

1342

105789

**Jamestown Associates
10 E Street SE
Washington, DC 20003**

TRAFFIC INSTRUCTIONS

TO: Traffic Manager
From: Holly Horan
Date: December 13, 2017
Re: Scott Wagner for Governor

Please run the following spots for the above advertiser:

<u>Flight Dates</u>	<u>Title</u>	<u>ISCI Code</u>
Thu, December 14 - TFN		
Philadelphia Broadcast 100%	"Tough Alt"	SWTTV1213AH
HLLY cable, Erie, Johnstown-Altoona, Pittsburgh, WB-Seranton, WYLN Broadcast 100%	"Tough"	SWTTV1213H

The new spots will arrive via ER. Thanks!

The spot(s) will be available on your ER. Please confirm.
Please sign the bottom of this page and fax back to 225-612-6319 as confirmation. If you have any questions, please contact me at holly@jamestownmassociates.com.

Thank you!

I have received these instructions and the spot will start...

DATE & TIME

Signature

Station

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: December 20 17
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I, Holly Horan

being/on behalf of: Scott Wagner

a legally qualified candidate of the Governor

political party for the office of: Republican

in the Primary

election to be held on: May 15, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:
Scott Wagner for Governor, PO Box 141, Manchester, PA 17345

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Amanda Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12.13.17

Holly Horan

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Holly Horan

I, Holly Horan (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

Holly Horan

12.13.17

printed name

date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, _____ do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			Text		

SEE ORDER

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Invoice 015377

WYLN - TV
1057 East 10th Street
Hazleton, PA 18201
Phone # 570-459-1869

001342 Jamestown Associates
Scott Wagner for Governor
10 E Street SE
Washington, DC 20003

Invoice Date: 12/31/17
Account Exec: Tiffany Cloud
Page: 1

12/31/17	ORDER 105789	Scott Wagner for Governor	WYLN News		
	WYLN News		Package		
WYLN-TV	12/31/17				290.00
	WYLN News Early Edition		Sponsor	2 @ 0.00	0.00
	Tough				
WYLN-TV	12/14/17				17.49
WYLN-TV	12/15/17				17.36
	WYLN News Late Edition		Sponsor	2 @ 0.00	0.00
	Tough				
WYLN-TV	12/14/17				22.19
WYLN-TV	12/15/17				22.06

INVOICE BALANCE	290.00
Commission	43.50

TOTAL DUE	246.50
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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ **Holly Horn** _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

_____ Printed Name _____ Title
Signature

Jamestown Associates

PA GOV								
Hazelton								
Flight Dates: Thu, December 14 - Sun, December 17								
WYLN (IND)					Thu-Su			
Day	Time	Program	:30 Rate	12/14-12/17	Spl/wk	Gross \$		
4Q								
M-F	6a-11p	News Rotation 5x/day	\$ 145	2	2	\$	290.00	
				2		\$	290.00	