



125 West 55th St
New York, NY 10019

FL

Comments: please confirm adds lines 6,22-25, new total \$29,115 (+\$4950)

Contract # 25275654
CPE: 278/295/5287
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/21/2016 at 10:59 AM
Flight: 9/27/16 - 10/3/16
Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5330592
Buyer: Gilroy, Maura
Salesperson: TREVOR HEATON
202-955-5342

Station: WPGH
Market: Pittsburgh
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: TREVOR HEATON
202-955-5342

Total \$: \$29,115.00
Total Spots: 63
Total CPP: \$0.00
Total GRP: 2616080
Traffic #: 2616080
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27	9/27				
REV+ 8	Tu-F M 7p-7:30p		Big Bang Theory	\$500.00	0	30	4	5	5	\$2,500.00	\$0.00	0.0
REV+ 22	Tu 8p-8:30p		BROOKLYN NINE	\$750.00	0.0	30	0	1	1	\$750.00	\$0.00	0.0
REV+ 23	Tu 9p-10p		SCREAM QUEENS	\$1,500.00	0.0	30	0	1	1	\$1,500.00	\$0.00	0.0
REV+ 24	Th 8p-9p		ROSEWOOD	\$1,000.00	0.0	30	0	1	1	\$1,000.00	\$0.00	0.0
REV+ 25	Th 9p-10p		PITCH	\$1,200.00	0.0	30	0	1	1	\$1,200.00	\$0.00	0.0
TOTALS:						63			63	\$29,115.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25275654 **Changes as of:** 9/21/2016 at 10:59 AM **Version:** Highlighting Revision 4
CPE: 278/295/5287 **Flight:** 9/27/16 - 10/3/16 **Total \$:** \$29,115.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Pittsburgh **Total Spots:** 63
 GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPE:** \$0.00
 WASHINGTON DC 20007

Agency Order #: 5330592 **Primary Demo:** Adults 35+
Buyer: Gilroy, Maura **Con Type:** POLITICAL/VOTE
Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON
 202-955-5342 202-955-5342 **Traffic #:** 2616080
Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
09/21/16 10:59 AM	TREVOR HEATON	please confirm adds lines 6,22-25. new total \$29,115 (+\$4950)	
09/16/16 9:37 AM	TREVOR HEATON	revised line 18 to 2x \$250/ea	
09/15/16 9:37 AM	Christopher Koutsouflakis	LN 18 SPLITTING RATE. OFFERING 2X @ \$250 STP	
09/06/16 5:59 PM	TREVOR HEATON	New order for HFA pls confirm ASAP	
		LN 2 PLS ADVISE ON TP CHG. AMERICAS COURT 1-2P	
08/30/16 4:41 PM	Christopher Koutsouflakis	LN 5 LUR NOW \$125	
08/26/16 5:26 PM	TREVOR HEATON	Separation: 30	
08/26/16 5:26 PM	TREVOR HEATON	Separation: 30	

Competitive Information	
Market Budget:	\$415,929
WPGH Share:	7%
Comment:	
KDKA:	37%
WPCW:	3%
WPNT:	1%
WPXI:	27%
WTAE:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$29,115.00	N/A	0.0
Total	100%	63	\$29,115.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	63	\$29,115.00
Total	63	\$29,115.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	9/21/16 10:59 AM	TREVOR HEATON	Revised	5		\$4,950.00 \$29,115.00 Changes: Total Spots from 58 to 63. Calculated Dollars from \$24,165.00 to \$29,115.00, Competitive Market Budget from \$268,500 to \$415,929. Total \$ from \$24,165.00 to \$29,115.00. Comments from revised line 18 to 2x \$250/ea to please confirm adds lines 6,22-25. new total \$29,115 (+\$4950). User Entered \$ from \$24,165.00 to \$29,115.00. 5 buylines added or modified.
Revision	9/16/16 9:37 AM	TREVOR HEATON	Confirmed	1		\$0 \$24,165.00 Changes: Days Untouched to 1, Total Spots from 57 to 58. Comments from New order for HFA pls confirm ASAP to revised line 18 to 2x \$250/ea. 1 buyline added or modified.
Revision	9/16/16 9:37 AM	Christopher Koutsouflakis	Confirmed			\$0 \$24,165.00 Changes: Total GIMPs to 0.
Revision	9/6/16 5:59 PM	TREVOR HEATON	Confirmed	2		\$0 \$24,165.00 Changes: Total Spots from 55 to 57. 4 buylines added or modified.
Makegood 1	8/30/16 4:41 PM	Christopher Koutsouflakis	Confirmed			\$0 \$24,165.00
Queued for Electronic Contracting	8/30/16 4:03 PM					\$0 \$0



125 West 55th St
New York, NY 10019

Contract # 25275654 Changes as of: 9/21/2016 at 10:59 AM Version: Highlighting Revision 4

CPE: 278/295/5287 Flight: 9/27/16 - 10/3/16 Total \$: \$29,115.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Total Spots: 63
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007

Agency Order #: 5330592 Primary Demo: Adults 35+
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Traffic #: 2616080
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	8/26/16 5:26 PM	TREVOR HEATON	Confirmed			\$0
New	8/26/16 4:11 PM	TREVOR HEATON	New	55		\$24,165.00
						\$24,165.00

Changes: Demo Meta to JR161. Comments from Separation: 30 to New order for HFA
 pls confirm ASAP. User Entered \$ from \$0.00 to \$24,165.00. 4 buylines added or
 modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.