

**Candidate**

Name Scott Deande State Senator  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Telephone \_\_\_\_\_ Office Sought \_\_\_\_\_

**Contact** (Person Inquiring/Ordering Time)

Name Jeff Fuhrman  
 (& Firm if Any)  
 Address Third Coast Media  
Lansing, MI  
 Telephone 517 204 6393 Relationship to Candidate adv. agency

Exact Name of Entity Ordering Time \_\_\_\_\_

**Checklist**

	Date	Initials
Time requested on Station(s) <u>WDBC/WYKX</u>	<u>10/19/18</u>	<u>JCF</u>
Candidate determined to be legally qualified	<u>10/19/18</u>	<u>JCF</u>
Campaign Committee determined to exist; Treasurer's name and address obtained and attached	<u>10/19/18</u>	<u>JCF</u>
Candidate appears in spot and is identifiable	<u>10/19/18</u>	<u>JCF</u>
Sponsorship identification in spot found proper	<u>10/10/18</u>	<u>JCF</u>
KMB provided campaign its statement of political advertising policies, including Appendix _____	<u>10/19/18</u>	<u>JCF</u>
Campaign submitted either the KMB _____ or NAB <input checked="" type="checkbox"/> political broadcast request form (copy <u>attached</u> ). Attached contract(s) show schedule, rates and classes of time <u>as ordered</u> . Sales Manager or General Manager can confirm schedule, etc. <u>as actually broadcast</u> .	<u>10/19/18</u>	<u>JCF</u>
Disposition of Inquiry/Order		
Order <u>NOT</u> Placed	_____	_____
Order # 1 Placed – Payment made by entity that ordered time	<u>10/19/18</u>	<u>JCF</u>
Order # 2 Placed – Payment made by entity that ordered time	_____	_____
Order # 3 Placed – Payment made by entity that ordered time	_____	_____

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WYKX FM Radio, 604 Ludington Street, Escanaba, MI 49829	<b>Date:</b> 10/22/18
---	-----------------------

I, Jeff Fuhrman  
 being/on behalf of: Scott Dianda  
 a legally qualified candidate of the Democratic  
 political party for the office of: Michigan State Senate  
 in the Michigan 38th District  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	6-7p 7-11a	M-F Sa-Su		38 total 12 total	1.5

**Attach proposed schedule with charges (if available):** Please see attached schedule  
*1500. gross*

I represent that the payment for the above described broadcast time has been furnished by:

Policy Over Party, Super Pac - 500 Hulet Dr., Bloomfield, MI 48302

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Hart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/22/18

Date



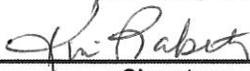
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Jim Rabitoy

Printed Name

GM

Title

KMB Broadcasting, Inc.  
 WYKX/WDBC  
 604 Ludington Street  
 Escanaba, MI 49829  
 906-786-6144

Scott Dianda for State Senate

Advertiser ID: 382 Amount Paid

382-00002-0000	10/28/2018	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

Third Coast Media  
 Attn: Jeff Fuhrman  
 119 E. Syringa Dr.  
 Lansing, MI 48910

382-00002-0000 O 10/28/2018 1

**For: Scott Dianda for State Senate**

Purchase Order Number:

Est. Number: POPSDR1018

Co-Op:

Description: Election Nov 18

Salesperson: Rabbitoy, Kim

## ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
Copy: 3810 Nov. Election						
November 2018 Election						
10/26/2018	Fri	1:00	WYKX-FM 06:33:23 AM 08:52:13 AM 11:19:14 AM 12:24:29 PM 02:51:00 PM	7	\$30.00	\$210.00
10/27/2018	Sat	1:00	WYKX-FM 04:45:12 PM 06:47:43 PM	3	\$30.00	\$90.00
10/28/2018	Sun	1:00	WYKX-FM 10:58:11 AM 11:58:35 AM 12:27:56 PM	3	\$30.00	\$90.00
10/28/2018			Agency Discount			(\$58.50)

Thank you for your business!!

