

ORDER



Orders
Order / Rev: 753210
Alt Order #: 37297320
Product Desc: candidate
Estimate: 11321
Flight Dates: 05/17/24 - 06/04/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

KQRT-FM
Primary AE: Terry Houston
Sales Office: K-PHI
Sales Region: NATIONAL

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 4601 N Fairfax Dr Ste 730
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Victoria Seaman for Major
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 001RP00000BtR1FYAV
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	11	\$3,740.00	\$3,179.00
05/27/24	06/04/24	13	\$4,420.00	\$3,757.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	11	\$3,740.00	\$3,179.00	0.00
June 2024	13	\$4,420.00	\$3,757.00	0.00
Totals	24	\$8,160.00	\$6,936.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Terry Houston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQRT	05/17/24	06/04/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	12222--	1:00	9	\$340.00	P-01	0.00	NM	24	\$8,160.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/24	05/23/24	12222--		9				\$340.00		0.00			
		Week: 05/24/24	05/30/24	21222--		9				\$340.00		0.00			
		Week: 05/31/24	06/06/24	22--2--		6				\$340.00		0.00			
													Totals	24	\$8,160.00

May 16, 24
 CONT# 37297320 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KQRT-FM (Las Vegas, NV)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES VA
 ADDR 4601 N FAIRFAX DR SUITE 730
 ARLINGTON, VA 22203

DDS CONT# 0
 C/P/E: / / 11321

SALESPERSON FAX#

PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV VICTORIA SEAMAN FOR MAYOR
 PDT candidate
 FLT May 17, 24 - Jun 04, 24

* REP ORDER COMMENT *

** 5/16/2024 11:26:00 AM: POPULATIONBUYTYPE: CPP.

** 5/16/2024 11:26:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1F..	6A - 10A	60	05/17/2024 - 05/17/2024	1D	2	\$340.00	2
					** FLIGHT TOTALS **		2	\$680.00	
	2.1	FLIGHT 2 M.....	6A - 10A	60	05/20/2024 - 05/20/2024	1D	1	\$340.00	1
					** FLIGHT TOTALS **		1	\$340.00	
	3.1	FLIGHT 3 .T.....	6A - 10A	60	05/21/2024 - 05/21/2024	1D	2	\$340.00	2
					** FLIGHT TOTALS **		2	\$680.00	
	4.1	FLIGHT 4 ..W....	6A - 10A	60	05/22/2024 - 05/22/2024	1D	2	\$340.00	2
					** FLIGHT TOTALS **		2	\$680.00	
	5.1	FLIGHT 5 ...T...	6A - 10A	60	05/23/2024 - 05/23/2024	1D	2	\$340.00	2
					** FLIGHT TOTALS **		2	\$680.00	
	6.1	FLIGHT 6F..	6A - 10A	60	05/24/2024 - 05/24/2024	1D	2	\$340.00	2

May 16, 24
 CONT# 37297320 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 11321

				** FLIGHT TOTALS **		2	\$680.00	
7.1	FLIGHT 7 M.....	6A - 10A	60	05/27/2024 - 05/27/2024	1D	2	\$340.00	2
				** FLIGHT TOTALS **		2	\$680.00	
8.1	FLIGHT 8 .T.....	6A - 10A	60	05/28/2024 - 05/28/2024	1D	1	\$340.00	1
				** FLIGHT TOTALS **		1	\$340.00	
9.1	FLIGHT 9 ..W....	6A - 10A	60	05/29/2024 - 05/29/2024	1D	2	\$340.00	2
				** FLIGHT TOTALS **		2	\$680.00	
10.1	FLIGHT 10 ...T...	6A - 10A	60	05/30/2024 - 05/30/2024	1D	2	\$340.00	2
				** FLIGHT TOTALS **		2	\$680.00	
11.1	FLIGHT 11F..	6A - 10A	60	05/31/2024 - 05/31/2024	1D	2	\$340.00	2
				** FLIGHT TOTALS **		2	\$680.00	
12.1	FLIGHT 12 M.....	6A - 10A	60	06/03/2024 - 06/03/2024	1D	2	\$340.00	2
				** FLIGHT TOTALS **		2	\$680.00	
13.1	FLIGHT 13 .T.....	6A - 10A	60	06/04/2024 - 06/04/2024	1D	2	\$340.00	2
				** FLIGHT TOTALS **		2	\$680.00	

	May 24	Jun 24				
SPOTS	11	13				
CASH	3740.00	4420.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	3740.00	4420.00				

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						TOTAL
SPOTS						24
CASH						8,160.00
TRADE						0.00
NSL						0.00
TOTAL						8,160.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.