

**Issues Report
Second Quarter – 2019**

KEYC News 12 – Mankato, MN

Description of programming providing the most significant treatment of community issues.

Completed and uploaded on or before July 10, 2019.

KEYC-TV

Mankato, Minnesota

Quarterly Issues/Programming Report for Q2 2019

KEYC-TV airs the following programs which provide significant treatment of the issues impacting our community.

<u>PROGRAM:</u>	<u>DAY:</u>	<u>TIME:</u>
KEYC News 12 This Morning	Monday-Friday	5:30-7:00AM
KEYC News 12 Midday	Monday-Friday	12:00-12:30PM
KEYC News 12 @ 5	Monday-Friday	5:00-5:30PM
KEYC News 12 @ 6	Monday-Saturday	6:00-6:30PM
KEYC News 12 @ 9	Monday-Sunday	9:00-9:30PM
KEYC News 12 @ 10	Monday-Sunday	10:00-10:30PM

“KEYC News 12” is a regularly scheduled newscast that is locally produced. It has a mix of news, weather, sports, and community issue-related feature reports. Duration of stories listed in this report range from 1 to 5 minutes.

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During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community’s informational needs.

ISSUE: Weather & It’s Impacts

Program Name	Date	Time and Duration	Description
KEYC News 12	4/2/19, 4/5/19, 4/8/19, 4/9/19, 4/10/19, 4/11/19, 4/12/19, 4/16/19, 4/26/19,	5:30-7 AM, 12, 5, 6, 9, 10 PM 1-3 minutes	Late spring snow and heavy rain have caused problems for many along southern Minnesota and northern Iowa rivers. KEYC focused on road closures and families that were prevented from entering their homes due to flooding. KEYC also covered a local town that was cut off from the rest of the region due to rising waters

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on the Minnesota River. The river level would go down and then rise again. KEYC talked to business owners in that community about the difficulties they were facing. KEYC also spoke to Henderson's mayor about his efforts to push state officials to fix the roads going into town to prevent them from flooding again. As the river levels dropped, FEMA began touring the region with local officials. KEYC covered their visits around the region and provided information on how residents could seek assistance in recovering. KEYC also spoke with agricultural producers throughout the season on how the late snow and rainy weather was impacting their field work and causing a delay to the planting and growing season. KEYC also covered rounds of severe weather that further delayed crop planting as well as severe weather that caused damage when tornadoes dropped down on 6/20 and again on 6/27. As the heavy rain continued in late June, KEYC spoke with a local grower who has produce that many consumers use and how the rain is impacting that crop. As the month of June came to an end, true heat and humidity moved in. KEYC spoke with local doctors about how to stay staff in the heat and also spoke with local residents on ways they are staying cool.

ISSUE: Transportation

Program Name	Date	Time and Duration	Description
KEYC News 12	4/4/19, 4/5/19, 4/8/19, 4/11/19, 4/18/19, 4/22/19, 4/29/19, 5/8/19, 5/13/19, 5/17/19, 5/20/19, 5/22/19, 5/28/19, 5/30/19, 5/31/19, 6/4/19, 6/6/19, 6/10/19, 6/16/19, 9/17/19, 6/23/19, 6/24/19, 6/25/19, 6/26/19	5:30-7 AM, 12, 5, 6, 9, 10 PM 1-3 minutes	<p>Because of the prolonged wintry weather, construction of many local projects was delayed. KEYC spoke with department of transportation officials about the delays. KEYC also featured major projects over the course of April and into May and how those projects would impact commuters. As flooding caused road closures, KEYC features each roadway closure and how that would impact residents. A late season blizzard moved into the region on April 11. KEYC spoke with local road crews on how they were prepared and then reacted to the storm to keep roads open. KEYC spoke with officials in LeSueur county about a road project that is rehabilitating a state highway before it is turned back over to the county. A major project in New Ulm kicked off again in late April. The multi year reconstruction of highways 14 and 15 got started. The snowy and cold winter and now the rainy spring is delaying this project. KEYC provided multiple updates on that project and how the weather is delaying the construction timeline. On April 29, KEYC featured a workers memorial from the state department of transportation as well as the work that will be needed to repair a state highway after multiple rounds of flooding.</p> <p>KEYC also covered a major reconstruction project in downtown Mankato and how access to businesses will be maintained during construction. In May, the city of New Ulm spoke with KEYC about their stepped up efforts to keep pedestrians safe after a series of vehicle-pedestrian crashes.</p> <p>The state of Minnesota enters the 100 most deadly days on state roads in late</p>

May and lasting into the summer. KEYC spoke with officials on extra efforts to curb distracted driving as well as seat belt and speeding enforcement efforts and the fines drivers could face.

