

Candidate

Name

Scott Deande State Senator

Address

Telephone

Office Sought

Contact (Person Inquiring/Ordering Time)

Name

Jeff Fuhrman

(& Firm if Any)

Address

Third Coast Media

Lansing, MI

517 204 6393

Telephone

adv. agency

Relationship to Candidate

Exact Name of Entity Ordering Time

Checklist

Date

Initials

Time requested on Station(s)

WDBC/WYKX

10/19/18

ICR

Candidate determined to be legally qualified

10/19/18

ICR

Campaign Committee determined to exist;
Treasurer's name and address obtained and attached

10/19/18

ICR

Candidate appears in spot and is identifiable

10/19/18

ICR

Sponsorship identification in spot found proper

10/19/18

ICR

KMB provided campaign its statement of political
advertising policies, including Appendix

10/19/18

ICR

Campaign submitted either the KMB _____ or
NAB ☒ political broadcast request form (copy attached).
Attached contract(s) show schedule, rates and classes of time
as ordered. Sales Manager or General Manager can
confirm schedule, etc. as actually broadcast.

10/19/18

ICR

Disposition of Inquiry/Order

Order NOT Placed

Order # 1 Placed – Payment made by entity that ordered time

10/19/18

ICR

Order # 2 Placed – Payment made by entity that ordered time

Order # 3 Placed – Payment made by entity that ordered time

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYKX FM Radio, 604 Ludington Street, Escanaba, MI 49829	Date: 10/22/18
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I, Jeff Fuhrman

being/on behalf of: Scott Dianda

a legally qualified candidate of the Democratic

political party for the office of: Michigan State Senate

in the Michigan 38th District

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	6-7p 7-11a	M-F Sa-Su		38 total 12 total	1.5

Attach proposed schedule with charges (if available): Please see attached schedule
1500.00 gross

I represent that the payment for the above described broadcast time has been furnished by:

Policy Over Party, Super Pac - 500 Hulet Dr., Bloomfield, MI 48302

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Scott Hart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/18
Date

Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature 
Printed Name GM
Title

KMB Broadcasting, Inc.
 WYKX/WDBC
 604 Ludington Street
 Escanaba, MI 49829
 906-786-6144

Scott Dianda for State Senate

Advertiser ID: 382 Amount Paid

382-00002-0000	10/28/2018	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

Third Coast Media
 Attn: Jeff Fuhrman
 119 E. Syringa Dr.
 Lansing, MI 48910

382-00002-0000 O 10/28/2018 1

For: Scott Dianda for State Senate

Purchase Order Number:

Est. Number: POPSDR1018

Co-Op:

Description: Election Nov 18

Salesperson: Rabbitoy, Kim

ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
Copy: 3810 Nov. Election November 2018 Election						
10/26/2018	Fri	1:00	WYKX-FM 06:33:23 AM 08:52:13 AM 11:19:14 AM 12:24:29 PM 02:51:00 PM 04:45:12 PM 06:47:43 PM	7	\$30.00	\$210.00
10/27/2018	Sat	1:00	WYKX-FM 10:58:11 AM 11:58:35 AM 12:27:56 PM	3	\$30.00	\$90.00
10/28/2018	Sun	1:00	WYKX-FM 07:23:12 AM 09:18:52 AM 10:16:40 AM	3	\$30.00	\$90.00
10/28/2018			Agency Discount			(\$58.50)
Thank you for your business!!						

Quantity	13	Total	\$390.00
AGENCY DISCOUNT			(\$58.50)
Total Due			\$331.50

INVOICE

KMB Broadcasting, Inc.
 WYKX/WDBC
 604 Ludington Street
 Escanaba, MI 49829
 906-786-6144

Scott Dianda for State Senate

Advertiser ID: 382 Amount Paid

382-00002-0001	11/25/2018	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

Third Coast Media
 Attn: Jeff Fuhrman
 119 E. Syringa Dr.
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382-00002-0001 O 11/25/2018 1

For: Scott Dianda for State Senate

Purchase Order Number:

Est. Number: POPSDR1018

Co-Op:

Description: Election Nov 18

Salesperson: Rabbitoy, Kim

ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
Copy: 3810 Nov. Election						
November 2018 Election						
10/29/2018	Mon	1:00	WYKX-FM 07:51:32 AM 10:37:43 AM 12:37:29 PM 02:50:34 PM 04:50:07 PM	5	\$30.00	\$150.00
10/30/2018	Tue	1:00	WYKX-FM 06:20:19 AM 09:21:11 AM 12:50:58 PM 02:20:13 PM 04:21:50 PM	5	\$30.00	\$150.00
10/31/2018	Wed	1:00	WYKX-FM 07:48:36 AM 09:33:18 AM 12:19:07 PM 01:51:53 PM 06:45:08 PM	5	\$30.00	\$150.00
11/1/2018	Thu	1:00	WYKX-FM 07:27:03 AM 10:19:17 AM 01:20:46 PM 04:23:10 PM 06:18:22 PM	5	\$30.00	\$150.00
11/2/2018	Fri	1:00	WYKX-FM 06:33:59 AM 09:21:01 AM 11:51:57 AM 01:58:56 PM 05:17:51 PM	5	\$30.00	\$150.00
11/3/2018	Sat	1:00	WYKX-FM 10:24:50 AM 11:30:32 AM 04:58:31 PM	3	\$30.00	\$90.00
11/4/2018	Sun	1:00	WYKX-FM 10:14:05 AM 10:49:02 AM 05:32:33 PM	3	\$30.00	\$90.00
11/5/2018	Mon	1:00	WYKX-FM 06:53:14 AM 08:22:13 AM 10:52:09 AM 12:51:57 PM 04:21:06 PM	6	\$30.00	\$180.00
11/5/2018			06:17:00 PM Agency Discount			(\$166.50)
Thank you for your business!!						