<b>Quantity</b>	13	<b>Total</b>	<b>\$390.00</b>
AGENCY DISCOUNT			(\$58.50)
<b>Total Due</b>			<b>\$331.50</b>

INVOICE

KMB Broadcasting, Inc.  
 WYKX/WDBC  
 604 Ludington Street  
 Escanaba, MI 49829  
 906-786-6144

Scott Dianda for State Senate

Advertiser ID: 382 Amount Paid

382-00002-0001	11/25/2018	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

Third Coast Media  
 Attn: Jeff Fuhrman  
 119 E. Syringa Dr.  
 Lansing, MI 48910

382-00002-0001 O 11/25/2018 1

**For: Scott Dianda for State Senate**

Purchase Order Number:

Est. Number: POPS DR1018

Co-Op:

Description: Election Nov 18

Salesperson: Rabbitoy, Kim

## ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
<b>Copy: 3810 Nov. Election</b>						
<b>November 2018 Election</b>						
10/29/2018	Mon	1:00	WYKX-FM 07:51:32 AM 10:37:43 AM 12:37:29 PM 02:50:34 PM 04:50:07 PM	5	\$30.00	\$150.00
10/30/2018	Tue	1:00	WYKX-FM 06:20:19 AM 09:21:11 AM 12:50:58 PM 02:20:13 PM 04:21:50 PM	5	\$30.00	\$150.00
10/31/2018	Wed	1:00	WYKX-FM 07:48:36 AM 09:33:18 AM 12:19:07 PM 01:51:53 PM 06:45:08 PM	5	\$30.00	\$150.00
11/1/2018	Thu	1:00	WYKX-FM 07:27:03 AM 10:19:17 AM 01:20:46 PM 04:23:10 PM 06:18:22 PM	5	\$30.00	\$150.00
11/2/2018	Fri	1:00	WYKX-FM 06:33:59 AM 09:21:01 AM 11:51:57 AM 01:58:56 PM 05:17:51 PM	5	\$30.00	\$150.00
11/3/2018	Sat	1:00	WYKX-FM 10:24:50 AM 11:30:32 AM 04:58:31 PM	3	\$30.00	\$90.00
11/4/2018	Sun	1:00	WYKX-FM 10:14:05 AM 10:49:02 AM 05:32:33 PM	3	\$30.00	\$90.00
11/5/2018	Mon	1:00	WYKX-FM 06:53:14 AM 08:22:13 AM 10:52:09 AM 12:51:57 PM 04:21:06 PM	6	\$30.00	\$180.00
11/5/2018			06:17:00 PM Agency Discount			(\$166.50)
Thank you for your business!!						

<b>Quantity</b>	37	<b>Total</b>	<b>\$1,110.00</b>
AGENCY DISCOUNT			(\$166.50)
<b>Total Due</b>			<b>\$943.50</b>

INVOICE

KMB Broadcasting, Inc.  
 WYKX/WDBC  
 604 Ludington Street  
 Escanaba, MI 49829

Client: **Scott Dianda for State Senate**  
 Order #: **382-00002**  
 Description: Election Nov 18  
 Date Entered: 10/23/2018  
 P.O.#:  
 Salesperson: Rabitoy, Kim  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Third Coast Media  
 119 E. Syringa Dr.  
 Lansing, MI 48910

