# STATION WOSN-FM ISSUES/ PROGRAMS LIST FOURTH QUARTER, 2012

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

#### 1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM TANIA ORTEGA-COWEN & PATRICIA MOODY; SUN-UP ARC BENEFIT CONCERT

**EVENTS THAT WE HOSTED INCLUDE:** 

# 2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

ONE STOP SHOP SALE
COMMUNITY GREEN MARKET
STUART GREEN MARKET
PSL CIVIC CENTER FREE MOVIE NIGHT
COMMUNITY HOLIDAY PARTY
MUSICFEST ON THE RIVERWALK
FARMER'S MARKET BEACHSIDE
ART WEDNESDAY
TREASURE COAST HARLEY DAVIDSON – CAPTAIN'S DAY

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM DON CROTEAU, AUDITORIUM DIRECTOR – "JAZZ AT EMERSON CENTER"; WILLENA VAUGHAN & ZURIN VILLANUEVA (ACTRESSES)- AIN'T MISBEHAVIN; CRYSTAL CORRIGAN, AUDITORIUM DIRECTOR- VBHS PERFORMING ART CENTER; VBTG ACTORS/ACTRESSES, VBTG OPENING SHOW "OKLAHAMA"; PENNY ALLIYETTI, VB ART CLUB- "IMPORTANCE OF ART"; LOREN SMITH, BOARD PRES. & EMILY SHERWOOD, BOARD MEMBER- VB CHORAL SOCIETY; MICHAEL CARTER, MUSICAL DIRECTOR- "HANDEL'S MESSIAH" BAPTIST CHURCH OF VB; DICK

SUMMER, AUTHOR, HALL OF FAME RADIO PERSONALITY – "STAYING HAPPY, HEALTHY & HOT"; SUE HUNT, MARKETING DIRECTOR OF SUNRISE THEATRE – PROGRAMS & PRODUCTIONS @ SUNRISE THEATRE.

**EVENTS THAT WE HOSTED INCLUDE:** 

#### 3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

STEEL DRUM CONCERT
FREE MUSEUM MONDAY
STUART BOAT PARADE
SIGHT & SOUNDS ON SECOND
LIBRARY FUNDRAISER
PINEAPPLE FESTIVAL

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM KARL ZIMMERMAN, IR TEA PARTY BOARD MEMBER – UPCOMING CANDIDATES FORUM & RALLY; LESLIE SWAN, SUPERVISOR OF ELECTIONS – ELECTIONS REGULATIONS LAST MINUTE OPPORTUNTIES TO VOTE; KARNA SMALL BODMAN, BEST SELLING AUTHOR – "CASTLE BRAVO".

**EVENTS THAT WE HOSTED INCLUDE:** 

# 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

SATURDAY AFTERNOON FREE MOVIES
HOLIDAYS AROUND THE WORLD
FAMILY ADVENTURES IN THE PARK
WINTER WONDERLAND LIGHT SNOW
BUDDY RUN
OTG BLOOD DRIVE
MAKING STRIDES AGAINST BREAST CANCER

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM: JACKIE CARLTON, DIR OF MKTING PIPER AIRCRAFT – SENECA V & BREAST CANCER AWARENESS MONTH; DR JAMES SHAFER, MARATHON ATHLETE-TOUR DE VERO BICYCLE RACE HONORING BRIAN NOLAN; CHARLIE HARPER, EX DIR & PASTOR- INDIAN RIVER YOUTH FOR CHRIST; STEVE DORRANCE, TCCH FOUNDATION DIRECTOR-FLU SEASON & BACK TO SCHOOL VACCINES; RALPH POLAND, LAW ENFORCEMENT SPECIALIST – IMPROVED TECHNOLOGY, INDIVIDUALS WITH ALZHEIMER'S & AUSTISM; FLORIDA WATER COALITION- FL ALGAE OUTBREAKS EFFECT DRINKING WATER; DOUG GRAYBILL, ELC BOARD MEMBER – FL MASTER NATURALIST PROGRAM & OTHER ELC EVENTS; DR BARBARA ROBERTS, CARDIO & AUTHOR – "THE TRUTH ABOUT STATINS" RISKS & ALTERNATIVES; PENNY CHANDLER, EX DIRECTOR – IR CHAMBER OF COMMERCE, CHAMBER UPDATE; SONYA

