

## KNXV-TV Community Problems and Needs List

### Fourth Quarter 2015

Scripps Howard Broadcasting Company, licensee of Station KNXV-TV, Phoenix, Arizona has found the following problems and needs to be of particular concern to the Phoenix Community. The list was determined after evaluation of information attained through the station's ascertainment process including KNXV's, the website, letters, emails, phone calls and community contacts.

1. Economic
2. Employment/Jobs
3. Immigration
4. Crime/Violence
5. Education
6. Housing
7. Health & Medical Care
8. Child Abuse / Parenting
9. Safety

**Economic:** Economists think 2015 will bring a better year for the state in job and population growth, but it will likely see lackluster economic growth as the hangover from the housing bust continues to dampen the economic recovery. There is no shortage of potential economic challenges entering 2015, but economists predict slight improvement to Arizona job gains, population growth and retail spending in the coming year. Arizona is expected to add about 100,000 new residents, a 1.5 percent population growth rate that will keep the state among the nation's fastest-growing but also well below usual patterns.

**Phoenix named best city for drivers in the World.** When it comes to driving in Phoenix, how would you rate the experience? Arizona does have some beautiful views when it comes to navigating the roads through the mountains or across the desert landscape. So pretty, it almost makes up for the daily skin burns during the summer when trying to fasten your seatbelt. Well, according to a new report (Global Driver Satisfaction Index) out by Waze, a community-based traffic app, Phoenix is the best (yes, we said best) metro city for drivers in the World. It sites Phoenix's low traffic and "self-identified 'happy' drivers" for the high ranking.  
(10pm newscast on 10/7, 1:02 in length)

**Fresh & Easy to close all its Arizona stores.** Fresh & Easy will shut all 97 of its remaining stores in California, Arizona and Nevada and cease operations after nearly a decade of struggling to catch on with consumers. The grocery chain headquartered in Torrance, California, announced that all 3,000 of its employees will be laid off. "Over the last two years, we have been working hard to build a new Fresh & Easy," the company said in a statement. "While we made progress on stemming our losses and moving the business closer to break even, unfortunately, we have been unable to obtain financing and the liquidity necessary to fund the business going forward."  
(11am newscast on 10/22, 1:30 in length)

**South Mountain Freeway update: Construction of challenged Phoenix freeway project on hold.** The South Mountain Freeway faces challenges from the Gila River Indian Community and a coalition of environmental and community groups. U.S. District Judge Diane Humetewa has granted sides in the court case extensions on deadlines to produce documents and for plaintiffs to respond with court filings. The sides told the judge that construction isn't scheduled to start until mid-2016 and the Arizona Department of Transportation says the changes in the court case's schedule doesn't change that. The freeway would extend the Loop 202 by 22 miles to connect Interstate 10 in Chandler and Laveen. The federal government cleared the Arizona Department of Transportation to proceed with the freeway in March.  
(11am newscast on 11/04, 1:10 in length)

AAA: Fewer Arizonans traveling for the holidays. While you may be heading home for the holidays, fewer Arizonans are expected to get out of town this year. AAA predicts about 1.44 million residents will be either flying or driving during the Thanksgiving holiday. While it's a solid number, that means there are 6.4 percent fewer travelers this year than last. Air travel is up by nine percent, but despite lower gas prices, AAA expects the number of drivers to be down 16 percent. AAA says an increase in summer holiday travel may be forcing Arizonans to save up this winter instead of taking a trip. Nice weather and local holiday deals may also be persuading usual travelers to stay home for a staycation this year.  
(6pm newscast on 11/15, 1:22 in length)

Employment/Jobs: Arizona's projected job growth should be about 2.5 percent in 2015 compared with about 2 percent this year. That's still less than the 3 to 5 percent growth the state often sees. Private economist Elliott Pollack blames much of the slow recovery on the lack of a rebound in construction. The lack of a rebound in the construction industry is one of the major reasons the state continues to see lower-than-normal job growth,

Career fair focuses on medical marijuana jobs in Phoenix. For anyone who's ever thought about a job in the medical marijuana field, a 3-day cannabis career fair and expo event is coming to the Phoenix Convention Center to show that there's a whole lot more to the industry than just growing the product. "These were jobs that were held by cartels down in Mexico," said medical marijuana expert Dimitri Downie. "These are now shifting to Arizona employees who are taxed. And it's an exciting time." Downie will be one of the many people who will be on a panel and presenting that the expo. He says there will be businesses looking to recruit. There are about 100 dispensaries in Arizona, where it is a \$200 million a year industry. Pay can start anywhere from \$10-\$15 an hour for basic retail jobs. It can go all the way up to a six figure salary for an owner or CEO of an emerging company.  
6pm on 10/14, 1:20 in length

Starbucks youth jobs initiative comes to Phoenix; 1,000 jobs available for young people at job fair. There are more young people here in Maricopa County who aren't in school and aren't working than just about anywhere else in the nation and business leaders are trying to change that. The 100,000 Opportunities Initiative is coming to Phoenix with a massive job fair at the Phoenix Convention Center that's aiming to get thousands of young people in the Valley hired. More than 20 major companies will be there looking to hire at the event, including Starbucks, Target, Nordstrom, Microsoft, Prudential, FedEx, Macy's, Chipotle, Alaska Airlines and more. There will be more than 1,000 job opportunities for young adults available at the event. It's the start of a three-year partnership between the business leaders heading up the 100,000 Opportunities Initiative and the City of Phoenix, Maricopa County leaders, Arizona State University and the Maricopa Community Colleges.  
(4pm newscast on 10/22, 1:30 in length)

Layoffs to follow holiday furloughs at Honeywell; whistleblower says 1K Valley workers will lose jobs. There's devastating news just before one of the most expensive times of the year for many families, as Honeywell Aerospace warns employee's layoffs will follow holiday furloughs. According to an internal email, workers can volunteer to leave by early December and then a portion of the workforce will be let go by January and will be offered severance packages. A whistleblower tells ABC15 of the employees in the Valley who will be impacted the first to go will be those who've been written up by a manager in the past for varying reasons as part of a performance improvement plan. The employee, who has asked to remain anonymous for fear of retaliation, says some who are believed likely to lose their jobs are just a couple years away from qualifying for their pension. "What could save them is if someone in the group who's close to retirement would take the golden parachute and leave," said the whistleblower. The email comes on the heels of another company wide email that went out to about 10,000 Arizona employees informing them of five-day furloughs that will starting after Thanksgiving.  
(10pm newscast on 11/19, 2:13 in length)

Immigration: High levels of illegal immigration and crimes committed by unauthorized immigrants are among the key rationales cited by some supporters of a tough new immigration law in Arizona. According to our Governor, Jan Brewer; border violence and crime due to illegal immigration are critically important issues to the people of our state.

Family of Grant Ronnebeck pushes for immigration reform after his death in Mesa. Months after his nephew was killed at a Mesa gas station, Michael Ronnebeck was in Washington D.C. to testify as to why the United States needs immigration reform. Ronnebeck told a Senate Judiciary Committee the laws in so-called "Sanctuary Cities" must be changed. "It's my family's greatest desire that Grant Ronnebeck's legacy will be more than some faded obituary, a cemetery plot, or a fond memory. Instead we want Grant's death to be a force for change," said Ronnebeck. Grant was killed in January while working at a Mesa QuikTrip. Police said Apolinar Altamirano walked into the store, put down some change and asked for cigarettes. "Grant tried to explain that he needed to count the coins before he could give the man the cigarettes. The man said he didn't need to take his money and that he would now give him the cigarettes. Grant immediately offered up the cigarettes to the man who shot him in the face killing him.  
(6pm newscast on 7/21, 1:46 in length)

SB 1070 update: Groups plan appeal of ruling on Arizona immigration law. A coalition of civil rights groups said Monday it will appeal a ruling by a judge who upheld the most contentious provisions of Arizona's 2010 immigration enforcement law. The appeal will target a decision by U.S. District Court Judge Susan Bolton to dismiss a legal challenge by the coalition, saying it failed to show that police would enforce the law differently for Latinos than it would for people of other ethnicities. The ruling upheld a requirement that police who are enforcing other laws question the immigration status of those suspected of being in the country illegally. The provision was previously upheld by the U.S. Supreme Court, though the law's critics continued to push their challenge at a lower-court level.  
(4pm newscast on 10/5, 1:30 in length)

