

WYDC-TV

Annual EEO Public File Report

February 1, 2024

The information contained in the Report covers the period beginning February 1, 2023, to and including January 31, 2024.

This Report contains the following information:

1. A list of full-time vacancies filled by WYDC-TV during the applicable period;
2. For each vacancy the recruitment source utilized to fill the vacancy (including, if applicable, organization, entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the application period
4. Data reflecting the total number of persons interviewed for full time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed in the aggregate to provide the required information.

For purposes of this Report, a vacancy is deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person deemed “interviewed” whether he or she was interviewed in person, over the telephone or by email.

Notification of Job Vacancies

Coastal Television of New York LLC, owner of WYDC, is an equal opportunity employer. Coastal Television of New York LLC provides notification of full-time job vacancies to organization job seekers. Any organization which would like to receive notification of job openings at our station should contact us and request to be included on our employment opportunity notification list. Organizations can make such request by mail 33 East Market Street, Corning, NY, fax (607) 937-4019, or email rlitz@wydctv.com. When making such requests, please provide the name of your organization, the address, the phone number, the fax number, and name of the contact representative to whom notifications should be sent.

Appendix 1
EEO Public File Report

Covering the period from February 1, 2023, to January 31, 2024.

Stations Compromising Station Employment Unit: WYDC-TV, WJKP-LD

Section 1: Vacancy Information

Full time position filled By Job Title	Date Filled	Recruitment Sources Used	Recruitment Source of Hiree	Number of Persons Interviewed
Morning Show Host	2/6/2023	Employee Referral (Former GM Cael Grant)	Employee Referral (Former GM Cael Grant)	1
General Manager	8/3/2023	Internal referrals	Referral, Tom Baker	4
Multi-Media Journalist	9/18/2023	Indeed.com, Coastal Television Broadcasting Group Website, Facebook.com; WYDC On-air Television spot	Indeed.com	1
Sales Coordinator	10/2//2023	Indeed.com	Indeed.com	19
Multi-Media Journalist	10/9/2023	Indeed.com, Coastal Television Broadcasting Group Website, Facebook.com; WYDC On-air Television spot	WYDC On-air Television spot	1

Appendix 2

EEO Public File Report Form

Covering the period from February 1, 2023, to January 31, 2024.

Station Compromising Station Employment Unit: WYDC-TV

Section 2: Recruitment Source Information

Recruitment Source	Address	Contact Person	Phone Number	Total # of interviewees this source has provided during this period
Indeed.com	Indeed.com			20
Facebook.com	Facebook.com			0
WYDC-TV (wydc-tv.com & employment commercials)	33 East Market Street; Corning, NY 14830	Rebecca Litz	607-937-5000 x 201	1
Referral, Don Fisher	Coastal Television of Anchorage; 2700 E Tudor Rd Anchorage, AK 99507	Don Fisher	901-355-5052	1
Corporate Website (https://coastaltvgroup.com/careers/)	Coastal Television of New York 33 E. Market Street Corning, NY 14830	Rebecca Litz	607-937-5000 x 201	0
Employee Referral, Cael Grant	Coastal Television of New York 33 E. Market Street Corning, NY 14830	Rebecca Litz	607-937-5000 x 201	1
Employee Referral, Tom Baker	Coastal Television of Meridian, 1151 Crestview Circle; Meridian MS 39301	Tom Baker	601-512-0469	1
Elden Hale	2545 Luna Vista Lane; Frisco, TX 75036	Elden Hale	615-973-4444	1
Employee Referral, Scott Benjamin	Coastal Television of New York 33 E. Market Street Corning, NY 14830	Scott Benjamin	607-937-5000	1

Note: No sources entitled to notification of open positions

Appendix 3

EEO Public File Report Form WYDC-TV

This Appendix contains a narrative description of the station's supplemental outreach efforts covering the period from February 1, 2023, to January 31, 2024.

1. On August 4, 2023, the company's chief revenue officer delivered a four-hour sales training session called "Impact Selling" for all WYDC's Account Executives. The station's Account Executives continue to receive periodic training and weekly follow-ups.
2. On March 23, 2023, WYDC's Multi-media Journalist, Maggie Hall attended and spoke at the Erwin Elementary School, Fifth Grade Career Fair. Maggie reviewed what it is like to have a career in broadcast journalism. Several students were featured in the evening's local news broadcast and were given the microphone to announce their future career ambitions.
3. We broadcast on-air announcements for job openings using existing employees to notify our viewers of those job openings at WYDC. We believe this generates additional interest in the community for job applicants through both our website and by visits to our facility.
4. On April 20, 2023, WYDC participated in the Southern Tier Virtual Career Fair. Frank Acomb, Host of our morning program Frankly Speaking, attended the event which supported recruitment efforts in Chenango, Dealware, Ostego, Chemung, Schuyler, Tioga, Tomkins and Broome counties. WYDC heavily promoted this event on-air.
5. We continue to offer job shadowing to prospective candidates. During the week of September 4, 2023, Multi-media Journalist, Josh Stuttle shadowed our existing Multi-media Journalist Maggie Hall before committing to the job.