

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes Every Kid

Address: 1310 N Courthouse Rd, Arlington, VA 22201

Contact:

Phone number: 703-650-1055

Email: info@yeseverykid.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Andrew Clark, Executive Director
Meredith Olson, Board Chairwoman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 8/30/22

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature: <i>Megan Kelley</i>
Name: Del Cielo Media	Name: Megan Kelley
Date of Request to Purchase Ad Time: 3/2/21	Date of Station Agreement to Sell Time: 8/18/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 8/18/21

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1711919941	Station Call Letters: WVHU	Date Received/Requested: 8/18/21
Est. #: 822828	Station Location: Huntington	Run Start and End Dates: 8/22/21-8/28/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INQUIRY FORM

(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION | WVHU

DATE OF REQUEST: | 8/18/21

INQUIRY MADE BY: Del Cielo Media

AGENCY (if any): Del Cielo Media

ADDRESS OF AGENCY: PO Box 26067

CITY, STATE, ZIP OF AGENCY: Alexandria, VA 22313

TELEPHONE NUMBER OF AGENCY: 703-409-7269

ISSUE: Hope Scholarship covers K-12 Education.

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Yes Every Kid

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: Yes Every Kid

ADDRESS OF COMMITTEE: 1310 N Courthouse Rd

CITY, STATE, ZIP OF COMMITTEE: Arlington, VA 22201

TELEPHONE NUMBER OF COMMITTEE: 703-650-1055

COMMITTEE OFFICERS

Director: Andrew Clark

Chairwoman: Meredith Olson

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: PARTY AFFILIATION:

() federal

() state

() local

ELECTION AND DATE: 8/30/22

(X) Primary

() general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____

- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: 8/22/21-8/28/21

LENGTH OF SPOT/PROGRAM TIME REQUESTED: _____

REQUEST MADE:

in writing orally
If request is made in writing, attach and retain.

STATION OFFER: See schedule

DISPOSITION OF REQUEST:

granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 8/18/21

COMMENTS

STATION REP	M Kelley
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REVIEWED	
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