Valley mother outraged over immigration reform; Officer Brandon Mendoza's mom pushing for change. In May of 2014, a wrong-way driver in the country illegally crashed into and killed popular Mesa Police Officer Brandon Mendoza. Mendoza had just passed the exam for a promotion to sergeant. "I can't even believe it's been a year and a half," said his mother, Mary Ann Mendoza. The pain is still evident in her face and in her voice. The anger with lawmakers is there too. "They aren't listening to us," she said. "They're voting based on special interests and what is going to make them popular in Washington." Mendoza just returned from Capitol Hill. She met with members of Congress. She tried to meet with Rep. Paul Ryan. This was before he was elected Speaker of the House on Thursday. Also before he made the Sunday morning talk circuit saying he would not bring up immigration reform while President Obama is in office. "This President tried to go around Congress to unilaterally write the immigration law," said Speaker Ryan. "So why would we want to pass legislation on a very divisive issue with a President we can't trust on this issue?"  
(6pm newscast on 11/2, 2:25 in length)

Crime/Drugs: Arizona crime statistics indicate a total downward trend in crime based on data from 10 years when violent crime was increasing and property crime was decreasing. The crime rate in Arizona for 2015 is expected to be lower than in 2010 when the state violent crime rate was higher than the national violent crime rate average by 31.73% and the state property crime rate was higher than the national property crime rate average by 80.08%.

A Phoenix man has been arrested in connection with a 23-year-old cold case homicide. According to officials. Richard Woods was killed Oct. 8, 1992, and his body was found in an Ohio ravine more than a month later with two gunshot wounds to the head. His car was located 1.5 miles away at a highway rest area. At the time, Warren County deputies interviewed Sam Perone, who they said was the last person to see Woods alive. Woods, a furniture salesman, had visited Perone's Ohio store, Just Living Rooms, on business. In 2006, investigators reopened the case and discovered blood on the carpet in the store, but tests were inconclusive. Perone, 67, was identified as the suspect in the case and was indicted on murder charges on Oct. 1, Lt. John Faine said. Deputies arrested Perone at his home with help from the Phoenix Police Department and the Maricopa County Sheriff's Office. Perone is now awaiting extradition back to Ohio for arraignment on one count of murder, Faine said.  
(4pm newscast on 10/08, :30 in length)

3 people arrested after 2 reported shootings along Interstate 10. Three people were arrested after two reported shootings along Interstate 10. Someone reported to the Arizona Department of Public Safety seeing another person fire at least one shot with a handgun from a black sedan traveling westbound. While troopers were arriving to that scene, a second "shots fired" call was

reported in the area and also involved someone firing shots from a black sedan. DPS troopers along with the Phoenix Police Department helicopter were able to follow the suspect vehicle to 83rd Avenue and I-10 where it pulled into an apartment complex, said spokesman Tim Case. (5pm newscast on 10/11, 1:49 in length)

DPS looking for car responsible in I-10, I-17 hit-and-run crash. Arizona Department of Public Safety troopers are looking for a car that was involved in a hit-and-run crash on the I-10 near the I-17. Troopers received the call about the crash near the Stack Interchange of the I-10 and the I-17. The airbag deployed in the car that was hit but no reports have been given about the victim's injuries. DPS is working to find the car that fled the scene. (6am newscast on 11/04, 1:30 in length)

PD: 2 shot dead, 2 gunmen on the loose after shooting at Scottsdale apartment complex. Police are searching for two gunmen after a shooting at a Scottsdale apartment complex left two men dead. Officials told ABC15 two people were shot, and two gunmen fled the scene who are still at large. The Scottsdale Police Department found two male subjects who had been shot several times. One was pronounced dead at the scene, while the other was transported to a hospital, but later died. Police said the incident was contained to just one apartment unit in the complex. Police said the residents of the apartment units are safe, and witnesses in the area have been cooperative. (6pm newscast on 11/09, 1:10 in length)

New report suggests three new freeway shootings in Phoenix. The attorneys for the suspected Phoenix freeway shooter believe shootings are still happening on Valley freeways. In a court document obtained by ABC15, Leslie Allen Merritt Jr.'s attorneys have filed a motion for the State of Arizona to provide information on three incidents on Phoenix-area freeways (6am newscast on 11/13, 2:25 in length)

Sun City West authorities warn of mail thefts. Authorities in Sun City West are warning residents about recent thefts from mailboxes. Sheriff's Posse Commander Dan Fife worries that residents are making the thieves' work too easy by leaving their red mailbox flag up to indicate outgoing mail. Thousands of dollars' worth of checks were recently found, apparently dropped by the thief, Fife said. The thefts have occurred over the past six weeks. "You have residents who are very trusting because they've lived in communities their whole life where they could do that," Fife said of residents making a habit of leaving their mail flags up, notifying mail carriers and thieves alike. Fife recommends residents take mail to a post office, drop it off in one of the blue collection boxes, or hand mail directly to a mail carrier. (10pm newscast on 12.09, 1:59 in length)

Education: Arizona parents have more choices for educating their young children than ever before. Choice, quality education – that's what Valley residents have learned to expect from Phoenix area schools. The success of our students impacts us all. A skilled, well-educated workforce contributes to a strong economy and the overall quality of life for all Arizonans. As other states and nations become more competitive and successful at producing highly skilled individuals, it's more critical than ever to expect more of our own education system and the results it delivers. This begins with making education a top priority for Arizona.

Gov. Ducey says school funding plan changing with talks. Arizona Gov. Doug Ducey says his plan to use state land trust cash to boost school funding is changing as his office engages in talks with lawmakers and educators. The governor said that the plan he proposed in June is being revised as he negotiates with Republican leaders in the House and Senate and with education leaders. Boosting school funding has become the top issue for state government as a lawsuit so far won by schools remains unsettled and parents and educators decry the state's low support for K-12 schools. A recent report from the Legislature's budget analysts shows Arizona's coffers will be flush with cash in the coming year. The governor hinted that he was willing to use some of that surplus for schools. (11am newscast on 10/21, 1:30 in length)

New AZ Merit scores may shock parents; increased standards might seem like bad test scores. School districts from across the Valley are warning parents about the result of a new statewide exam. Schools have prepared special videos, websites, and pamphlets to sort through the confusion of the AZ Merit test. Officials say the new tests are harder and graded on a different

scale. "They are going to get a lot of exclamation points or checks or pluses so it is a very different way of communicating how a student is doing," said Joe O'Reilly with Mesa Public Schools. O'Reilly says one of the biggest changes will be language. Exceed, meet, approach and falls far below," were the grades given under the old test. Now, students will be either be "highly proficient, proficient, partially proficient or minimally proficient." "While the words may sound the same, the underlying performance the students have to show is much tougher and much different," said O'Reilly.

(6pm newscast on 11/12, 1:40 in length)

2 Arizona teachers win \$25,000 Milken awards. Two Arizona teachers have been awarded Milken Educator Awards and an accompanying \$25,000 prize for excellence in education. The awards went to Nicki Derryberry at Red Mountain High School in Mesa and Brittany Matsushino at Cienega High School near Tucson. Derryberry is an advanced STEM coordinator and a biotechnology teacher at the Mesa Public Schools high school. Matsushino teaches English at Cienega, part of the Vail Unified School District. The Milken awards are presented to elementary and secondary school teachers, principals and other educators across the nation each year. The awards were announced by the state Department of Education

(5am newscast on 11/17, :45 in length)

AzMerit test results released: Most students not proficient in math or language arts English. PHOENIX - The Arizona Department of Education released its results of its new standardized test, AzMerit. This was the first year students took the Arizona's Measurement of Educational Readiness to Inform Teaching (AzMerit), which was adopted in November 2014 to replace the Arizona Instrument to Measure Standards (AIMS) test. AzMerit measured students' levels of proficiency in Language Arts English and Math and was only open to students in grades three through 12. According to the data, 34 percent of students demonstrated proficiency in English Language Arts (ELA) and 35 percent were proficient in math. Of that, only 7 percent of student demonstrated "highly proficient" in ELA compared to 11 percent in math, records show. That means more than half the students tested demonstrated "minimal" to "partial proficiency," in either subject. (4pm newscast on 12/01, :50 in length)

Housing: The good news for the 2015 housing industry is that the economy is accelerating, mortgage rates remain low, homes are still affordable and foreclosures and delinquencies are down, Pollack said. And there are signs the construction industry is ticking up, especially in apartments and office buildings, he said. But there is plenty of bad news still left: People still aren't moving into Arizona at historic levels, Pollack said. The state remains at 8th for new residents, down from 2nd place. Arizona is still feeling the effects of SB1070, which sent a message to people that Arizona isn't welcoming, he said. A series of other issues are dragging down the state's housing market, like higher-than-average unemployment, people with little equity or who have a foreclosure on their credit reports, and young people putting off starting a family or still living at home.