Statement Group: KMB Broadcasting, Inc.  
 Receivables Group: Political-Local  
 Sales Commission: WYKX Commissions  
 A/R Account: Cash-WYKX  
 Order Discount: <None>  
 Agency Discount: Agency Discount - Standard 15%  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 10/24/2018  
 Modified 3 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/26/2018	11/1/2018	WYKX-FM	06:00:00 to 19:00:00	Weekly	1:00	27	30.00	810.00	5	5	5	5	7	0	0
Avail: General Inc. Acct: Political--Local Spot Type: General **Copy Plan: 382-00002 Description: November 2018 Election		Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X		Order Discount: Priority: 150 Prod: Political												
Copy Name Cart % / Iter Station Start End Coop Product Cart Type Restrictions																
< All Dates >																
1	3810	Nov. Election	3810	1 %	WYKX-FM	10/26/2018	11/5/2018	Political	Commercial	<None>						
2	10/27/2018	11/4/2018	WYKX-FM	10:00:00 to 17:00:00	Weekly	1:00	12	30.00	360.00	0	0	0	0	0	3	3
Avail: General Inc. Acct: Political--Local Spot Type: General **Copy Plan: 382-00002 Description: November 2018 Election		Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X		Order Discount: Priority: 175 Prod: Political												
Copy Name Cart % / Iter Station Start End Coop Product Cart Type Restrictions																
< All Dates >																
1	3810	Nov. Election	3810	1 %	WYKX-FM	10/26/2018	11/5/2018	Political	Commercial	<None>						
3	11/2/2018	11/5/2018	WYKX-FM	06:00:00 to 19:00:00	Weekly	1:00	11	30.00	330.00	6	0	0	0	5	0	0
Avail: General Inc. Acct: Political--Local Spot Type: General **Copy Plan: 382-00002 Description: November 2018 Election		Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X		Order Discount: Priority: 150 Prod: Political												
Copy Name Cart % / Iter Station Start End Coop Product Cart Type Restrictions																
< All Dates >																
1	3810	Nov. Election	3810	1 %	WYKX-FM	10/26/2018	11/5/2018	Political	Commercial	<None>						
4	10/26/2018	11/1/2018	WDBC-AM	06:00:00 to 19:00:00	Weekly	1:00	27	30.00	810.00	5	5	5	5	7	0	0
Avail: General Inc. Acct: Political--Local Spot Type: General **Copy Plan: 382-00002 Description: November 2018 Election		Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X		Order Discount: Priority: 150 Prod: Political												
Copy Name Cart % / Iter Station Start End Coop Product Cart Type Restrictions																
< All Dates >																
1	3810	Nov. Election	3810	1 %	WDBC-AM	10/26/2018	11/5/2018	Political	Commercial	<None>						
5	10/27/2018	11/4/2018	WDBC-AM	10:00:00 to 17:00:00	Weekly	1:00	12	30.00	360.00	0	0	0	0	0	3	3
Avail: General Inc. Acct: Political--Local Spot Type: General **Copy Plan: 382-00002 Description: November 2018 Election		Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X		Order Discount: Priority: 175 Prod: Political												
Copy Name Cart % / Iter Station Start End Coop Product Cart Type Restrictions																
< All Dates >																
1	3810	Nov. Election	3810	1 %	WDBC-AM	10/26/2018	11/5/2018	Political	Commercial	<None>						

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
6 11/2/2018	11/5/2018	WDBC-AM	06:00:00 to 19:00:00	Weekly	1:00	11	30.00	330.00	6	0	0	0	5	0	0
Avail: General		Sales Comm: X		Agency Discourt: X		Order Discourt:		Prod: Political							
Inc. Acct: Political--Local		Adv. Sep: X		Prod Sep: X		Priority: 150									
Spot Type: General		Description: November 2018 Election													
**Copy Plan: 382-00002															
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions					
< All Dates >															
1	3810	Nov. Election	3810	1 %	WDBC-AM	10/26/2018	11/5/2018	Political	Commercial	<None>					

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WDBC-AM	50	\$1,500.00	\$225.00	\$1,275.00
WYKX-FM	50	\$1,500.00	\$225.00	\$1,275.00

Order Start Date: 10/26/2018    Order End Date: 11/5/2018    Spots: 100

Total Charges: \$3,000.00  
Combined Discounts: \$450.00  
Total Net: \$2,550.00

**Projected Media Month/End-Of-Schedule Billing Totals for Scott Dianda for State Senate / 382-00002 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2018	26	\$780.00	\$117.00	\$663.00
November 2018	74	\$2,220.00	\$333.00	\$1,887.00
<b>Total:</b>	<b>100</b>	<b>\$3,000.00</b>	<b>\$450.00</b>	<b>\$2,550.00</b>

Confirmed & Accepted for KMB Broadcasting, Inc. By: \_\_\_\_\_

Accepted for Third Coast Media By: \_\_\_\_\_

Please Sign and Return One Copy