

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25275654 Changes as of: 9/27/2016 at 11:34 AM Version: Highlighting Revision 5  
CPE: 278/295/5287 Flight: 9/27/16 - 10/3/16 Total \$: \$29,405.00  
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 71  
GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00  
20007  
Agency Order #: 5330592 Buyer: Gilroy, Maura Primary Demo: Adults 35+  
Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE  
Traffic #: 2616080 Separation:

Comments: Pls confirm LUR rebates and added spots. New total is +\$290 which includes MG from LUR rebates on #25275653. new total \$29405

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27	Total Spots	Total \$	CPP	GRP
REV+ 1	Tu-F,M 10a-11a		TMZ LIVE	\$35.00	0	30	2 1 3	3	\$105.00	\$0.00	0.0
Changes: Rate from 45 to 35											
2	Tu-F,M 1p-2p		AMERICAS COURT	\$35.00	0	30	5	5	\$175.00	\$0.00	0.0
Changes: Rate from 45 to 35											
REV+ 3	Tu-F,M 3p-4p		JERRY SPRINGER	\$50.00	0	30	3 1 5	5	\$250.00	\$0.00	0.0
4	Tu-F,M 4p-5p		MAURY	\$75.00	0	30	4	4	\$300.00	\$0.00	0.0
5	Tu-F,M 5p-6p		HARRY CONNICK	\$125.00	0	30	5	5	\$625.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$350.00	0	30	5	5	\$1,750.00	\$0.00	0.0
Changes: Rate from 375 to 350											
7	Tu-F,M 7p-7:30p		Two & A Half Men	\$350.00	0	30	4	4	\$1,400.00	\$0.00	0.0
Changes: Rate from 375 to 350											
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$450.00	0	30	5	5	\$2,250.00	\$0.00	0.0
Changes: Rate from 500 to 450											
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$475.00	0	30	4	4	\$1,900.00	\$0.00	0.0
Changes: Rate from 500 to 475											
REV+ 10	Tu-F,M 11p-11:30p		Seinfeld	\$150.00	0	30	2 1 4	4	\$600.00	\$0.00	0.0
11	Tu-F,M 8p-9p		GOTHAM	\$1,200.00	0	30	1	1	\$1,200.00	\$0.00	0.0
12	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	4	4	\$2,000.00	\$0.00	0.0
13	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	2	2	\$1,000.00	\$0.00	0.0
14	Tu-F,M 9p-10p		EMPIRE	\$2,000.00	0	30	1	1	\$2,000.00	\$0.00	0.0
Changes: Rate from 2500 to 2000											
15	Tu-F,M 9p-10p		EXORCIST	\$750.00	0	30	1	1	\$750.00	\$0.00	0.0
REV+ 16	Tu-F,M 10p-11p		Channel 11 News-FOX53 @ 10P	\$500.00	0	30	1 1 2	2	\$1,000.00	\$0.00	0.0
17	Tu-F,M 11:30p-12m		Seinfeld	\$150.00	0	30	5	5	\$750.00	\$0.00	0.0

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New York, NY 10019

Contract # 25275654

CPE: 278/235/5287

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 9/27/2016 at 11:34 AM

Flight: 9/27/16 - 10/3/16

Advertiser: CLINTON, HILLARY

Product: TV

Agency Order #: 5330592

Buyer: Gilroy, Maura  
Salesperson: TREVOR HEATON  
202-955-5342

Version: Highlighting Revision 5

Station: WPGH

Market: Pittsburgh

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE  
Assistant: TREVOR HEATON  
202-955-5342

Total \$: \$29,405.00

Total Spots: 71

Total CPP: \$0.00

Total GRP:  
Traffic #: 2616080  
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27					
18	Sa 7:30p-11p		FOX College Football Prime Game	\$250.00	0	30	2		2	\$500.00	\$0.00	0.0
19	Su 12n-1p		FOX NFL SUNDAY	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
20	Su 1p-4p		NFL	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
21	Su 4p-7p		NFL	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0
22	Tu 8p-8:30p		BROOKLYN NINE	\$750.00	0.0	30	1		1	\$750.00	\$0.00	0.0
23	Tu 9p-10p		SCREAM QUEENS	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
Changes: Rate from 1500 to 1000												
24	Th 8p-9p		ROSEWOOD	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
25	Th 9p-10p		PITCH	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0
REV+ 26	Sa 1p-4p		Pirates MLB	\$500.00	0.0	30	0	2	2	\$1,000.00	\$0.00	0.0
TOTALS: 71									71	\$29,405.00	\$0.00	0.0

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Changes as of: 9/27/2016 at 11:34 AM

Version: Highlighting Revision 5

CPE: 278/295/5287

Flight: 9/27/16 - 10/3/16

Station: WPGH

Total \$: \$29,405.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Pittsburgh

Total Spots: 71

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5330592

Buyer: Gilroy, Maura

Primary Demo: Adults 35+

Total GRP:

Salesperson: TREVOR HEATON  
202-955-5342

Con Type: POLITICAL/VOTE  
Assistant: TREVOR HEATON  
202-955-5342

Traffic #: 2616080  
Separation:

## Special Instructions

### Order Level Comments

Date/Time Added by Comment

09/28/16 10:20 AM TREVOR HEATON revised to add \$2300 as MG from #25275653. Also revised 10/3 LUR, and did a MG for rebates. New total \$31790 (+\$2385)