Urbanization, renting and demand: Top 5 real estate trends in Arizona that you need to know now. With the housing crisis fading in the distance behind us and the move into city centers' taking hold, the Valley's housing market is recovering just the way we want it to, according to Rebecca Grossman, President of the Scottsdale Realtor's Association (SAAR). "Anytime you have a housing market that's recovering, what you don't want to see is it recover too quickly," Instead, she said you want slow and steady growth, the kind we're seeing in our state now. (11am newscast on 11/17, 2:00 in length)

Roof rat invasion in Phoenix comes with high price. Carole Jacobson is warning others about a pesky problem that's now costing her big time. Back in October, Jacobson contacted ABC15 about roof rats in her central Phoenix home. A month later, exterminators have declared her home rat free, but now she's dealing with the aftermath. A contractor inspected her home and estimated clean up and repairs could cost up to \$5,000 dollars. The rats chewed wiring, damaged insulation and contaminated her attic with feces. Jacobson says there's steps homeowners can take to protect their homes. "It's like a hardware cloth is what they call it, it's sort of a mesh screen, and I guess that can't chew through it, so you cover all openings on your roof, pipes, air vents, anything that's up there," explained Jacobson. (5pm newscast on 11/20, 1:30 in length)

State foreclosure rates down in November. Arizona's November foreclosures may be down from last month, but they're still significantly higher than this time last year. According to real estate data aggregator, RealtyTrac, Arizona ranks 23rd in the nation for foreclosure rates (1,680) this month, with Maryland holding the worst rate (516) and South Dakota ranking the best (17,414). The foreclosure rate number used by RealtyTrac is defined as "1 in every X housing units." For example, the downtown Phoenix zip code, 85003, has a foreclosure rate of 4620. This means that zip code averages one foreclosure for every 4620 housing units. When comparing the total number of foreclosures in the state, November's foreclosures (1,702) is down almost 200 from October. But we're still almost 10 percent above last year's numbers.  
(5pm newscast on 12/10, 1:00 in length)

Phoenix housing marketing outpacing other U.S. cities.

Phoenix was a textbook case in the housing market crash in the not-so-distant-past, but things have certainly turned around. "Your market is actually growing faster than almost any market in the country, and the most interesting thing about that growth is it's across all age segments," Jonathan Smoke, Chief Economist for Realtor.com, said. Smoke said most of the real-estate market surge across the country is because of the 55 and older crowd. He said the Valley's growth was created because of its affordability, migration and bigger families. Plus, he said, amenities for retirees make Phoenix attractive for seniors. However, existing home sales should drop next year, and there's a good reason for it, Smoke said. "It's simply because new home sales are expected to increase by 20 percent or more," he said. Smoke said the amount of new builds won't be as extreme as what happened from 2004 to 2006. But it is increasing at a faster rate because it's easy for builders to develop land in Phoenix.  
(5pm newscast on 12/31, 1:16 in length)

Health & Medical Care: Phoenix is the nation's fifth largest city and has a wide range of hospitals to serve the growing population. To keep up with the Valley's amazing growth, health care institutions continue to add services and facilities. We have excellent health care institutions in the Valley, a list that includes the world-renowned Mayo Clinic and Barrow Neurological Institute.

Arizona health insurance co-op working on rescue plan. Arizona's nonprofit health insurance co-op is working to regain the right to sell new policies and renew existing ones by proving to regulators that it has enough money to operate next year. The effort by Meritus Health Partners comes after it was suspended from selling insurance by the state Department of Insurance and its policies pulled from the federal health insurance marketplace.  
(11am newscast on 11/5, 1:30 in length)

Arizona Department of Environmental Quality issues Health Watch. The Arizona Department of Environmental Quality (ADEQ) has issued a Health Watch in Maricopa County as our pollution levels get worse. A Health Watch means that levels of particle pollution will approach the federal health standards. Anyone with respiratory issues should limit their time outside. Additionally, burn restrictions are in place. That means it's a "no burn" day for Phoenix and surrounding areas in Maricopa County. Anyone caught burning outside or even using indoor wood-burning fireplaces or stoves could be fined.  
(6pm newscast on 12/8, 1:13 in length)

Health study: Arizona has low rate of cancer deaths, low per capita public health funding. According to the annual health report published by the United Health Foundations, nationally smoking, adolescent immunizations and infant mortality rates have improved. Arizona ranks 30th in the country for overall state health after shifting down a spot from 2014. Physical inactivity and cardiovascular deaths decreased, highlighting a health win for the state, but drug deaths increased and children in poverty also increased in 2015. The study says in general, Arizona has a low rate of cancer deaths, preventable hospitalizations and cardiovascular deaths. We are faced with challenges of low per capita public health funding, low rate of high school graduation and a high percentage of impoverished kids. The rankings are based on a calculation of various health statistics based on state and national numbers over standard deviations.  
(5pm newscast on 12/11, 1:15 in length)

Maricopa County health officials confirm 1st flu death. Health officials confirmed the Valley's first death due to flu this season. The woman who died was in her late 70s and had been

hospitalized with underlying medical conditions, according to the Maricopa County Department of Public Health. "Influenza is a big deal. Every year, right here in our community, hundreds of people will die from complications caused by the flu, and thousands will be hospitalized," said MCDPH director Dr. Bob England. The Centers for Disease Control and Prevention recommends that everyone six months and older get a flu vaccine. Although there's no guarantee, MCDPH said the CDC is predicting a better match this season to circulating strains than last year.

(11am newscast on 12/15, 1:10 in length)

More than 150,000 Arizonans bought health insurance. More than 155,000 Arizonans have signed up for health insurance plans purchased through the federal marketplace. Enrollment figures released by the U.S. Health & Human Services Department show just over 155,000 people paid for individual policies or were automatically re-enrolled as of Dec. 19. The department reported in February that more than 200,000 residents had enrolled last year. This year, 59,000 consumers had to change health insurance companies because of the Jan. 1 closure of Meritus Health Partners, the state's nonprofit co-op. The decision came after the state Department of Insurance suspended its right to sell new policies or renew current ones. Nationally, more than 8.2 million consumers have signed up for health coverage or had their plans automatically renewed.

(5am newscast on 12/23, 1:00 in length)

Child Abuse/Parenting: Arizona promotes healthy parenting among individuals and in communities raising children. Two reports set the stage for the daunting work facing the state task force charged with reinventing the state's child-welfare agency. They confirm in numbers and trend lines the continued issues confronting child safety in Arizona: an increasing number of reports of child abuse and neglect, a growing number of kids in foster care and a revolving door for a quarter of the children caught

Court papers: Colleen Manuelito left children in car while at Arizona State Fair.

A mother was arrested after admitting that she left her three children in a car while she went to the Arizona State Fair, according to court paperwork. Three children were reportedly found in a car with the windows rolled up without air conditioning near McDowell Road and 19th Avenue on Sunday. Court paperwork said 28-year-old Colleen Manuelito first told troopers that her former boyfriend left her 1-year-old boy, 3-year-old boy and 6-year-old girl in the car while she went to get something at the fair. She then reportedly admitted to being the one who left them. According to court papers, DPS took the kids to the first aid station on fairgrounds, and the 6-year-old girl said her mother left them. Manuelito said her former boyfriend never came to Arizona with them at all. She told troopers she lied because "she was embarrassed and has been mad at her ex-boyfriend."

(11am newscast on 10/19, 1:30 in length)

A Mesa mother frustrated with her 5-year-old son allegedly punished him by holding him down and strangling him in the bathtub. Police on Oct. 22 were called to the boy's home near Broadway and Alma School roads for an "unknown trouble" call. When officers arrived, they heard a child screaming "I can't breathe, I can't breathe," according to documents. Officers entered the home and saw Esmerelda Patino and the boy's grandmother holding the 5-year-old down in the tub. After separating all three of them, the boy was taken to the hospital as a precaution. The boy's 11-year-old brother told detectives that he heard his mom and younger brother arguing and witnessed his mom throw his brother to the ground before taking him into the bathroom, records say. The 5-year-old's injuries -- red markings around his neck and redness under his eyes -- were consistent with being strangled, documents stated.

