



"We're Your Local Network"

1057 East 10th Street • Hazleton, PA 18202
CALL (570) 459-1869 • FAX (570) 459-1625
www.wyln.tv.com

Date: 12/13/17

Advertiser Wagner for Governor
Agency Ford Fair Associates
Contact Penny + Holly Horan
Billing Address 116 Craig Rd
Manalapan NJ 07726
Phone _____

Agreement between _____
called "Advertiser" or "Underwriter" and WYLN, a subsidiary of Gans
Multi Media, operating as LPTV broadcast system called "Station"
to televise advertising announcements on its programs as specified
below, and subject to standard conditions on reverse side.

Dates Run:	_____
Amount: Net	_____
Gross	_____
Spot Title:	_____
Special Instructions:	_____

1:30 spot
"Tough" was
sent today by Jeff
to master controll

SCHEDULE

Start Date	Stop Date	No. Spots	Day Part / Program	Amount Gross / Net
12/14	12/15	10	2 days news (5 spots/day, 10 total) Thurs 12/14 + Fri 12/15 (political rate card)	
			Political broadcast agreement Buy + copy of payment proof all attached.	
Billing Instructions				
\$246.50 net ad in full by agency				
check proof of pay most attached				
TOTALS \$290 gross				
\$246.50 net				

This time order represents confirmation of the agreement between agency and advertiser and media buying service, if any, and TV and is subject to station's standard broadcasting conditions on the back thereof and any special conditions set forth above attached hereto. **TO BE SUBMITTED FOR APPROVAL**

Accepted by [Signature] (Station Representative)
By [Signature] Title _____
Agency/Advertiser Net Payable 15 Days of Invoice

**Jamestown Associates
10 E Street SE
Washington, DC 20003**

TRAFFIC INSTRUCTIONS

TO: Traffic Manager
From: Holly Horan
Date: December 13, 2017
Re: Scott Wagner for Governor

Please run the following spots for the above advertiser::

<u>Flight Dates</u>	<u>Title</u>	<u>ISCI Code</u>
Thu, December 14 - TFN		
Philadelphia Broadcast 100%	"Tough Alt"	SWTV1213AH
HLLY cable, Erie, Johnstown-Altoona, Pittsburgh, WB-Scranton, WYLN Broadcast 100%	"Tough"	SWTV1213H

The new spots will arrive via ER. Thanks!

The spot(s) will be available on your ER. Please confirm.

Please sign the bottom of this page and fax back to 225-612-6319 as confirmation. If you have any questions, please contact me at holly@jamestownassociates.com.

Thank you!

I have received these instructions and the spot will start...

12/14 News
DATE & TIME


Signature

WYLN TV 35
Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: December 20
17

I, Holly Horan

being/on behalf of: Scott Wagner

a legally qualified candidate of the Governor

political party for the office of: Republican

in the Primary

election to be held on: May 15, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>News</i>	<i>:30</i>	<i>Th+Fr</i>	<i>12/14 + 12/15</i>	<i>5x/day,</i>	<i>105 ppts total</i>

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Scott Wagner for Governor, PO Box 141, Manchester, PA 17345

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Amanda Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12.13.17

Holly Horan

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Tiffany Cloud
Printed Name

Business Dev. Pr
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Holly Horan
I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

Holly Horan

12.13.17

printed name

date

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

(in house prior to buy)

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Holly Horan
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title
Business Development Director

Invoice 015377

WYLN - TV
1057 East 10th Street
Hazleton, PA 18201
Phone # 570-459-1869

001342 Jamestown Associates
Scott Wagner for Governor
10 E Street SE
Washington, DC 20003

Invoice Date: 12/31/17
Account Exec: Tiffany Cloud
Page: 1

12/31/17	ORDER 105789	Scott Wagner for Governor	WYLN News	
			Package	
WYLN-TV 12/31/17				290.00
			Sponsor	2 @ 0.00
				0.00
			Sponsor	2 @ 0.00
				0.00
WYLN-TV 12/14/17				17:49
WYLN-TV 12/15/17				17:36
			Sponsor	2 @ 0.00
				0.00
WYLN-TV 12/14/17				22:19
WYLN-TV 12/15/17				22:06

INVOICE BALANCE	290.00
Commission	43.50

TOTAL DUE	246.50
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