# CONTRACT

		CONT	RACT						
	WXXA				Contract / Re	vision	Alt Orde	r #	
		Stroot Suito 250			4436402		2839198		
2960 North Meridian Street, Olivia Lewis		Street, Suite 250	Advertiser				Original Dat	e / Rev	/ision
	Indianapolis, IN 4620	8	POL/Healthca	are Educatio	on Project PA	c	04/12/24	/ 0	4/12/24
(518) 433-4299			Contract Dates	<u> </u>	Estimate #				
			04/13/24 - 04/1	17/24	11625				
			Product		•		·		
And:			HEP TV						
/ ind.			<u>Order Brand</u>		Billing Cycle EOM	Billing	<u>Calendar</u>	Cas Cas	<u>h/Trade</u> b
					Property		t Executive	-	es Office
					WXXA	Katz Po			z - Political
	nal Partners Media ention: Chris Feist				Special Hand				
	) Circle 75 Parkway, SE								
Su	ite 1650				Demographie	2			
Atl	anta, GA 30339				Adults 35+				
						1			
					<u>Agy Code</u> 9913041		ser Code		<u>duct 1/2</u>
					Agency Ref	488	Advertis	183	8
					Agency Kei		Auventis		
	to Fuel Data Description	Start/End Time	Davis		Spots/	- 4 -	T	4-	A
N 1 WXXA 04/15/24	te End Date Description 04/15/24 News10 at 6a	News10 at 6	Days	Length :30	week R	ate	Type Spo NM	ເຮ 1	Amoun \$140.0
Start Date E		ts/Week Rate	Ja	.50				I	ψ140.0
	4/21/24 M	1 \$140.00							
N 2 WXXA 04/16/24 Start Date E		News10 at 6 ts/Week Rate	ba	:30			NM	1	\$140.0
	<u>End Date Weekdays Spo</u> 14/21/24 -T	1 \$140.00							
N 3 WXXA 04/17/24		News10 at 6	6a	:30			NM	1	\$140.0
	<u>End Date Weekdays Spo</u> 14/21/24w	t <u>s/Week</u> <u>Rate</u> 1 \$140.00							
N 4 WXXA 04/15/24		,	7-9a on	:30			NM	1	\$300.0
Start Date E	nd Date Weekdays Spo	ts/Week Rate		.00					<i>\\</i> 0000.0
	4/21/24 M	1 \$300.00							
N 5 WXXA 04/16/24 Start Date E		n Fox23 News10 at 7 ts/Week Rate	7-9a on	:30			NM	1	\$300.0
	14/21/24 -T	1 \$300.00							
N 6 WXXA 04/17/24			7-9a on	:30			NM	1	\$300.0
	<u>End Date Weekdays Spo</u> 4/21/24w	t <u>s/Week</u> <u>Rate</u> 1 \$300.00							
N 7 WXXA 04/15/24		9-10a		:30			NM	1	\$100.0
Start Date E	nd Date Weekdays Spo	ts/Week Rate							
	14/21/24 M	1 \$100.00					NINA	1	#400 C
N 8 WXXA 04/16/24 Start Date E		9-10a ts/Week Rate		:30			NM	1	\$100.0
	4/21/24 -T	1 \$100.00							
N 9 WXXA 04/17/24		9-10a		:30			NM	1	\$100.0
	<u>End Date Weekdays Spo</u> 14/21/24W	<u>ts/Week</u> <u>Rate</u> 1 \$100.00							
N 10 WXXA 04/15/24	04/15/24 M-F 10-11a	10-11a		:30			NM	1	\$100.0
	<u>End Date Weekdays Spo</u> 14/21/24 M	t <u>s/Week</u> <u>Rate</u> 1 \$100.00							
N 11 WXXA 04/16/24		10-11a		:30			NM	1	\$100.0
		ts/Week Rate		.50			I NIVI	I	ψ100.0
							-		
		ne Transactions: N = N							
payment in full is received b	are rendered, advertiser, agency and service y station. Payment by advertiser to agency	or to service or payment by age	ency to service, shall r	not constitute pa	yment to station.	Station will no	ot be bound by	condition	s. printed or
otherwise contracts, insertion c	orders, copy instructions or any corresponde	nce when such conflict with the	above terms and con	ditions. Two we	ek advance cance	llation notice	e is required unl	ess other	wise specified