(6pm newscast on 11/12, 2:10 in length)

Phoenix mom left kids in hotel room alone for 8 hours while she went to work. A Valley mom faces a child abuse charge after allegedly leaving her children alone in a hotel for at least eight hours. According to court records, Dajonae Marvette Holden, 23, checked into the Red Roof Inn hotel. Two hotel employees found Holden's two children--ages 1 and 2--in the hallway. The children were taken to the hotel lobby where an employee tried many times to reach their mother, but could not.

(11am newscast on 11/25, 1:30 in length)

**Safety:** As a television station we try and report on how Arizona works with the citizens to assure a degree of safety in our community. The success of our students impacts us all. A skilled, well-educated workforce contributes to a strong economy and the overall quality of life for all Arizonans.

Authorities have released audio from 911 calls made by people whose cars were hit by bullets during a string of Phoenix freeway shootings. The calls, which were made available include a 13-year-old girl who calmly told the dispatcher that she thought her mother's car had just been shot. The teen says she heard a shot right before two windows in the car broke. The girl says her mother is not hurt but she suffered an injury to her ear. Phoenix residents have been rattled by a series of shootings on Interstate 10 involving bullets or projectiles.  
(4pm newscast on 10/8, 1:00 in length)

ASU student tries to climb balcony, falls from sixth floor. An Arizona State University student is in the hospital after he fell from a student housing balcony in Tempe. ASU police responded to a call at University Towers after a report that a student fell from a sixth floor balcony. When officers arrived on the scene they found the student on the ground level. He was conscious and responsive but had a forehead laceration and possible bruised ribs and an injured shoulder. The student was transported to an area hospital for further evaluation. An eyewitness told ASU police that the student was trying to climb from one balcony to another to reach his room after he locked himself out.  
(6am newscast on 10/13, 1:00 in length)

Valley traffic deaths up in alarming trend; officials say number of hit-and-run drivers has spiked. Phoenix police are looking for a suspect in the latest in a string of crashes that has state officials concerned. In this most recent incident, witnesses say a man was running red lights and going more than 100mph, police say the driver swerved on the sidewalk and ran into a pedestrian so hard the impact broke several nearby concrete pillars. "We are seeing a slight increase that really concerns me because I think we are going to be much higher than a year ago," said Director of the Governor's Office of Highway Safety Alberto Gutier. While statewide number regarding hit-and-runs were not immediately available, Gutier say that for the first time in years, his office is seeing an alarming increase in traffic fatalities. Compared to this time last year there have been 22 more traffic fatalities.  
(6pm newscast on 10/21, 2:14 in length)

Yuma bans using cellphones, electronics while driving. The Yuma City Council has approved a ban on using cellphones or other electronic devices while driving. The Sun reports that the council voted to add the ban to the city's traffic laws. The ban prohibits drivers from using a handheld electronic device such as a cellphone, tablet or electronic game for talking, texting or any other purpose while on the road.  
(4pm newscast on 11/05, 1:30 in length)

Banner Health Medical Center employees concerned about security threat. Employees at Banner Health Medical Center are concerned about safety after they say there have been several staff meetings about procedures to follow if they're attacked. "A lot of us don't want to come to work," said an employee at Banner Health. The employee tells ABC15, there have been reports of a man coming into the hospital asking questions about the infrastructure and security. She says this has happened at other Valley hospitals and she was told the man was of Middle Eastern decent. "When someone comes in asking what the building is made out of and asks questions about the layout, it makes us nervous." Law enforcement considers hospitals soft targets when it comes to a possible attack. "There are a lot of ways to go in and out. Units are not locked and you can go a full shift without seeing security." That is the very reason why employees say they will remain vigilant. Banner Hospital released the following statement concerning the suspicious man asking staff security questions:  
(6pm newscast on 12/22, 2:29 in length)

Aggressive coyotes reported in north Valley. Living in the desert comes with breath-taking beauty, but when the sun sets, the dangers lurk. Aggressive coyotes have been reported in the far north.  
(6pm newscast on 12/28, 2:05 in length)



# KNXV-TV Investigative & Consumer Pieces

Fourth Quarter 2015

Dental Dangers and the update on latest board actions reports David Biscobing on 10/2 at 6pm  
TRT: 1:20

Freebie Friday, Daphne Munro aired 10/02 at 5pm TRT 1:23

Free Landscape Classes, Daphne Munro aired 10/05 at 5pm TRT 1:28

Used car Lemon Law doesn't cover everything Joe Ducey reports on 10/05 at 6pm TRT: 1:03.  
We get a lot of questions about buying used cars and having problems. Tessa from Gilbert spent more than \$7000 for her car. But then she had \$3800 in repairs a few days later. She writes: "I asked about the 15 days 500 miles on the bottom of the contract and he stated if the car was completely broke down then it may be covered but this was not the case." There is an Arizona Used Car Lemon Law . And it does cover you the earlier of 15 days or 500 miles from when you bought the vehicle. But it only covers breakdown of a major component. The question is, was it a major component?

Mizioch Case court appearance for IRS/Murder case reports David Biscobing on 10/5 at 6pm  
TRT: 1:10

Grocery Deals, Daphne Munro aired 10/06 at 10pm TRT 1:11

Free Dental Care, Daphne Munro aired on 10/7 at 5pm TRT :55

Arizona State Hospital new investigator position reports David Biscobing on 10/7 at 6pm TRT:  
1:00

IVC Filter lawsuits filed against blood clot device reports David Biscobing on 10/15 at 6pm TRT:  
2:00

Discount Furniture Store, Daphne Munro aired on 10/20, TRT 1:02

Phoenix PD Computers, problems with launch of new system reports David Biscobing on 10/20  
at 6pm TRT: 2:15

Prepaid debit card customers complain they can't get their money! Joe Ducey reported on 10/22  
at 6pm, TRT 2:13 Whatever the reason may be, more people are turning to prepaid debit cards  
as they offer direct deposits. And you can use them at some ATMs...One company, RushCard,  
promises to get you your money two days sooner than normal, but lately that hasn't been  
happening. Thousands of customers have complained that they can't get access their money.  
Rhonda emailed us that she couldn't get money for eight days. RushCard apologized and calls  
it a "technology transition" glitch. They say they're now processing deposits and transactions.  
Critics call it another reason to crackdown on what they call a lightly regulated industry.

The more apps on your phone, the more trouble? Joe Ducey reports on 10/21 at 6pm TRT: 1:34  
How many apps do you have on your phone? Ten? Twenty? Still counting?? The more apps,  
the more battery drain and potential privacy concerns. First, that drain issue. As for those  
privacy concerns, every time you download an app, you agree to the company's terms of  
service.

Library Book Sale, Daphne Munro aired on 10/22 at 5pm TRT :52

Phoenix PD Computers, suspects were released reports David Biscobing on 10/22 at 6pm TRT:  
1:40

Antibiotic Dangers, FDA hearing about safety reports David Biscobing on 10/27 at 6pm TRT:  
1:46

Phoenix PD Computers, County Attorney speaks out reports David Biscobing on 10/28 at 6pm TRT: 1:45

Phoenix PD Computers, Computer system outage reports David Biscobing on 10/29 at 6pm TRT: 1:22

Arizona State Hospital, patient family files claim reports David Biscobing on 10/30 at 6pm TRT: 1:35

Phoenix PD Computers, detectives email reports David Biscobing on 11/2 at 6pm TRT: 1:25

Best Things to Buy in November, Daphne Munro aired on 11/3, TRT 1:17

AG: Illegal Telemarketing Company targeted disabled seniors. Joe Ducey reports on 11/3 at 6pm TRT: 2:11 Three Valley telemarketing companies are accused setting up illegal call centers to sell extremely marked up goods to the elderly. In a complaint released by the Arizona Attorney General, Happy Hands LLC, Standing Tree and Action Point are accused of calling customers up to ten times per day while attempting to sell basic household items at extremely high marked up rates. Felicia Thompson with the Better Business Bureau says it's received complaints from all over the country about Happy Hands LLC.

