



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

rev

Comments: LUR rebates applied lines 2, 19 revised total \$23,055 (-\$360)

Contract # 25275652

CPE: 278/295/5285

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/19/2016 at 10:18 AM

Flight: 9/13/16 - 9/19/16

Advertiser: CLINTON, HILLARY

Product: TV

Agency Order #: 5330372

Buyer: Gilroy, Maura

Salesperson: TREVOR HEATON

202-955-5342

Version: Current State Version 9

Station: WPGH

Market: Pittsburgh

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: TREVOR HEATON

202-955-5342

Total \$: \$23,055.00

Total Spots: 62

Total CPE: \$181.54

Total GRP: 127.0

Traffic #: 2613882

Separation:

#	Day/Time	DP	Program	Rate	A3P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPE	GRP
							9/13					
1	Tu-F-M 10a-11a		TMZ LIVE	\$30.00	0.2	30	21		2	\$60.00	\$150.00	0.4
2	Tu-F-M 1p-2p		AMERICAS COURT	\$35.00	0.4	30	6		6	\$210.00	\$87.50	2.4
Changes: Rate from 45 to 35												
3	Tu-F-M 3p-4p		JERRY SPRINGER	\$40.00	0.4	30	5		5	\$200.00	\$100.00	2.0
4	Tu-F-M 4p-5p		MAURY	\$65.00	0.8	30	4		4	\$260.00	\$81.25	3.2
5	Tu-F-M 5p-6p		HARRY CONNICK	\$125.00	0.9	30	5		5	\$625.00	\$138.89	4.5
6	Tu-F-M 6p-6:30p		Big Bang Theory	\$650.00	2.7	30	5		5	\$3,250.00	\$240.74	13.5
7	Tu-F-M 6:30p-7p		Two & A Half Men	\$650.00	2.4	30	4		4	\$2,600.00	\$270.83	9.6
8	Tu-F-M 7p-7:30p		Big Bang Theory	\$450.00	3.3	30	4		4	\$1,800.00	\$136.36	13.2
9	Tu-F-M 7:30p-8p		Two & A Half Men	\$450.00	3.0	30	4		4	\$1,800.00	\$150.00	12.0
10	Tu-F-M 11p-11:30p		Seinfeld	\$150.00	1.0	30	3		3	\$450.00	\$150.00	3.0
11	Tu-F-M 9p-10p		Lucifer	\$1,000.00	5.2	30	1		1	\$1,000.00	\$192.31	5.2
12	Tu-F-M 10p-11p		Channel 11 News-FOX53 @ 10P	\$450.00	2.5	30	1		6	\$2,700.00	\$180.00	15.0
14	W 8p-10p		Masterchef Wed (2 Hours)-FOX	\$1,000.00	4.5	30	1		1	\$1,000.00	\$222.22	4.5
15	F 8p-10p		Masterchef	\$750.00	0.9	30	1		1	\$750.00	\$833.33	0.9
16	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$450.00	2.8	30	2		2	\$900.00	\$160.71	5.6
17	Tu-F-M 11:30p-12m		Seinfeld	\$150.00	1.1	30	5		5	\$750.00	\$136.36	5.5
18	Sa 7:30p-11p		OSU-OKU	\$700.00	7.0	30	2		2	\$1,400.00	\$100.00	14.0
19	Su 12p-1p		NFL PRE	\$300.00	2.5	30	1		1	\$300.00	\$120.00	2.5
Changes: Rate from 600 to 300												
20	Su 4p-7p		NFL	\$3,000.00	10.0	30	1		1	\$3,000.00	\$300.00	10.0
TOTALS: 62									62	\$23,055.00	\$181.54	127.0



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Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
09/19/16 10:18 AM	TREVOR HEATON	LUR rebates applied lines 2,19 revised total \$23,055 (-\$360)
		LN 2 LUR NOW @ \$35
09/19/16 10:15 AM	Christopher Koutsouflakis	LN 19 LUR NOW @ \$300
09/15/16 11:43 AM	TREVOR HEATON	revised lines 11,20 for LUR rebates. Added 1x OSU game line 18 to balance.
09/15/16 9:33 AM	Christopher Koutsouflakis	LN 11 LUR IS NOW AT \$1000
09/15/16 8:52 AM	Christopher Koutsouflakis	LN 20 LUR IS NOW AT \$3000
09/14/16 4:08 PM	TREVOR HEATON	revised line 2
09/14/16 3:48 PM	Christopher Koutsouflakis	LN 2 AMERICA'S COURT AIRS FROM 1-2PM
09/14/16 1:50 PM	TREVOR HEATON	revised lines 1,3,4 to reflect LUR rebates, added spots for F.M line 2,4 to balance
		LN 1 LUR IS NOW AT \$30
		LN 3 LUR IS NOW AT \$40
		LN 4 LUR IS NOW AT \$65
09/12/16 12:36 PM	Christopher Koutsouflakis	revised lines 18,3,10 due to LUR, total remains the same
09/09/16 1:57 PM	TREVOR HEATON	LN 18 LUR NOW @ \$700
09/09/16 11:30 AM	Christopher Koutsouflakis	revised to clear new total \$23,415 (+\$3150)
09/07/16 4:26 PM	TREVOR HEATON	LN 11 NA: 1X MON 9/19 DT PRG CHG REVISED OFR: 1X MON 9/19 LUCIFER 9-10P @ \$1200
09/07/16 1:49 PM	Christopher Koutsouflakis	