The city of North Mankato is in the midst of a reconstruction project on the city's main commercial street. KEYC spoke with city officials about weather delays in the project but also let drivers know how they can still access businesses during construction. A new state law that goes into effect in August will target cell phone use while driving. KEYC spoke with law enforcement about the bill and how they will enforce it. KEYC also featured a new state law that targets drivers who stay in the left lane on divided highways. Another major project in Mankato got started in mid-June in the city's major retail area. This project will improve safety in the area at an intersection that has a higher than average crash rate.

ISSUE: Agricultural Economy

Program Name	Date	Time and Duration	Description
KEYC News 12	4/4/19, 4/5/19, 4/10/19, 4/18/19, 4/30/19, 5/1/19, 5/2/19, 5/6/19, 5/10/19, 5/11/19, 5/17/19, 5/28/19, 5/29/19, 5/30/19,	5:30-7 AM, 12, 5, 6, 9, 10 PM 1-3 minutes	KEYC spoke with agricultural producers throughout the season on how the late snow and rainy weather was impacting their field work and causing a delay to the planting and growing season. Access to broadband internet for ag producers is key in today's economy. KEYC spoke with leaders in Martin county on how they are helping bring faster internet to rural parts of the county. Minnesota State University in Mankato features multiple conferences and continuing education classes that focus on agriculture. As

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that is a key driver in the local economy, KEYC features each of those events. Local leaders from the Minnesota Soybean Council traveled to Taiwan to discuss trade and how it is important to local producers. KEYC spoke with the president of the Minnesota Farm Bureau on his visit with Vice President Mike Pence and the issues they discussed. In mid-May, the Mankato Farmer’s Market opened. KEYC featured various vendors and showed viewers the different products they can get from local vendors. KEYC spoke with Minnesota Senator Tina Smith on the growing trade disputes with China and how it is impacting Minnesota ag producers. Agriculture isn’t just major farms and live stock. KEYC also featured groups that work on community gardens and sustainable farming options that use fewer chemicals. Greenseam, the local agriculture promotion board, hosted a series of meetings around the region to show that agriculture is not just farming and that many jobs in the region are connected to agriculture.

ISSUE: Healthy Lifestyles

Program Name	Date	Time and Duration	Description
KEYC News 12	4/1/19, 4/3/19, 4/6/19, 4/8/19, 4/9/19, 4/15/19, 4/24/19, 4/30/19, 5/1/19, 5/9/19, 5/13/19,	5:30-7 AM, 12, 5, 6, 9, 10 PM 1-3 minutes	On April 1, a prominent Mankato resident and community leader was laid to rest following a multi-year battle with cancer. KEYC spoke with the leader of a fund he created about their efforts to help cancer patients in the region. KEYC also spoke with the group after they began a public fundraising campaign to help boost that program. KEYC spoke with the Mayo Clinic in Fairmont about their

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new dry eye clinic, which is the only one in the local area and how having this in the region cuts down on travel times for patients. A local grocery store is bringing a mobile health lab to customers. KEYC spoke with the store about the program and why the grocer is focusing on health. With the late beginning to spring, allergy season is delayed. KEYC spoke with a doctor about treating allergies and symptoms. The Children's Museum of southern Minnesota is now featuring a new exhibit that promotes a healthy lifestyle for kids. On April 24, KEYC featured one local community that holds a unique fundraiser for the American Cancer Society. The annual strike out cancer softball tournament raises money but also promotes being active while supporting a healthy cause. The Minnesota department of health awarded a grant to the city of Morton and Renville county. KEYC spoke with local officials about how the program is helping elderly residents stay in their own homes longer. On May 1, KEYC spoke with Mankato Public School officials about their healthy lifestyle initiative for their employees that encourages staying active during the work day. On May 9, KEYC partnered with the American Heart Association for the annual Go Red for Women luncheon and talked about how heart disease is the number one killer of women. KEYC featured alternative methods than medicine to deal with back pain on May 13. With Minnesota having many lakes, a local business is hoping to draw people to watersports as not only a recreational opportunity as well as a different type of physical activity. For more than 30 years, the Open Door Health Center has been providing healthcare to lower income patients. On May 18, they hosted an open house and health fair

for kids to showcase health lifestyles. As the school year comes to a close, KEYC spoke with two local groups that are helping feed kids through the summer. There are a growing number of students that rely on the nutrition of a school lunch and without school, they miss out on that meal. On June 5, KEYC highlighted a group that is working on curbing substance abuse. On June 7, KEYC featured a new treatment at a local clinic that helps cancer patients prevent hair loss during treatment by wearing a cap that cools the scalp. A group of seniors learned about healthy eating habits by taking a cooking class. KEYC featured the class and why it's important for senior's health. Starting June 19, KEYC began following a local woman that is going through a diabetes prevention program with a local senior center. KEYC spoke with her as she began the program and will share ways others can benefit from following the health tips. On June 24, the city of Mankato's newly passed ordinance for tobacco product purchases for individuals over 21 went into effect. KEYC spoke with city officials about the ordinance and why they enacted it. On June 27, KEYC showcased a local program that trains emergency medical technicians in the latest in treatment options and the difficulties they face in keeping staff.