Valley woman questions inheritance letter. Joe Ducey reports on 11/04 at 6pm TRT 2:04 So you get a letter in the mail saying you could be heir to an estate, and the company wants to represent you in the legal case--what do you do? Robin in Sun City let me know that she didn't know what to do when she got a letter. It's from a probate search firm out of Oregon and says her grandfather's niece passed away without a will. And "if in fact we can prove that you are a descendant of this family in a court of law you may have a right to a portion of unclaimed assets." The letter didn't ask for money but did mention that if she signed up with them, they would only be paid out of percentage of her inheritance if it was decided that she was an heir. Robin responded and eventually signed with them but says when they started asking for personal information like her social security number, she got suspicious.

Antibiotic Dangers, update on FDA hearing reports David Biscobing on 11/5 at 6pm TRT: 1:35

Elder Abuse, how to find resources for family reports David Biscobing on 11/6 at 6pm TRT :30

Resale Clothing Store, Daphne Munro aired on 11/9, TRT: 1:15

Assisted living home manager Bianca Gilmore explains refund policies after complaints. Joe Ducey reports on 11/10 at 6pm, TRT: 3:40. The owner of two Valley assisted living facilities is addressing allegations that she withheld security deposits after clients passed away. Two people complained to us, that they couldn't get theirs from owner Bianca Gilmore.

Globe Killing Case trial date set reports David Biscobing on 11/11 at 6pm TRT 1:00

Don't count on going through that fast airport security line anymore. Joe Ducey reports on 11/12 at 6pm TRT: 1:49. You may see some changes at the airport involving that fast security line called TSA Pre-check. The concern has been that not all of the people going through the line were screened as part of the program. It appeared some passengers were just chosen at random. TSA has always said there's a reason that passengers who are not part of the program, were allowed in the Pre-check line. Still, earlier this year legislators introduced a bill aimed at keeping unscreened passengers from the expedited line. Now TSA says they are "moving towards" offering TSA Pre-check "only to trusted and pre-vetted travelers enrolled in the program."

Focus on Force use of force tracking issues across Arizona reports David Biscobing on 11/12 at 6pm TRT: 3:15

ACLU Recording new APP lets you record police reports David Biscobing on 11/13 at 6pm TRT :45

AZ State Hospital, outside investigation complete reports David Biscobing on 11/13 at 6pm TRT 1:30

Freebie Friday, Daphne Munro aired 11/13 at 5pm TRT :49

Black Friday Charts to Help find Deals, Daphne Munro aired on 11/16, TRT 1:12

A Valley car dealer is accused of defrauding buyers. The Arizona Attorney General's office filed a complaint full of serious accusations involving Prieto's Auto Sales. Joe Ducey reports on 11/17 at 6pm, TRT 2:36. Among other things, the dealer is accused of selling cars with salvaged titles and not disclosing it to buyers. And the complaint says Prieto's actually took out title loans on cars, then sold them without letting buyers know.

Phoenix PD Computers, city meeting, police interview reports David Biscobing on 11/17 at 6pm TRT: 1:38

AZ State Hospital, investigation update reported by David Biscobing on 11/18 at 6pm TRT: 1:40

Freebie Friday, Daphne Munro aired 11/20 at 5pm TRT :56

Color Run Dangers, color runs have dangerous powders reports David Biscobing on 11/21 at 6pm TRT: 2:10

Cashback Websites, Daphne Munro aired on 11/23 at 5pm TRT 1:15

Color Run Dangers, Local Fire Departments respond to story reports David Biscobing on 12/1 at 6pm TRT: 1:30

Best things to buy in December, Daphne Munro aired on 12/1 at 5pm TRT: 1:23

AZ State Hospital, patient escape reported by David Biscobing on 12/3 at 6pm TRT: 3:00

Sweepstakes scams spread across Valley. Joe Ducey reports on 12/4 at 6pm, TRT 1:31 There's still confusion about how to tell real sweepstakes from the fake. You're getting offers through email, snail mail, even phone calls like Donald who writes: "I just received a call and he told me it was publishers clearing house calling me about the big prize money I just won. The only thing I had to do to get it was to send about \$700 to some place to cover the cost." We also heard from Sharon who says her dad was told that "he won millions of dollars and a new car." So he started sending \$11.89 a week as a government fee to receive his winnings. Publishers Clearing House is legit and the drawing is coming up soon which is why we may be seeing these take off scams now. But assuming you have entered, your chances of winning the big prize is 1 in 1.7 billion. Which means you probably won't win. And definitely won't win if you didn't sign up. Whatever you do don't send any money to people you don't know because once it's gone, it's gone!

Tempe Book Sales. Daphne Munro aired on 12/3 at 5pm TRT :45

Dental Dangers, new patient speaks out about case reports David Biscobing on 12/4 at 6pm TRT :25

Phoenix PD Computers, 1600 reports not assigned reports David Biscobing on 12/7 at 6pm TRT: 1:40

AZ State Hospital, escapee returned reports David Biscobing on 12/7 at 6pm TRT :30

Best places to rent baby equipment. Daphne Munro aired on 12/8 at 5pm TRT 1:31

Free Spay/Neuter for your pet. Daphne Munro aired on 12/9 at 5pm TRT :47

Make money by eating, shopping and seeing movies Joe Ducey reports on 12/8 at 6pm, TRT 1:58 It can happen if you know the right places to find secret/mystery shopper jobs and how to avoid scammers. Michael Miller said he's got more than 100 jobs a month as CEO of Primo

Solutions. The company can pay from \$14 to \$100 depending on what you do. His clients are adult living facilities and he uses mystery shoppers to test customer service undercover. The shoppers then fill out a report of what they found, which helps the business provide improved services. Miller is a member of the Mystery Shopper Provider's Association. On its website, ABC15 found 100 jobs within a few miles of the station, paying up to \$140. Some of the jobs require you to purchase items, for which you will be reimbursed. But secret shopper jobs are also a huge area for scammers trying to lure you with easy money.

Body Camera Bill, lawmakers consider body cam restrictions reports David Biscobing on 12/9 at 6pm TRT: 2:00

Body Camera Bill update on lawmakers decision reports David Biscobing on 12/10 at 6pm TRT: 1:50

Beauty Academy, saving on beauty services. Daphne Munro aired on 12/10 at 5pm TRT :46

Globe Killing, David Biscobing reports the verdict in case on 12/11 at 6pm TRT: 2:40

AZROC 'Most Wanted' contractor, John Parks, arrested again, Joe Ducey reports on 12/15 at 6pm, TRT 1:37. An unlicensed contractor accused of bilking Valley homeowners out of thousands of dollars has been arrested again, according to the Arizona Registrar of Contractors. John Parks, 25, of Gilbert. He was listed as one of the AZROC Most Wanted and was caught during a sting operation that targeted unlicensed contractors throughout the state. Parks was indicted for fraudulent schemes and contracting without a license.

How 'Ode to Joy' keeps telemarketers away. Joe Ducey reports on 12/17 at 6pm TRT: 1:17 Bothered by telemarketers? Evert Fruitman has a unique way to deal them. His motto: annoy them like they annoy you. We first visited Evert at his Valley home a couple of years ago. And we went back to watch how he still deals with dozens of robocalls and telemarketing calls a week. He first grabs his nearby flute. He answers the phone, lets the telemarketer talk, and then he blasts them with a little "Ode to Joy." Evert usually follows it up with comments like "you people are liar and thieves" or "just go away and leave us alone" His number is part of the Do Not Call Registry, but that doesn't seem to matter. Evert says "I've asked them in the past would you please stop calling me ... doesn't work." He usually meets his goal of getting a dial tone.

Guardrails, Virginia pull guardrails off road reported by David Biscobing on 12/17 at 6pm TRT: 1:30

Controversial guardrail to be removed from VA roads Dave Biscobing reports on 12/17 at 6pm, TRT: 1:35 Virginia spent about \$250,000 to perform its own tests of Trinity Industries Inc.'s ET-Plus System this year after deeming the safety tests overseen by the federal government to be insufficient. Federal officials announced earlier this year that the system had passed all eight crash tests they requested. The guardrail system, which is the focus of more than a dozen personal injury and wrongful death lawsuits across the country, passed four tests financed by Virginia, according to the crash tests reports, which were first obtained by The Associated Press on Wednesday. In Arizona, transportation department officials told ABC15 that they removed the ET Plus model from its approved products list last year.

Fake IRS call still reaching Valley homes. Joe Ducey reports on 12/18 at 6pm, TRT 1:12 Every single day so many of you let me know about a phone call that just won't go away. So let me be clear: If you've gotten a call from a robotic voice claiming to be from the IRS, it's fake. The caller says you are being sued by the IRS and you need to contact them by a bogus phone number. Don't do it. It is a scam.