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Order Level Comments

Date/Time	Added by	Comment
09/07/16 9:57 AM	Christopher Koutsouflakis	LN 6 NA: 5X TUE-F,M W/O 9/13 DT RATE OFR: 5X TUE-F,M W/O 9/13 BIG BANG 6-630P @ \$650
09/06/16 2:46 PM	TREVOR HEATON	LN 7 NA: 2X TUE-F,M W/O 9/13 DT RATE OFR: 2X TUE-F,M W/O 9/13 TWO AND A HALF MEN 630-7P @ \$650
08/30/16 10:18 AM	Christopher Koutsouflakis	LN 11 NA: 1X MON 9/19 DT PRG CHG OFR: 2X MON 9/19 NEWS 10-11P @ \$450
08/26/16 4:39 PM	TREVOR HEATON	LN 15 NA: 1X FRI 9/16 DT PRG CHG OFR: 1X FRI 9/16 MASTER CHEF 7-10P @ \$750
08/26/16 4:39 PM	TREVOR HEATON	LN 5 NA: 1X TUE-F,M 9/13 DT RATE OFR: 1X TUE-F,M 9/13 HARRY CONNICK 5-6P @ \$125
08/26/16 4:39 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$256,167
WPGH Share:	9%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	26%
WTAE:	24%

Daypart	Spots	Dollars	CPP	GRP
Day/Time	% Distrib			
	100%	62	\$23,055.00	\$181.54
Total	100%	62	\$23,055.00	\$181.54

Month	Spots	Dollars
2016-Sep	62	\$23,055.00
Total	62	\$23,055.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/19/16 10:18 AM	TREVOR HEATON	Revised			\$-360.00	\$23,055.00	Changes: Calculated Dollars from \$23,415.00 to \$23,055.00. Total CPP from \$184.37 to \$181.54. Competitive Market Budget from \$260,167 to \$256,167. Total \$ from \$23,415.00 to \$23,055.00. Comments from revised lines 11,20 for LUR rebates. Added 1x OSU game line 18 to balance. to LUR rebates applied lines 2,19 revised total \$23,055 (-\$360). User Entered \$ from \$23,415.00 to \$23,055.00. 2 buylines added or modified.
Makegood 9	9/19/16 10:15 AM	Christopher Koutsouflakis	Confirmed			\$0	\$23,415.00	Changes: Total GIMPs from 120 to 127. Total CPM from \$195,125.00 to \$184,370.08.



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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/15/16 11:43 AM	TREVOR HEATON	Confirmed	1		\$0
Makegood 8	9/15/16 9:33 AM	Christopher Koutsouflakis	Confirmed			\$23,415.00
Makegood 7	9/15/16 8:52 AM	Christopher Koutsouflakis	Confirmed			\$0
Revision	9/14/16 4:08 PM	TREVOR HEATON	Confirmed			\$23,415.00
Makegood 6	9/14/16 3:48 PM	Christopher Koutsouflakis	Confirmed			\$0
Revision	9/14/16 1:50 PM	TREVOR HEATON	Confirmed	2		\$0
Makegood 5	9/12/16 12:36 PM	Christopher Koutsouflakis	Confirmed			\$23,415.00
Revision	9/9/16 1:57 PM	TREVOR HEATON	Confirmed	4		\$0
Makegood 4	9/9/16 11:30 AM	Christopher Koutsouflakis	Confirmed			\$0
Revision	9/7/16 4:26 PM	TREVOR HEATON	Confirmed			\$3,150.00
Makegood 3	9/7/16 1:49 PM	Christopher Koutsouflakis	Confirmed			\$0
Makegood 2	9/7/16 9:57 AM	Christopher Koutsouflakis	Confirmed			\$0
Revision	9/6/16 2:46 PM	TREVOR HEATON	Confirmed			\$125.00
Makegood 1	8/30/16 10:18 AM	Christopher Koutsouflakis	Confirmed			\$0
Queued for Electronic Contracting	8/26/16 4:59 PM					\$0
Revision	8/26/16 4:39 PM	TREVOR HEATON	Confirmed	1		\$0
New	8/26/16 4:11 PM	TREVOR HEATON	New	54		\$20,140.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.