total \$: \$30,165.00
Total Spots: 62
Total CPP: \$189.96
Total GRP: 158.8
Traffic #: 2616734
Separation:

Comments: revised lines 3,20,22,25, NCIT.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
1	Tu-F,M 10a-11a		TMZ LIVE	\$45.00	0.2	30	2	2	\$90.00	\$225.00	0.4	
2	Th-F,M 1p-2p		America's Court	\$45.00	0.4	30	5	5	\$225.00	\$112.50	2.0	
REV+3	Tu-F,M 3p-4p		JERRY SPRINGER	\$50.00	0.4	30	3	5	\$250.00	\$125.00	2.0	
4	Tu-F,M 4p-5p		MAURY	\$75.00	0.8	30	4	4	\$300.00	\$93.75	3.2	
5	Tu-F,M 5p-6p		HARRY CONNICK	\$125.00	0.9	30	5	5	\$625.00	\$138.89	4.5	
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$375.00	2.7	30	5	5	\$1,875.00	\$138.89	13.5	
7	Tu-F,M 6:30p-7p		Two & A Half Men	\$375.00	2.4	30	4	4	\$1,500.00	\$156.25	9.6	
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$500.00	3.3	30	4	4	\$2,000.00	\$151.52	13.2	
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$500.00	3.0	30	4	4	\$2,000.00	\$166.67	12.0	
10	Tu-F,M 11p-11:30p		Seinfeld	\$150.00	1.0	30	2	2	\$300.00	\$150.00	2.0	
11	M 8p-9p		GOTHAM	\$1,200.00	6.9	30	1	1	\$1,200.00	\$173.91	6.9	
12	W-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	2.5	30	4	4	\$2,000.00	\$200.00	10.0	
13	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	2.5	30	3	3	\$1,500.00	\$200.00	7.5	
14	Tu 8p-9p		Brooklyn Nine-Nine(R)/New Girl(R)-FOX	\$750.00	4.9	30	1	1	\$750.00	\$153.06	4.9	
15	W 9p-10p		EMPIRE	\$2,500.00	8.6	30	1	1	\$2,500.00	\$290.70	8.6	
16	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	2.8	30	0	0	\$0.00	\$178.57	0.0	
17	Tu-F,M 11:30p-12m		Seinfeld	\$150.00	1.1	30	5	5	\$750.00	\$136.36	5.5	
18	Sa 7:30p-11p		FOX College Football Prime Game	\$500.00	2.5	30	1	1	\$500.00	\$200.00	2.5	
19	Su 12n-1p		FOX NFL SUNDAY	\$600.00	2.5	30	1	1	\$600.00	\$240.00	2.5	
REV-20	Su 1p-4p		NFL	\$1,800.00	8.0	30	1	0	\$0.00	\$225.00	0.0	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25275655 Changes as of: 9/27/2016 at 5:08 PM Version: Highlighting Revision 4 Total \$: \$30,165.00

CPE: 278/235/5288 Flight: 10/4/16 - 10/10/16 Station: WPGH Total Spots: 62

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total CPP: \$189.96

GMMB 3050 K ST NW Product: TV Office: WASHINGTON

WASHINGTON DC 20007 Agency Order #: 5330673 Primary Demo: Adults 35+

Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Total GRP: 158.8

Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Traffic #: 2616734

202-955-5342 202-955-5342 Separation:

Date/Time	Added by	Comment	Order Level Comments
09/28/16 1:27 PM	TREVOR HEATON	revised lines 6-9 to clear, added line 26	
09/27/16 5:08 PM	TREVOR HEATON	revised total \$38,540 (+\$8375) revised lines 3,20,22,25. NCIT.	
09/27/16 3:37 PM	Christopher Koutsouflakis	LN 20 NA: 1X SUN 10/9 DT PRG CHG OFFR: 1X MON 10/5 LETHAL WEAPON 8-9P @ \$1000	
09/16/16 9:39 AM	TREVOR HEATON	LN 22 NA: 1X SUN 10/9 DT PRG CHG OFFR: 1X SUN 10/9 NFL 4-7P @ \$3500 & 1X SAT 10/8 COLLEGE FOOTBALL 730-11P @ \$250	
09/13/16 5:08 PM	Christopher Koutsouflakis	LN 12 NA: 1X TUE 10/4 TP PRG CHG OFFR: 1X WED 10/5 LATE NEWS 10-11P @ \$500	
09/06/16 4:16 PM	TREVOR HEATON	LN 16 NA: 1X SUN 10/9 DT PRG CHG OFFR: 1X FRI 10/7 LATE NEWS 10-11P @ \$500	
08/31/16 11:23 AM	Christopher Koutsouflakis	LN 2 PLS ADVISE ON TP CHG. AMERICAS COURT IS FROM 1-2P	
08/26/16 5:29 PM	TREVOR HEATON	LN 5 NEW LUR IS @ \$125	
08/26/16 5:29 PM	TREVOR HEATON	Separation: 30	