12 Things not to buy until after Christmas. Daphne Munro aired on 12/21 at 5pm TRT: 1:12

Best ways for using your leftovers. Daphne Munro aired on 12/24 at 5pm TRT 1:04

# KNXV-TV News Programs

Fourth Quarter 2015

## ABC15 Mornings

Weekdays 4:30AM-7:00 AM

Provides viewers with a comprehensive smart start to their day with local, national and international news and updates to stories that developed overnight and stories that are happening now from the breaking news desk. Weather and traffic updates help viewers plan their day and route to work. Besides providing news, viewers get financial updates from the floor of the New York Stock Exchange and how this news impacts jobs and economic development in the Phoenix area. In addition each day the latest medical, consumer and parenting stories help improve people's lives.

## ABC15 News at 11am

Weekdays 11:00AM-12Noon

Updates on local and national news headlines.

## The Now

Weekdays 4:00-4:30 PM

This newscast provides viewers a first look at the news of the day and what is happening right now. It gives viewers a snapshot of some of the stories the ABC15 News team is working on for later newscasts, along with a look at the big national stories of the day. Viewers are also provided with a look at interesting websites and video that people across the nation are talking about. This newscast also includes entertainment news along with regular health segments. The Now newscast also provides the first weather forecast of the afternoon for viewers in the Phoenix metro area.

## ABC15 News at 5

Weekdays 5:00-5:30 PM

For those just getting home from work, this newscast follows stories developing during the day with an emphasis on the newest and freshest details. Besides an update on stories going on here, viewers are updated on stories going on around the state and nation. Daily pieces from our Smart Shopper team help viewers save money and participate in exclusive offers. Also the latest breakthroughs in health help viewers lead healthier, smarter lives.

## ABC15 News at 6

Weekdays 6:00-7:00 PM

The 6pm newscast highlights important Valley and Statewide issues such as the economy, housing, and growth. It is the only hour long 6pm newscast in the Valley. It features an updated weather forecast and Sports highlights, with a focus on local sporting events. This newscast focuses on fresh angles to stories still being worked on from the 5pm newscast. A daily consumer feature called "Let Joe Know" highlights consumer problems and takes action to help viewers who have been wronged. "Smart Shopper" Daphne Munro offers money saving tips during this newscast.

## ABC15 News at 10

Daily 10:00-10:30 PM

Provides a fast paced wrap-up of the day's top stories including the latest weather information and highlights from sports. Most 10pm newscasts feature a promotable story from our investigative unit highlighting current issues, uncovering information on the latest scams, or exposing consumer fraud. Smart Shopper segments are regularly featured to help viewers stretch their budget and get the most for their money.

## ABC15 Weekends Saturday

October: Saturday 5:00-7AM/8-8:30AM/4-5:00PM

November: Saturday 5-7AM/8-9AM/ 5-6PM

December: Saturday 5-7AM/8-9AM/6-7PM

Updates local and national news headlines from overnight and during the day.

## ABC15 Weekends Sunday

Sunday 5:00-7:00AM / 5:00-5:30PM / Sunday 10:00-11:00pm

Update local and national news headlines from overnight and during the day.

## **KNXV-TV Public Service Announcements**

Fourth Quarter 2015 (October/November/December)

*(See attached for schedule/date/time/length)*

**AZEIn.gov (ITDSNTTKAGENIUS).** This ad seeks to inform the public the importance of being prepared for an emergency. This includes having three days of food packed and a communications plan for the family.

**Child Identification.** This ad informs the public about the importance of your child having a child identification card. Created by ADOT, the campaign tells parents that having a child identification card helps fight identity theft and makes it easier for law enforcement if you have to utilize an "Amber Alert" for your child.

**Arizona 811 (811#1 DNTIGNORE).** This ad seeks to inform the public about the importance of calling before you make major digs around your home to prevent breaking central utility lines.

**Pull Aside Stay Alive (Dust Storm 2015).** This ad seeks to inform the public of safety tips if they see a dust storm when they are driving.

**Thanks for Watching Kids Programming.** This ad seeks to thank the public for watching children's themed programming on KNXV-TV.

**Motor Cycle Safety (ABA National Guard).** This ad seeks to inform the public that riding a motorcycle although fun can be dangerous. The campaign stresses getting training and lets the public know that scholarships and insurance benefits are available for taking a class.

**Know Snow (ABA National Guard).** This ad seeks to inform the public the importance of slowing down and using caution around snowplows. The campaign stresses that a driver should never pass and active snowplow.

**Date Rape (Ad Council).** This ad seeks to inform the public on the importance of listening to their date - that "no" means no.

**EEO - Equal Employment Opportunity.** This locally produced spot expresses to ABC15 viewers that KNXV-TV is an equal opportunity employer. The EEO Public File Report complies with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. A copy of the station EEO public file report is kept in the station's public inspection file and can also be found on ABC15.com.

**FCC.** This locally produced spot tells ABC15 viewers that the licensee; KNXV-TV certifies that it publicizes the existence and location of the station's Children's Television Programming Reports

# Log Summary [KNXV PSA REPORT] : 10/01/15 - 12/31/15

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House	Advertiser/Product	Material Type
811#1 DNTIGNORE	10/01/15	2:00:21 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
ITDSNTTKAGENIUS	10/02/15	11:53:37 AM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	10/04/15	10:29:54 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	10/04/15	4:29:59 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
DUST STORM 2015	10/05/15	4:08:59 AM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
FCC	10/05/15	9:08:25 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
EEO	10/06/15	4:27:46 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
CHILD ID	10/06/15	3:58:56 XM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
811#1 DNTIGNORE	10/08/15	2:48:02 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
ITDSNTTKAGENIUS	10/10/15	12:07:14 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	10/11/15	10:29:49 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	10/11/15	12:29:53 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
CHILD ID	10/11/15	1:45:50 XM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DUST STORM 2015	10/13/15	2:29:11 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
811#1 DNTIGNORE	10/14/15	3:29:26 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
EEO	10/15/15	4:09:59 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
ITDSNTTKAGENIUS	10/15/15	1:31:38 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
FCC	10/16/15	9:06:24 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
CHILD ID	10/17/15	4:50:38 AM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DUST STORM 2015	10/18/15	4:44:08 AM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	10/18/15	10:29:55 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	10/18/15	12:29:56 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
811#1 DNTIGNORE	10/19/15	1:31:29 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
ITDSNTTKAGENIUS	10/20/15	1:59:19 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
CHILD ID	10/21/15	2:46:10 XM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DUST STORM 2015	10/22/15	1:16:22 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
811#1 DNTIGNORE	10/23/15	9:25:34 AM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
EEO	10/23/15	3:22:07 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	10/23/15	4:12:23 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
Thx for Watching Kids Pro	10/25/15	10:29:54 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	10/25/15	12:29:54 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
FCC	10/26/15	1:39:30 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
EEO	10/26/15	1:54:18 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
ITDSNTTKAGENIUS	10/27/15	1:32:31 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
CHILD ID	10/28/15	3:28:21 XM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA

Program	Air Date	Aired Time	Length	House	Product	Material Type
DUST STORM 2015	10/29/15	2:06:13 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
811#1 DNTIGNORE	10/30/15	1:28:11 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
ITDSNTTKAGENIUS	10/31/15	2:33:45 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	11/01/15	10:29:54 AM	:05	NXV-8040	KNXV TV PSA/VSSP	PROMO/PSA
Thx for Watching Kids Pro	11/01/15	12:29:55 PM	:05	NXV-8040	KNXV TV PSA/VSSP	PROMO/PSA
FCC	11/02/15	9:52:33 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
EEO	11/02/15	3:22:54 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
ITDSNTTKAGENIUS	11/02/15	1:50:30 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DUST STORM 2015	11/03/15	12:32:52 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
811#1 DNTIGNORE	11/04/15	3:28:56 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/05/15	1:28:50 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
ITDSNTTKAGENIUS	11/06/15	3:58:30 PM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/06/15	12:59:37 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/06/15	1:30:04 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DUST STORM 2015	11/07/15	1:21:33 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/07/15	2:03:50 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
Thx for Watching Kids Pro	11/08/15	10:29:55 AM	:05	NXV-8040	KNXV TV PSA/VSSP	PROMO/PSA
Thx for Watching Kids Pro	11/08/15	12:29:57 PM	:05	NXV-8040	KNXV TV PSA/VSSP	PROMO/PSA
DATE RAPE	11/08/15	12:13:20 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/08/15	1:07:50 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/08/15	3:29:11 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
FCC	11/09/15	3:52:51 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
DATE RAPE	11/09/15	12:18:30 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/09/15	2:11:43 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
811#1 DNTIGNORE	11/09/15	2:58:11 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/10/15	12:36:01 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/10/15	12:59:08 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/10/15	1:30:06 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA

## Log Summary [KNXV PSA REPORT] : 10/01/15 - 12/31/15

Aired Ad-ID	Air Date	Aired Time	Aired Length	House	Advertiser/Product	Material Type
ITDSNTTKAGENIUS	11/10/15	3:29:11 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/11/15	12:02:40 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DUST STORM 2015	11/11/15	2:58:51 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/12/15	1:30:07 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
EEO	11/13/15	4:41:21 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA



DATE RAPE	11/13/15	12:58:54 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
811#1 DNTIGNORE	11/13/15	1:17:23 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/13/15	1:29:56 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/14/15	11:46:09 PM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
ITDSNTTKAGENIUS	11/14/15	12:22:36 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/14/15	1:03:39 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/14/15	2:01:23 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
Thx for Watching Kids Pro	11/15/15	10:29:54 AM	:04	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	11/15/15	3:29:57 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
FCC	11/16/15	11:24:05 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
EEO	11/17/15	1:46:53 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
DUST STORM 2015	11/17/15	2:18:48 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/18/15	12:03:07 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
811#1 DNTIGNORE	11/18/15	1:18:23 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
ITDSNTTKAGENIUS	11/19/15	4:54:44 PM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/21/15	12:06:38 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/21/15	1:12:29 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DUST STORM 2015	11/21/15	1:23:21 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	11/22/15	10:29:54 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	11/22/15	4:29:58 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
811#1 DNTIGNORE	11/22/15	2:58:56 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
EEO	11/23/15	1:24:51 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	11/23/15	3:25:39 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
ITDSNTTKAGENIUS	11/23/15	2:05:48 XM	:30	NXV-8008	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DUST STORM 2015	11/24/15	3:19:25 PM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/25/15	12:03:11 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	11/25/15	1:30:17 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DUST STORM 2015	11/25/15	3:28:41 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/26/15	1:00:10 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
811#1 DNTIGNORE	11/26/15	2:28:56 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	11/27/15	12:02:17 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
Thx for Watching Kids Pro	11/29/15	10:29:56 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	11/29/15	3:29:55 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
DATE RAPE	11/29/15	1:18:23 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DUST STORM 2015	11/29/15	3:58:41 XM	:30	NXV-8007	KNXV TV PSA/ABA-National Guard	PROMO/PSA
FCC	11/30/15	1:54:14 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
811#1 DNTIGNORE	11/30/15	1:48:55 XM	:30	NXV-8002	KNXV TV PSA/ABA-National Guard	PROMO/PSA

CHILD ID	Air Date	Aired Time	Aired Length	House Advertiser/Product	Material Type
MOTORCYCLSAFT	12/02/15	2:03:06 XM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
EEO	12/03/15	12:35:32 XM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/04/15	3:31:17 PM	:30	KNXV TV PSA/KNXV Employment	PROMO/PSA
KNOW SNOW	12/04/15	12:02:50 XM	:30	KNXV TV PSA/PSA	PROMO/PSA
Thx for Watching Kids Pro	12/05/15	4:42:48 AM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	12/06/15	10:29:53 AM	:05	KNXV TV PSA/SSP	PROMO/PSA
CHILD ID	12/06/15	12:29:54 PM	:05	KNXV TV PSA/SSP	PROMO/PSA
DATE RAPE	12/06/15	3:59:01 PM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
EEO	12/06/15	1:24:09 XM	:30	KNXV TV PSA/PSA	PROMO/PSA
FCC	12/07/15	11:26:04 AM	:30	KNXV TV PSA/KNXV Employment	PROMO/PSA
MOTORCYCLSAFT	12/07/15	3:18:17 PM	:15	KNXV TV PSA/Public Files	PROMO/PSA
KNOW SNOW	12/07/15	2:03:52 XM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/08/15	4:23:46 PM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/08/15	1:29:02 XM	:30	KNXV TV PSA/PSA	PROMO/PSA
CHILD ID	12/10/15	1:29:30 XM	:30	KNXV TV PSA/PSA	PROMO/PSA
MOTORCYCLSAFT	12/11/15	11:09:41 AM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	12/12/15	4:28:30 AM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/12/15	10:29:55 AM	:05	KNXV TV PSA/SSP	PROMO/PSA
KNOW SNOW	12/12/15	11:45:24 PM	:30	KNXV TV PSA/PSA	PROMO/PSA
Thx for Watching Kids Pro	12/13/15	11:24:23 AM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/13/15	12:29:54 PM	:05	KNXV TV PSA/SSP	PROMO/PSA

## Log Summary [KNXV PSA REPORT] : 10/01/15 - 12/31/15

Aired Ad-ID	Air Date	Aired Time	Aired Length	House Advertiser/Product	Material Type
DATE RAPE	12/13/15	1:08:00 XM	:30	KNXV TV PSA/PSA	PROMO/PSA
EEO	12/14/15	9:39:31 AM	:30	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	12/14/15	1:25:16 PM	:15	KNXV TV PSA/Public Files	PROMO/PSA
CHILD ID	12/14/15	3:25:27 PM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
MOTORCYCLSAFT	12/15/15	9:26:59 AM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
KNOW SNOW	12/16/15	3:41:25 PM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/17/15	12:58:59 XM	:30	KNXV TV PSA/PSA	PROMO/PSA
CHILD ID	12/17/15	1:31:06 XM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
MOTORCYCLSAFT	12/18/15	3:19:37 PM	:30	KNXV TV PSA/ABA-National Guard	PROMO/PSA
Thx for Watching Kids Pro	12/20/15	10:29:56 AM	:05	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	12/20/15	12:29:56 PM	:05	KNXV TV PSA/SSP	PROMO/PSA

DATE RAPE	12/20/15	12:10:16 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
EEO	12/21/15	11:23:42 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	12/21/15	1:16:07 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
KNOW SNOW	12/21/15	2:16:50 XM	:30	NXV-8014	KNXV TV PSA/ABA-National Guard	PROMO/PSA
CHILD ID	12/22/15	11:28:59 AM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/22/15	12:19:07 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/22/15	1:16:26 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/22/15	2:08:48 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/22/15	2:58:11 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/23/15	1:50:34 PM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
MOTORCYCLSAFT	12/23/15	1:30:39 XM	:30	NXV-8013	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/23/15	1:31:09 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/23/15	1:49:17 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/23/15	2:29:11 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/24/15	3:22:54 PM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/24/15	12:35:32 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/24/15	1:02:36 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
KNOW SNOW	12/24/15	3:16:57 XM	:30	NXV-8014	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/24/15	3:48:31 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
Thx for Watching Kids Pro	12/26/15	10:29:57 AM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
Thx for Watching Kids Pro	12/26/15	12:29:55 PM	:05	NXV-8040	KNXV TV PSA/SSP	PROMO/PSA
CHILD ID	12/26/15	12:25:34 XM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
DATE RAPE	12/26/15	12:44:20 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/26/15	4:56:24 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/27/15	12:31:48 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/27/15	1:48:06 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/27/15	2:59:26 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/28/15	1:31:07 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/28/15	1:35:46 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
DATE RAPE	12/28/15	1:59:57 XM	:30	NXV-8011	KNXV TV PSA/PSA	PROMO/PSA
CHILD ID	12/28/15	3:28:26 XM	:30	NXV-8001	KNXV TV PSA/ABA-National Guard	PROMO/PSA
EEO	12/29/15	11:53:57 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
MOTORCYCLSAFT	12/31/15	2:15:44 XM	:30	NXV-8013	KNXV TV PSA/ABA-National Guard	PROMO/PSA

1:11:09

## KNXV-TV Community Service

### Fourth Quarter 2015

#### September Community Outreach:

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **Recycle Your Bicycle:** For the 2<sup>nd</sup> year, ABC15 teamed up with Earnhardt Auto Centers (Local Car Dealership) and The Arizona Association of Foster and Adoptive Parents. We asked viewers to drop off new or gently used bicycles to the Auto Dealerships locations around the Valley. The gently used bikes were refurbished by volunteers. All bikes were given to kids in foster care. Station did numerous news mentions and produced several vo sol's. Station was live at a dealership one day collecting bikes and bringing awareness to the program – in addition had a phone bank collecting money for bike supplies during the afternoon newscasts. At the end of the promotions over 1000 bicycles were collected for kids in foster care.

