

CONTRACT



WGNA-FM
1241 Kings Road
Schenectady, NY 12303
(518) 881-1515

<u>Contract / Revision</u> 4394368 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Re-Elect Judge Paul Morgan		<u>Original Date / Revision</u> 10/17/23 / 10/17/23
<u>Contract Dates</u> 10/18/23 - 10/22/23	<u>Estimate #</u>	
<u>Product</u> 10/16-10/22		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGNA-FM	<u>Account Executive</u> Walter Porter	<u>Sales Office</u> Local Albany
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Collaborations
403 River Street
Troy, NY 12181

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNA	10/18/23	10/22/23	M-F Prime Rotator	6a-7p		:30			NM	50	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	--WTF--				50	\$47.00			
N 2	WGNA	10/18/23	10/22/23	Sa-Su Prime Rotator	6a-7p		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----S-				10	\$15.00			
N 3	WGNA	10/18/23	10/22/23	Sa-Su AM	6a-10a		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----S				4	\$15.00			
N 4	WGNA	10/18/23	10/22/23	Sa-Su Midday	10a-3p		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----S				5	\$5.00			
N 5	WGNA	10/18/23	10/22/23	Sa-Su PM	3p-7p		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----S				4	\$15.00			
Totals											73	\$2,645.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 - 10/22/23	73	\$2,645.00	(\$396.75)	\$2,248.25
Totals	73	\$2,645.00	(\$396.75)	\$2,248.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.