Competitive Information	
Market Budget:	\$335,167
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	62	\$30,165.00	\$189.96	158.8

Month	Spots	Dollars
2016-Oct	62	\$30,165.00
Total	62	\$30,165.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25275655 **Changes as of:** 9/27/2016 at 5:08 PM **Version:** Highlighting Revision 4
CPE: 278/295/5288 **Flight:** 10/4/16 - 10/10/16 **Total \$:** \$30,165.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Pittsburgh **Total Spots:** 62
 GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$189.96
 WASHINGTON DC 20007
Agency Order #: 5330673 **Buyer:** Gilroy, Maura **Primary Demo:** Adults 35+ **Total GRP:** 158.8
Salesperson: TREVOR HEATON **Salesperson:** 202-955-5342 **Con Type:** POLITICAL/VOTE **Traffic #:** 2616734
Assistant: TREVOR HEATON **Assistant:** 202-955-5342 **Separation:**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/28/16 1:27 PM	TREVOR HEATON	Confirmed	1		\$8,375.00	\$38,540.00	Changes: Calculated Dollars from \$30,165.00 to \$38,540.00. Total CPP from \$189.96 to \$235.29. Competitive Market Budget from \$335,167 to \$428,222. Total \$ from \$30,165.00 to \$38,540.00. User Entered \$ from \$30,165.00 to \$38,540.00. Total Spots from 62 to 63. Total GRPs from 158.8 to 163.8. Comments from revised lines 3,20,22,25. NCIT - to revised lines 6-9 to clear, added line 26 revised total \$38,540 (+\$8375). 5 buylines added or modified.
Revision	9/27/16 5:08 PM	TREVOR HEATON	Confirmed	2		\$0	\$30,165.00	Changes: Total Spots from 60 to 62. Total GRPs from 159.0 to 158.8. Total CPP from \$189.72 to \$189.96. Comments from REVISED LINES 12,16 to revised lines 3,20,22,25. NCIT. 5 buylines added or modified.
Makegood 3	9/27/16 3:37 PM	Christopher Koutsoulakis	Confirmed			\$0	\$30,165.00	Changes: Total CPM from \$189,359.70 to \$189,716.98.
Revision	9/16/16 9:39 AM	TREVOR HEATON	Confirmed			\$0	\$30,165.00	Changes: Total GRPs from 159.3 to 159.0. Total CPP from \$189.36 to \$189.72. Comments from New Order for HFA pls confirm ASAP to REVISED LINES 12,16, 3 buylines added or modified.
Makegood 2	9/13/16 5:08 PM	Christopher Koutsoulakis	Confirmed			\$0	\$30,165.00	Changes: Total GIMPs to 159. Total CPM from \$0.00 to \$189,359.70.
Revision	9/6/16 4:16 PM	TREVOR HEATON	Confirmed	2		\$0	\$30,165.00	Changes: Total CPP from \$190.80 to \$189.36. Total Spots from 58 to 60. Total GRPs from 158.1 to 159.3. 4 buylines added or modified.
Makegood 1	8/31/16 11:23 AM	Christopher Koutsoulakis	Confirmed			\$0	\$30,165.00	
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0	\$0	
Revision	8/26/16 5:29 PM	TREVOR HEATON	Confirmed			\$0	\$30,165.00	Changes: Total GRPs from 157.3 to 158.1. Total CPP from \$191.77 to \$190.80. User Entered \$ from \$0.00 to \$30,165.00. Comments from Separation: 30 to New Order for HFA pls confirm ASAP. 5 buylines added or modified.
New	8/26/16 4:11 PM	TREVOR HEATON	New	58		\$30,165.00	\$30,165.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.