MORRISIO, EX DIRECTOR - MISSION STATEMENT OF "THE SOURCE & CAMP HAVEN PROJECT"; AMY MCCREADY, AUTHOR & PARENTING EXPERT - "PROTECTING PHONE CARRYING KIDS & KEEP THEM FOCUSED; ROGER VAN DYKE, FOUNDER OF YOUTH GOLFING FOUNDATION -"YOUTH GOLFING FOUNDATION EVENT; ROSE FRIGERIO, EX VP - ASSOCIATION OF MEDICAL PROFESSIONALS, CANDIDATES FORUM; DR PAULA KLEIN, ONCOLOGIST & ANA MIYARES - NW BREAT CANCER TREATMENT FOR MBC; FABIEN COUSTEAU, FOUNDER OF PLANT A FISH - PRESERVATION, RESTORATION AND SUSTAINABLE SEAFOOD

**EVENTS THAT WE HOSTED INCLUDE:** 

## **5. THE ELDERLY**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CHRIS ABBOTT, CHIEF EDUCATION OFFIER- NATIONAL MEDICARE EDUCATION WEEK; CHARLOTTE TERRY, LAURA RIDING JACKSON FOUNDATION – TEEN WRITERS WORSHOP; MORI SERPA, CHAIRPERSON – QUARTER AUCTION (A&P ASSOC. HOME INSTEAD SENIOR CARE

**EVENTS THAT WE HOSTED INCLUDE:** 

## **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**CHRISTMAS CONCERT WITH THE DARTTS BUBBLES, BAGS & BLING ROCK BLUES JAZZ FESTIVAL DANCE FOR FOOD OUT OF THE DARKNESS COMMUNITY WALK** TURKEY TROT AGAINST HUNGER **BEACH TO BAR 5K** A SECOND CHANCE THRIFT STORE GRAND OPENING **ROCK'N FOR OUR HEROES** TAKE BACK THE NIGHT JUNIOR LEAGUE OKTOBERFEST **HEAVEN SENT THRIFT SHOP DONATIONS** STUART AIR SHOW ROSEANN GREGORY CANCER FOUNDATION TREASURE COAST BEER FEST **GIRLS NIGHT OUT VETERAN'S FUNDRAISER** WALK A MILE IN HER SHOES- STUART/ PORT ST LUCIE/ VERO BEACH TRUNK SHOW EXTRAVAGANZA

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM: REV. JOHN PHILLIPS, COMMUNITY CHURCH MISSION – COMMUNITY CARES CARAVAN; TRACY RUEFF, EA VBHS VOLLY BALL- 2<sup>ND</sup> ANNUAL BREAST CANCER GAME; LARRY COOPER, EX DIR "STARTING OVER" – FIRST ANNUAL

HOMETOWN PICNIC; DALE DRIVER – HIS INSPIRATIONAL STORY & RED CARPET EVENT; TAMMY VOCK – PILOT CLUB'S 25<sup>TH</sup> ANNIVERSARY OF "AUTUMN IN THE PARK"; VERONICA KOLIBAB, DIR OF SPECIAL EVENTS – HIBISCUS CHILDREN'S CENTER "GIRLS NIGHT OUT"; LINDA DOWNEY, EX DIRECTOR- RIVERSIDE CHILDREN'S THEATRE SUMMER ACTIVITIES; SAM BAITA/ADAM BOLLINGER – HABITAT FOR HUMANITY-IRC; TRICIA MITCHELL, PR & MENTOR COORDINATOR – YOUTH GUIDANCE FUNDRAISER; DEBBIE AVERY, IR CULTURAL COUNCIL – CULTURAL COUNCIL'S ANNUAL SUMMER FEST; LINDA HOFFMAN, VOLUNTEER WITH ELC-ENVIRNOMENTAL LEARNING CENTER/CANOE EXCURSIONS; CHARLIE POPE, CHAIRMAN – YOUTH SAILING FOUNDATION/CHILI COOK-OFF FUNDRAISER; ANGELO CERNIGLIA, RIVERSIDE CHILDREN'S THEATRE – "LITTLE SHOP OF HORRORS"

**EVENTS THAT WE HOSTED INCLUDE:**