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WXXA 2960 North Meridian Street, S Olivia Lewis Indianapolis, IN 46208 (518) 433-4299	2960 North Meridian Street, Suite 250 Olivia Lewis Indianapolis, IN 46208			2839 <sup>.</sup> Original 04/12/2 Estim	Alt Order # 28391985 riginal Date / Revision 04/12/24 / 04/12/24 Estimate # 11625		
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type S	pots	Amount	
<u>Start Date</u> End Date <u>Weekdays</u> <u>Spots/Week</u> Week: 04/15/24 04/21/24 -T 1	<u>Rate</u> \$100.00						
N  12  WXXA  04/17/24  04/17/24  M-F  10-11a    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24 w  1	10-11a <u>Rate</u> \$100.00	:30		NM	1	\$100.00	
N  13  WXXA  04/15/24  04/15/24  M-F  11a-12p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  M  1	11a-12p <u>Rate</u> \$100.00	:30		NM	1	\$100.00	
N  14  WXXA  04/16/24  04/16/24  M-F  11a-12p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  -T  1	11a-12p <u>Rate</u> \$100.00	:30		NM	1	\$100.00	
N  15  WXXA 04/17/24  04/17/24  M-F 11a-12p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24 w  1	11a-12p <u>Rate</u> \$100.00	:30		NM	1	\$100.00	
N  16  WXXA  04/15/24  04/15/24  M-F  430-5p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  M  1	430-5p <u>Rate</u> \$140.00	:30		NM	1	\$140.00	
N  17  WXXA 04/16/24  04/16/24  M-F 430-5p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  -T  1	430-5p <u>Rate</u> \$140.00	:30		NM	1	\$140.00	
N  18  WXXA  04/17/24  04/17/24  M-F  430-5p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24 w  1	430-5p <u>Rate</u> \$140.00	:30		NM	1	\$140.00	
N  19  WXXA 04/13/24  04/13/24  News10 at 10p-1030p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/08/24  04/14/24 S-  1	10-1030p <u>Rate</u> \$940.00	:30		NM	1	\$940.00	
N  20  WXXA  04/14/24  04/14/24  News10 at 10p-1030p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/08/24  04/14/24 S  1	10-1030p <u>Rate</u> \$940.00	:30		NM	1	\$940.00	
N  21  WXXA 04/15/24  04/15/24  News10 at 10p-1030p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  M  1	10-1030p <u>Rate</u> \$940.00	:30		NM	1	\$940.00	
N  22  WXXA 04/16/24  04/16/24  News10 at 10p-1030p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  -T  1	10-1030p <u>Rate</u> \$940.00	:30		NM	1	\$940.00	
N  23  WXXA 04/17/24  04/17/24  News10 at 10p-1030p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24 w  1	10-1030p <u>Rate</u> \$940.00	:30		NM	1	\$940.00	
N  24  WXXA 04/13/24  04/13/24  News10 at 1030p-11p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/08/24  04/14/24 S-  1	1030-11p <u>Rate</u> \$550.00	:30		NM	1	\$550.00	
N  25  WXXA 04/14/24  04/14/24  News10 at 1030p-11p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/08/24  04/14/24 S  1	1030-11p <u>Rate</u> \$550.00	:30		NM	1	\$550.00	
N  26  WXXA 04/15/24  04/15/24  News10 at 1030p-11p    Start Date  End Date  Weekdays  Spots/Week    Week:  04/15/24  04/21/24  M  1	1030-11p <u>Rate</u> \$550.00	:30		NM	1	\$550.00	
N 27 WXXA 04/16/24 04/16/24 News10 at 1030p-11p Start Date End Date Weekdays Spots/Week	1030-11p <u>Rate</u>	:30		NM	1	\$550.00	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<b>FOX 23</b>	WXXA 2960 North Meri Olivia Lewis Indianapolis, IN (518) 433-4299		Suite 250	Advertiser POL/Healthcar Contract Dates 04/13/24 - 04/1		443640		2839 Original 04/12/	Date / Re 24 / nate #	<u>evision</u> 04/12/24
*Line Ch Start Date E	End Date Descriptic	n	Start/End Time	Days	Length	Spots/ Week	Rate	Type S	Spots	Amount
Start Date  End    Week:  04/15/24  04/2	Date <u>Weekdays</u> 1/24 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00							
	04/17/24 News10 at <u>Date Weekdays</u> 1/24w	1030p-11p <u>Spots/Week</u> 1	1030-11p <u>Rate</u> \$550.00		:30			NM	1	\$550.00
	04/15/24 M-F 1130p <u>Date Weekdays</u> 1/24 M	-12a <u>Spots/Week</u> 1	1130p-12a <u>Rate</u> \$160.00		:30			NM	1	\$160.00
	04/16/24 M-F 1130p <u>Date Weekdays</u> 1/24 -T	-12a <u>Spots/Week</u> 1	1130p-12a <u>Rate</u> \$160.00		:30			NM	1	\$160.00
	04/17/24 M-F 1130p <u>Date Weekdays</u> 1/24w	-12a <u>Spots/Week</u> 1	1130p-12a <u>Rate</u> \$160.00		:30			NM	1	\$160.00
	04/13/24 News 10 @ <u>Date Weekdays</u> 4/24S-	) 8am <u>Spots/Week</u> 1	8a-9a <u>Rate</u> \$260.00		:30			NM	1	\$260.00
N 33 WXXA 04/14/24 0 <u>Start Date</u> <u>End</u> Week: 04/08/24 04/14		Sunday <u>Spots/Week</u> 1	FOX News S <u>Rate</u> \$180.00	unday	:30			NM	1	\$180.00
				Totals					33	\$11,010.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	33	\$11,010.00	(\$1,651.50)	\$9,358.50
Totals	33	\$11,010.00	(\$1,651.50)	\$9,358.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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### PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, <u>Chris Feist</u>, hereby request station time as follows: See **Order** for proposed

