# STATION WOSN-FM ISSUES/ PROGRAMS LIST FIRST QUARTER, 2012

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

#### 1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-PSL CIVIC CENTER – BE MY VALENTINE DANCE (SPECIAL NEEDS) DOGS FOR LIFE ASSISTANCE

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM \
EVENTS THAT WE HOSTED INCLUDE:

## 2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**EASTER EGG HUNT** UNDERWATER EGG HUNT PSL CIVIC CENTER - LIVE COMEDY SHOW STUART BOAT SHOW SOUTH FLORIDA SCIENCE MUSEUM FROG LEG FESTIVAL **MASTER'S ACADEMY 5K RUN** SCREEN ON THE GREEN-POINTE WEST LATIN BONANZA **SPACE COAST WOOD CARVERS SHOWCASE** TREASURE COAST ELEMENTARY YARD SALE SEASIDE SOIREE SEBASTIAN INLET NIGHT SOUND CONCERT STUART GREE MARKET & LIVE MUSIC FT PIERCE JAZZ JAM **OBA CONCERT SERIES** AND 1 STREETBALL TOUR **VB MUSEUM OF ART WATERFRONT WEDNESDAYS @ SUNSET BAY (ARTS COUNCIL) PSL CIVIC CENTER-ONE STOP SHOP SALE 2012 ACCORDIONFEST PARENTS NIGHT OUT @ VIERA COMMUNITY CENTER** 

**UNITED STATES COAST GUARD ACADEMY** WINGFEST @ PSL CIVIC CENTER FLAMINGO FLING GOLF TOURNAMENT PELICAN ISLAND WILDLIFE FESTIVAL ST PATRICKS DAY PARADE 1<sup>ST</sup> ANNUAL ST PATRICKS DAY IN STUART JAPANESE FLOWER ARRANGING DEMO **SPRINK BREAK MUDFEST @ SL MUDJAM DOWNTOWN BUSINESS ASSN - ST PATRICKS DAY FEST** ST PATRICKS DAY FEST @ MEG O'MALLEYS STUART SAILFISH REGATTA **DAVE MASON IN CONCERT @ POINTE WEST** SPRING CAMP @ SOUTH BREVARD **ROCKIN RIVERWALK MUSIC** FT PIERCE FARMERS MARKET MASTER'S ACADEMY OPEN HOUSE **MEMOIR WRITING WORKSHOP** 

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM MART PITTMAN, LOCAL AUTHOR "LITTLE BOOK OF MISSING MONEY".

**EVENTS THAT WE HOSTED INCLUDE:** 

## 3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-VETERANS APPRECIATION GOLF FESTIVAL @ GRAND HARBOR

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY CYNTHIA HURST, LOCAL AUTHOR "THE DIAMOND PROJECT" "ORDINARY WOMEN LEADING EXTRAORDINARY LIVES; FRANK PATEL, AUTHOR – "THE CHESS Player" A NOVEL OF THE COLD WAR AT SEA;

**EVENTS THAT WE HOSTED INCLUDE:** 

## 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

RELAY FOR LIFE
MAJESTIC 11 BLOOD DRIVE

1<sup>ST</sup> ANNUAL VERO BEACH WALK THE TALK FOR EPILEPSY
BIKE SAFETY SEMINAR & RODEO
VB MASONIC LODGE 250 CHILD ID
MENDED HEARTS LECTURE @ CHRIST BY THE SEA
BREVARD COUNTY OCEAN RESCUE LIFEGUARD TRYOUTS

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM WILLIAM PROCTOR, AUTHOR & STUDENT ADVOCATE – CHRISTIAN, MIND BODY HEALING & LISTENING TO PAKISTAN; NEDA HEETER-

HOMELESS FAMILY CENTER SUPPORTER, "VERO'S TOP CHEF CHALLENGE FUNDRAISER"; PLEIN AIR ARTISTS RENDEZVOUS AT ELC; OSCAR SALES-RIVERSIDE THEATRE MKTG DIRECTOR, RIVERSIDE LECTURE SERIES; HOWARD AVRIL, PRINCIPAL- ST HELEN'S ANNUAL FUNDRAISER; BARB RUSSELL & KAREN VATLAND, GARDENFEST, NATURE'S FINEST MARKET PLACE; MICHAEL NAFZIGER & DR RAY ADAMS, IRCHS & THEIR PRODUCTION "CINDERELLA"; DR OLAYIWOLA & STEVE ROSLONEK, RECESS ROCKS-KEEPING YOUR KIDS MOVING TO MUSIC; DR DAN THORNTON & STEVE DORRANCE-IMPORTANCE & EFFECTS OF IMMUNIZATIONS; DENNIS BARTHOLOMEW-EX. DIRECTOR, SUN UP OF IR COUNTY; COLBY LUFKIN-LEAD SINGER & GUITARIST IN KAYAVIBE BAND; CLUTTER DIET- SANDY KELLY; GARY MILLER, DIRECTOR OF MUSIC- IR CHARTER HIGH SCHOOL; LOUIS SCHLITT-LOCAL ROTARY EVENT; ART CIASCA, SAFE SPACE DIR. OF DEVELOPMENT-"EVERY WOMAN IS MY SISTER"; BIBBLE IRWIN, ENTREPRENEUR- HIS CREATIVITY & RECYCLING INVENTIONS; JUDY MILLER, BIG BROTHER BIG SISTER-TASTE OF ST LUCIE; KEVIN QUILLINAN, WRITER/DIRECTOR-RAPUNZEL MUSICAL; ROBI ROBINSON, BD CHAIR-RESTORATION HOUSE, FLORI-DAY CELEBRATION; MR DESSUREAU, PRODUCER - VB THEATRE GUILD; JAMES WAWRO, AUTHOR - "ASK YOUR INNER VOICE"; SUSAN WALKER - THINGS GET TOGETHER - 3RD ANNUAL VW SPRING BASH; DICK GOLDEN, BROADCAST EXTRAORDINAIRE- IRCHS INVOLVEMENT IN RELAY FOR LIFE; SUZANNE RIEDEL, CHRISTIAN SCIENTIST PRACTITIONER; ACTORS FROM RIVERSIDE THEATRE "THE WORLD GOES ROUND".

