

ORDER



Orders
Order / Rev: 519431
Alt Order #:
Product Desc: Henderson City Council, Ward 4
Estimate:
Flight Dates: 03/12/19 - 04/01/19
Original Date / Rev: 03/11/19 / 03/14/19
Order Type: GENERAL

KTNV

Primary AE: Local KTNV House Acct
Sales Office: LASV
Sales Region: LOC

Agency
Name: Consili Inc
Buying Contact:
Billing Contact:
 2520 Saint Rose Pkwy
 Henderson, NV 89074

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Stewart, Dan Non-partisan
Demographic: A25-54
Product Codes: PL State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 243810
Agency External ID: 105398
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	87	\$10,870.00	\$9,239.50
04/01/19	04/01/19	2	\$135.00	\$114.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	87	\$10,870.00	\$9,239.50	0.00
April 2019	2	\$135.00	\$114.75	0.00
Totals	89	\$11,005.00	\$9,354.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local KTNV House Acct			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	12%	\$11,005.00
Market	100%	\$91,708.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	88%	\$80,703.33

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	03/25/19	04/01/19	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:15/:15	5	\$60.00	P-6	0.00	BK	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/25/19	03/31/19	MTWTF--		5			\$60.00			0.00			
		Week: 04/01/19	04/07/19	M-----		1			\$60.00			0.00			
N 2	KTNV	03/12/19	03/22/19	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:15/:15	4	\$105.00	P-3	0.00	BK	9	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/11/19	03/17/19	-TWTF--		4			\$105.00			0.00			
		Week: 03/18/19	03/24/19	MTWTF--		5			\$105.00			0.00			
N 3	KTNV	03/12/19	03/29/19	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:15/:15	5	\$140.00	P-6	0.00	BK	13	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/11/19	03/17/19	-TWTF--		3			\$140.00			0.00			
		Week: 03/18/19	03/24/19	MTWTF--		5			\$140.00			0.00			
		Week: 03/25/19	03/31/19	MTWTF--		5			\$140.00			0.00			
N 4	KTNV	03/12/19	04/01/19	M-F 11am-12pm M-F 11am-12pm (11:00 AM-11:55 AM)	CM	11am-12pm	MTWTF--	:15/:15	5	\$75.00	P-6	0.00	BK	14	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/11/19	03/17/19	-TWTF--		5			\$75.00			0.00			
		Week: 03/18/19	03/24/19	MTWTF--		4			\$75.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	KTNV	03/18/19-03/24/19	M-F 11am-12pm		11am-12pm	(11:00 AM-11:55 AM)MTWThF----	:15/:15		(\$75.00)		0.00	BK		
		Credited [no avails; upgrade to P3]													
		Week: 03/25/19	03/31/19	MTWTF--		5			\$75.00			0.00			
		Week: 04/01/19	04/07/19	M-----		1			\$75.00			0.00			
N 5	KTNV	03/12/19	03/29/19	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:15/:15	4	\$175.00	P-6	0.00	BK	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/11/19	03/17/19	-TWTF--		4			\$175.00			0.00			
		Week: 03/18/19	03/24/19	MTWTF--		4			\$175.00			0.00			
		Week: 03/25/19	03/31/19	MTWTF--		4			\$175.00			0.00			
N 6	KTNV	03/25/19	03/29/19	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:15/:15	4	\$150.00	P-6	0.00	BK	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/25/19	03/31/19	MTWTF--		4			\$150.00			0.00			
N 7	KTNV	03/12/19	03/29/19	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:15/:15	3	\$135.00	P-6	0.00	BK	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/11/19	03/17/19	-TWTF--		3			\$135.00			0.00			
		Week: 03/18/19	03/24/19	MTWTF--		2			\$135.00			0.00			
		Week: 03/25/19	03/31/19	MTWTF--		3			\$135.00			0.00			
N 8	KTNV	03/12/19	03/29/19	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:15/:15	4	\$135.00	P-6	0.00	BK	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 03/11/19	03/17/19	-TWTF--		4			\$135.00			0.00			
		Week: 03/18/19	03/24/19	MTWTF--		3			\$135.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	KTNV	03/18/19-03/24/19	M-F 11-1135pm News		11-1135pm	MTWThF----	:15/:15		(\$135.00)		0.00	BK		
		Credited [no avails; upgrade to P3]													
	6	KTNV	03/18/19-03/24/19	M-F 11-1135pm News		11-1135pm	MTWThF----	:15/:15		(\$135.00)		0.00	BK		
		Credited [no avails; upgrade to P3]													
	7	KTNV	03/18/19-03/24/19	M-F 11-1135pm News		11-1135pm	MTWThF----	:15/:15		(\$135.00)		0.00	BK		
		Credited [no avails; upgrade to P3]													
		Week: 03/25/19	03/31/19	MTWTF--		4			\$135.00			0.00			
N 9	KTNV	03/30/19	03/30/19	Sa 7-8am Sa 7-8am	CM	7-8am	-----S-	:15/:15	1	\$290.00	P-3	0.00	BK	1	\$290.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/25/19		03/25/19	03/31/19	-----S-		1				\$290.00		0.00			
N10	KTNV	03/23/19	03/23/19	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:15/:15	1	\$150.00	P-3	0.00	BK	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/19		03/18/19	03/24/19	-----S-		1				\$150.00		0.00			
N11	KTNV	03/17/19	03/31/19	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:15/:15	1	\$140.00	P-6	0.00	BK	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-----S		1				\$140.00		0.00			
Week: 03/18/19		03/18/19	03/24/19	-----		0				\$0.00		0.00			
Week: 03/25/19		03/25/19	03/31/19	-----S		1				\$140.00		0.00			
N12	KTNV	03/24/19	03/24/19	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:15/:15	1	\$220.00	P-3	0.00	BK	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/19		03/18/19	03/24/19	-----S		1				\$220.00		0.00			
N13	KTNV	03/17/19	03/31/19	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:15/:15	1	\$25.00	P-6	0.00	BK	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-----S		1				\$25.00		0.00			
Week: 03/18/19		03/18/19	03/24/19	-----S		1				\$25.00		0.00			
Week: 03/25/19		03/25/19	03/31/19	-----S		1				\$25.00		0.00			
N14	KTNV	03/17/19	03/31/19	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:15/:15	1	\$100.00	P-6	0.00	BK	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-----S		1				\$100.00		0.00			
Week: 03/18/19		03/18/19	03/24/19	-----S		1				\$100.00		0.00			
Week: 03/25/19		03/25/19	03/31/19	-----S		1				\$100.00		0.00			
N15	KTNV	03/31/19	03/31/19	Su 7-8am Su 7-8am	CM	7-8am	-----S	:15/:15	1	\$175.00	P-3	0.00	BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/25/19		03/25/19	03/31/19	-----S		1				\$175.00		0.00			
N16	KTNV	03/17/19	03/17/19	Su 5-6am News Su 5-6am News	CM	5-6am	-----1	:15/:15	1	\$80.00	P-3	0.00	BK	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-----1		1				\$80.00		0.00			
N17	KTNV	03/18/19	03/22/19	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:15/:15	2	\$200.00	P-3	0.00	BK	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/18/19		03/18/19	03/24/19	MTWTF--		2				\$200.00		0.00			
													Totals	89	\$11,005.00