



125 West 55th St
New York, NY 10019

Contract # 25421829	Changes as of: 1/9/2017 at 12:30 PM	Version: Original Order
CPE: 791/917/4765	Flight: 1/12/17 - 1/18/17	Station: WKRN Total \$: \$3,745.00
Agency: Canal Partners Media	Advertiser: Alliance for Healthcare Security	Market: Nashville Total Spots: 12
25 WHITLOCK PLACE SW	Product: AHS	Office: WASHINGTON Total CPP: \$0.00
2nd Fl	Agency Order #: 5722994	Primary Demo:
Marietta, GA 30064	Buyer: Scattergood, Jeff	Con Type: POLITICAL/VOTE Total GRP:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY Separation:
	202-955-5342	202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/12 - 1/12		Total Spots	Total \$	CPP	GRP
						1/12					
1	Th-F,M-W 6a-7a		News 2 This Morning	\$325.00	30	1		1	\$325.00	\$0.00	0.0
2	Th-F,M-W 7a-9a		Good Morning America	\$275.00	30	2		2	\$550.00	\$0.00	0.0
3	Th-F,M-W 3p-4p		Dr. Phil	\$200.00	30	1		1	\$200.00	\$0.00	0.0
4	Th-F,M-W 5p-5:30p		News 2 at 5	\$325.00	30	3		3	\$975.00	\$0.00	0.0
5	Th-F,M-W 6p-6:30p		News 2 at 6	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
6	Th-F,M-W 6:30p-7p		Wheel of Fortune	\$600.00	30	1		1	\$600.00	\$0.00	0.0
7	Sa 10:35p-11:35p		Scandal	\$45.00	30	1		1	\$45.00	\$0.00	0.0
TOTALS:								12	\$3,745.00	\$0.00	0.0



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Agency: Canal Partners Media	Advertiser: Alliance for Healthcare Security	Market: Nashville	Total Spots: 12
25 WHITLOCK PLACE SW	Product: AHS	Office: WASHINGTON	Total CPP: \$0.00
2nd Fl	Agency Order #: 5722994	Primary Demo:	Total GRP:
Marietta, GA 30064	Buyer: Scattergood, Jeff	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/09/17 12:30 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$12,483
WKRN Share:	30%
Comment:	
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$3,745.00	N/A	0.0
Total	100%	12	\$3,745.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jan	12	\$3,745.00
Total	12	\$3,745.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/10/17 9:48 AM					\$0	\$0	
New	1/9/17 12:30 PM	ALEXANDRA BRADLEY	New	12		\$3,745.00	\$3,745.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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