**EVENTS THAT WE HOSTED INCLUDE:** 

## **5. THE ELDERLY**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-VB STERLING HOUSE "CARING FOR NOW"

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DR ROBERT POKORSKI, CHIEF MEDICAL STRATEGIST- "SINGLE BIGGEST THREAT TO RETIREMENT IE BANKRUPTCY"; KAREN DEIGL, EX DIR SENIOR RESOURCE ASSN-SENIOR SURVEY, COMMUNITY NEEDS ASSESSMENT FOR OLDER ADULTS.

**EVENTS THAT WE HOSTED INCLUDE:** 

## **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

PUP-ARAZZI CANINE FASHION SHOW
DANCING WITH THE VERO STARS
LUKE BRYON CONCERT
PORT SALERNO SEAFOOD FESTIVAL
WINE & DINE AROUND THE WORLD
HELI-DROP BALL BASH & BBQ
GOOD SAMARITAN MINISTRIES THRIFT STORE
FORT PIERCE JAZZ & BLUES SOCIETY
STUART/JENSEN BEACH ELKS LODGE CAR SHOW
UNITY CHURCH MARKET DAY
2ND ANNUAL TREASURE COAST ROTARY LOBSTER CLASSIC
2ND ANNUAL COOK OUT & VB YACHT CLUB

SEBASTIAN ART CLUB
DINNER ON THE TITANIC (BENEFIT THEATRE GUILD)
FT PIERCE BACKUS MUSEUM FOOD DRIVE & RAFFLE
ROTARY CLUB OF VB OCEANSIDE – WILD GAME FEAST
4<sup>TH</sup> ANNUAL CRUISIN FOR A CAUSE – PSL CIVIC CENTER
PILOT CLUB OF SL COUNTY- FLEA MARKET, BAKE SALE & CRAFT SHOW
SPRING FAMILY FESTIVAL-LUTHERAN CHURCH
TOUCH A TRUCK FOR THE EXCHANGE CLUB
TASTE OF ST LUCIE – BIG BROTHERS BIG SISTERS
HARVEST FOOD & OUTREACH CENTER POKER RUN
SINGLE FIN SHOWDOWN
UNITED WAY BALLGAME @ HOLMAN STADIUM

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM KARA HENSEN-VB THEATRE GUILD "BORN YESTERDAY"; TANIA ORTEGA-COWEN-VB OPERA; MEMBERS OF CAST OF FULL MONTY- RIVERSIDE THEATRE; EMMA WALTON HAMILTON- GUEST SPEAKER "STARFEST" FUNDRAISER; MARTHA LEMASTERS - INDIAN RIVER "IMPACT 100"; REBECCA RICKEY-HERITAGE CENTER, A HERITAGE CELEBRATION & HERITAGE ROCKS; MEMBERS OF YOUTH GUIDANCE OF IRC-HELI DROP BALL BASH & BBQ; KEVIN QUILLINAN-RIVERSIDE CHILDRENS THEATRE "FLAT STANLEY"; SUE SCHRAGER-COMMUNITY CHURCH WOMEN'S GROUP, RUMMAGE SALE; MEMBERS OF THE RIVERSIDE THEATRE CAST OF "MUSIC MAN"; CATHERINE LAMBERT- GIRL SCOUT OF AMERCIA; PAT CASSELBERRY & PATTY GARRAD- MAKING A DIFFERENCE IN MY WORLD, ART CONTEST; ACTORS OF RIVERSIDE THEATRE - CAST OF "THE GIN GAME"; GARY KITCHELL - TENNIS TRAINER, RECENT TRIP TO TRAIN WORLD CLASS TENNIS PLAYERS; ROSEMARY BADGER- ELC NATURALIST, ELC SUMMER ECOLOGY; CANDACE LAWRENCE- IRCHS STUDENT, INVOLVEMENT IN RELAY FOR LIFE; JOHN CORAPI-SALVATION ARMY, DIRECTOR OF DEVELOPMENT; DEBORAH BORFITZ-VB CHORAL SOCIETY, SPRING CONCERT; CAST MEMBERS OF "FUNNY THING HAPPENED"; LENNY SMALLACOMBE-FLORIDA STATE ELKS ASSOC.

**EVENTS THAT WE HOSTED INCLUDE:**