

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 30, 2021-July 29, 2022

1) Employment Unit: Clarke Broadcasting Corporation

2) Unit Members (Stations and Communities of License): **KKBN(FM), TWAIN HARTE, CA**
KVML(AM), SONORA, CA
KZSQ-FM, SONORA, CA

3) EEO Contact Information for Unit Member:

Mailing Address: Clarke Broadcasting Corporation 342 S. Washington St Sonora, Ca 95370	Telephone Number: 209-533-1450
	Contact Person/Title: Tom Nankival/ GM
	E-mail Address: tnankival@clarkebroadcasting.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hiree
1. Director of IT	company web portal mymotherlode.com

Station KKBN, KVML and KZSQ are Equal Opportunity Employers.

5) Total # of Interviewees Referred: For the period from July 30, 2021-July 29, 2022, this Employment Unit interviewed 4 interviewees for full-time job vacancy.

6) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Company created scholarship programs designed to assist students in pursuing a career in broadcasting

Clarke Broadcasting provides scholarships each May to Cassina High School, Summerville High School and Sonora High School students who would like to pursue a career in broadcasting or associated areas. The scholarships are in the amount of \$2000.00 each and are awarded to one or more students at each school.

For each school, Clarke Broadcasting reviews the applications and selects the scholarship recipient. Clarke Broadcasting also attends and presents the awards in person at each school's year-end ceremony. Scholarship recipients must continue to show proof of enrollment and progress toward their degree to remain eligible for the scholarship year-to-year. Awards were made to graduating seniors from all three high schools in May and June of 2021.

(b) Initiative: Participation in Events Sponsored by Community Organizations

Clarke Broadcasting hosts each yearly class of youth and adults enrolled in the Tuolumne County Youth and Adult Leadership sponsored by the Chamber of Commerce. During the tour of our facilities, we take two hours to explain in depth about broadcasting, how it works, future career opportunities, required skills, etc. The Youth Group numbered 15-20 visitors, while the Adult Group numbered 12-18.

(c) Initiative: Participation in local job fairs

Clarke Broadcasting participated in a job fair sponsored by Mother Lode Job Training on December 3, 2021 from 1-5pm at the Sonora Fairgrounds.