

ORDER



Orders
Order / Rev: 1434753
Alt Order #: 25908031
Product Desc: CITIZENS FOR RAUNER
Estimate: 2135
Flight Dates: 03/12/18 - 03/18/18
Original Date / Rev: 03/09/18 / 03/09/18
Order Type: REG

Primary AE: Millennium Los Angeles
Sales Office: M-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Bruce Rauner/Governor/Rep/IL
Demographic: HH
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/18/18	79	\$7,175.00	\$6,098.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	79	\$7,175.00	\$6,098.75	0.00
Totals	79	\$7,175.00	\$6,098.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Los Angeles			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVO Rockford, IL	25%	\$7,175.00
Market	100%	\$28,700.00

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	59%	\$16,933.00
WIFR	0%	\$0.00
WQRF	16%	\$4,592.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	03/12/18	03/16/18	GMA	CM	M-F 7a-9a	MTWTF--	:30	10	\$125.00	P5	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/12/18	03/18/18	MTWTF--			10		\$125.00		0.00				
N 2	WTVO	03/12/18	03/16/18	M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/12/18	03/18/18	MTWTF--			5		\$50.00		0.00				

Order / Rev: 1434753
 Alt Order #: 25908031
 Flight Dates: 03/12/18 - 03/18/18

Advertiser: POL/Bruce Rauner/Governor/Rep/IL
 Product Desc: CITIZENS FOR RAUNER
 Estimate: 2135

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	03/12/18	03/16/18	M-F 10a-11a THE VIEW	CM	10a-11a	MTWTF--	:30	10	\$50.00	P5	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					10	\$50.00		0.00			
N 4	WTVO	03/12/18	03/16/18	M-F 12p-1p THE CHEW	CM	12p-1p	MTWTF--	:30	10	\$50.00	P5	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					10	\$50.00		0.00			
N 5	WTVO	03/12/18	03/16/18	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					5	\$50.00		0.00			
N 6	WTVO	03/12/18	03/16/18	M-F 3p-4p Family Feud	CM	M-F 3p-4p	MTWTF--	:30	10	\$50.00	P5	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					10	\$50.00		0.00			
N 7	WTVO	03/12/18	03/16/18	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	MTWTF--	:30	10	\$75.00	P5	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					10	\$75.00		0.00			
N 8	WTVO	03/12/18	03/16/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:30	5	\$175.00	P5	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					5	\$175.00		0.00			
N 9	WTVO	03/12/18	03/16/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	MTWTF--	:30	5	\$150.00	P5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					5	\$150.00		0.00			
N 10	WTVO	03/12/18	03/16/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	MTWTF--					5	\$125.00		0.00			
N 11	WTVO	03/17/18	03/17/18	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----1-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	-----1-					1	\$125.00		0.00			
N 12	WTVO	03/18/18	03/18/18	GMA Su GMA Su	CM	7a-8a	-----1	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	-----1					1	\$125.00		0.00			
N 13	WTVO	03/18/18	03/18/18	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----1	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	-----1					1	\$175.00		0.00			
N 14	WTVO	03/18/18	03/18/18	World News Sa-Su World News Sa-Su	CM	World News Sa-Su	-----1	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	03/12/18	03/18/18	-----1					1	\$500.00		0.00			
													Totals	79	\$7,175.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25908031 Changes as of: 3/8/2018 at 7:27 PM Version: Highlighting Revision 1
CPE: //2135 Flight: 3/12/18 - 3/18/18
Agency: TARGET ENTERPRISES Advertiser: CITIZENS FOR RAUNER
15260 VENTURA BLVD Product: CITIZENS FOR RAUNER
SUITE 1240 SHERMAN
DAYS CA 91403

Comments: ADDED COMPETITIVE FOR WGRF 16%

Agency Order #: Buyer: DEDE JEFFERY
Salesperson: MARK DEUTSCH 323-966-5272
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JOSEPH CRUZ 323-966-5001
Total GRP: 226.1
Separation:

Total \$: \$7,175.00
Total Spots: 79
Total CPM: \$31.73

1434753

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/12	3/12 - 3/12	Total Spots	Total \$	CPM	GRP
1	M-F 7a-9a	P5	GOOD MORNING AMERICA	\$125.00	2.8	30	10		10	\$1,250.00	\$44.64	28.0
2	M-F 9a-10a	P5	LIVE W/ KELLY & RYAN	\$50.00	1.5	30	5		5	\$250.00	\$33.33	7.5
3	M-F 10a-11a	P5	THE VIEW	\$50.00	1.4	30	10		10	\$500.00	\$35.71	14.0
4	M-F 12n-1p	P5	THE CHEW	\$50.00	1.3	30	10		10	\$500.00	\$38.46	13.0
5	M-F 1p-2p	P5	GENERAL HOSPITAL	\$50.00	1.7	30	5		5	\$250.00	\$29.41	8.5
6	M-F 3p-4p	P5	FAMILY FUED	\$50.00	1.8	30	10		10	\$500.00	\$27.78	18.0
7	M-F 4p-5p	P5	JUDGE JUDY	\$75.00	4.0	30	10		10	\$750.00	\$18.75	40.0
8	M-F 5p-5:30p	P5	WTVO 17 NEWS @ 5P	\$175.00	7.3	30	5		5	\$875.00	\$23.97	36.5
9	M-F 6p-6:30p	P5	WTVO 17 NEWS @ 6P	\$150.00	4.1	30	5		5	\$750.00	\$36.59	20.5
10	M-F 6:30p-7p	P5	ENTERTAINMENT TONIGHT	\$125.00	3.3	30	5		5	\$625.00	\$37.88	16.5
11	Sa 6p-6:30p	P5	WTVO 17-EARLY NEWS SA	\$125.00	3.5	30	1		1	\$125.00	\$35.71	3.5
12	Su 7a-8a	P5	GMA SUNDAY	\$125.00	3.0	30	1		1	\$125.00	\$41.67	3.0
13	Su 5p-5:30p	P5	WTVO 17 NEWS @ 5P SU	\$175.00	7.8	30	1		1	\$175.00	\$22.44	7.8
14	Su 5:30p-6p	P5	ABC NEWS SUNDAY	\$500.00	9.3	30	1		1	\$500.00	\$53.76	9.3
TOTALS: 79									79	\$7,175.00	\$31.73	226.1



125 West 55th St
New York, NY 10019

Contract # 25908031

Changes as of: 3/8/2018 at 7:27 PM

Version: Highlighting Revision 1

CPE: //2135

Flight: 3/12/18 - 3/18/18

Total \$: \$7,175.00

Agency: TARGET ENTERPRISES

Advertiser: CITIZENS FOR RAUNER

Station: WTVO

Total Spots: 79

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Product: CITIZENS FOR RAUNER

Market: Rockford

Total CPE: \$31.73

Agency Order #:

Buyer: DEDE JEFFERY

Total GRP: 226.1

Salesperson: MARK DEUTSCH
323-966-5272

Con Type: POLITICAL/VOTE
Assistant: JOSEPH CRUZ
323-966-5001

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
03/08/18 7:27 PM JOSEPH CRUZ ADDED COMPETITIVE FOR WQRF 16%

Competitive Information

Market Budget: \$28,700
WTVO Share: 25%
Comment: APPROXIMATE SHARE
Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	79	\$7,175.00	\$31.73	226.1
Total	100%	79	\$7,175.00	\$31.73	226.1

Monthly Summary		
Month	Spots	Dollars
2018-Mar	79	\$7,175.00
Total	79	\$7,175.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	3/8/18 7:27 PM	JOSEPH CRUZ	Revised			\$0
New	3/8/18 7:24 PM	JOSEPH CRUZ	New	79		\$7,175.00

Contract \$ Comment
\$7,175.00 ADDED COMPETITIVE FOR WQRF 16%
Changes: Comments to ADDED COMPETITIVE FOR WQRF 16%.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy