



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6063834

Schedule Dates 10/22/24-10/27/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13094 (2011866)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Lawre,Sweatman,
Phone/Fax /
CPE 79/86/13094
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV KELLY JOHNS
HMP 2024 - 10/22-10/28 - SKED A

Date Entered 04/11/24
Last Modified 04/11/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28391087
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,313.50
Net Total \$18,776.50
Sales Tax

Cincinnati (WSTR)

By Broadcast Month
 Oct. 2024 53 \$22,090.00
 Grand Total: 53 \$22,090.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/24-10/25/24	2	:30	7A- News-Good Morning Cincinnati at 7a	4		X	X	X	X			4	\$400.00	\$1,600.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	4/11/24
2.0	Normal Line / SPOT (2)	10/22/24-10/25/24	2	:30	8A- News-Good Morning Cincinnati at 8a	4		X	X	X	X			4	\$400.00	\$1,600.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	4/11/24
3.0	Normal Line / SPOT (3)	10/22/24-10/25/24	2	:30	5:30P- Family Feud 3	5		X	X	X	X			5	\$250.00	\$1,250.00	Cincinnati (WSTR)	Family Feud	4/11/24
4.0	Normal Line / SPOT (4)	10/22/24-10/25/24	2	:30	6P- Family Feud	5		X	X	X	X			5	\$450.00	\$2,250.00	Cincinnati (WSTR)	Family Feud	4/11/24
5.0	Normal Line / SPOT (5)	10/22/24-10/25/24	2	:30	6:30P- Family Feud B	5		X	X	X	X			5	\$500.00	\$2,500.00	Cincinnati (WSTR)	Family Feud	4/11/24
6.0	Normal Line / SPOT (6)	10/26/24-10/26/24	2	:30	3P- Chicago PD Wknd 2	1						1		1	\$125.00	\$125.00	Cincinnati (WSTR)	Chicago PD	4/11/24
7.0	Normal Line / SPOT (7)	10/26/24-10/26/24	2	:30	4P- 911 Wknd 2	1						1		1	\$140.00	\$140.00	Cincinnati (WSTR)	9-1-1	4/11/24
8.0	Normal Line / SPOT (8)	10/26/24-10/26/24	2	:30	Orbit- [P]Family Feud Wknd 3(Sa), [P]Family Feud Wknd 4(Sa)	1						1		1	\$175.00	\$175.00	Cincinnati (WSTR)	Family Feud	4/11/24
9.0	Normal Line / SPOT (9)	10/27/24-10/27/24	2	:30	4P- Chicago PD Wknd 4	1						1		1	\$125.00	\$125.00	Cincinnati (WSTR)	Chicago PD	4/11/24
10.0	Normal Line / SPOT (10)	10/27/24-10/27/24	2	:30	Orbit- [P]Family Feud Wknd(Su), [P]Family Feud Wknd 2(Su)	1						1		1	\$175.00	\$175.00	Cincinnati (WSTR)	Family Feud / Family Feud	4/11/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency: Waterfront Strategies (7591)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 79/86/13094 (2011866)
Salesperson: Katz/DC, Washington DC (4022)
Sales Office: Katz Washington DC
Buyer Name: Lawre,Sweatman,
Phone/Fax: /
CPE: 79/86/13094
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: TV KELLY JOHNS
HMP 2024 - 10/22-10/28 - SIKED A

Date Entered: 04/11/24
Last Modified: 04/11/24
Entered By: Gerald Kalfrat
CO-OP: No
External #: ECR28391087
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$3,313.50
Net Total: \$18,776.50
Sales Tax:

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2024	53	\$22,090.00
Grand Total:	53	\$22,090.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	10/22/24-10/25/24	2	:30	7P- The Big Bang Theory	1		1	1	1	1			4	\$800.00	\$3,200.00	Cincinnati (WSTR)	Big Bang Theory	4/11/24
12.0	Normal Line / SPOT (12)	10/22/24-10/25/24	2	:30	7:30P- Young Sheldon	1		1	1	1	1			4	\$800.00	\$3,200.00	Cincinnati (WSTR)	Young Sheldon	4/11/24
13.0	Normal Line / SPOT (13)	10/26/24-10/26/24	2	:30	Orbit- [P]The Big Bang Theory Wknd(Sa), [P]The Big Bang Theory Wknd 2(Sa)							1		1	\$325.00	\$325.00	Cincinnati (WSTR)	Big Bang Theory	4/11/24
14.0	Normal Line / Prime (14)	10/23/24-10/23/24	2	:30	8P- MYN-Dateline (Wednesday)				1					1	\$400.00	\$400.00	Cincinnati (WSTR)	Dateline-MYNET1	4/11/24
15.0	Normal Line / Prime (15)	10/23/24-10/23/24	2	:30	9P- MYN-Dateline 2 (Wednesday)				1					1	\$400.00	\$400.00	Cincinnati (WSTR)	Dateline-MYNET2	4/11/24
16.0	Normal Line / Prime (16)	10/24/24-10/24/24	2	:30	8P- MYN-Dateline (Thursday)					1				1	\$300.00	\$300.00	Cincinnati (WSTR)	Dateline-MYNET1	4/11/24
17.0	Normal Line / SPOT (17)	10/22/24-10/25/24	2	:30	10P- News-Local 12 News at 10 on STAR64	3		X	X	X	X			3	\$525.00	\$1,575.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/11/24
18.0	Normal Line / SPOT (18)	10/26/24-10/26/24	2	:30	10P- News-Local 12 News at 10 on STAR64							1		1	\$525.00	\$525.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/11/24
19.0	Normal Line / SPOT (19)	10/27/24-10/27/24	2	:30	10P- News-Local 12 News at 10 on STAR64								1	1	\$525.00	\$525.00	Cincinnati (WSTR)	Local 12 News @ 10P	4/11/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
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20.0	Normal Line / SPOT (20)	10/22/24-10/25/24	2	:30	10:30P- The Big Bang Theory B	1	1	1	1	1	1			4	\$725.00	\$900.00	Cincinnati (WSTR)	Big Bang Theory	4/11/24
21.0	Normal Line / SPOT (21)	10/22/24-10/25/24	2	:30	11P- Young Sheldon 2	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Young Sheldon	4/11/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28391087 **Changes as of:** 4/11/2024 at 10:34 AM **Version:** Current State Version 1
CPE: 79/86/13094 **Flight:** 10/22/24 - 10/28/24 **Station:**WSTR
Agency: WATERFRONT STRATEGIES **Advertiser:** HOUSE MAJORITY PAC **Market:** Cincinnati
 3050 K ST NW 100 **Product:** TV **Office:** WASHINGTON
 20007 **Agency Order #:** 13365948 **Service:** Nielsen
Buyer: Sweatman, Lawrence **Primary Demo:**
Salesperson: KELLY JOHNS **Assistant:** KELLY JOHNS
Separation:

Comments: HMP 2024 - 10/22-10/28 - SKED A
Total Spots: 53
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/22	10/22 - 10/22	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 7a-8a		Good Morning Cincinnati at 7a	\$400.00	30	4		4	\$1,600.00	\$0.00	0.0
2	Tu-F,M 8a-9a		Good Morning Cincinnati at 8a	\$400.00	30	4		4	\$1,600.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		Family Feud	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		Family Feud	\$450.00	30	5		5	\$2,250.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		Family Feud	\$500.00	30	5		5	\$2,500.00	\$0.00	0.0
6	Sa 6:30p-4p		Chicago PD	\$125.00	30	1		1	\$125.00	\$0.00	0.0
7	Sa 7:4p-5p		9-1-1	\$140.00	30	1		1	\$140.00	\$0.00	0.0
8	Sa 6p-7p		Family Feud	\$175.00	30	1		1	\$175.00	\$0.00	0.0
9	Su 4p-5p		Chicago PD	\$125.00	30	1		1	\$125.00	\$0.00	0.0
10	Su 6p-7p		Family Feud / Family Feud	\$175.00	30	1		1	\$175.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p		Big Bang Theory	\$800.00	30	4		4	\$3,200.00	\$0.00	0.0
12	Tu-F,M 7:30p-8p		Young Sheldon	\$800.00	30	4		4	\$3,200.00	\$0.00	0.0
13	Sa 7p-8p		Big Bang Theory	\$325.00	30	1		1	\$325.00	\$0.00	0.0
14	W 8p-9p		Dateline-MYNET1	\$400.00	30	1		1	\$400.00	\$0.00	0.0
15	W 9p-10p		Dateline-MYNET2	\$400.00	30	1		1	\$400.00	\$0.00	0.0
16	Th 8p-9p		Dateline-MYNET1	\$300.00	30	1		1	\$300.00	\$0.00	0.0
17	Tu-F,M 10p-10:30p		Local 12 News @ 10P	\$525.00	30	3		3	\$1,575.00	\$0.00	0.0
18	Sa 10p-10:30p		Local 12 News @ 10P	\$525.00	30	1		1	\$525.00	\$0.00	0.0
19	Su 10p-10:30p		Local 12 News @ 10P	\$525.00	30	1		1	\$525.00	\$0.00	0.0
20	Tu-F,M 10:30p-11p		Big Bang Theory	\$225.00	30	4		4	\$900.00	\$0.00	0.0
21	Tu-F,M 11p-11:30p		Young Sheldon	\$200.00	30	4		4	\$800.00	\$0.00	0.0
TOTALS:							53	53	\$22,090.00	\$0.00	0.0



TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28391087 Changes as of: 4/11/2024 at 10:34 AM Version: Current State Version 1

CPE: 79/86/13094 Flight: 10/22/24 - 10/28/24 Station: WSTR Con Type: POLITICAL/VOTE

Agency: WATERFRONT STRATEGIES Advertiser: HOUSE MAJORITY PAC Market: Cincinnati Total \$: \$22,090.00

3050 K ST NW 100 Product: TV Office: WASHINGTON Total Spots: 53

20007 Agency Order #: 13365948 Service: Nielsen Total CPP: \$0.00

Buyer: Sweatman, Lawrence Primary Demo: Total GRP:

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS

Separation: 202-872-5880

Special Instructions

Date/Time	Added by	Comment
04/11/24 10:34 AM	KELLY JOHNS	HMP 2024 - 10/22-10/28 - SKED A

Competitive Information		
Market Budget:	\$22,090	
WSTR Share:	100%	
Comment:	Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	53	\$22,090.00	0.0
Total	100%	53	\$22,090.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Oct	53	\$22,090.00
Total	53	\$22,090.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/11/24 10:43 AM					\$0	\$0	
New	4/11/24 10:34 AM	KELLY JOHNS	New	53		\$22,090.00	\$22,090.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.