Quantity	37	Total	\$1,110.00
AGENCY DISCOUNT			(\$166.50)
Total Due			\$943.50

INVOICE

KMB Broadcasting, Inc.
WYKX/WDBC
604 Ludington Street
Escanaba, MI 49829

Client: **Scott Dianda for State Senate**
Order #: **382-00002**
Description: **Election Nov 18**
Date Entered: **10/23/2018**
P.O.#:
Salesperson: **Rabito, Kim**
Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

Third Coast Media
119 E. Syringa Dr.
Lansing, MI 48910

Statement Group: **KMB Broadcasting, Inc.**
Receivables Group: **Political-Local**
Sales Commission: **WYKX Commissions**
A/R Account: **Cash-WYKX**
Order Discount: **<None>**
Agency Discount: **Agency Discount - Standard 15%**
Default Primary Product Code: **Political**
Secondary Product Code: **<unassigned>**
Last Modified: **10/24/2018**
Modified 3 times
OrderType: **Per Spot**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/26/2018	11/1/2018	WYKX-FM	06:00:00 to 19:00:00	Weekly	1:00	27	30.00	810.00	5	5	5	5	7	0	0
Avail: General			Sales Comm: X		Agency Discount: X		Order Discount:									
Inc. Acct: Political--Local			Adv. Sep: X		Prod Sep: X		Priority: 150			Prod: Political						
Spot Type: General			Description: November 2018 Election													
**Copy Plan: 382-00002																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 3810 Nov. Election			3810	1 %	WYKX-FM	10/26/2018	11/5/2018		Political	Commercial		<None>				
2	10/27/2018	11/4/2018	WYKX-FM	10:00:00 to 17:00:00	Weekly	1:00	12	30.00	360.00	0	0	0	0	0	3	3
Avail: General			Sales Comm: X		Agency Discount: X		Order Discount:									
Inc. Acct: Political--Local			Adv. Sep: X		Prod Sep: X		Priority: 175			Prod: Political						
Spot Type: General			Description: November 2018 Election													
**Copy Plan: 382-00002																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 3810 Nov. Election			3810	1 %	WYKX-FM	10/26/2018	11/5/2018		Political	Commercial		<None>				
3	11/2/2018	11/5/2018	WYKX-FM	06:00:00 to 19:00:00	Weekly	1:00	11	30.00	330.00	6	0	0	0	5	0	0
Avail: General			Sales Comm: X		Agency Discount: X		Order Discount:									
Inc. Acct: Political--Local			Adv. Sep: X		Prod Sep: X		Priority: 150			Prod: Political						
Spot Type: General			Description: November 2018 Election													
**Copy Plan: 382-00002																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 3810 Nov. Election			3810	1 %	WYKX-FM	10/26/2018	11/5/2018		Political	Commercial		<None>				
4	10/26/2018	11/1/2018	WDBC-AM	06:00:00 to 19:00:00	Weekly	1:00	27	30.00	810.00	5	5	5	5	7	0	0
Avail: General			Sales Comm: X		Agency Discount: X		Order Discount:									
Inc. Acct: Political--Local			Adv. Sep: X		Prod Sep: X		Priority: 150			Prod: Political						
Spot Type: General			Description: November 2018 Election													
**Copy Plan: 382-00002																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 3810 Nov. Election			3810	1 %	WDBC-AM	10/26/2018	11/5/2018		Political	Commercial		<None>				
5	10/27/2018	11/4/2018	WDBC-AM	10:00:00 to 17:00:00	Weekly	1:00	12	30.00	360.00	0	0	0	0	0	3	3
Avail: General			Sales Comm: X		Agency Discount: X		Order Discount:									
Inc. Acct: Political--Local			Adv. Sep: X		Prod Sep: X		Priority: 175			Prod: Political						
Spot Type: General			Description: November 2018 Election													
**Copy Plan: 382-00002																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 3810 Nov. Election			3810	1 %	WDBC-AM	10/26/2018	11/5/2018		Political	Commercial		<None>				

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
6 11/2/2018	11/5/2018	WDBC-AM	06:00:00 to 19:00:00		Weekly	1:00	11	30.00	330.00	6	0	0	0	5	0	0
Avail: General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political								
Inc. Acct: Political--Local		Adv. Sep: X		Prod Sep: X		Priority: 150										
Spot Type: General		Description: November 2018 Election														
**Copy Plan: 382-00002																
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions					
< All Dates >																
1 3810 Nov. Election		3810	1 %	WDBC-AM	10/26/2018	11/5/2018		Political	Commercial		<None>					

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WDBC-AM	50	\$1,500.00	\$225.00	\$1,275.00
WYKX-FM	50	\$1,500.00	\$225.00	\$1,275.00

Order Start Date: 10/26/2018 Order End Date: 11/5/2018 Spots: 100

Total Charges: \$3,000.00
Combined Discounts: \$450.00
Total Net: \$2,550.00

Projected Media Month/End-Of-Schedule Billing Totals for Scott Dianda for State Senate / 382-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2018	26	\$780.00	\$117.00	\$663.00
November	2018	74	\$2,220.00	\$333.00	\$1,887.00
Total:		100	\$3,000.00	\$450.00	\$2,550.00

Confirmed & Accepted for KMB Broadcasting, Inc. By:

Accepted for Third Coast Media By:

Please Sign and Return One Copy