SPOT MISSED ON HEADLINE 25275653

LN 15

NA: 1X FRI 9/23 DT PRG CHG

LN 19

NA: 1X SUN 9/25

OFFS

2X SAT 10/1 5-830p @ \$250 & 1x SUN 10/2 1-FP @ \$1800

09/27/16 4:41 PM Christopher Koutsoufakis

I SHOULD HAVE CLARIFIED. SPOTS W/O 10/3 SHOULD HAVE REMAINED THE SAME

LN 2

1X 10/3 REVISE TO \$45

LN 6

1X 10/3 REVISE TO \$375

09/27/16 1:49 PM Christopher Koutsoufakis

LN 8

1X 10/3 REVISE TO \$500

09/27/16 11:34 AM TREVOR HEATON Plus confirm LUR rebates and added spots. New total is +\$290 which includes MG from LUR rebates on #25275653. new total \$29405

LN 14

LUR NOW @ \$2000

09/26/16 9:19 AM Christopher Koutsoufakis

LN 23

LUR NOW @ \$1000

LN 1

LUR NOW @ \$35

LN 2

LUR NOW @ \$35

LN 6

LUR NOW @ \$350

LN 7

LUR NOW AT \$350

LN 8

LUR NOW AT \$450

LN 9

LUR NOW @ \$475

09/26/16 8:53 AM Christopher Koutsoufakis  
Printed on 09/28/2016 at 05:24 PM

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<b>CPE:</b> 278/295/5287	<b>Flight:</b> 9/27/16 - 10/3/16	<b>Total \$:</b> \$29,405.00
<b>Agency:</b> GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Advertiser:</b> CLINTON, HILLARY <b>Product:</b> TV	<b>Total Spots:</b> 71
<b>Agency Order #:</b> 5330592	<b>Buyer:</b> Gilroy, Maura <b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Office:</b> WASHINGTON <b>Total CPE:</b> \$0.00
<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Total GRP:</b> <b>Traffic #:</b> 2616080 <b>Separation:</b>

## Order Level Comments

Date/Time	Added by	Comment
09/21/16 10:59 AM	TREVOR HEATON	please confirm adds lines 6,22-25. new total \$29,115 (+\$4950)
09/16/16 9:37 AM	TREVOR HEATON	revised line 18 to 2x \$250/ea
09/15/16 9:37 AM	Christopher Koutsouflakis	LN 18 SPLITTING RATE. OFFERING 2X @ \$250 STP
09/06/16 5:59 PM	TREVOR HEATON	New order for HFA pls confirm ASAP LN 2 PLS ADVISE ON TP CHG. AMERICAS COURT 1-2P
08/30/16 4:41 PM	Christopher Koutsouflakis	LN 5 LUR NOW \$125
08/26/16 5:26 PM	TREVOR HEATON	Separation: 30
08/26/16 5:26 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$420,071
WPGH Share:	7%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	27%
WTAE:	25%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	71	\$29,405.00	N/A
<b>Total</b>	<b>100%</b>	<b>71</b>	<b>\$29,405.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	71	\$29,405.00
<b>Total</b>	<b>71</b>	<b>\$29,405.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	9/28/16 10:20 AM	TREVOR HEATON	Confirmed	3	
Makegood 6	9/27/16 4:41 PM	Christopher Koutsouflakis	Confirmed		\$0
Makegood 5	9/27/16 1:49 PM	Christopher Koutsouflakis	Confirmed		\$0
Revision	9/27/16 11:34 AM	TREVOR HEATON	Confirmed	8	
Makegood 4	9/26/16 9:19 AM	Christopher Koutsouflakis	Confirmed		\$0
				<b>\$290.00</b>	<b>\$29,405.00</b>
				<b>\$0</b>	<b>\$29,115.00</b>
Changes: Calculated Dollars from \$29,115.00 to \$29,405.00. Competitive Market Budget from \$413,929 to \$420,071. Total \$ from \$29,115.00 to \$29,405.00. Total Spots from 63 to 71. Comments from please confirm adds lines 6,22-25. new total \$29,115 (+\$4950) to PLS confirm LUR rebates and added spots. New total is +\$290 which includes MG from LUR rebates on #25275653. new total \$29405 to revised to add \$2300 as MG from #25275653. Also revised 10/3 LUR. and did a MG for rebates. New total \$31790 (+\$2385). 9 buylines added or modified.					



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<b>CPE:</b> 278/295/5287	<b>Flight:</b> 9/27/16 - 10/3/16	<b>Station:</b> WPGH	<b>Total Spots:</b> 71
<b>Agency:</b> GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Advertiser:</b> CLINTON, HILLARY <b>Product:</b> TV	<b>Market:</b> Pittsburgh <b>Office:</b> WASHINGTON	<b>Total CPM:</b> \$0.00
<b>Agency Order #:</b> 5330592	<b>Buyer:</b> Gilroy, Maura <b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Total GRP:</b> <b>Traffic #:</b> 2616080 <b>Separation:</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 3	9/26/16 8:53 AM	Christopher Koutsouflakis	Confirmed			\$0
						\$29,115.00
Revision	9/21/16 10:59 AM	TREVOR HEATON	Confirmed	5		\$4,950.00
						\$29,115.00
Revision	9/16/16 9:37 AM	TREVOR HEATON	Confirmed	1		\$0
						\$24,165.00
Makegood 2	9/15/16 9:37 AM	Christopher Koutsouflakis	Confirmed			\$0
Revision	9/6/16 5:59 PM	TREVOR HEATON	Confirmed	2		\$0
						\$24,165.00
Makegood 1	8/30/16 4:41 PM	Christopher Koutsouflakis	Confirmed			\$0
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0
Revision	8/26/16 5:26 PM	TREVOR HEATON	Confirmed			\$0
						\$24,165.00
New	8/26/16 4:11 PM	TREVOR HEATON	New	55		\$24,165.00
						\$24,165.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.