schedule and charges. See Invoice for actual schedule and charges.

### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chris Feist								
Agency name: Canal Partners Media								
Address: 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339								
ontact: Chris Feist Phone number: 770-427-0735 Email:								
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):								
Name: Healthcare Education Project								
Address: 498 7th Ave., New York City, New Y	York,10018							
Contact: Mercedes Mambru	Phone number: 646-473-6336	Email: mercedes.mambru@1199funds.or						
Station is authorized to announce the ti	me as paid for by such person or entity.							
governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Mercedes Mambru - CFO By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).								
If ad refers to a federal candidate(s) or federal election, list ALL of the following:								
Name(s) of every candidate referred to:								
Office(s) sought by such candidate(s) (no acronyms or abbreviations):								
Date of election:								
Clearly identify <b>EVERY</b> political matter of ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A						

#### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative					
Signature: Chris Feist		Signature:					
Name: Canal Partners Media		Name:					
Date of Request to Purchase Ad Time:	12/28/2023	Date of Station Ag	reement to Sell Time:				
то	BE COMPLETED	D BY STATION ONLY					
Ad submitted to station? Yes	No	Date ad received:					
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).							
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.							
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason:							
*Upload partially accepted form, then pro	omptly upload update	ed final form when co	mplete.				
Date and nature of follow-ups, if any:							
Contract #:	Station Call Letters:		Date Received/Requested:				
Est. #:	Station Location:		Run Start and End Dates:				
For national issue ads only (not required for state/local issue ads):							
Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.							