#### September Public Appearances:

- September 21–Suzanna Stanton gave a tour people from the New Frontiers for Lifelong Learning
- September 24–Daphne Munro was interview by ASU sophomore about journalism careers.
- September 25–Susan Casper emceed the 4<sup>th</sup> Annual Senior Awards – Celebrating Accomplishments of Seniors lunch.
- September 25–Allison Rodriguez emceed the East Valley Hispanic Chamber of Commerce's Adelante y Exito Business Leadership and STEM Scholarship Awards dinner

#### October Community Outreach:

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **On the Road with Let Joe Know:** ABC15's consumer division, Let Joe Know held a forum on October 8 from 6pm – 8:30pm at Tempe Marketplace. The team receives hundreds of emails a week from people who need help. So Reporter Joe Ducey and Producer Courtney Holmes brought together 36 experts in the areas of construction, landlord/tenant, automotive, credit/bankruptcy, scams, contracts, employment, insurance HOA and Veterans issues. Viewers will be able to meet with these experts one-on-one for free for about 15 minutes for a chance to work on a solution to their problem. At the end of the evening 300 people's issues were solved or were given a good direction to help solve. The station promoted the event during news and digital media. After the event station produced a thank you spot on face book.

#### October Public Appearances:

- October 1–Lauren Vargas spoke about journalism during the Freshmen and Junior English classes at La Joya Community High School.
- October 2–Joe Ducey spoke about "Let Joe Know" at the Arizona Collectors Association Annual Meeting.
- October 3–Steve Irvin hosted Valley Life's "A Legacy of Love" dinner. The gala event is a celebration of 68 years of service to developmental disabled individuals in the Greater Phoenix area.

- October 5–Chris Sign emceed College Football Playoff's Extra Yard for Teacher's Foundation surprise funding announcement at Challenger Middle School. (\$1 million dollar donation – bulk of which will benefit education and teachers in Arizona including classroom projects)
- October 6–Joe Ducey was interviewed on Hot 97.5 to promote "On the Road with Let Joe Know".
- October 9–Steve Irvin hosted the Law Enforcement Appreciation Luncheon. Event recognizes the contributions of law enforcement in making Arizona safer.
- October 9–Katie Raml hosted the annual "Connections of Hope, An Evening to Celebrate Arizona's Youth" benefitting Teen Lifeline.
- October 9–Suzanna Stanton and Ryan Steward gave a tour to two session of boy scouts receiving their media merit badge.
- October 10–Susan Casper hosted annual "Evening of Goodwill" benefitting Goodwill.
- October 19–Don Thomas and Ryan Steward gave tour to employees from Channel Master.
- October 27–Laura Thomas spoke about weather to 2<sup>nd</sup> graders at West Point Elementary in Surprise.
- October 21–Dan Spindle gave a tour to Broadcast students from Scottsdale Community College.
- October 21–Joe Ducey spoke about scams at the monthly breakfast meeting of the Community of Grace 55 Plus Group
- October 24–Fay Fredricks and children participated in Fashion Week 4 Kids at Scottsdale Quarter.
- October 2 –Nick Ciletti hosted "Bentley Polo Championships – It's a DATE!" – Single Professionals Charity Date Auction to benefit the Care Fund.
- October 27–Nick Ciletti gave the keynote address at the AIPA – Arizona Interscholastic Press Associations Fall Convention at Arizona State University's Memorial Union.
- October 28–Lauren Gilger was interviewed by skype by students from the University of Texas on fact checking.

#### **November Community Outreach:**

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **East Valley Tribune Thanksgiving Edition:** ABC15 continues the tradition of helping the East Valley Tribune (newspaper based in the East Valley) write their special Thanksgiving edition. ABC15 talent: Daphne Munro, Amber Sullins, Joe Ducey, Steve Irvin, Stephanie Hockridge, Katie Raml and Susan Casper all wrote articles. The paper printed their picture, bi-line and station logo by each article.
- **Operation Santa Claus:** ABC15's holiday promotion kicked off on November 29. We partner with Sanderson Ford and Sanderson Lincoln (local car dealerships), The UPS Stores and iHeartmedia radio stations. We ask viewers to drop off unwrapped toys, clothes, food and monetary donations to either Sanderson Ford, Sanderson Lincoln, any of the 120 UPS Stores and ABC15. Donations are evenly divided between St. Mary's Food Bank Alliance, Ronald McDonald House Charities of Phoenix, SARRC – Southwest Autism Research and Resource Center and MAM – Military Assistance Mission. ABC15 kicked off the program with live guests in both Sonoran Living and 11am news. The station was live at Sanderson Ford during the afternoon shows.
- **Glendale Glitters:** ABC15 sponsors the City of Glendale's holiday lights events. The station kicked everything off on November 27 with live shots from the event.

#### **November Public Appearances:**

- November 9 – Katie Raml talked to a reporting class at Arizona State University.
- November 9 – Suzanna Stanton gave tour to the Arizona State University's NABJ club.
- November 13 – Lauren Gilger moderated a Cronkite alumni and student panel on Cronkite's Professional Program at Cronkite day 2015.

- November 13 – Courtland Jeffrey was a panelist on how Cronkite school of Journalism helped his career at Cronkite day 2015.
- November 14 – Steve Irvin hosted Mayo's "Denim & Dreams" benefitting Help in Healing Home which helps transplant patients.
- November 16 – Chris Sign emceed the College Football Playoff School funding event.
- November 16 – Laura Thomas talked about weather to the 5<sup>th</sup> grade class at Cherokee Elementary.
- November 18 – Laura Gilger spoke at the Cronkite Journalism School on how a working journalist uses excel in the course of her work.
- November 22 – Steve Irvin, Kevin Clay and Zach Scoville played in the Annual Operation Santa Claus Charity Golf Classic.

#### **December Community Outreach:**

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **Operation Santa Claus:** ABC15's holiday promotion finished on December 18. We partner with Sanderson Ford and Sanderson Lincoln (local car dealerships), The UPS Stores and iHeartmedia radio stations. We ask viewers to drop off unwrapped toys, clothes, food and monetary donations to either Sanderson Ford, Sanderson Lincoln, any of the 120 UPS Stores and ABC15. Donations are evenly divided between St. Mary's Food Bank Alliance, Ronald McDonald House Charities of Phoenix, SARRC – Southwest Autism Research and Resource Center and MAM – Military Assistance Mission. ABC15 was live at Sanderson Ford during the final night drawing the last three names. Operation Santa Claus finale was the annual Human Chain which was on Tuesday, December 22. Over 100 volunteers lined up from the 2<sup>nd</sup> floor to the 1<sup>st</sup> floor lobby passing donations into trucks which was distributed to our charities. The promotion raised \$1,003,226.00 in monetary and gift donations which meant thousands of Arizona families had a better Christmas thanks to ABC15's Operation Santa Claus.
- **APS Light Parade** – ABC15 sponsored the Valley's holiday tradition on December 5. The station supported the event with news mentions, live shots at the set-up, segments on Sonoran Living Live and Facebook mentions. The station had two cars that rode in the parade – "Let Joe Know" (station's consumer unit) and Operation Santa Claus. ABC15 aired the parade two times during the holiday season.

#### **December Public Appearances:**

- December 8–Shawn Martin gave a tour to students from Kyrene Middle School.
- December 10–Craig Fouhy talked about sports journalist to 60 high school athletes at Arizona College Preparatory.
- December 12–Iris Hermosillo hosted the Carefree Christmas Festival Electric Light Parade.
- December 12–Daphne Munro rode in the Operation Santa Claus float at Hometown Christmas Parade in Glendale.
- December 13–Daphne Munro was a celebrity judge at Food City's 15<sup>th</sup> Annual Tamale Festival.
- December 20–Danielle Lerner was a guest shopper for Scottsdale Police Department's "Shop with a Cop" event. The guest shoppers take young kids in need shopping at Target.
- December 22–Laura Thomas with the "Top Dog" at the Arizona Coyotes game. She "unleashed" the howl prior to the game to get the entire arena howling.